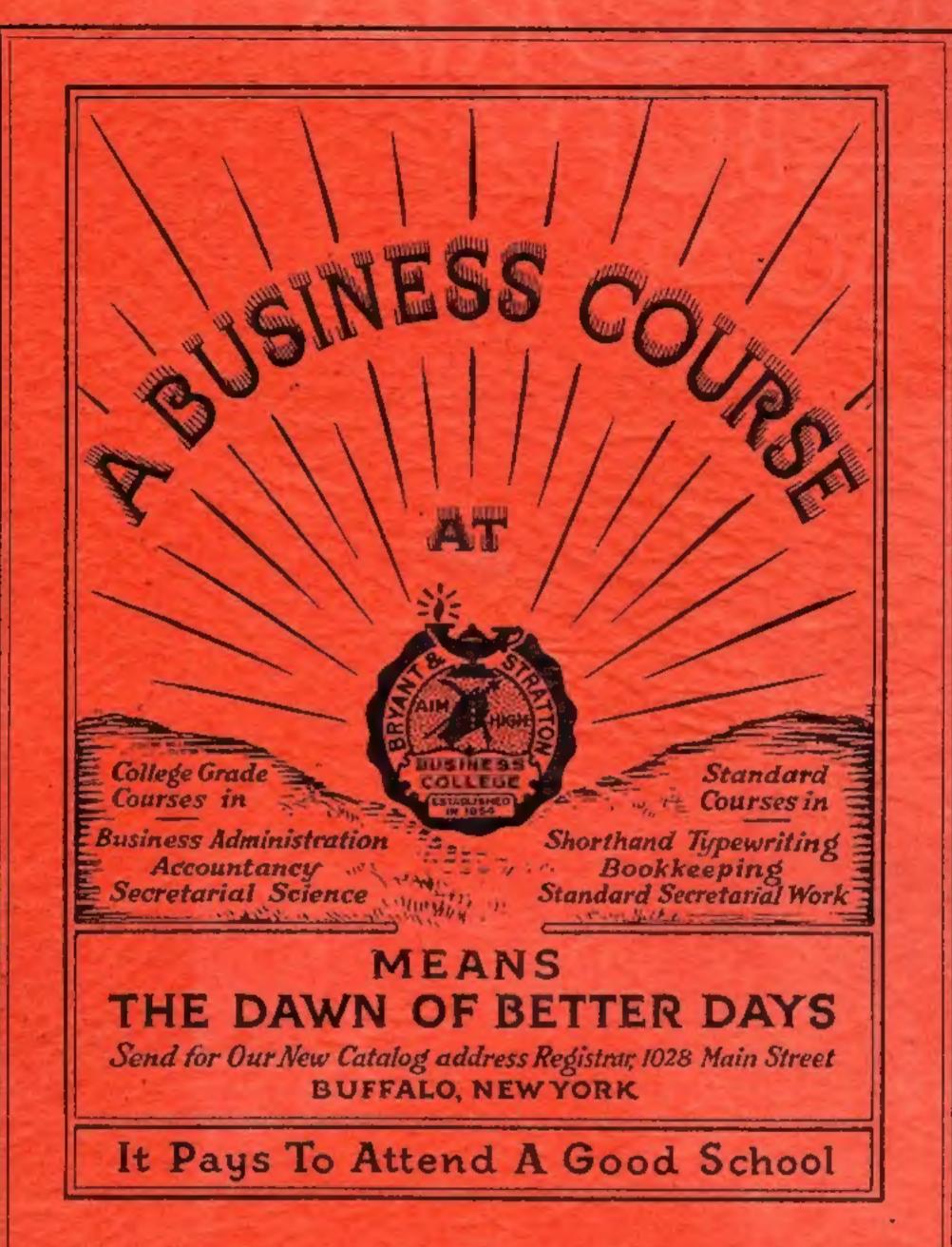
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The Niagara Frontier

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.. Introduction ...

Jest understood. For that reason they are used here as the chief medium to present Buffalo's peculiarly attractive claims, together with those of its Vicinity, of Niagara Falls, and the adjoining International Area.

Visitors, Tourists and Natives,—when examining this book,—will be delighted by the story of Buffalo, proving its claims not only as a great center of population, of resources and wealth, power and industry, trade and commerce, but also as a seat of culture, social activities, humanitarian service and civic progress.

This, then, is more than a picture book, it is a convincing, gripping story that might well be made use of by individuals, as well as by organizations, clubs, civic bodies, conventions, etc.,—wherever Buffalo's importance needs to be impressively presented,—in order to spread the good news of the "Queen City of the Lakes."

Nor should the importance of the reading matter,—though necessarily condensed,—be minimized. The tremendously interesting introductory pages to the different chapters were written by prominent Buffalonians, authorities in their respective fields, whose words should carry much weight, and to whom we desire, at this point, to express our appreciation.

Last, but not least,—special attention is called to the various Maps, and particularly to the Chapter on Niagara Falls. You will find that part of the book most complete, serving both as a dependable guide and valuable souvenir.

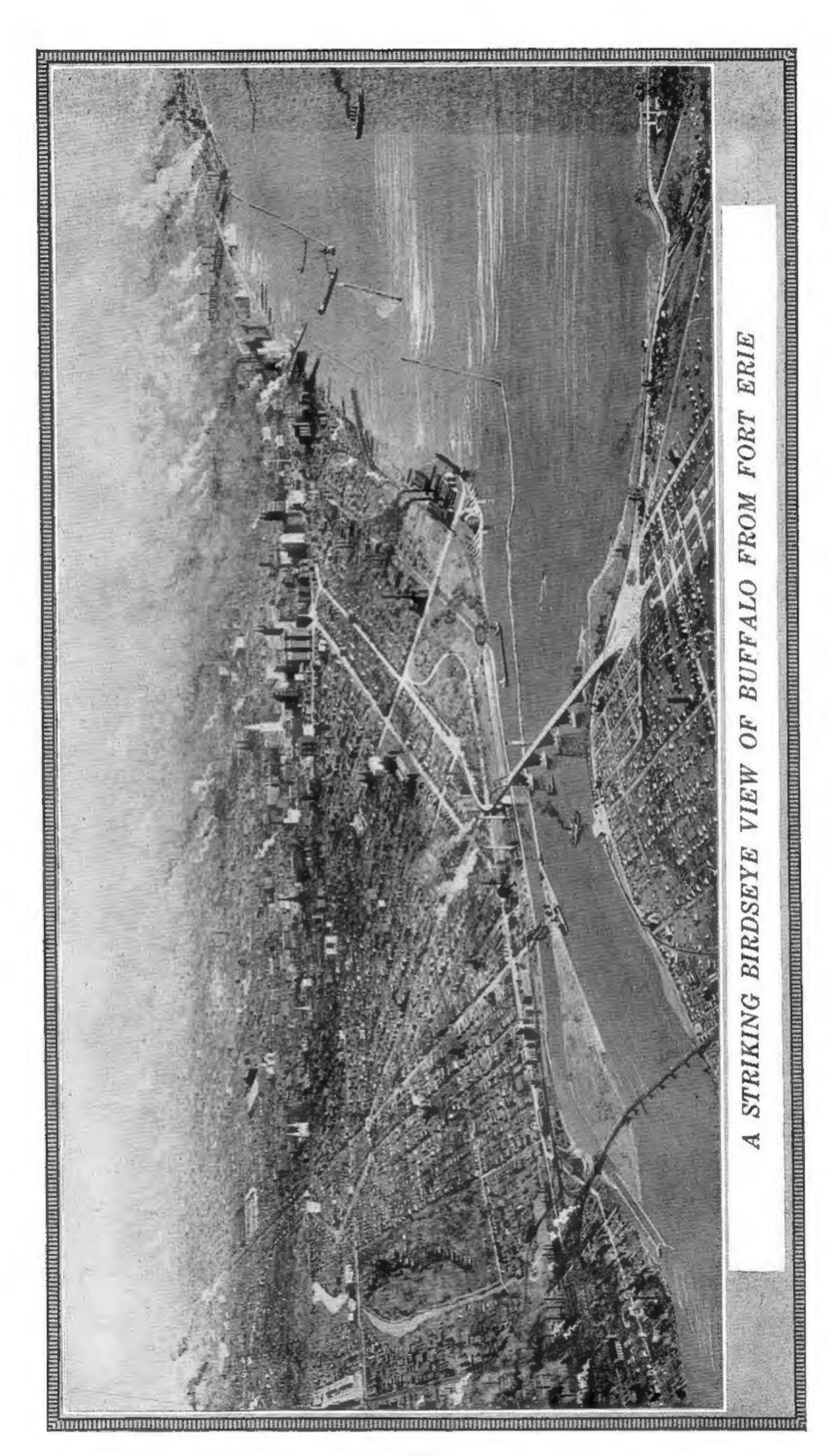
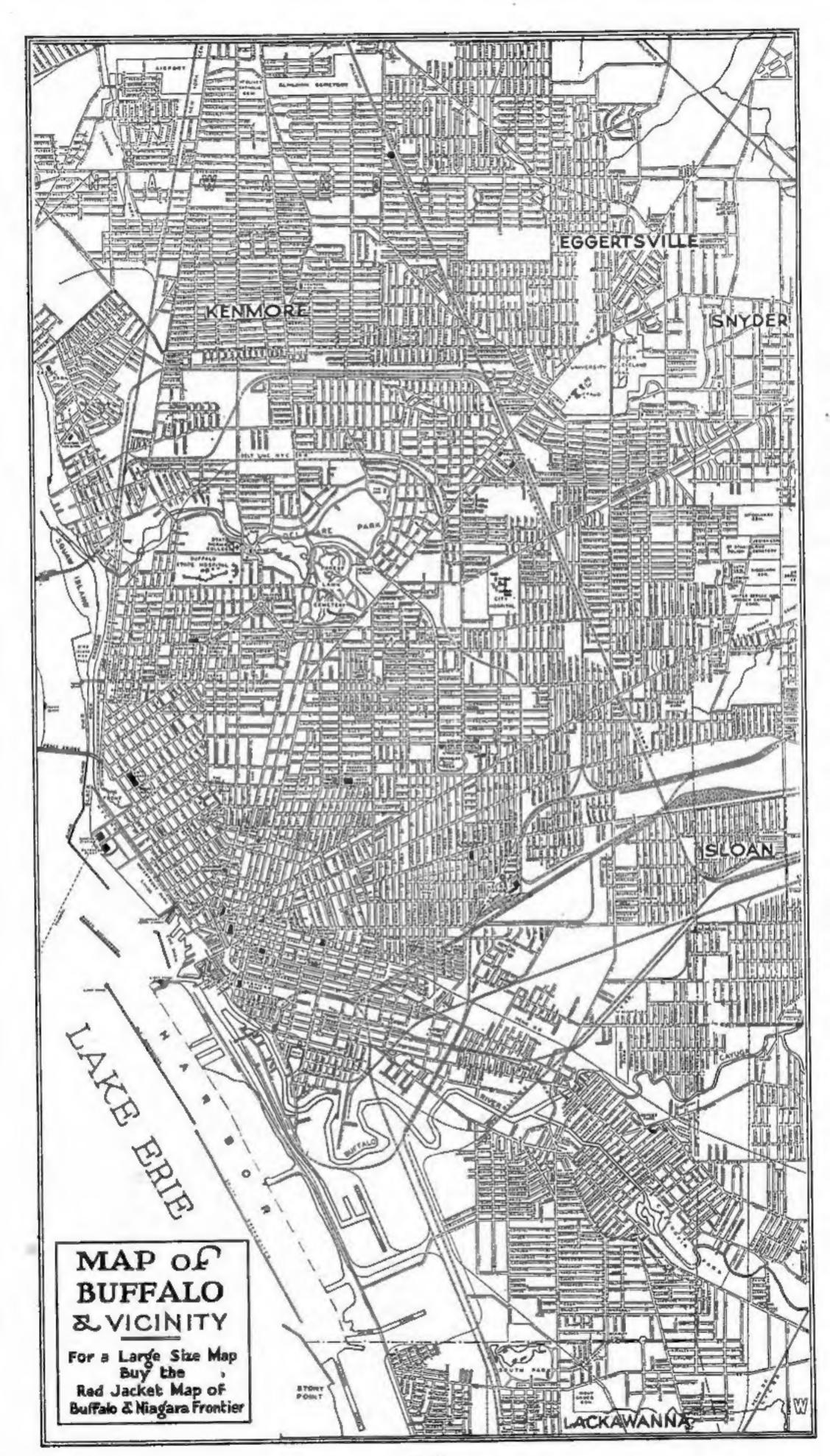


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By ROY W. NAGLE Historian and Lecturer

Buffalo!

What a strange name for a city!

On early maps of the Niagara Frontier, Buffalo Creek appears as "Beaver Creek." In error, an Indian interpreter referred to it as "Buffalo Creek." This was at Fort Stanwix, now Rome, N. Y., in 1784, when a memorable council convened between three United States commissioners and the chiefs of the Six Nations of the Iroquois.

The Indians never spoke of buffaloes. They seemed to be most anxious about their "beaver hunting grounds." They had no "Buffalo tribe," but they had a "Beaver tribe." It is far more probable that beavers were found on this creek than buffaloes.

Six years afterward, in 1790, Chief Corn Planter of the Senecas, appealed to President Washington on behalf of the Indians and referred to "Beaver Creek".

Buffalo's history is just as thrilling as any part of the North American continent. Here in 1679, Rene Robert Cavalier, Sieur de La Salle, a knight of the sword and cross, who sought to conquer this Indian land for king and church, sailed through the untried waters of Lake Erie in Le Griffon, a crudely constructed vessel of forty-five tons. It was built at the mouth of Cayuga Creek, about six miles above the Falls.

In his spirit of discovery La Salle was warmly encouraged by Louis XIV, then reigning monarch of France. His chief companions in these undertakings were the Chevalier Henry de Tonty, the Sieur la Motte de Lussiere and Father Louis Hennepin.

On August 7th, 1679, the vessel left her anchorage near the foot of Squaw Island, and with the aid of sails and a dozen men at tow lines conquered the swiftly flowing Niagara River and set sail on the untried waters of Lake Erie.

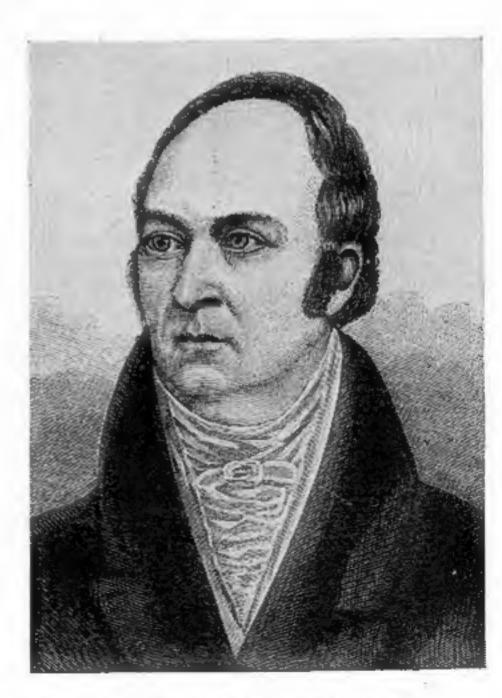
Indians stood on the bluff overlooking the water at the mouth of Buffalo Creek when this white-winged object sailed by with the voyagers singing their never-failing Te Deum, and thanking the Almighty for their safe voyage thus far.

agers singing their never-failing Te Deum, for their safe voyage thus far.

First settlers in Buffalo included: Martin Middaugh, a Dutch cooper, and his son-in-law, Ezekiel Lane, who built a log cabin on the south side of Buffalo Creek at the foot of Main Street; Cornelius Winne, who built a store at Main and Exchange streets; Joseph Palmer, who owned the first regular public tavern; Asa Ransom, father of the first white child born in Erie County; and William Robbins, first blacksmith.

The most prominent name that has figured in the early history of Buffalo is that of Joseph Ellicott. He was appointed in 1797 by General Agent Theopilus Cazenove of the Holland Land Company to survey the Western New York possessions

DR. E. First M.



DR. EBENEZER JOHNSON First Mayor of Buffalo, 1832

of this company. Ellicott also was the first local agent of the Hollanders, who owned millions of acres in this section of the United States.

The City of Buffalo, originally called "New Amsterdam," was founded by Joseph Ellicott. He not only selected the site and laid out the town, but it was through his good judgment and special effort there was any town there. The first wagon track trail opened in Erie County was made under the direction of Mr. Ellicott.

Oliver Hazard Perry arrived in Buffalo on May 6th, 1813, and in due time he established a navy yard on the south bank of Scajaquada Creek, east of the present Niagara Street bridge. In the waters of this creek were fitted out five of the nine vessels that fought and won the Battle of Lake Erie.

On December 30th, 1813, the British and Indians invaded Buffalo and destroyed it by fire. The only dwelling house that was spared had been built by Gamaliel St. John on the west side of Main Street, between Mohawk and Court Streets.

Millard Fillmore, first of two presidents Buffalo has given the nation, arrived here on May 3rd, 1818. The village presented a straggling appearance. It was just rising from the ashes. There were many cellars and chimneys without houses. He returned to Canandaigua and came back to Buffalo in 1822 to teach at Cold Spring School on Main Street near Utica.

For several years preceding the construction of the Erie Canal the bitter rivalry between the villages of Buffalo and Black Rock attracted attention and sympathizers in all parts of New York State. Bad feeling was engendered between the citizens of the two ambitious villages, both of which strove to become the terminal point of the big

of thi lander States. I found out the there Count Creek this own to stragg many daigua School Finance Bad fivillage canal. I 2,412 ber 26 led by by a militia Government of the stracted by a militia Governme In 1825 when the Erie Canal was opened, Buffalo was a village of 2,412 inhabitants and less than 500 buildings. The morning of October 26th was ushered in by an artillery salute, and at 9 o'clock a parade led by a band of music and Capt. Rathbun's rifle company, followed by a body of canal diggers with spades, sailors with their officers, militia officers in uniform, citizens, and then a carriage containing Governor De Witt Clinton and Senator Samuel Wilkeson.

At 10 o'clock the "Seneca Chief" started on its journey to New York City. Shots were fired from cannon at Buffalo, and other cannon stationed along the canal repeated the shots. Thus, the news of the boat's departure was carried to Albany in one hour and forty method of informing the villages along the canal of the news, and it was thought quite remarkable that transmission could be so rapid.

Changing of names of Buffalo's streets and avenues was the favorite pastime of our City Fathers in the olden days. Earliest of these changes is that of July 13, 1826, when the highway commissioners wiped off the village map the unwieldy Dutch names with which the Hollanders had christened the avenues and streets of the village. Names of their own manufacture were substituted by the commissioners.

Delaware, Huron, Mohawk, Eagle, Swan, Elk and Chippewa are the only names shown on the original map of Buffalo, or New Amsterdam, which have retained their original designations to the present day.

In the Witt Clinton and Senator Samuel Wilkeson.

It o'clock the "Seneca Chief" started on its journey to New yo. Shots were fired from cannon at Buffalo, and other canoned along the canal repeated the shots. Thus, the news of its departure was carried to Albany in one hour and forty. Newspapers all over the world carried the account of this of informing the villages along the canal of the news, and it ight quite remarkable that transmission could be so rapid.

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December, 1831, agitation toward incorporating Buffalo as a fostered by local newspapers. Millard Fillmore was a member of the lay. Red Jacket, the great Seneca orator, died January 20th, 1830, in his 78th year. His Indian name was Sa-go-ye-wat-ha, meaning "He keeps-them-awake." He had the provisions of every treaty between the Iroquois and the whites by heart. Red Jacket was buried in the old Mission Cemetery, and the final re-interment of his remains took place on October 9th, 1884, in the burial plot in Forest Lawn, near the Delavan Avenue gate.

In December, 1831, agitation toward incorporating Buffalo as a city was fostered by local newspapers. Millard Fillmore was a member of the committee which prepared the first city charter. Application to the legislature for an act of incorporation was made immediately and it was passed April 20th, 1832.

The charter divided the city into five wards. The city was bounded by North, High and Jefferson, Buffalo Creek and Niagara River. Dr. Ebenezer Johnson was elected first mayor of the city May 28th, 1832, by the Board of Aldermen.

The first municipal offices were on the second floor of the Market House, a long, cross-shaped building on The Terrace near Main Street. In the square belfry on top of the building was a great clanging bell which sounded all the fire alarms, and stores and shops closed while everyone went to the blaze.

Boats that sailed down the Eric Canal loaded with grain, came back crowded with immigrants. Many of them purchased farms within the present city limits. Groups of Yankees, Germans and Irish came to Buffalo.

From the pages of the first City Directory published on July 1st, 1812, it is learned that the population was estimated to be about 10,000. The entire book contains less than 60 pages, 30 of which are filled with names. It mentions about 40 manufacturing establishments, and 16 public and private schools. The Directory lists 10 storehouses for the transaction of lake and canal business, but gives no information as to the volume of that business.

Although most of the stirring events of the Civil War took place far from Buffalo, yet the city was destined, after all, to go down in history as an important military rendezvous of importance. Buffalo was chosen by the Fenians as their gathering place.

Here the Fenian soldiers, many of whom served with credit in the Federal Army, began to gather in May, 1866. Nearly 1,000 of the troops crossed the Niagara River on June 1st. They were defeated at Ridgeway on June 2nd, and with the arrest of their leaders in Buffalo, there was depressing effect upon the Fenians and they soon left for their homes in the States.

Buffalo's semi-centennial celebration was held July 3rd and 4th, 1882, in connection with the cornerstone laying of the Soldiers' and Sailors' Monument in Lafayette Square. Grover Cleveland, then mayor, was Chairman of the Executive C

ligiously performed our parts, in our day and generation, toward making our city not only prosperous, but truly great."

Buffalo. At 10 o'clock in the morning on that day the Pan American Exposition was formally dedicated velt, by his presence, made the day more notable.

side of the Pan American Exposition. The President, accompanied by Mrs. McKinley, arrived in Buffalo at 6 o'clock in the evening on September 4th, 1901, to spend three days.

The attendance was 116,660, the biggest day of the fair. On the esplanade of the "Pan" on that day the President made his last great speech.

ames and mennory are left, in the centennial time, that we faithfully diministered the trust which we received from our fathers and regiously performed our parts, in our day and generation, toward making ur city not only prosperous, but truly great."

Monday, May 20th, 1901, was a red letter day in the history of infalo. At 10 o'clock in the morning on that day the Pan American Exposition was formally dedicated Vice-President Theodore Roose elt, by his presence, made the day more notable.

The assassination of President William McKinley was the tragic de of the Pan American Exposition. The President, accompanied by Mrs. McKinley, arrived in Buffalo at 6 o'clock in the evening on expetember 4th, 1901, to spend three days.

Thursday, September 5th, was President's Day at the Exposition he attendance was 116,660, the biggest day of the fair. On the splanade of the "Pan" on that day the President made his last great peech.

At six minutes after four on the 6th of September, President McKinley fell a martyr, a victim of the black structure of anarchy. He assed away at 2:14 o'clock on the morning of September 14th, in the ome of the late John G. Milburn, 1168 Delaware Avenue. Later hat day Theodore Roosevelt took the oath of office as President of the United States in the home of the late Ansley Wilcox, 641 Delaware Avenue.

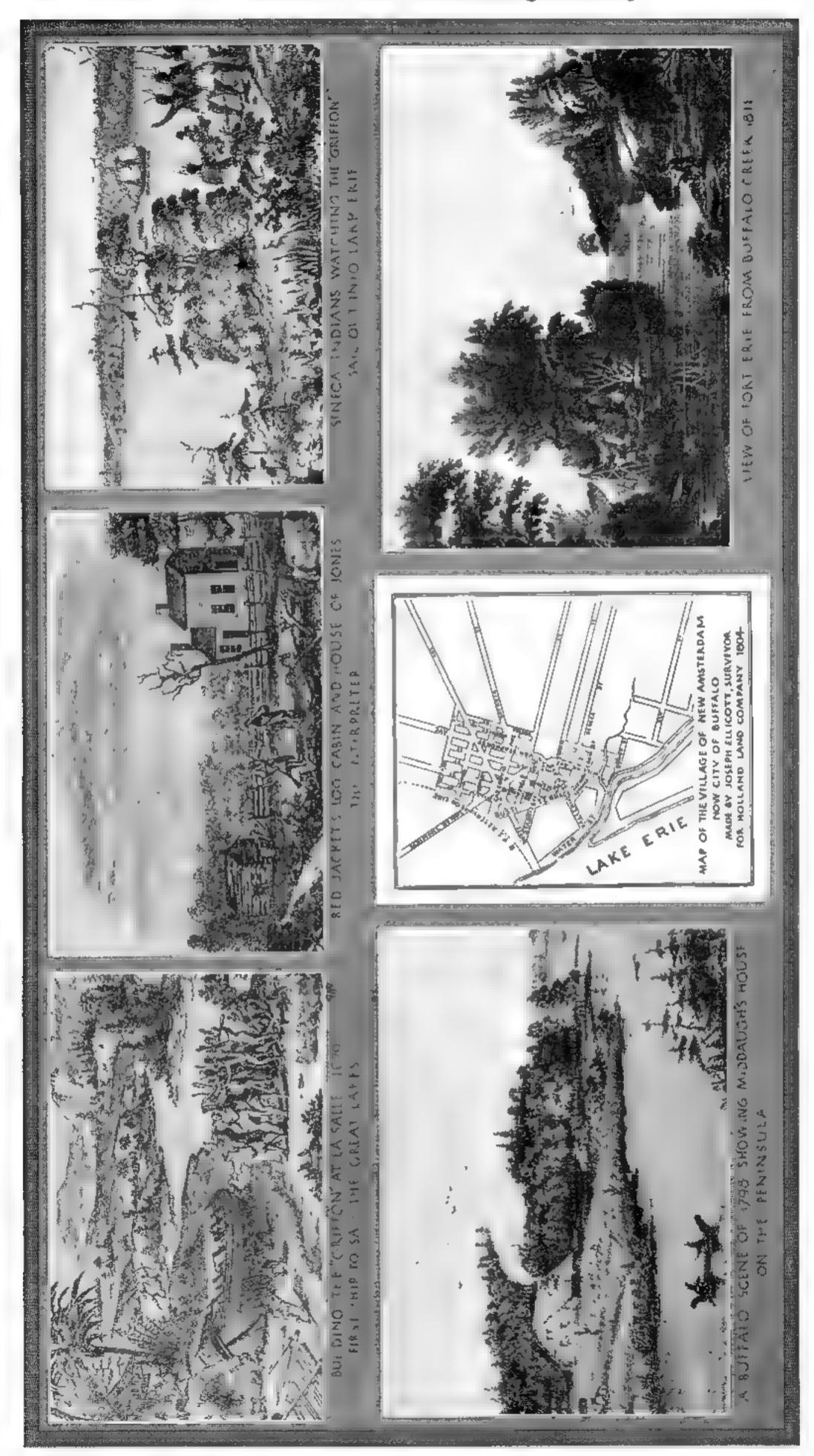
Buffalo is a city of skyscrapers today. One hundred years ago was a community of log cabins.

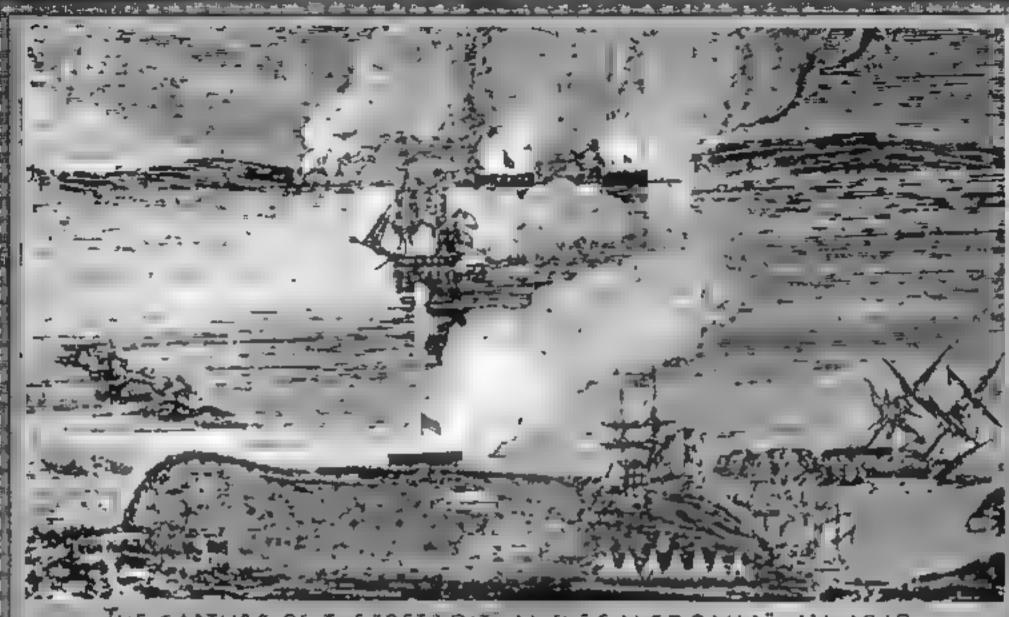
Buffalo is a good city. The world lives there. It has long been challenge. It is now an invitation. McKinley fell a martyr, a victim of the black structure of anarchy. He passed away at 2:14 o'clock on the morning of September 14th, in the home of the late John G. Milburn, 1168 Delaware Avenue. Later that day Theodore Roosevelt took the oath of office as President of the United States in the home of the late Ansley Wilcox, 641 Delaware Avenue.

it was a community of log cabins.

filling the dreams of men who have found dreams good, and sometimes, true.

a challenge. It is now an invitation.





THE CAPTURE OF THE "DETADIT AND "CALEDONIA" IN 1812



LANDING OF HARRISON'S TROOPS AT BUFFALO CREEK IN 1813



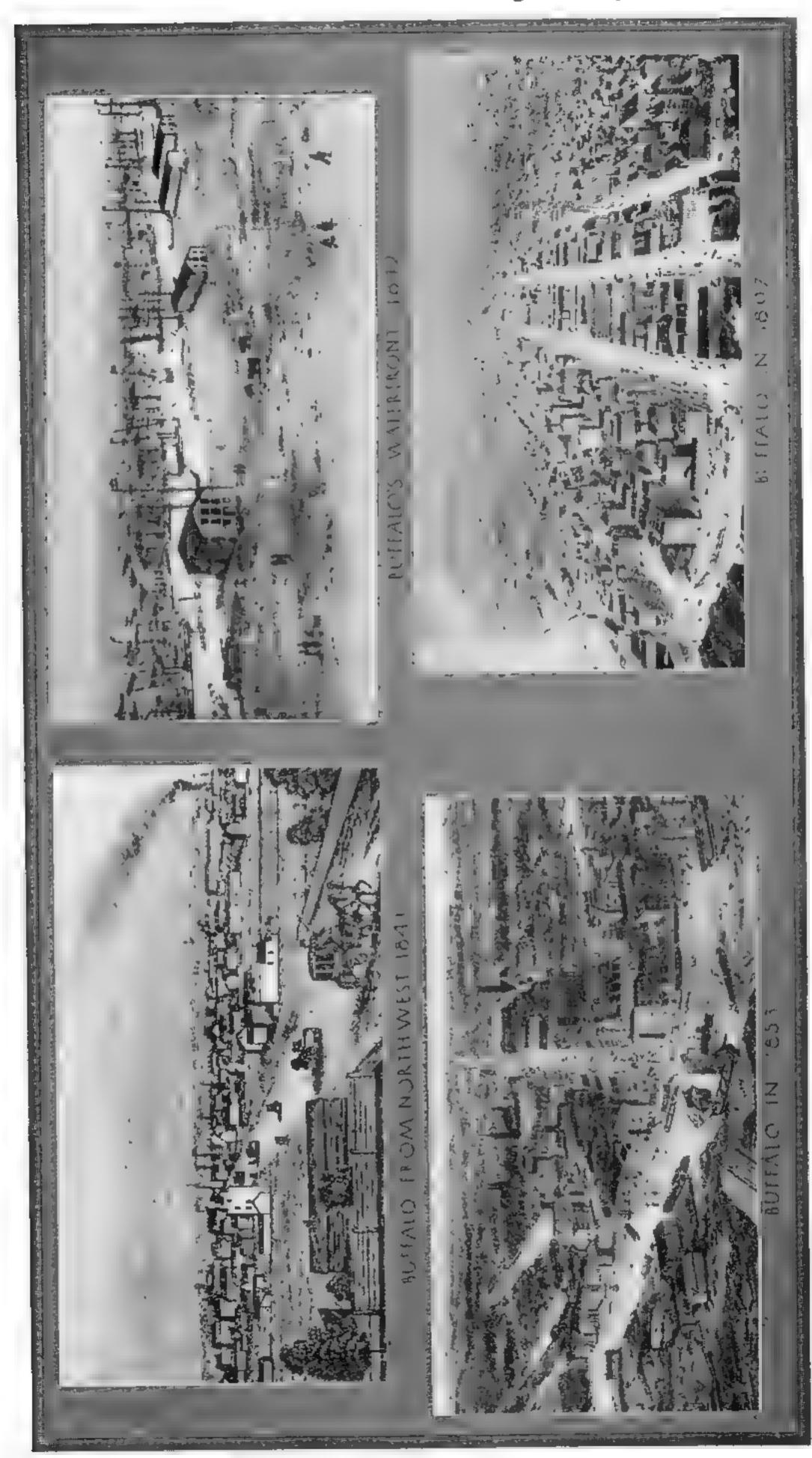




VILLAGE OF BUFFALO FROM THE HARBOR



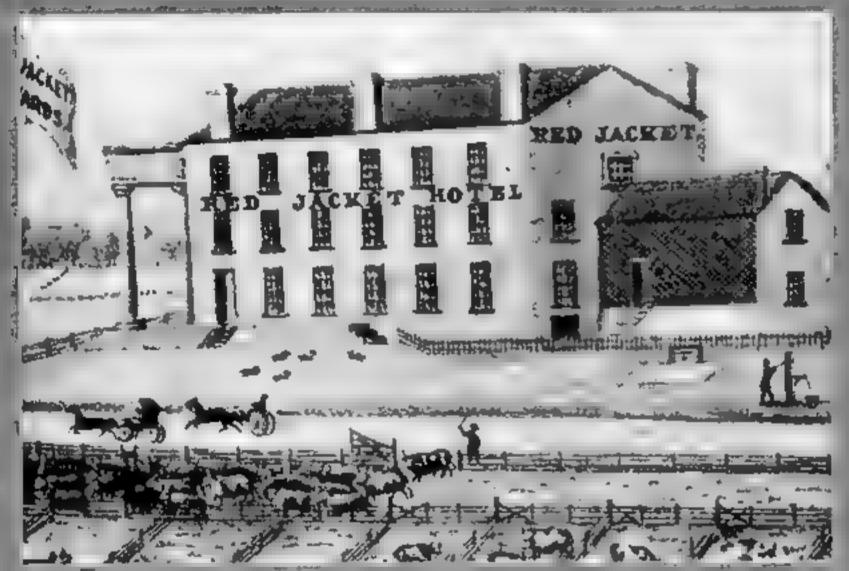








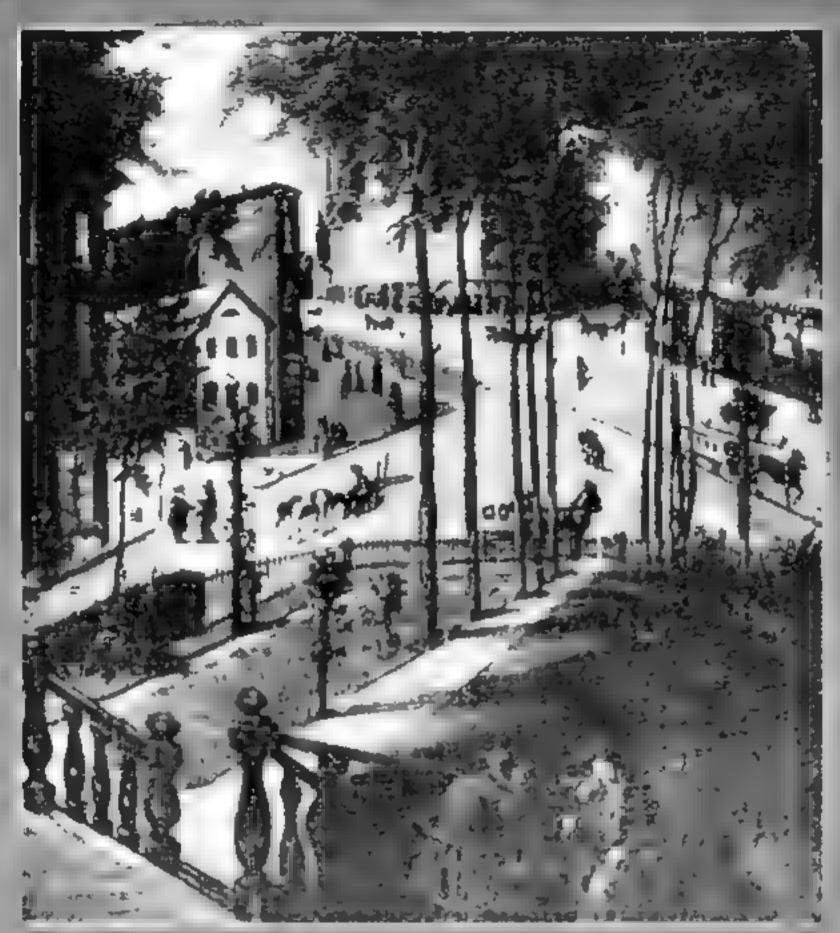
OLD MARKET HOUSE ON TERRACE



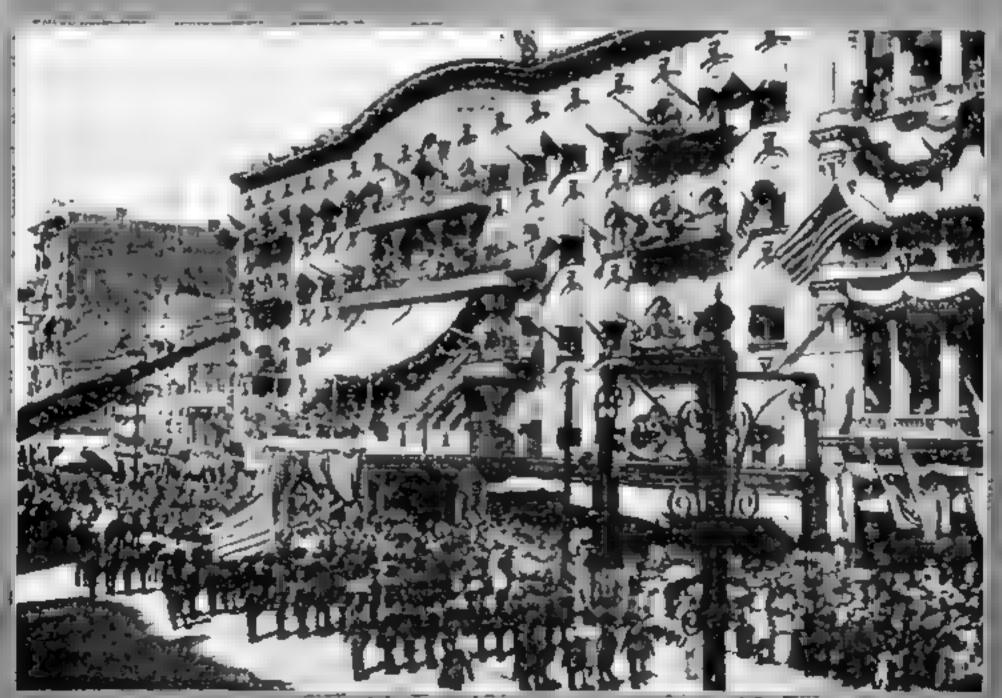
THE RED JACKET HOTEL



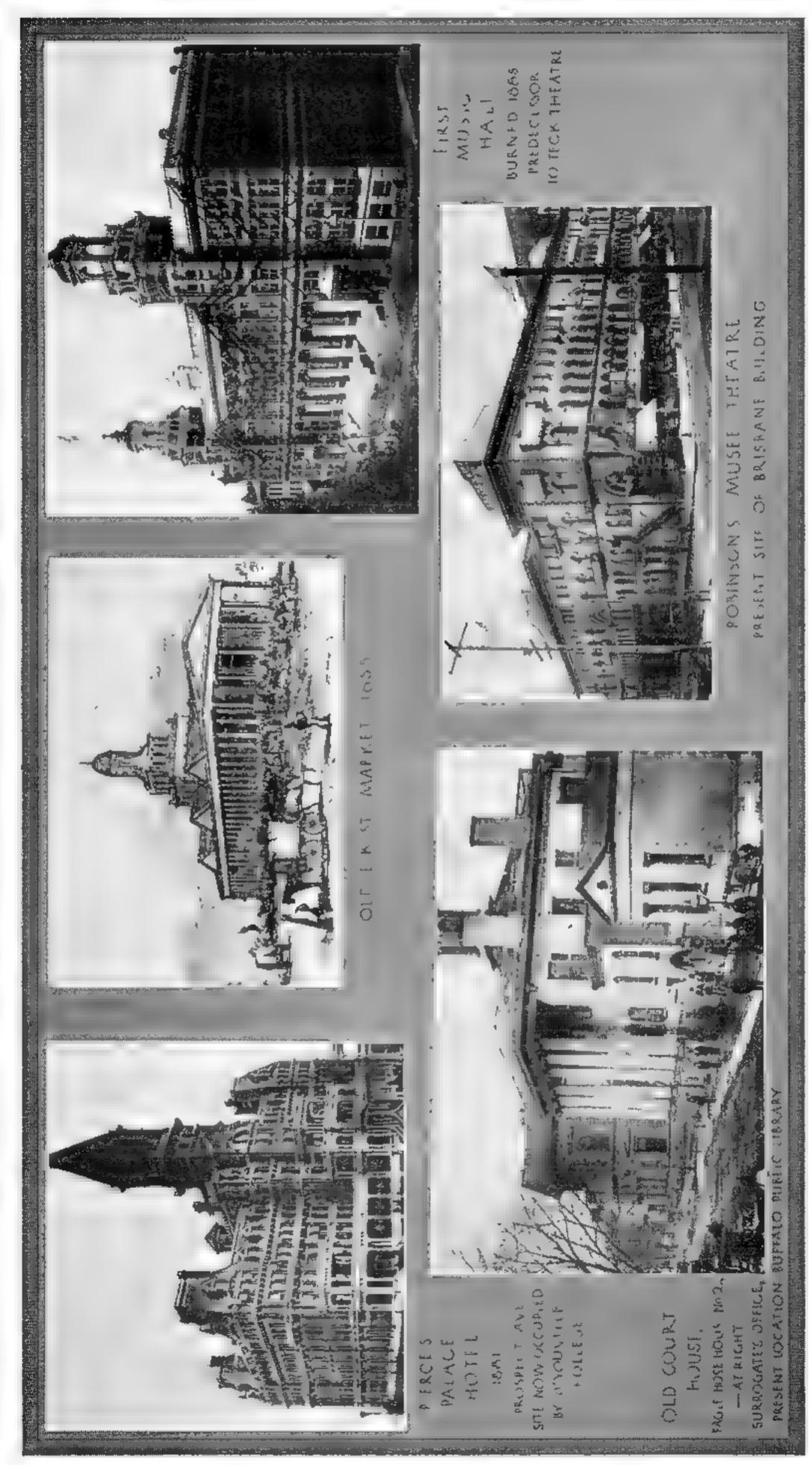
THE LAGIE TAVERN AND ADJOINING BUILDINGS ON WIST SIDE OF MAIN STREET SOUTH OF COURT ST



GRUENER'S GARDEN GENESEE AND HURON STREETS SITE NOW OCCUP ED BY ELECTRIC BUILDING. IN BACKGROUND OLD GENESEE HOTEL & CENTRAL PRESBYTERIAN CHURCH



THE TIFFT HOUSE, SHOWING GAR PARADE AUGUST 1897 PRESENT SITE OF THE WM HENGERER CO. STORES ---





MANSION OCCUPIED BY WILLARD FILLMORE PRESENT SITE OF HOTEL STATLER



THE CASTLE - COMMANDANT'S HOUSE AT FORT PORTER

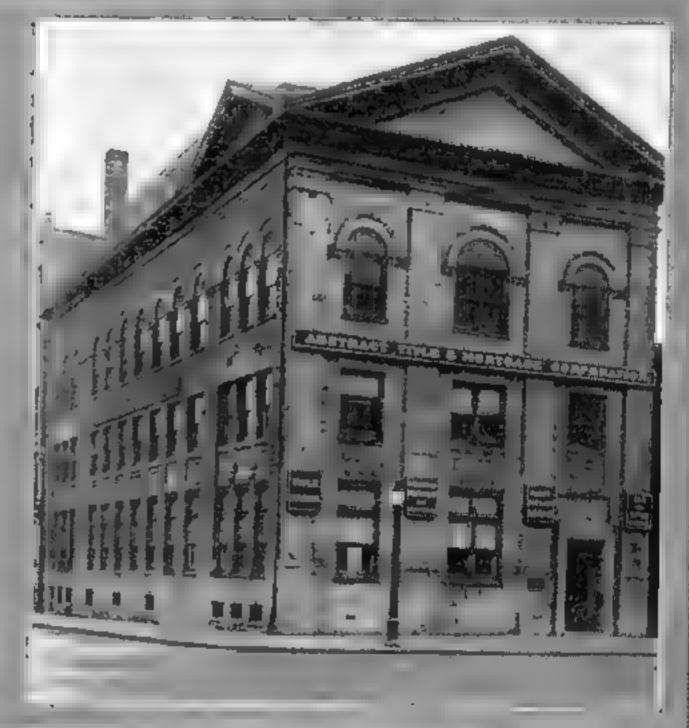


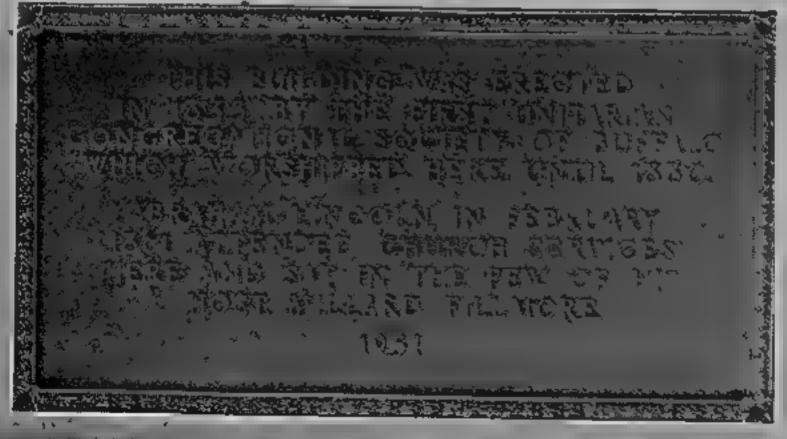
ANSLEY & WILCOX RESIDENCE 641 DELAWARE AVE THEODORE ROOSE VE I TOOK GATH OF CEFICE AS PRESIDENT HERE SEPT 14 1901



OLDEST CHURCH
IN WESTERN
NEW YORK
FATHER NEUMAN'S
CHAPEL
ENGLEWOOD AVE

ANOTHER ONE OF BUFFALO'S HISTORIC LANDMARKS





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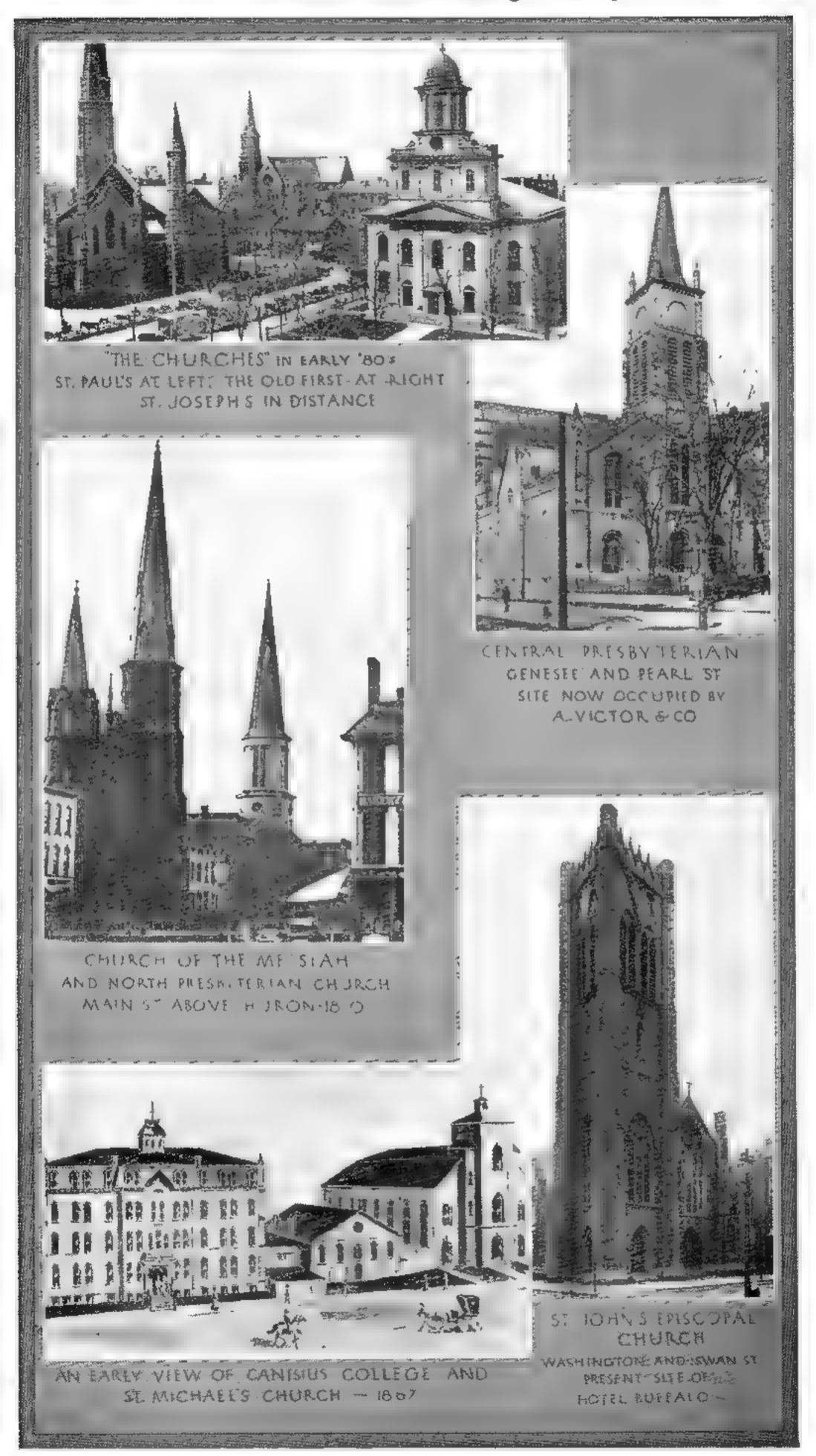


Of Those Persons who are narrow-minded enough to try and belittle Buffalo. If they will "knock" our city, they will likewise "knock" their best friends. Beware of them! If they won't "boost" Buffalo, tell them to go back to wherever they came. And while on the subject, let us go back 100 years when Buffalo first became an incorporated settlement. Supposing those strong and hearty men who founded Buffalo had "knocked" their city? Where would we be now? Probably a suburb of Fredonia or Angola. Let's all start boosting, as they must have done, so our children's children 100 years hence will be able to say the same good things about us that we are saying about our forefathers....the pioneers of a Great City..... Buffalo.

TOWN TIDINGS

The Magazine of Western New York

Established During the First Hundred Years

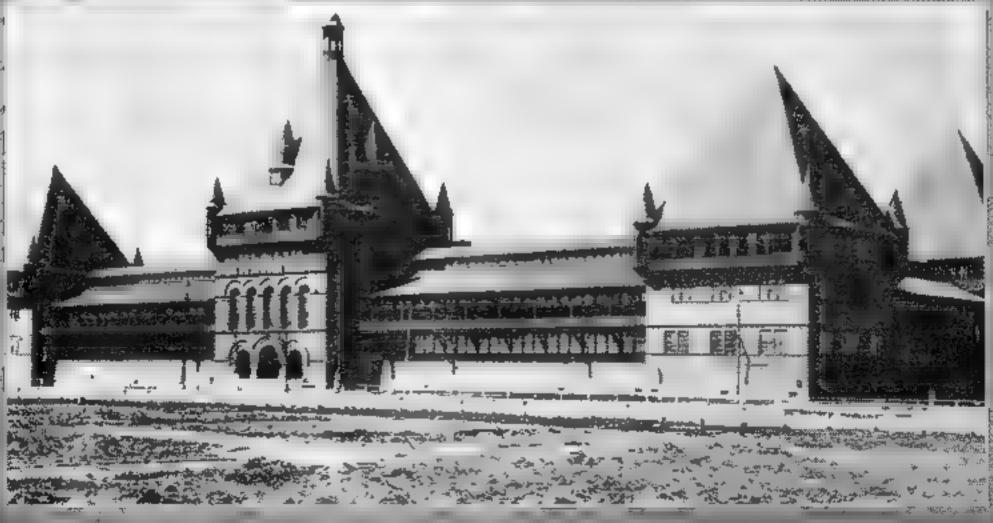




THE PARADE HOUSE AT PRESENT HUMBOLDE PARK



THE STATE ARSENAL ON BROADWAY MERGED WITH PRESENT BROADWAY AUDITORIUM



MAIN EXPOSITION BUILDING OF BUFFALO INTERNATIONAL FAIR
EAST, FERRY ST. 1888



FIRST MASTEN PARK HIGH SCHOOL

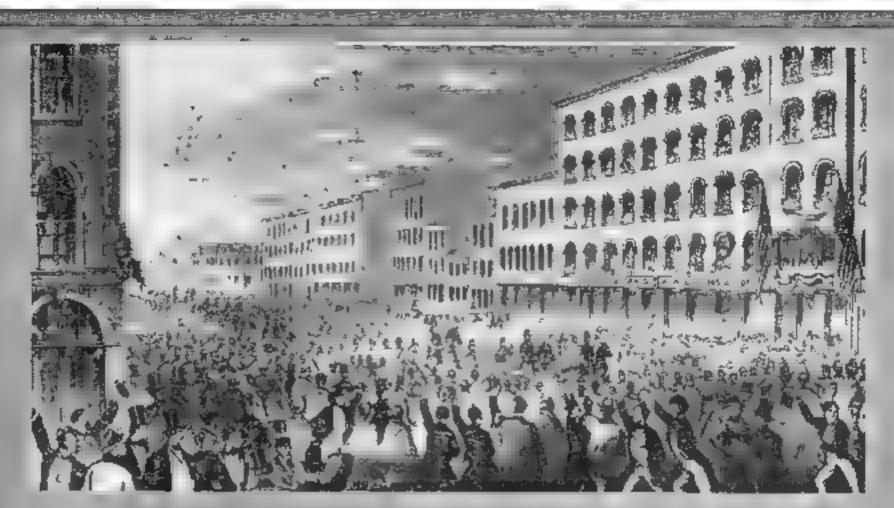
MASTEN AND BEST STS.

OPENED SEPT. IST 1897 -- BURNED MARCH 27th 1912



OLD CENTRAL HIGH SCHOOL

FRANKLIN AND COURT STS



PRESIDERT LINCOLN IN BUFFALO IN 1861



TUNERAL CORTEGE OF PRES LINGOLN PASSING THROUGH BUFFALO



PRESIDENT MEKINLEYS BODY BEING TAKEN FROM CITY HALL 1901



AT THE DEDICATION OF SOLDIER'S MONUMENT



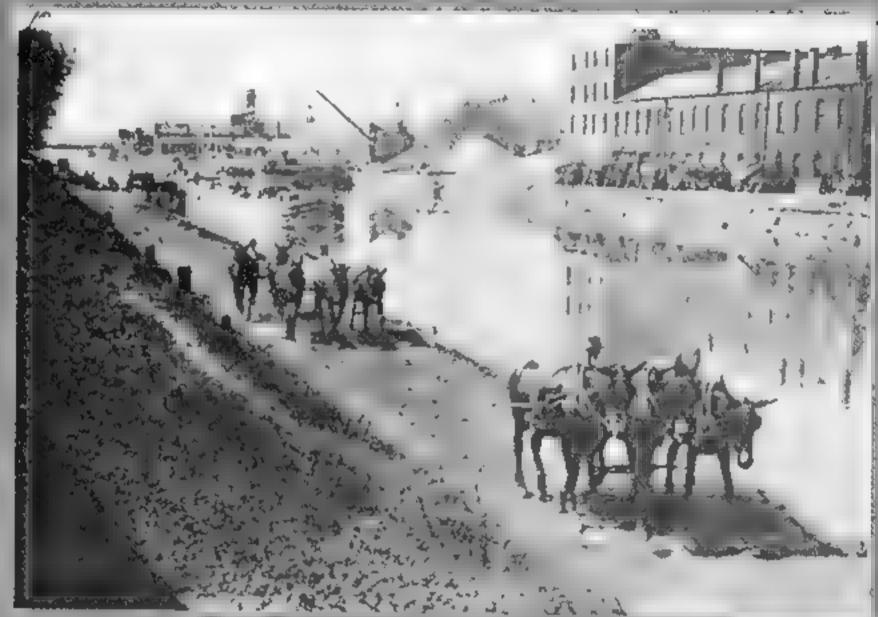
PARADE AT DEDICATION OF SOLDIER'S MONUMENT



GAR PARADE PASSING THROUGH TRIUMPHAL ARTH



TRAVEL ON THE ERIE CANAL



MULE TEAMS PULLING SOATS ALONG THE TOW PATH OF THE OLD ERIE CANAL



SCENE ON THE OLD ERIE CANAL FROM THE GRAND TRUNK DEPOT





PAN-AMERICAN EXPOSITION 1901 ELECTRIC TOWER





PAN-AMERICAN EXPOSITION 1901
TRIUMPHAL BRIDGE





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In 1912 a brick one-story dye-house and boiler room, seventy feet by sixty feet, was erected.

In 1925 a brick building, one hundred and twenty-five feet by fifty feet was erected, as per picture above.

In 191
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In 192
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is The delivery equipment has grown from one horse and wagon to eight delivery trucks. It has always been the policy of this company to render the highest class service possible, always keeping equipment in first class condition.

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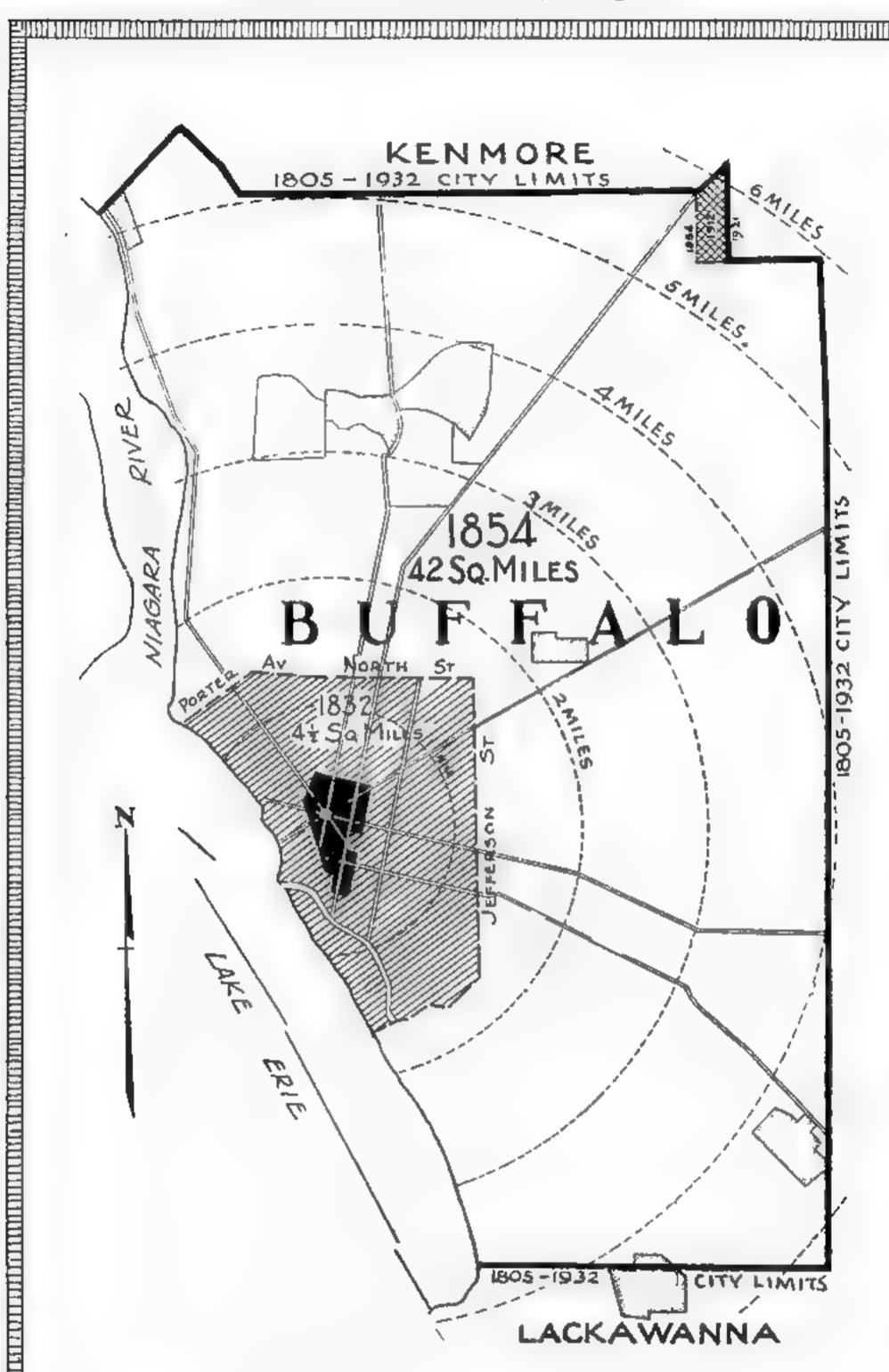
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FINGS DESIGNATION OF THE PROPERTY OF THE PROP

ORIGINAL CITY LIMITS OF 1805 SHOWN IN BLACK

EXTENSION OF BUFFALO
CITY LIMITS
1805 — 1932

By GEORGE S. BUCK Former Mayor of the City of Buffalo

Managing Director, Buffalo City Planning Association

In its earliest days, Buffaio gave promise that it would be a city of progress. Left in ashes by the British and Indians in the War of 1812, it was entirely rebuilt within three years.

Buffalo has always backed the Erie Canal—at the time of its beginning a far greater undertaking in proportion to the resources of New York State than was the Panama Canal.

Managir

In its ear of progress.

1812, it was

Buffalo h ginning a far New York St:

The acce boundaries, bu cipalities wish when some ki have to be de ernment. What the leading

The Pan-A country has s for the unfoproved a finabeen.

Buffalo h than its share lor of the Unito the field of the first great were exemplar.

Buffalo h of education, has shown a cation than at a cation than at a cation than at a cation than at the field of gethrough its departisan printiple most The accompanying map shows how Buffalo has extended its boundaries, but it will never do so again, because the adjoining municipalities wish to keep their identities. The time will come, however, when some kind of a borough system for this metropolitan area will have to be devised to handle its common problems of municipal government. When that time arrives, Buffalo's progressive spirit will make it the leading factor.

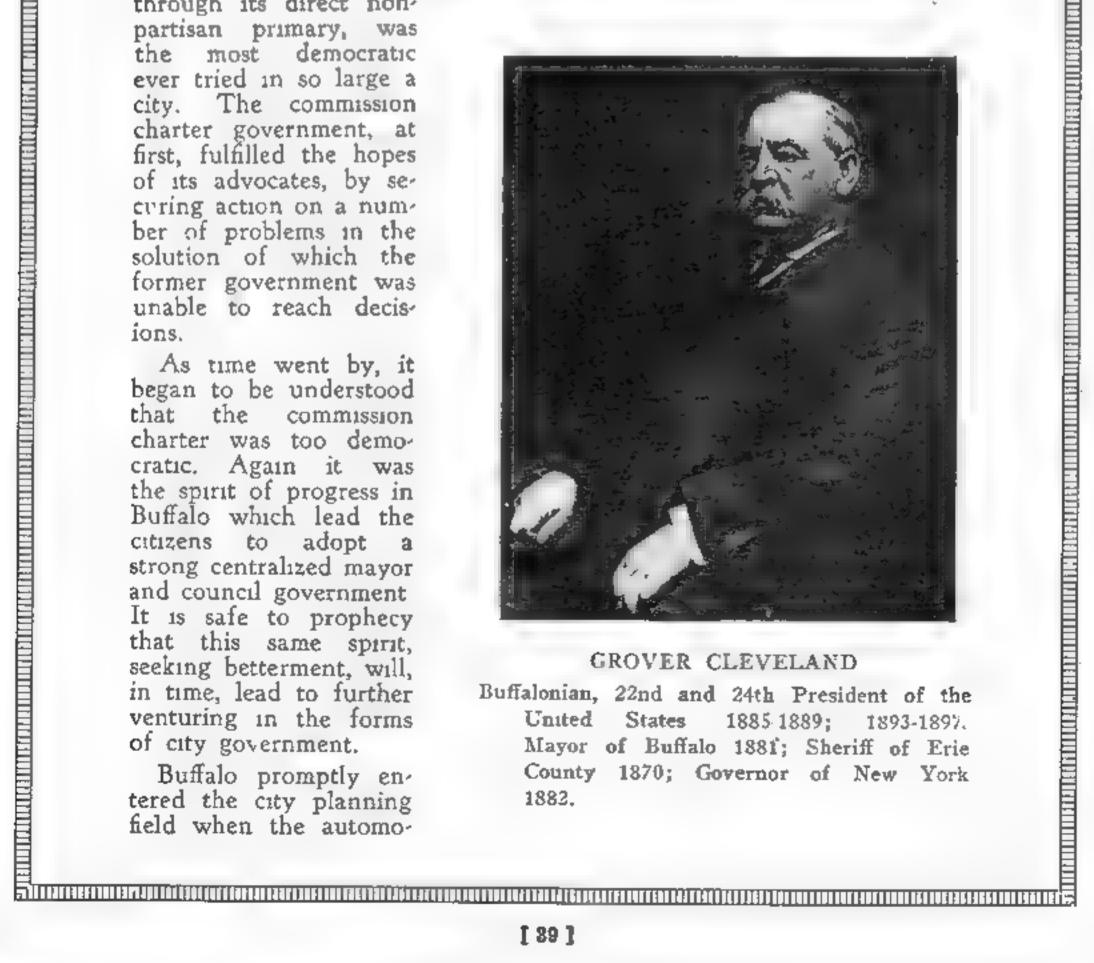
The Pan-American Exposition in 1901 was one of the finest this country has seen and was so well managed that if it had not been for the unfortunate death of President McKinley it would have proved a financial success, and we know of no exposition that has

Buffalo has given two presidents to the United States-far more than its share One of these, Millard Fillmore, was the first Chancellor of the University of Buffalo and the leader in putting Buffalo into the field of higher education. The other, Grover Cleveland, was the first great champion of civil service reform. Plainly, they both were exemplars of the spirit of progress.

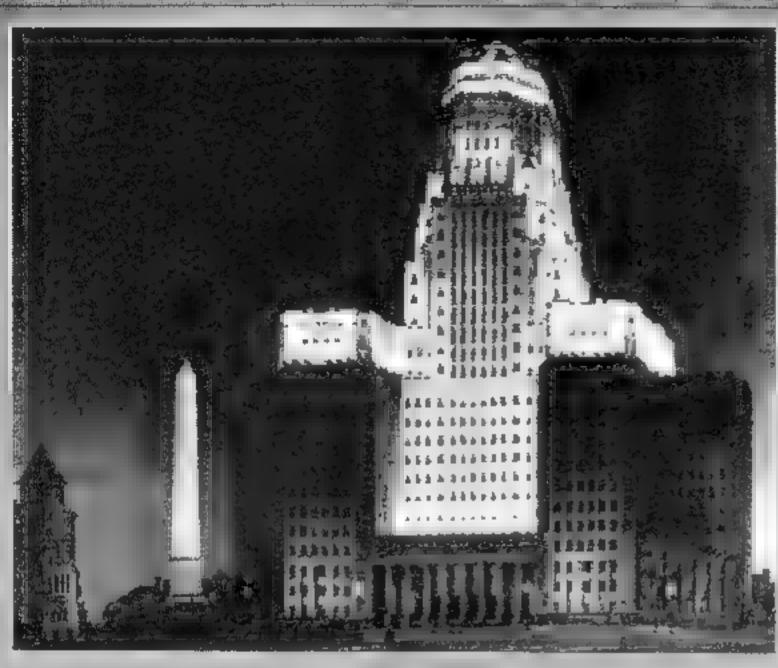
Buffalo has had no single benefactor to push its work in the field of education, but, by popular subscription in support of its University, has shown a wider interest and more genuine support for higher education than any other place of its size.

It was Buffalo's progressive spirit which lead it to adventure in the field of government upon a commission charter. This government,

through its direct nonprimary, the most democratic



bile began to show that our cities must be rearranged for life based on transportation such as the world had never dreamed of. Its citizens decided to be in line with modern progress and settled upon a civic center and soon followed that with a zoning ordinance. Progress has the progress of the center and soon followed that with a zoning ordinance. Progress has the progress of the second progress of the second



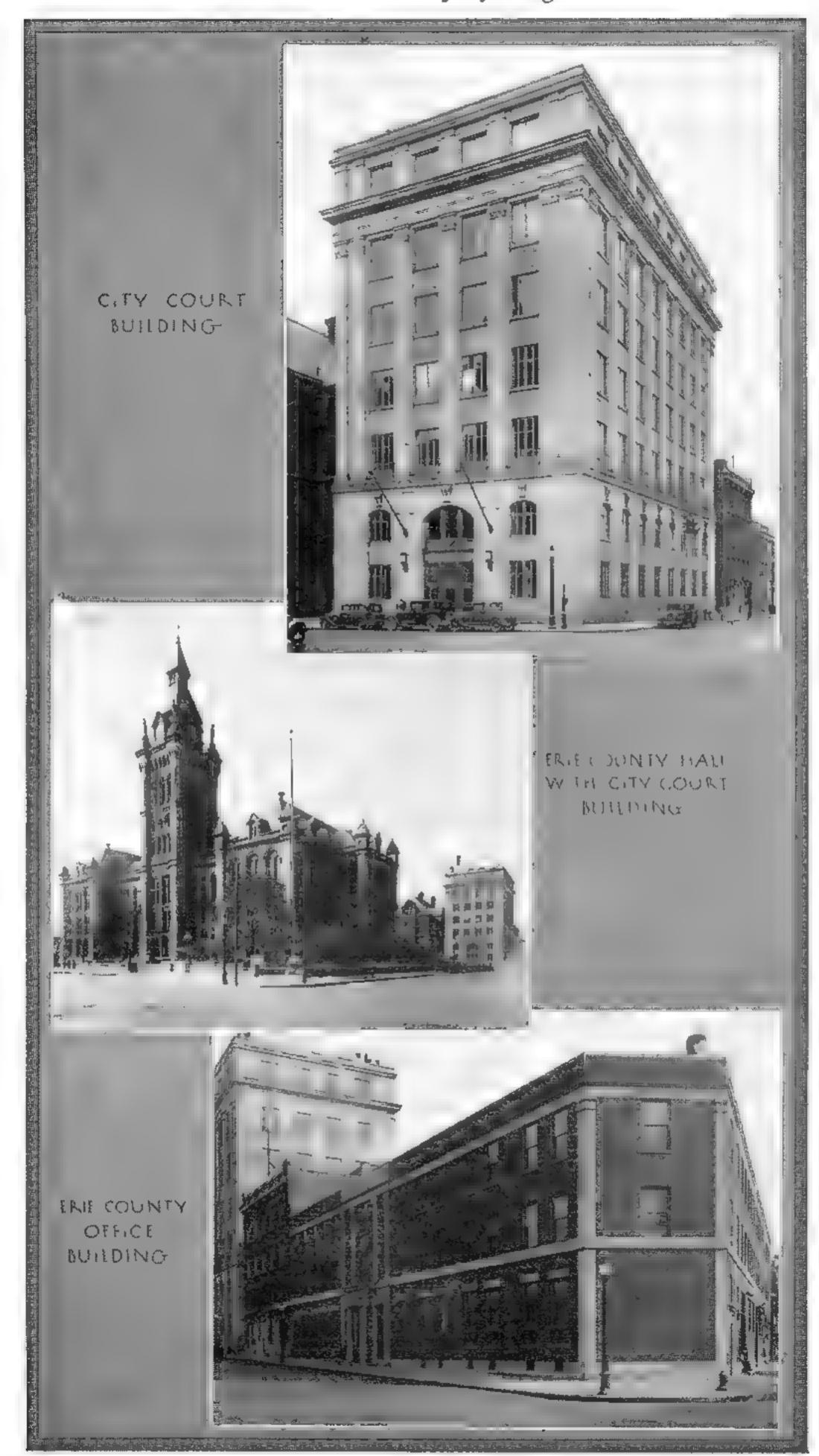
BUFFALO'S NEW CITY HALL AMONUMENT TO PROGRESS

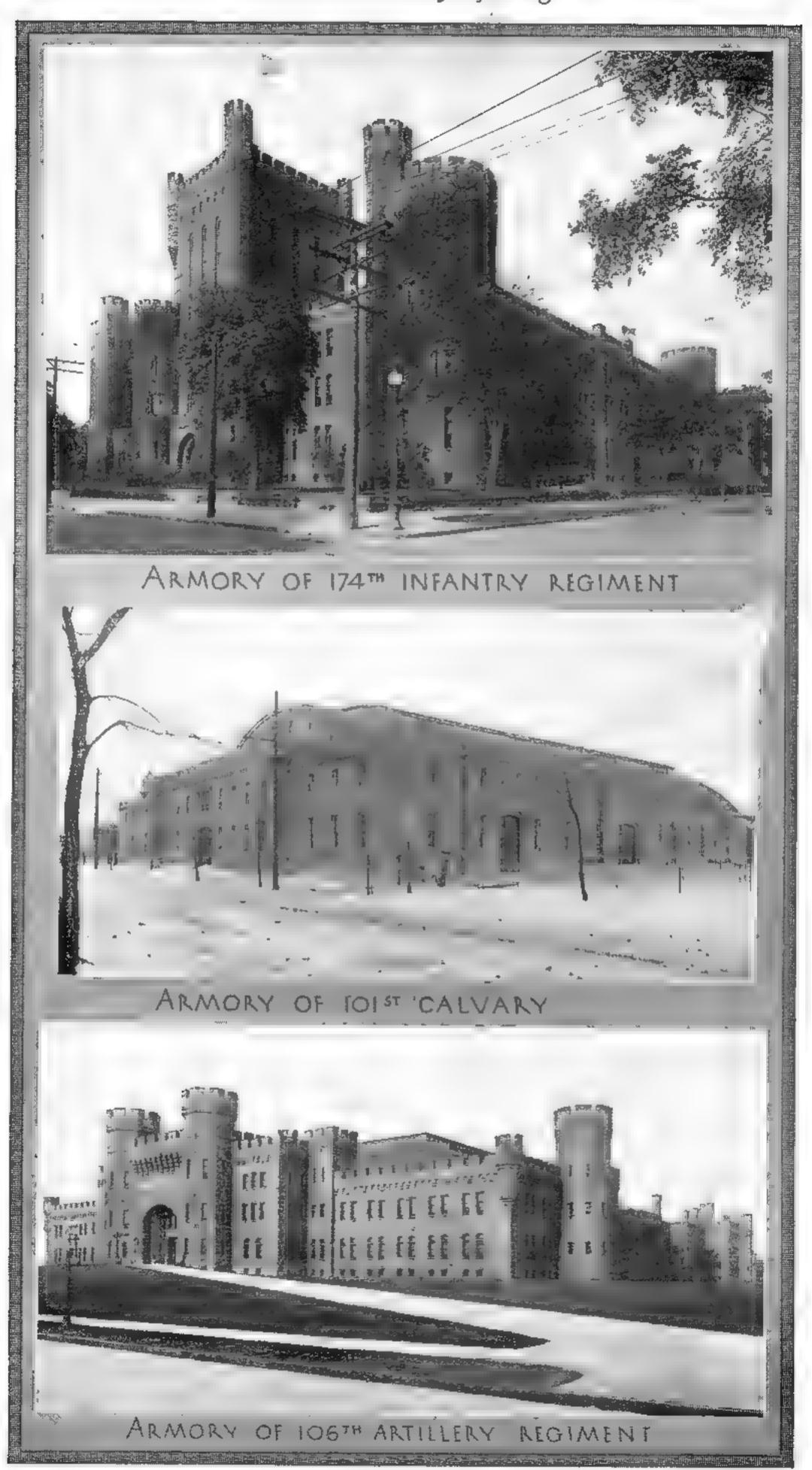


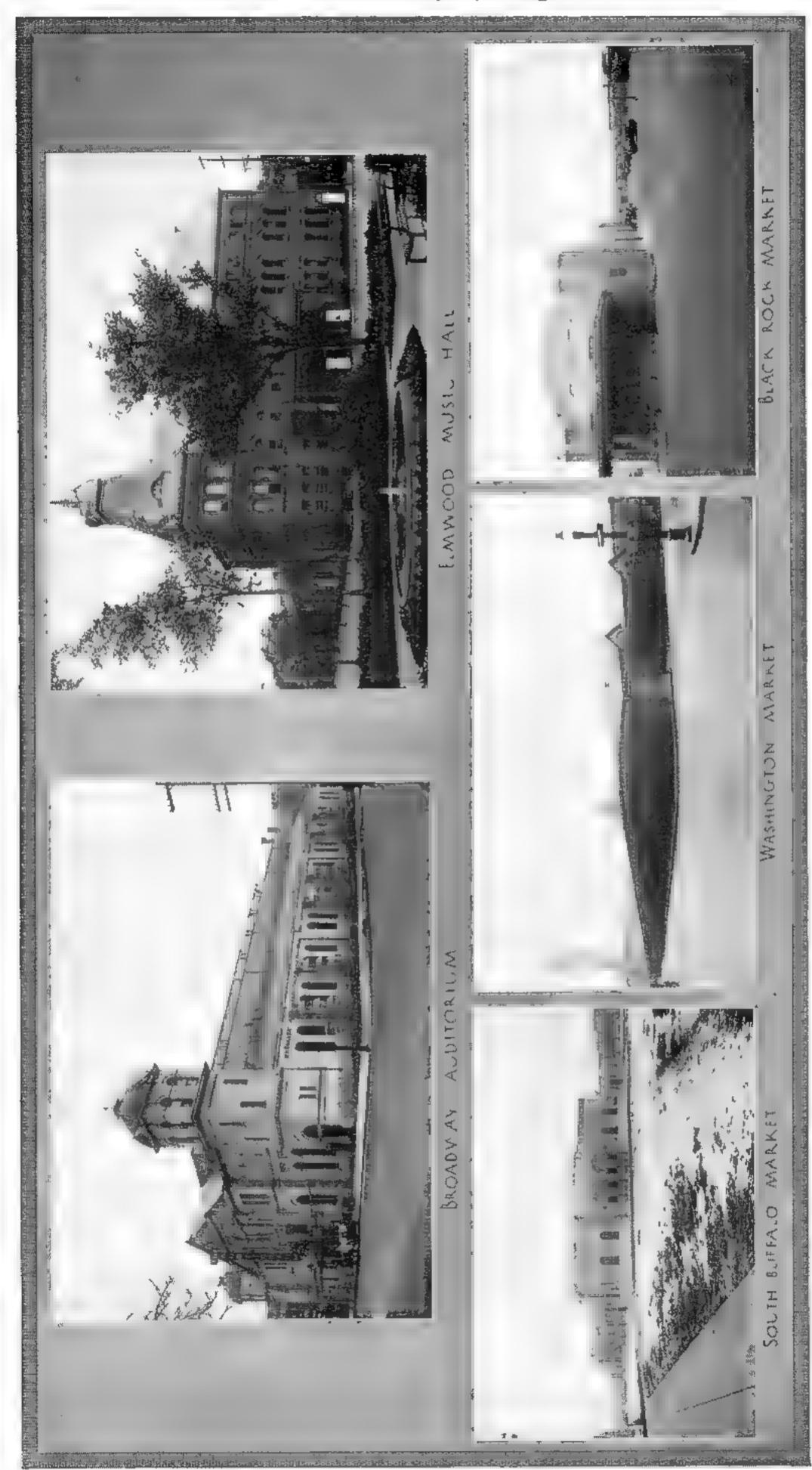




STATE OF NEW YORK BUILDING











J N ADAM HOSPITAL
AT PERRYSBURG, N Y



BUFFALO CITY HOSPITAL





BUFFALO'S AIRPORT IS IN THE FRONT RANK AMONG AMERICA'S AIRPORTS



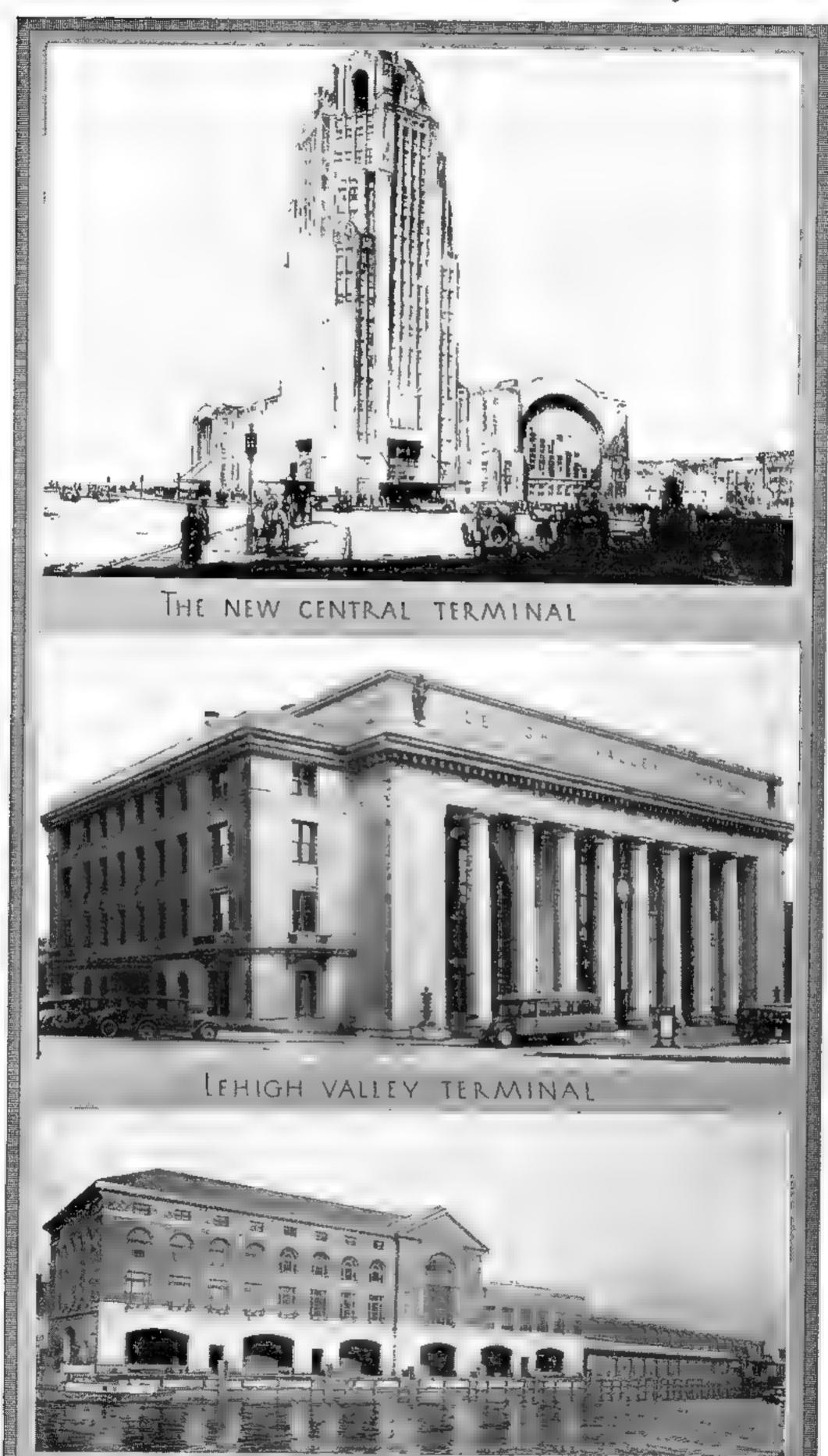
CAPTAIN 'VON GRONAU LANDS THE "WHALE" IN BUFFALO HARBOR ------- BUFFALO IS BOUND TO BE THE CENTER OF HYDROPLANE AND AEROPLANE FLYING



MODERN HANGARS AND UP-TO-DATE EQUIPMENT



CHAMBERLAIN WELCOMED IN BUFFALO



LACKAWANNA RAILROAD STATION

By W. T. BUCKLEY

Secretary-Manager Buffalo Convention & Tourist Bureau.

Buffalo is regarded as one of the outstanding convention and tourist cities on the North American continent and it is obvious as to why the Queen City of the Lakes is so popular with the outside visitor, when you take into consideration the location, the features and the facilities that the city has to offer.

While it is true that Buffalo is one of the outstanding metropolitan cities of the country, having a very large population within its forty-two square miles, it can rightfully be termed, insofar as the spring, summer and fall months are concerned, a recreation or resort city.

There is no city in the country east of the Rocky Mountains whose climate can compare with that of Buffalo, particularly in the summer months Lying at the mouth of the Niagara River it receives the cool refreshing winds from the low lands of the Canadian border, and the winter weather of Buffalo is not severe. Seldom does it go below zero.

Buffalo is a very friendly city. It is a home city. It is a city where people call each other by their first name. Perhaps one of the greatest tributes paid to Buffalo was one given by B C. Forbes, Publisher of Forbes Magazine, in a speech that he made at the Greater Buffalo Advertising Club. He stated that Buffalo was destined to become one of the greatest cities in the country and stood on the threshold of a wonderful industrial development. He said that in the evolution of this development there was one thing he wanted to firmly impress upon the minds of the citizens of Buffalo and that is, never to sacrifice the calling of each other by their first name, which stamps Buffalo as one of the friendliest cities in the country.

Within a night's train ride of Buffalo there lives over sixty percent of the population of the United States, and seventy percent of the population of the Dominion of Canada. There are eleven railroad trunk lines running into Buffalo, thereby making it very con-

venient for those who visit the city to come by crack trains and avoid the inconvenience of many junction changes.

A network of some of the finest highways for the automobile traveling public run into Buffalo from the United States and from Canada.

Transportation facilities are one of the chief characteristics of Buffalo. The geography of the continent determined that at the spot occupied by Buffalo there should be a great crossroads of commerce. The new Terminal of the New York Central Railroad, as well as the stations of the Lehigh and the Lackawanna Railroads, are in keeping with the importance of Buffalo in railroad travel and traffic, and offer the most advanced facilities and conveniences to the tourist and traveler.



E. M. STATLER Leading Hotelman of Buffalo and the United States.

100 | SPI | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100

There are many interesting places to see in and around Buffalo and the Niagara Frontier.

Within twenty miles of Buffalo the greatest of the Seven Wonders of the World exists, Niagara Falls. Millions of tourists visit this Mighty Cataract yearly. Some have seen it many times, but come again to marvel at its splendor. The night illumination of the Falls, through the medium of colored lights, is a spectacle that words are inadequate to aptly describe. It must be seen to be appreciated.

The Peace Bridge connecting Buffalo with Canada perhaps is one of the most heavily traveled of pleasure bridges in the country. Three million cars passed from Buffalo into Canada over the bridge last year, and by the way, Buffalo is the principal border city to Canada, and the gateway to the Georgian Bay, Muskoka and the North Country of the Dominion.

Other interesting drives to make in and around Buffalo are through the wonderful Pekin Fruit Valley, the Lewiston Valley, old Fort Niagara, Emery and Chestnut Ridge Parks, the Boston Hills, Olcott Beach and many other beautiful places of interest too numerous to mention.

Buffalo is also the starting point to scenic New England, the Alleghenies and the Adirondack Mountains.

Up-the-Lakes cruises, on palatial passenger boats, connect Buffalo with Cleveland, Detroit, Chicago, Mackinac Island, Duluth, etc. There is nothing finer, more comfortable and restful, than a trip on one of these steamers.

Fresh water bathing, water sports and recreations, at nearby beaches, on Lake Erie's long stretches of white sand, are among the constant delights that attract thousands to Buffalo annually from less favored places. Situated at the eastern end of Lake Erie, and as it were, but a stone's throw from Lake Ontario, Buffalo enjoys the Great Lakes at their best.

Buffalo is noted for its beautiful parks, in which there are municipal golf links, tenns courts, baseball diamonds, lakes, equestrian paths, all controlled and operated by the city for the benefit of its citizens and visiting friends, and

the fact that you will never see any signs in the Buffalo parks "keep off the grass".

Some of the interesting sights to visit in Buffalo are the Albright Art Gailery, the Historical Building, the new Museum of Natural Science, beautiful Delaware Avenue, Gates Circle, Chapin Parkway, Lincoln Boulevard, and other thoroughfares.

The hotels of Buffalo are first class. The rates are graduated to fit almost any pocketbook, and furthermore the rates are never raised. They are the same the year round, therefore making it a pleasure to the outside visitors to come to Buffalo and spend their vacations.

Buffalo theatres offer at all times to our visiting friends a variety of leading attractions in the spoken drama, talking pictures and vaudeville. Our theatres are outstanding, insofar as beauty is concerned, and are noted throughout the land for the courteous attendants selected by the management to serve the public's comfort. The principal downtown theatres are: Erlanger, Teck, Shea's Buffalo, Shea's Hippodrome, Shea's Century, Great Lakes Theatre and Lafayette.

You will find Buffalo's stores a delight to shop in. They are up to date in all methods. They have as fine a selection of goods as can be found in any section of the country, and are always happy to give the outside visitor particular attention.

Buffalo bids you welcome. At every season of the year you will find this metropolitan city, and its international environment, a scene of refreshing enjoyment.

The Buffalo Convention and Tourist Bureau, Inc., at 1103-1105 Genesee Building, is only too happy at all times to place themselves at the disposal of the stranger within the city gates

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GOOD HOTELS of BUFFALO

HOTEL ARLINGTON

Exchange and Wells

Duncan McLeod, Manager

HOTEL BUFFALO

Swan and Washington

John Daniels, Manager

HOTEL CHELTENHAM

Franklin near Chippewa

E. E. Spangenberg, Manager

HOTEL FAIRFAX

715 Delaware Avenue

L. W. Johnson, Manager

HOTEL FORD

Delaware near Chippewa

Hardy P. Kieffer, Manager

HOTEL GRAYSTONE

Johnson Park near Delaware

William P. Luigart, Manager

HOTEL LAFAYETTE

Lafayette Square

Dan J. Reilley, Jr., Manager

HOTEL LENOX

North Street near Delaware

C. A. Miner, Manager

HOTEL MARKEEN

Main at Utica

Geo. H. Muegel, Manager

HOTEL STATLER

Delaware Avenue and Niagara Square E. C. Green, Manager

HOTEL STUYVESANT

Elmwood at North

M. F. Bartlett, Manager

HOTEL TOURAINE

Delaware at Johnson Park

A. A. Rohrer, Manager

The MEN'S HOTEL

Genesee and Pearl

The PARK LANE

Gates Circle

Mandel Lurie, Manager

The WESTBROOK

Delaware Avenue at North

· A. T. Murray, Manager

The AVENUE APARTMENTS

Delaware and Allen

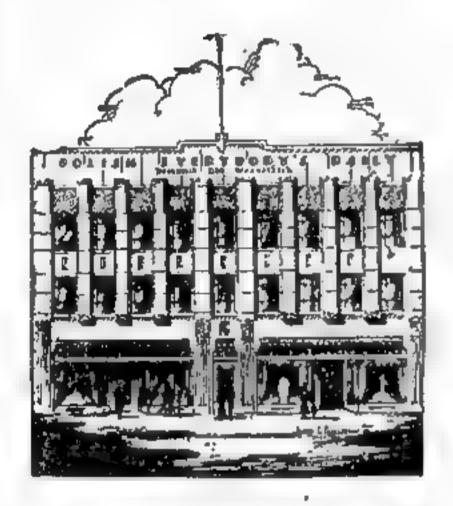
S. B. Eagan, Manager

THE BUFFALO HOTEL ASSOCIATION

BUFFALO,

NEW YORK

BUFFALO, the Second Largest Polish City in America—



Its Medium

Polish

Everybody's

Daily

The Company of which I am the president, wish to acknowledge thru this medium the many obligations that they are under to the insuring public of this city for the past sixty years.

E. S. HAWLEY
Woodworth-Hawley Co.
7 & 9 W. Seneca St.

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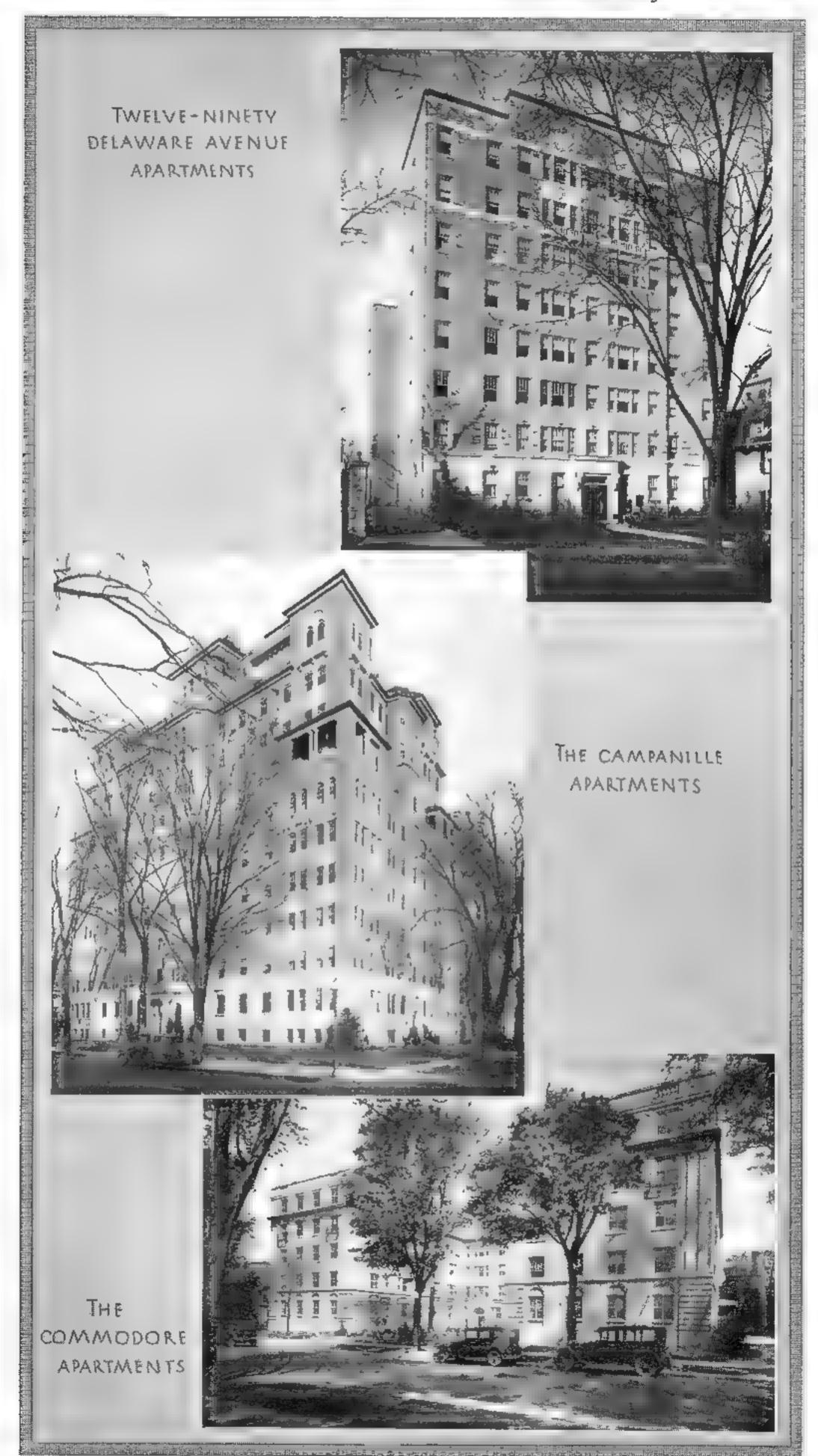
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SPIRITUAL - ELECTRICAL - FINANCIAL

ST. MICHAELS: SELECTRIC RAND

CHURCH ST. BLDG.

BLDG.

By A. EDMERE CABANA

Member Board of Directors Buffalo City Planning Association

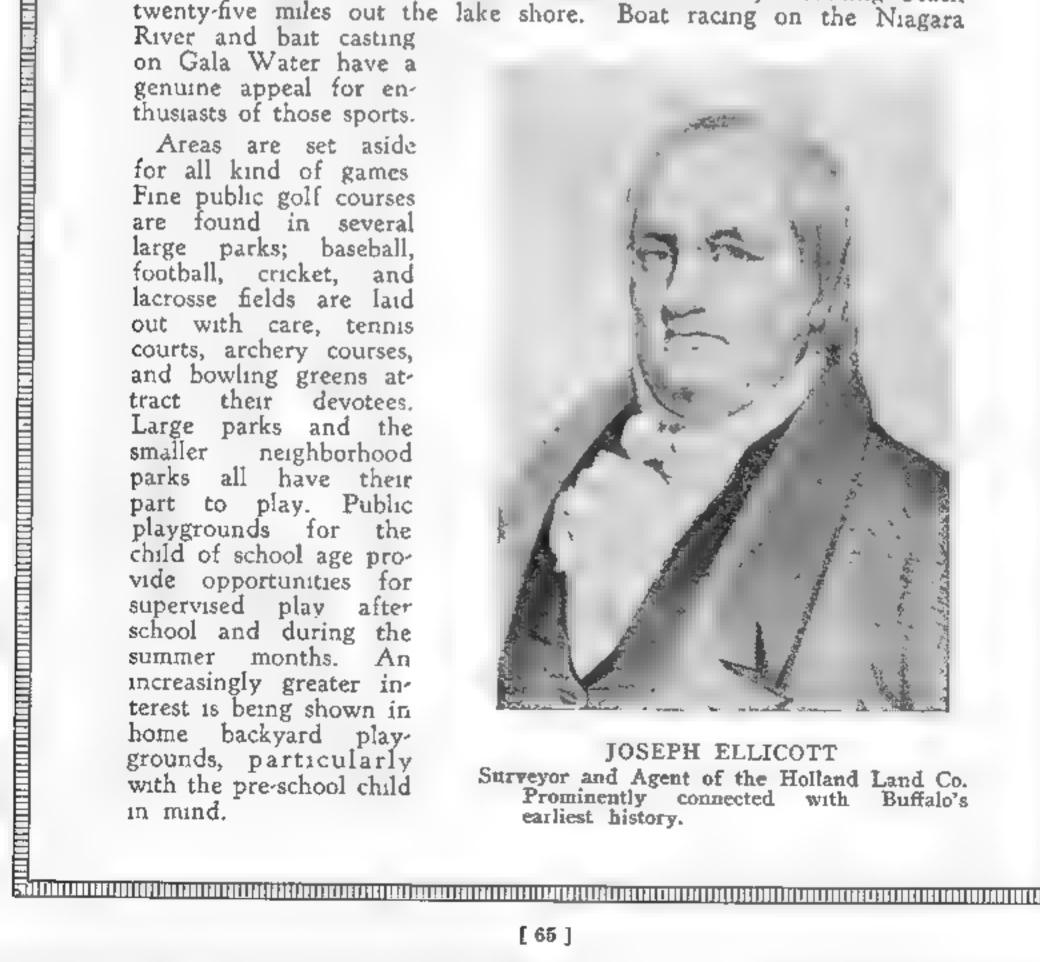
"There's a beauty of the sun and a beauty of the moon," a beauty of the seasons and of the product of man's skill. But after all, true beauty lies in the eye that sees it, and we see things differently in varying moods. No matter what the mood of the hour Buffalo offers citizen and visitor a cup of beauty-heaped up, pressed down, and running over This book glimpses some of the beauty that will greet him as he explores the city.

Buffalo prides itself upon being a city of homes. Along its shaded streets are many residences of distinction, each in its setting of green grass, shrubbery, and seasonal flowers. Indeed gardens are a feature to which much attention is given by home owners. Whether they are modest or pretentious gardens is beside the point, the fact of their existence indicates a love of natural beauty deeply imbedded.

The ever-present desire to beautify the city dates back many years when the City Fathers planted small elms along Richmond Avenue, Elmwood Avenue, Linwood Avenue, Main Street, and along Bidwell and Chapin, as well as other streets and parkways. While the necessities of modern life have removed some, thousands of these stately trees continue to delight visitors and Buffalonians as they drive or walk beneath these natural cathedral arches.

The large parks, comprising upwards of nine hundred acres, offer opportunities for the city-dweller to enjoy the beauty, peace, and restfulness found in the country. Roadways and bridle paths lead one close to woodlands, lakes, formal gardens, and informal plantings. There are intimate corners in the rock gardens, pleasantly located pachic tables and benches, vistas across a lake or leading the eye to plumes of fountain water. There are many landscaped focal points found in circles where streets meet each other. Graceful watercraft are seen on Gala Water in Delaware Park and on the creek in Cazenovia Park. Children and adults enjoy the several outdoor swimming pools within the city as well as the facilities at the City's bathing beach twenty-five miles out the lake shore. Boat racing on the Niagara

River and bait casting



BUFFALO—The City Beautiful

On summer nights thousands go to large or neighborhood parks to enjoy the beauty of melody, rhythm, and harmony given them by the frequent band concerts held throughout the city. In some instances the pleasure is increased because the listeners, in gliding canoes, hear the music across magic waters.

Found also in Delaware Park, South Park, and Humboldt Park are the conservatories with their local and tropical plants, interesting through the four seasons but annually drawing their tens of thousands upon the occasions of the chrysanthemum displays. beauty-loving Buffalonians and visitors from varying distances flock to the conservatories and to the Buffalo Museum of Science to see the gorgeous blooms so carefully tended in order that they may be at the height of their perfection during the show days.

Winter, with its blanket of snow and bracing air, brings us into the open as well as summer days do. The large parks again invite us; on the sweep of ice thousands enjoy the rhythm of skating. Ice hockey games and skating carnivals are important. Down the hills come toboggans laden with merry crews, and skiers easily take the snow drifts in their stride Every fresh fall of snow makes a sparkling fairyland of the landscape with its gaunt-armed trees. A drive or walk through the parks and along the broad avenues delights the eye.

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Museums. Buffalo titutions, and both the growth of the inseum of Science, tal Society and the since 1862, cover buildings housing, located, as they wilding is founded is based on Greek dern adaptation of which also varies rubs of spring, the arti-colored foliage; provide different mass. Beauty lies On s
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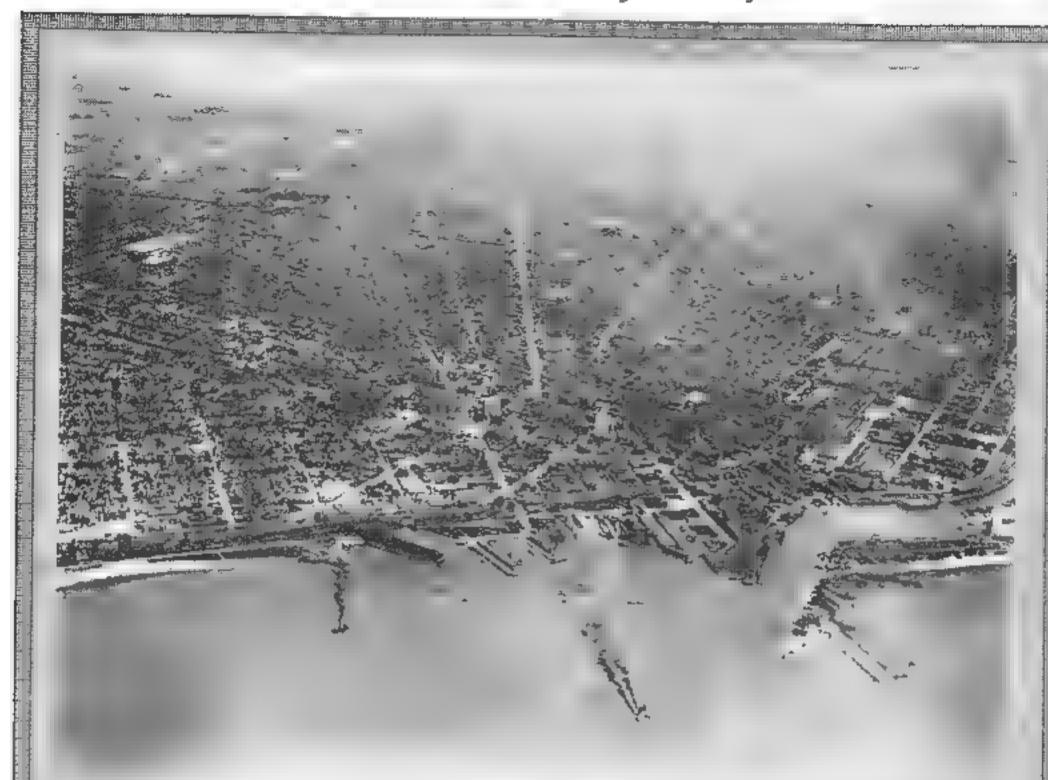
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backgroun The culture of a community is expressed by its museums. Buffalo for many years has recognized its need of such institutions, and both private citizens and municipality have fostered the growth of the three now serving this community. The Buffalo Museum of Science, with its beginnings in 1859, and the Buffalo Historical Society and the Albright Art Gallery, both a part of Bussalo's life since 1862, cover the three fields of science, history, and art. The buildings housing these institutions each have delightful surroundings, located, as they are, in park areas The Buffalo Historical Society's building is founded on Greek Doric architecture, the Albright Art Gallery is based on Greek Ionic, while the Buffalo Museum of Science is a modern adaptation of classical architecture. Each has a beauty of its own which also varies with the seasons. The leafing trees and flowering shrubs of spring, the green trees and inviting shadows of summer, the parti-colored foliage of autumn, and the brown simplicity of barren trees provide different backgrounds for their beauty of line, proportion, and mass. Beauty lies over the threshold of these institutions as well.

Scattered about the city are memorial monuments and statues to bring to mind at frequent intervals memories of events and people. The Columbus Monument reminds us of him who discovered America; the Indian Hunter and Red Jacket's monument call up the colorful frontier days when Buffalo was known as "the place of the basswood trees"; Perry's Monument, fittingly located in the park nearest Lake Erie, contrasts thoughts of the famous Peace Bridge in that same park commemorating a hundred years of peace with our neighbor. The Soldiers' and Sailors' Monument in Lafayette Square is erected to Civil War veterans; The Hiker appropriately recalls the Spanish War. The shaft of white marble in McKinley's Monument records the sorrow of a city upon the loss of a distinguished President; a monument to President Millard Fillmore is erected in Forest Lawn, one of the city's beautiful cemeteries. Music lovers especially enjoy the monuments dedicated to Chopin, Mozart, and Verdi. A reproduction of Michel Angelo's famous David is a bit of Florence in Buffalo-a bit that stands for the rich storehouse of Florentine treasures.

Towers symbolize growth and achievement. There are two groups in Buffalo with special significance. One, in the heart of the downtown district, includes St. Michael's Church, standing for spiritual development; the Electric Building indicating industrial growth; and the Rand Building, housing a powerful banking institution and with its beacon guiding air visitors from afar, signifying financial achievement. The other group, near the city line, presents educational and spiritual It comprises the University of Buffalo, St. Joseph's Church, and the University Presbyterian Church.

Beauty, tangible and intangible, lies within the city of Buffalo, one has only to open his eyes and ears and let it become a part of him

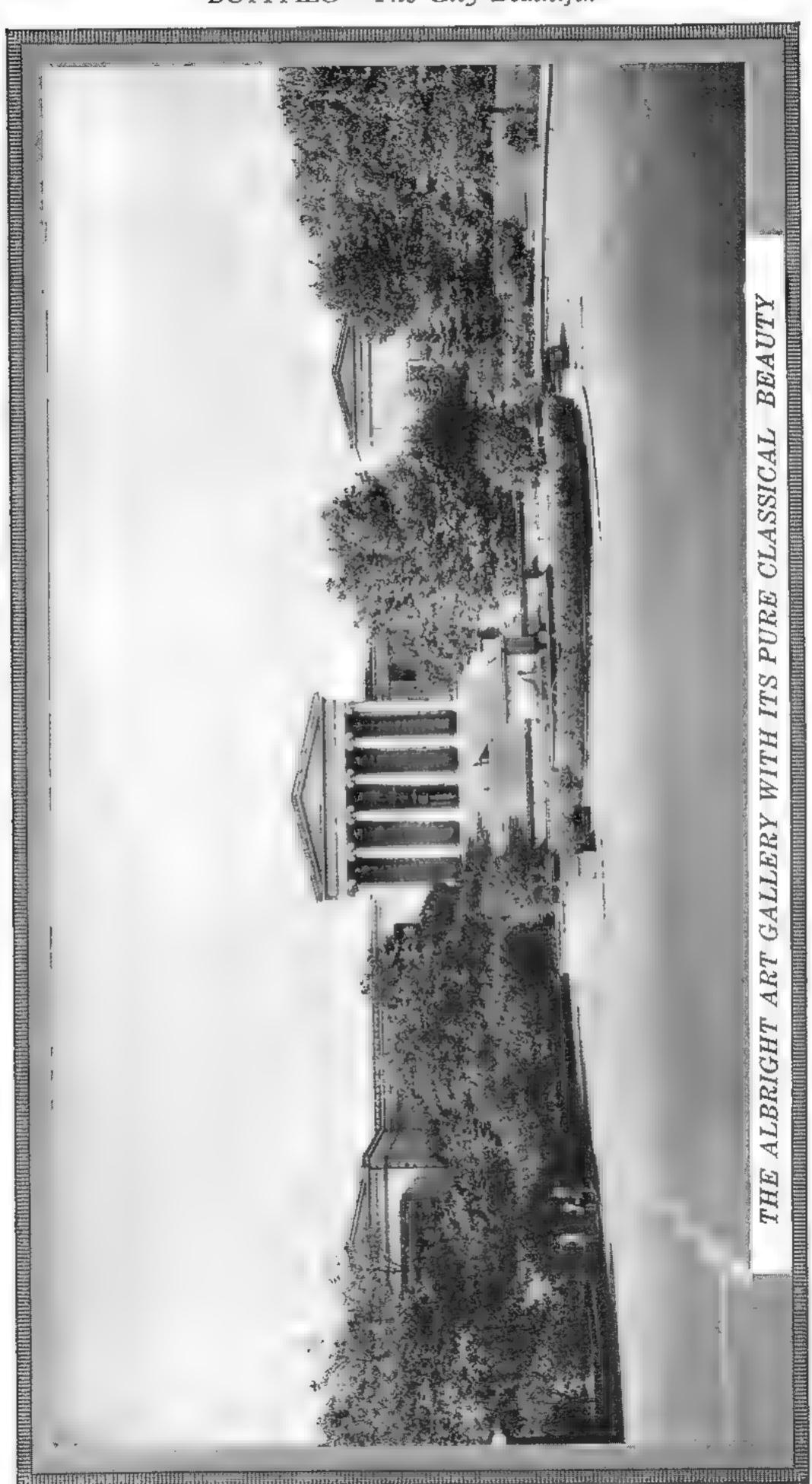
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AERIAL VIEW OF BUFFALO



SHOWING THE MIGHTY NIAGARA RIVER LEAVING LAKE ERIE AND ROLLING ON TOWARD GRAND ISLAND IN THE DISTANCE





BUFFALO -- CITY OF GARDENS AND TREES AS SEEN FROM MAIN AND BEST ST.



RESIDENTIAL BUFFALO-

BUFFALO—The City Beautiful



THREE TOWERS

ST MICHAELS

—SPIRITUAL POWER

FLECTRIC BUILDING

— ELECTRIC POWER

RAND BUILDING

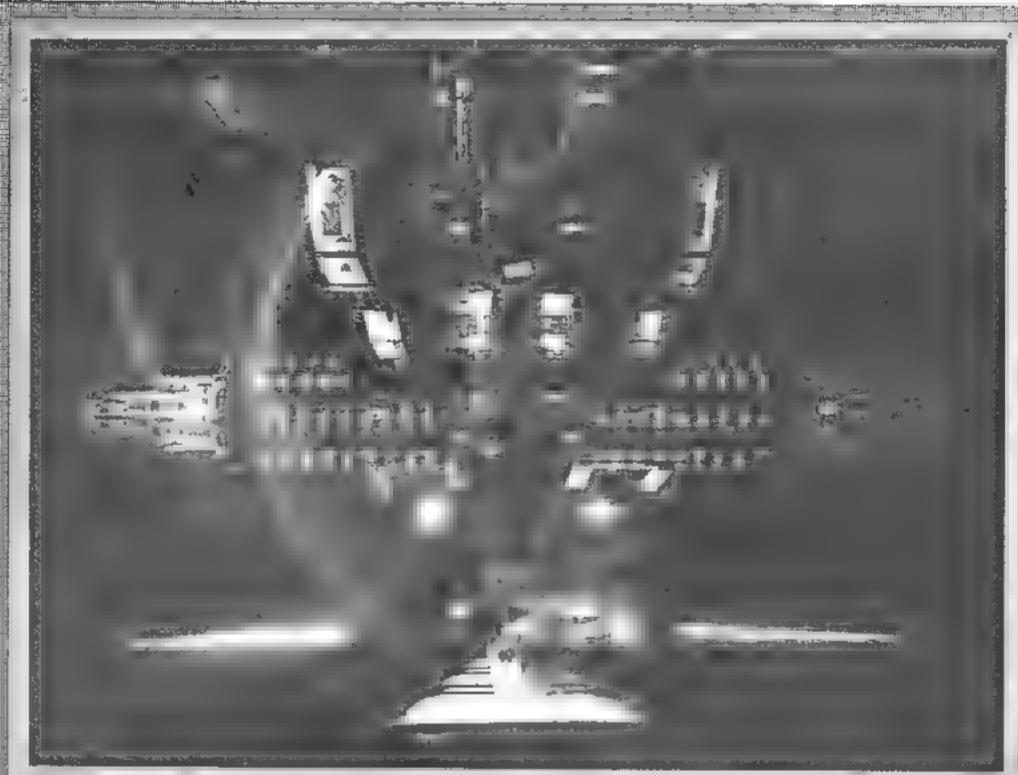
—FINANCIAL POWER

BEAUTIFUL VISTA ACROSS THE UNIVERSITY CAMPUS

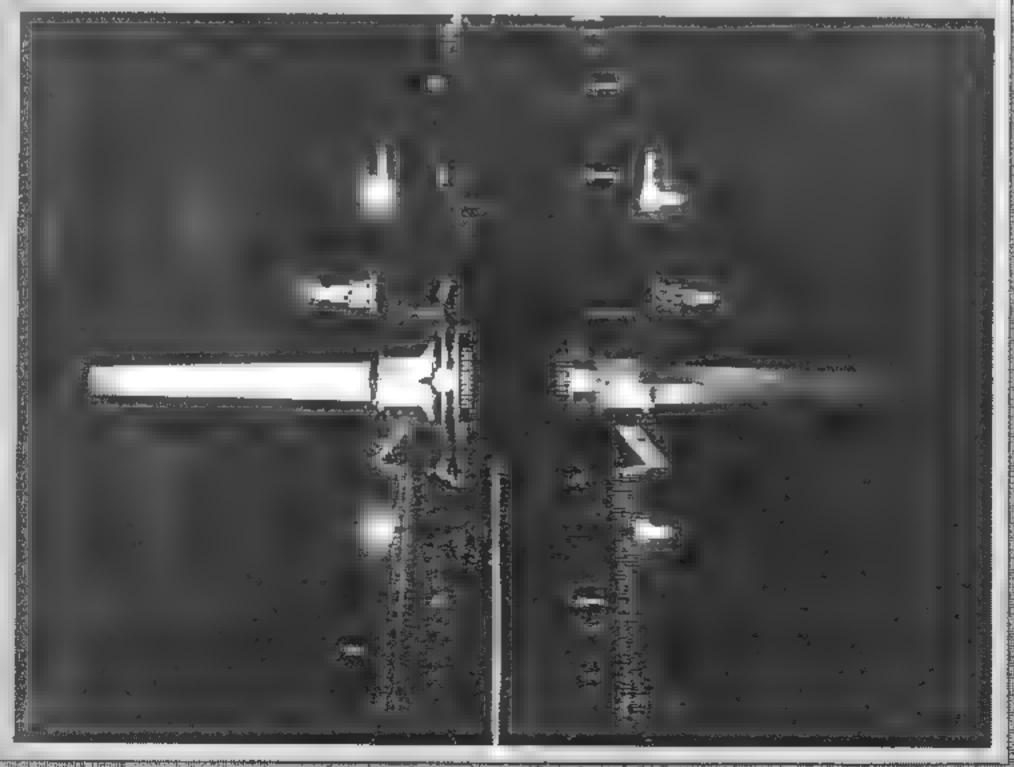




VIEW OF LIBERTY BANK
THROUGH THE ARCHED
ENTRANCE OF .
TOWNSEND HALL



THE M°KINLEY
MONUMENT
AND THE ELECTRIC
BUILDING
IN AN
ENTRANCING
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TWO VIEWS OF THE ALBRIGHT ART GALLERY ---





TWO VIEWS OF THE HISTORICAL SOCIETY
BUILDING WITH PARK LAKE







FOUNTAIN
AT DELAWARE
PARK
MEADOW

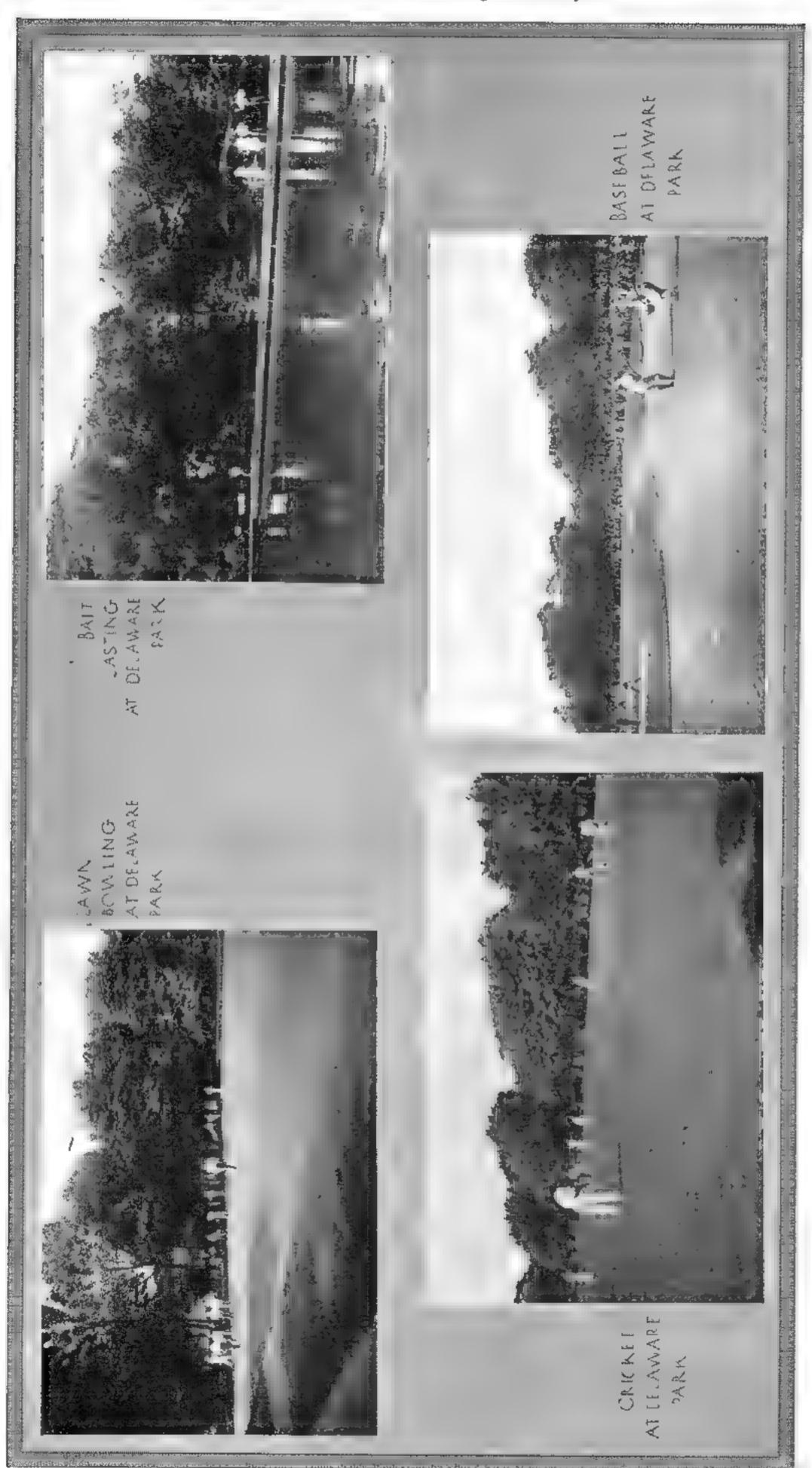






THE ROCK GARDEN AT DELAWARE PARK







GOLF AT DELAWARE PARK



THE FIRST 'TEE' AT DELAWARE PARK GOLF LINKS



TENNIS IS PLAYED ON MANY COURTS AT DELAWARE PARK

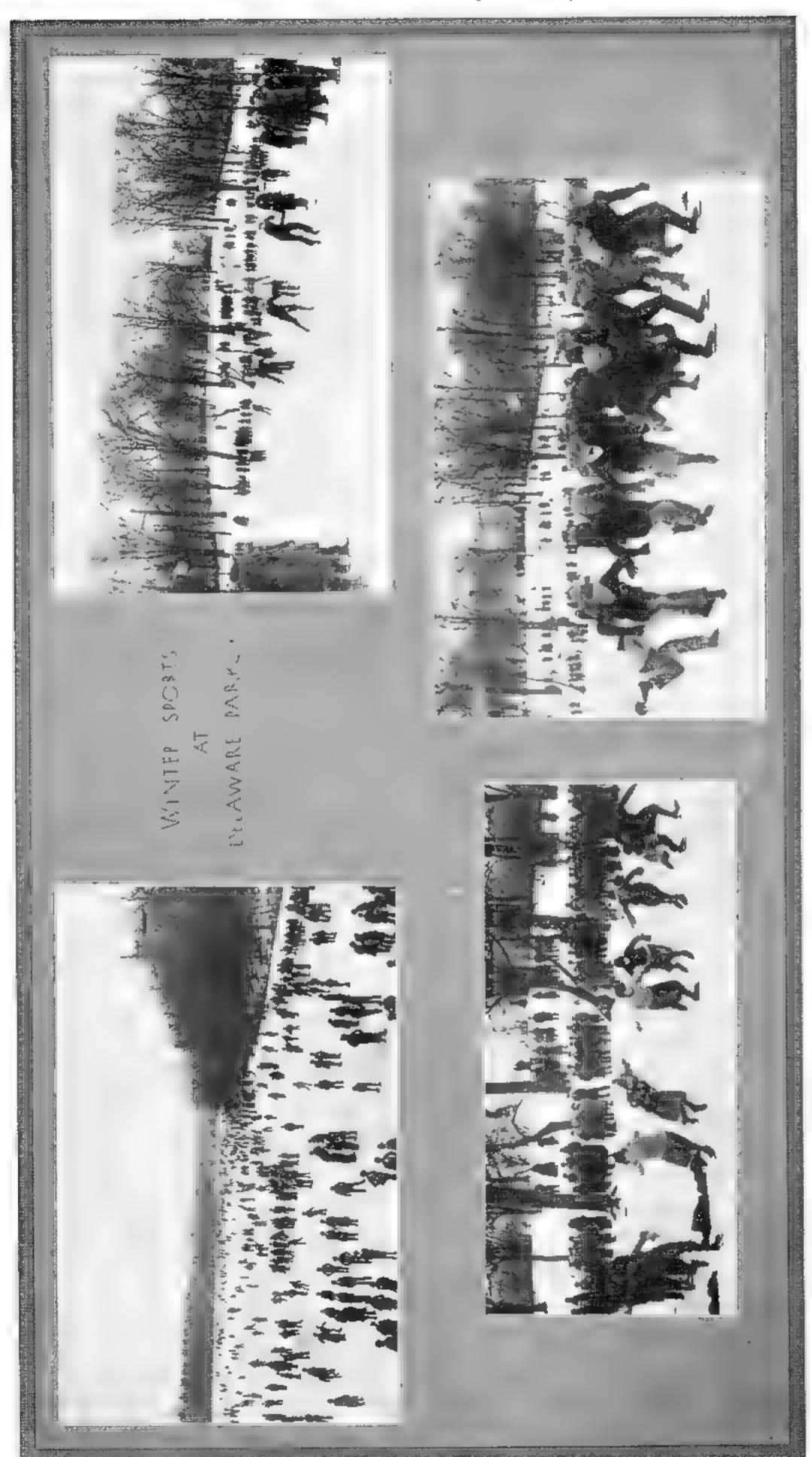


HORSE BACK RIDING THROUGH DELAWARE PARK IS A FAVORITE SPORT SUMMER AND WINTER









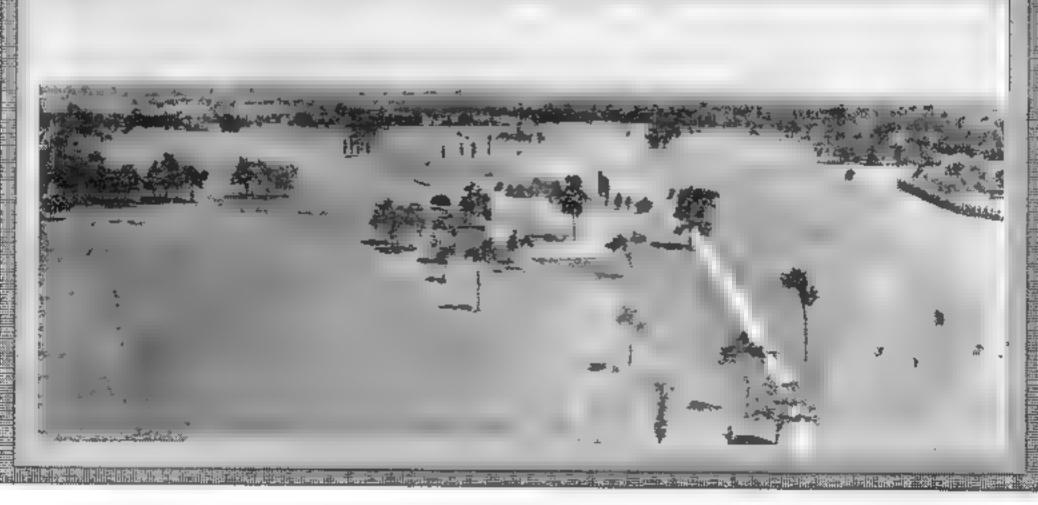






AT GROVER CLEVELAND PARK











R VERSIDE PARK - WITH ATT RIVER V EN SWIMMING POOL ECHTACUSE AND CAS NO IS A GREAT FAVORTIE - "













"THE CIRCLE"
AT RICHMOND
AND NORTH ST



CATES CIRCLE AT DELAWARE & LAFAYETTE



COLONIAL
CIRCLE
AT RICHMOND
& LAFAYFTTE



DELAWARE AVENUE, ONE OF AMERICA'S MOST BEAUTIFUL STREETS LINED WITH SPLENDID HOMES SHADED BY MAGNIFICENT TREES PRESENTS A RARE PICTURE AS THE SUNLIGHT FILTERS THROUGH THE BRANCHES ON A SUMMER DAY













NIAGARA SQUARE
WITH MIKINLEY MONUMENT
STATLER HOTEL IN BACKGROUND



AFAYETTE SQUARE
WITH SOLDIERS' MONUMENT
PUBLIC LIBRARY AND HOTEL LAFAYETTE

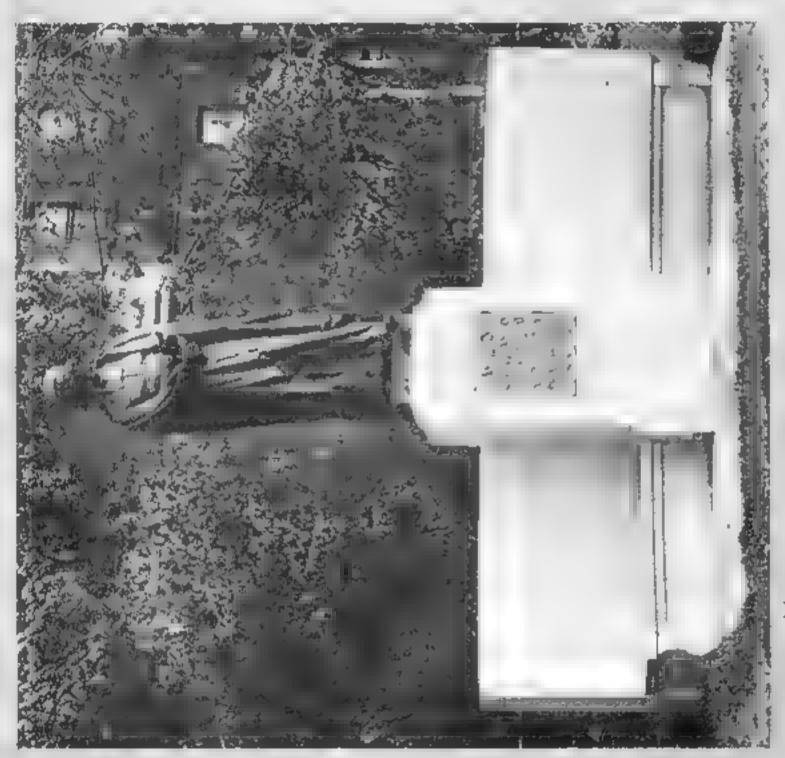








DAVID DELAWARE PARK



MONOMENT IN HONOR OF ARRE DF 1 FPDE



THE INDIAN HUNTER



PLACES OF PROMINENT
BUFFALONIANS



MILLARD FILLMORE U.S. PRESIDENT 1850-1853



PHILIP BECKER
LATE MAYOR OF BUFFALO



JOHN BLOCHER MONUMENT



MONUMENTS OF

PPRATT - ROBERT L FRYER - JOHN M LLER HONTON



BUFFALO-City of Culture



THE ALBRIGHT ART GALLERY

MUSEUM
BUFFALO
SOCIETY
OF
NATURAL
SCIENCE





BUFFALO HISTORICAL SOCIETY BUFFALO

By JAMES STORER

Secretary Board of Education, City of Buffalo, N. Y.

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Burgardof 54 teac In the city of Buffalo it is possible for a boy or girl to begin his or her education in the kindergarten, proceed through eight grades of elementary education, follow this with four years of high school or secondary education, and then, if the now grown young man or woman desire to enter a college or university, they may do so and receive a college education through the Master's degree. All this may be done without leaving the city.

Public education began in Buffalo in 1806 with the erection of a small school house on the "Fobes Lot" at the northwest corner of South Cayuga Street (now Pearl Street) and Swan Street. In the year 1930, the Board of Education had under its control a system of public education comprising the following:

(a) Eight high schools, namely:

Hutchinson-Central-with a staff of 136 teachers and an enrollment of 3315 pupils.

Fosdick-Masten-with a staff of 77 teachers and an enrollment of 1634 pupils.

Lafayette—with a staff of 85 teachers and an enrollment of 1716

South Park- with a staff of 77 teachers and an enrollment of 1821 pupils.

Lewis J. Bennett-with a staff of 120 teachers and an enrollment of 2567 pupils

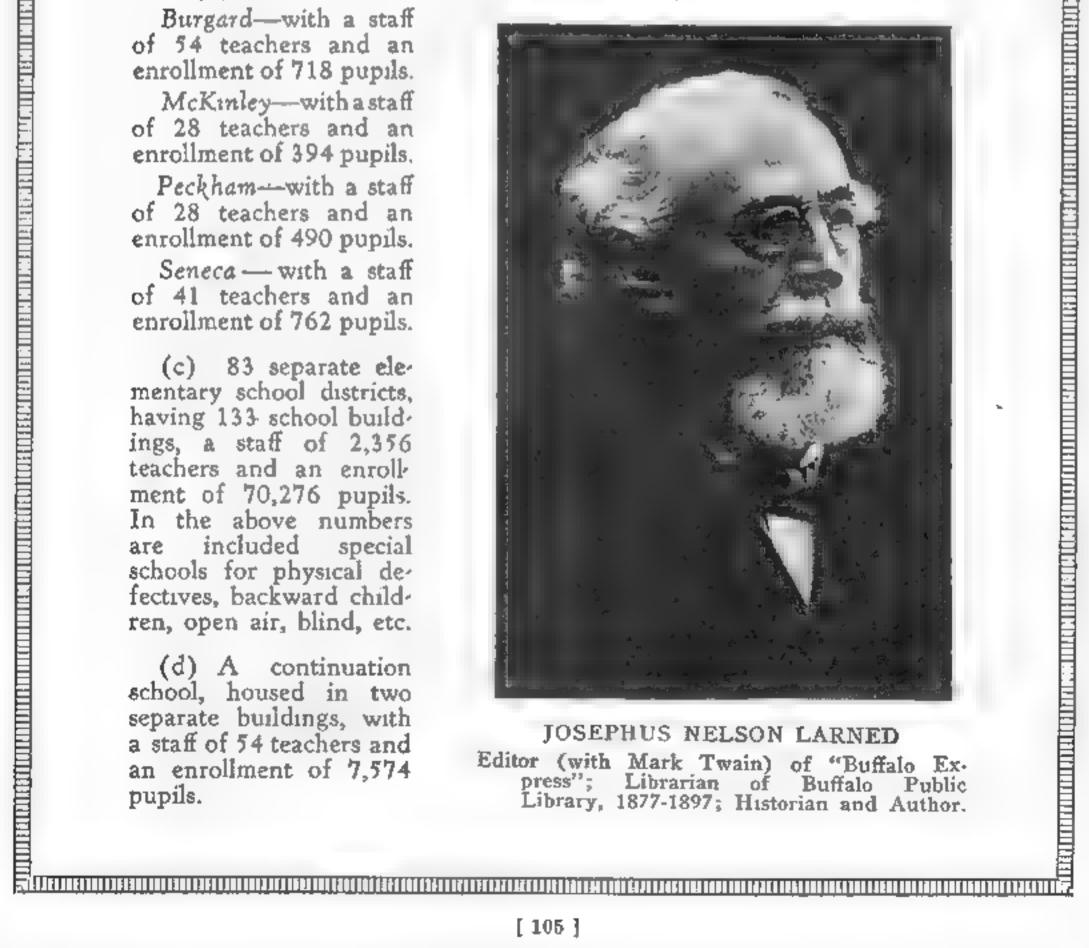
East-with a staff of 89 teachers and an enrollment of 1820 pupils.

Riverside-with a staff of 44 teachers and an enrollment of 827 pupils

Technical-with a staff of 82 teachers and an enrollment of 1554 pupils.

(b) Four vocational high schools, namely:

Burgard-with a staff of 54 teachers and an



BUFFALO—City of Culture

(e) Evening schools, extension classes, Americanization, vocational work, etc., providing education for adults in which over 15,000 were enrolled.

(f) Summer or vacation schools providing an opportunity for children who desire to make up work, in which 4,002 were enrolled, taught by a staff of 161 teachers.

The elementary schools are well equipped with teachers and the necessary books and supplies to prepare the pupils to enter the secondary schools, which have carefully organized courses of study to prepare pupils for admission to the universities or colleges. For those pupils who do not go to college, courses may be had in commercial training, industrial and technical training, while the boy who desires to learn a trade may enter courses in the vocational high schools in over 40 different trades or industries.

In 1838 the number of pupils enrolled in the public schools was 179; the school property being worth about \$30,000.00. At the close of the school year in June 1930, the enrollment in day schools was 86,965 exclusive of the continuation school, and the school property worth over \$45,000,000,00.

PRIVATE SCHOOLS

The City of Buffalo is fortunate in having many splendid private high schools, whose courses of study and standards of preparation for college are similar to those of the public high schools. Among these are the following schools for boys only:

Annunciation School, Canisius High School, Nichols School, Saint Joseph's Collegiate Institute.

For girls only:

Buffalo Seminary, Holy Angels Academy, Mt. St Joseph's Academy, Mt. Mercy Academy, Nardin Academy, Sacred Heart Academy, St. Mary's Seminary, St. Vincent's Technical School.

Among the elementary private schools are the following:

The Elmwood School, Buffalo Hebrew School, Franklin School, The Park School.

Every Catholic Parish has a school for elementary school educational purposes. These schools maintain high standards, and follow the course of study as prescribed by the Regents of the State Department of Education.

Every Catholic Parish has a school for elementary school educational purposes. These schools maintain high standards, and follow the course of study as prescribed by the Regents of the State Department of Education.

In the field of Business or Commercial Schools, the City of Buffalo has several among which are the following:

Bryant and Stratton Business College, Hurst's Private School. Chown School of Business, School of Commerce, Standard Business Training Institute, Y. M. C. A. Institute.

COLLEGES AND UNIVERSITIES

In the field of higher education, the City of Buffalo is well represented. Four large institutions offer the youth of the city the opportunity of a specialized training for a vocation.

State Teachers College. Organized in 1872 as the Buffalo State Normal School by the State Department of Education of the State of New York, the school has grown in importance so that in 1927, the legislature of the state enacted the necessary laws to change it to a college, maintaing a four year course, leading to a degree.

New buildings on a new site on Elmwood Avenue and Scajaquada Creek provide a Main College Building, a Vocational Building, a School of Practice and a Gymnasium.

As its name implies, the institution trains young men and women for the teaching profession and maintains three distinct departments, namely a department which trains teachers for elementary school teaching, second a vocational department for Industrial or Vocational teachers, and third, a Home Economics Department for prospective teachers of Home Economics.

University of Buffalo. Organized in 1846 as a university, having only one college, that of medicine. In 1886, a college of pharmacy was added, followed by the colleges of Law and Dentistry in 1892 and the College of Arts and Sciences in 1913.

During these years the University used several buildings in different parts of the city. In 1909 a site of 106 acres was purchased on Main Street and the city line, to which 44 acres were added in 1919. Until 1915 the University had no endowments but with a gift of Mrs. Seymour H. Knox, amounting to \$250,000 and the efforts of the Women's Union to raise \$100,000.00 the University began to expand. In 1920 and 1929 city wide campaigns were conducted to receive funds for an endowment, both of which were successful.

The University of Buffalo now offers work in the College of Arts and Sciences, with a Graduate School for study to earn the Master's Degree, College of Medicine, College of Pharmacy, College of Law, College of Dentistry, School of Business Administration, Library Science Course, Evening and Summer School sessions.

Canisius College. In the year 1870, Canisius College opened under the jurisdiction of the Fathers of the Society of Jesus, and in 1872 opened its building on Washington Street, near Tupper, for students desiring work in the Arts and Sciences.

In 1913 the college moved from Washington Street to its new building on Main Street and Jefferson Avenue, adding to its courses, work in the Pre-Medical School, the School of Education, and courses in Business, General Science, Philosophy, and also Summer sessions.

In 1925 two large additional wings were added to the college building, providing space for a library, auditorium, cafeteria and various laboratories.

Graduate work is also offered leading to the degrees of Master of Arts or Sciences.

D'Youville College. D'Youville College, administered by the Grey Nuns of the Cross was opened in 1908. It is located at Porter and The college admits women students of all de-Prospect Avenue. nominations, offering courses in the Arts and Sciences, leading to the Master's Degree. Courses may also be taken leading to degrees in Literature, Music and Philosophy.

Literature, Music and Philosophy.

MUSEUM OF NATURAL SCIENCES

In 1928, Buffalo's new Museum of Science was opened in a spacious and beautiful building in Humboldt Park. Under the direction of the Buffalo Society of Natural Sciences, its exhibits were moved from the Buffalo Society of Natural Sciences, its exhibits were moved from the Buffalo Library and the Elmwood Museum to the new museum. In addition to placing its exhibits in the museum for public inspection and use, the society conducts educational work such as neighborhood leading that the society conducts educational works such as neighborhood leading plany. State Park, class room and laboratory instruction in various fields of science as well as field instruction, and also has participated in research expeditions to various parts of the earth.

The Society also co-operates with the Board of Education in providing an opportunity for pupils in the elementary schools to visit the museum under supervision to receive lectures and demonstrations in all the branches of natural science.

The Society has also developed a large department in Visual Education, which gives the citizens of Buffalo an opportunity of loaning lantern slides, stereopticons, motion picture machines and films to be used at home, at churches, or other meeting places.

BUFFALO FINE ARTS ACADEMY

Organized in 1862, the Academy had a varied career until 1905, at which time thru the generous gift of Mr. John J. Albright, a magnificent art gallery was built in Delaware Park, west of the lake, known as the Albright Art Gallery, which became the home of the Academy. The City of Buffalo has placed the management in the care of the Academy.

The City of Buffalo has placed the management in the care of the Academy.

but maintains the physical plant and the payment of the staff to operate the building.

The Academy maintains an Art School where courses in design, interior decoration, modeling, painting, etc., are taught and also courses for teachers, who desire to become teachers of Art Education in the schools

The Academy has certain funds with which to purchase desirable acquisitions for the permanent collections of pictures and sculpture Choice exhibitions are brought to the Art Gallery at frequent intervals, which are open to the public. The public schools and the Academy co-operate closely in giving the pupils instruction in the appreciation of art and current exhibitions.

BUFFALO HISTORICAL SOCIETY

This Society was founded in 1862 and incorporated in 1863. Its purpose is "to discover, procure and preserve whatever may relate to the history of Western New York in general and the City of Buffalo in particular."

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The Society is located in a permanent home, known as the Historical Building, in Delaware Park, near the Albright Art Gallery. During its existence the Society has accumulated a library of approximately 30,000 volumes, including many rare books, has a large newspaper collection, and in its museum are found splendid collections relating to the Indians, the Civil War, the Spanish American War, the Erie Canal, early American pottery, historical engravings, oil portraits of early residents of the City of Buffalo

The Historical Building is open to the public, giving the visitor an opportunity of using the library or visiting the museum.

LIBRARIES

The Buffalo Public Library. The Buffalo Library was incorporated in 1836, and maintained a subscription library until 1897, when, through an agreement with the City of Buffalo, it became the Buffalo Public Library.

Residents of Buffalo may loan books for home use, free of charge. So great has been the demand for the home use of books, that Branch Libraries had to be created, which now number 14.

The main building is located on Lafayette Square, and maintains general reading rooms, Children's Department, Open Shelf Rooms, Circulating and Reference Departments, and a school department, thru which it has placed approximately 1,500 graded libraries in as many class rooms of the public schools, from which pupils select books for home reading.

The Library has now in its possession over a half million volumes, and a circulation of books per year amounting to approximately 3,000,000.

Grosvenor Library. This library was created through the gift of Seth Grosvenor, a resident of Buffalo. His will provided \$40,000 00 for a reference library. The bequest was made in 1857 but the library was not opened until 1870. In 1895 the present building on Edward and Franklin Streets was built, to which the city built a substantial addition in 1921.

The library has about 200,000 volumes, and many valuable pamphiets. Among the collections of note are the Hubbell Ophthal mological Collection, Theodore G. Lewis Dental Collection, the Charles W. Moulton Collection of American Poetry, the Lautz Colection of operatic scores, and the Edward Michael Collection of Posters.

Other collections, such as maps, U. S. Documents, periodicals related to Chemistry, History, Music, Drama, Literature, Engineering, Technology and Patents are splendid. It is the fourth largest reference library in the United States, open for the free use of the public.





BUFFALO PUBLIC LIBRARY



GROSVENOR REFERENCE LIBRARY



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BUFFALO PUBLIC



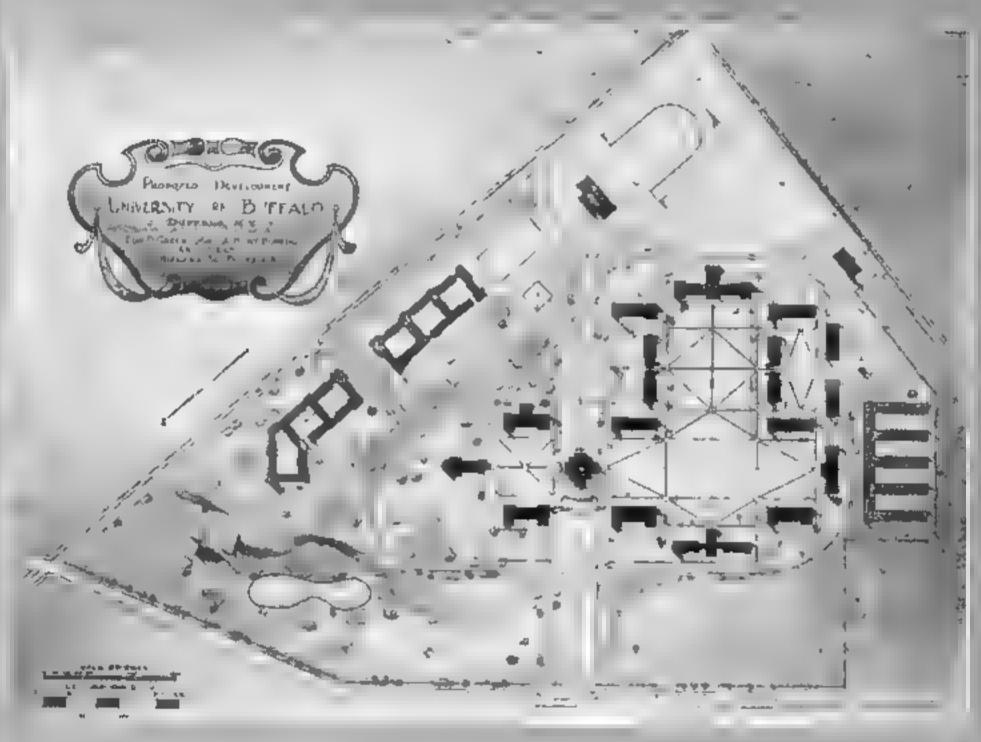








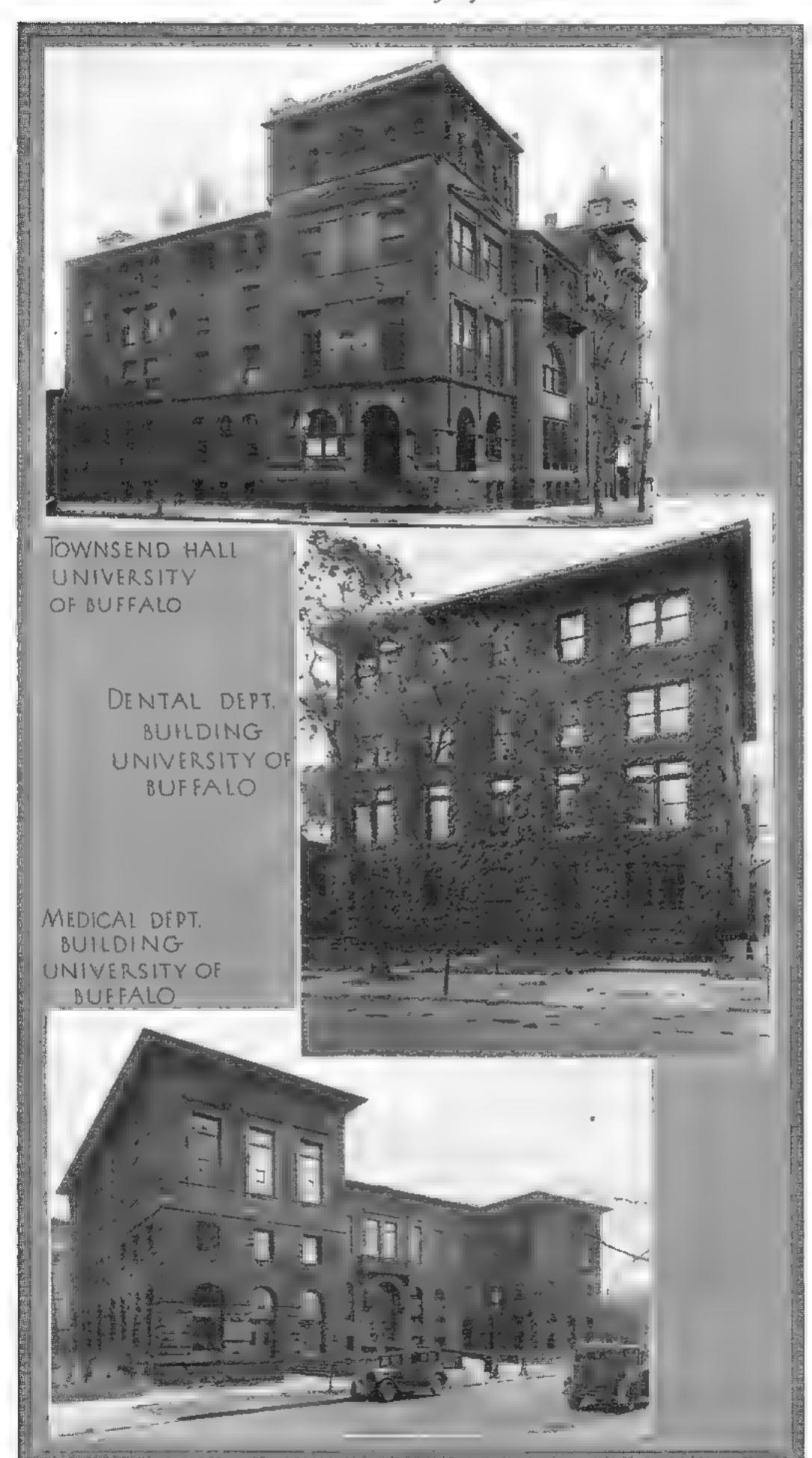
FOSTER BUILDING - UNIVERSITY OF BUFFALO



PROPOSED DEVELOPMENT - UNIVERSITY OF BUFFALO



CROSBY BUILDING - UNIVERSITY OF BUFFALO





CANISIUS







D'YOUVILLE

SACRED HEART ACADEMY







BENNETT HIGH SCHOOL



OPENING THE STADIUM AT BENNETT HIGH SCHOOL



TECHNICAL HIGH SCHOOL





BURGARD VOCATIONAL SCHOOL



SENECA VOCATIONAL SCHOOL



MEKINLEY VOCATIONAL SCHOOL









By TESS M. SEDWEEK

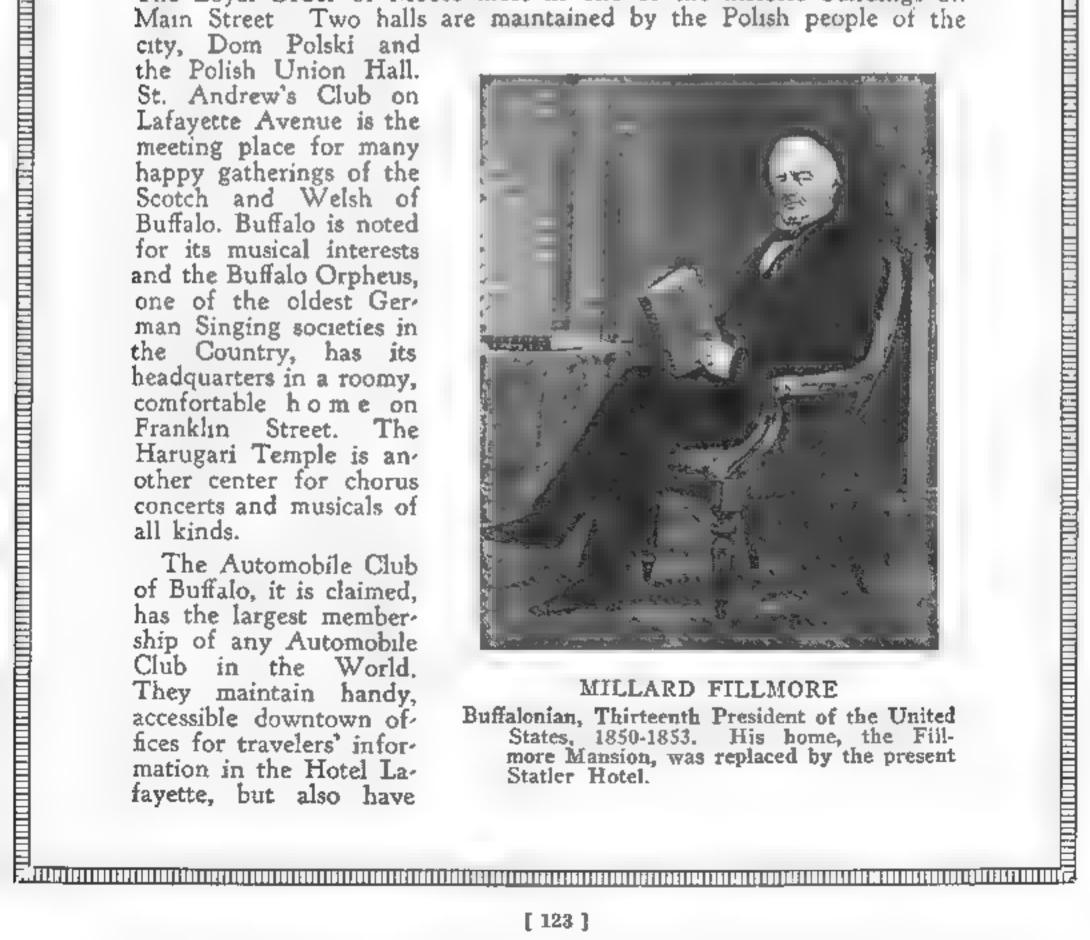
Manager of Inter-Club Service Department, Buffalo Chamber of Commerce

Where can one find a city more socially minded than Buffalo? Long before the Pan-American Exposition, Buffalo's hospitality and fame as a city of varied industries and social activities had grown beyond the confines of this country. The "Queen City of the Lakes" with Canada as her close and friendly neighbor, finds her social groups divided naturally as to purpose and community. At the present writing there are by actual count groups and organizations in Buffalo numbering into the thousands.

Many of these groups have acquired their own buildings, where they offer to members and friends, facilities of all kinds commensurate with their activities. The Buffalo Athletic Club is one of the newest residential clubs to be erected; facing McKinley Monument on Niagara Square, it is an imposing structure and is the headquarters for social and athletic gatherings of the highest type. One of the oldest, selective clubs for men in the City is the Buffalo Club, located on historic Delaware Avenue, with the beautiful Twentieth Century Club a little farther up the street, an exclusive club for women of social standing We find also on Delaware Avenue the Montehore Club, which affords a social center for the Jewry of Buffalo. Proceeding a few blocks further on Delaware Avenue, is located the Town Club, whose members comprise women of social standing as well as the professions and business. The University Club and the Saturn Club for men and the College Club for women also are residential clubs, which are centers of social activity.

The fraternal organizations have made real contributions to the City with their beautiful buildings. The Buffalo Consistory has a picturesque setting on Delaware Avenue and its unique interior lighting effect is a rare treat to visitors. Along this same Avenue is the home of the Knights of Columbus and one of the finest Elks' Temples in the Country. The Eagles and Orioles have their own buildings and offer entertainment of all kinds to their members and visitors. The Loyal Order of Moose meet in one of the historic buildings on Main Street Two halls are maintained by the Polish people of the

city, Dom Polski and



a magnificent country club for members several miles out of the city on Main Street highway. The new Trap and Field Club, several miles out on the Genesee Street Road, has a very modern structure; set on broad, rolling land, immediately adjoining the Municipal Airport, it has plenty of space for rifle practice and affords a wonderful panorama of the activities of the Airport.

The delightful summer weather, which is always to be found in Buffalo, is most inspiring to the outdoor enthusiast, and clubs to meet every demand of that nature are to be found. The Buffalo Country Club and the new Park Club are magnificent in design and were built with the idea of meeting every need and whim of the members or visitors who use them. Many golf clubs abound in the neighborhood of Buffalo with commodious buildings for the comfort of their members; to the north there is the Transit Valley Country Club, the Meadowbrook Golf and Country Club, and the Willowdale Country Club, a fine Jewish country club. To the south along the Lake Shore is the Wanakah Country Club and the Southshore Country Club. With the waters of Lake Ene lapping her shores, Buffalo has some of the finest aquatic sports clubs to be found anywhere. Motorboat races and water sports of all kinds are carried on under the auspices of the Yacht Club, the Canoe Club, the Launch Club and many smaller groups of the same character. Buffalonians and their guests are always welcome on the courses of the Cherry Hill Golf Club, across the Niagara River on the Canadian Shore. Nearby courses on the American side, such as the Orchard Park Golf Club, and the Tuscarora Golf Club are just a pleasant drive from Buffalo and afford much pleasure to those who use them.

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As a peer among athletic associations stands the Buffalo Turn Verein on High Street, their building is equipped with the very latest gymnasium equipment and their prowess as leaders in Turn Verein events is known the nation over

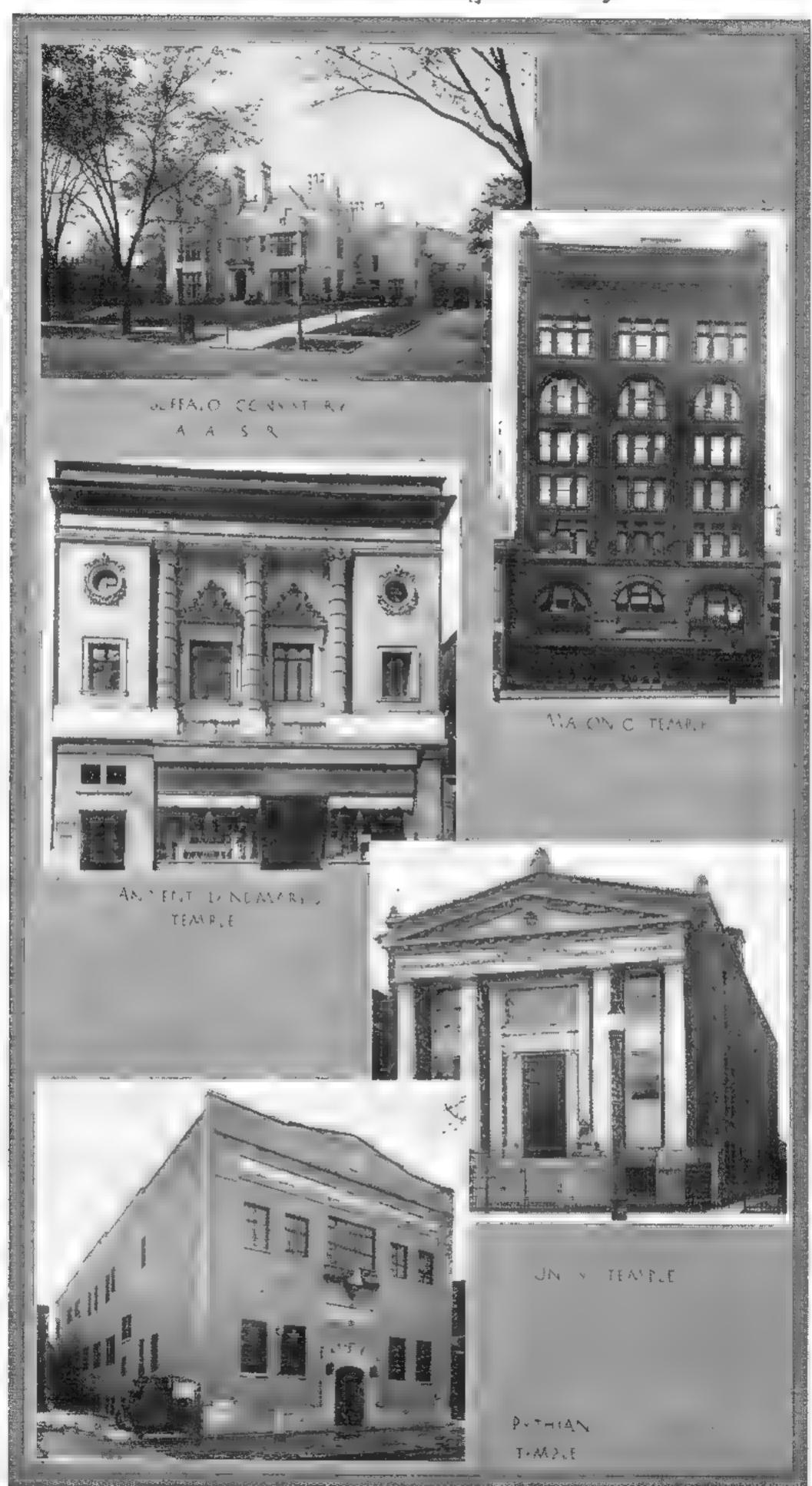
Social activities; what a host of memories Buffalo has handed down to her children! It was in Buffalo many years ago that the first Aero Club in the western hemisphere was formed. The Rotary Club of Buffalo has the largest membership of any local chapter in the organization, and it was in Buffalo that Zonta International was formed -a classified organization of business and professional women similar in scope and setup to Rotary. Much social activity is centered around the Museum of Natural Sciences, where special classes and clubs are meeting continuously, taking advantage of the courses and information obtainable there. Anyone interested in special forms of scientific research can usually find a kindred interest among its many members and habitues.

Many church organizations flourish in this city—men's and women's bible classes are to be found in most of the Protestant churches, matched by the young women's sodalities and young men's clubs in the Catholic Church. Women's business and professional clubs are in evidence among all creeds, as are dramatic circles and singing societies.

Political organizations embracing all races and parties have been developed to meet public demands for legislative information and inspiration.

All of these club activities have been brought about thru the desire of Buffalonians who are socially minded to group themselves according to the activities in which they are most interested. Contrary to the rule of most large cities, Buffalo has to a large extent profited by her diversified club interests, the same as she has by her diversified industries. For every citizen who is "club-minded" there is a club to suit his interests and his purse. For the visitor or non-resident who desires to make club connections in Buffalo, we suggest his contacting with the Buffalo Chamber of Commerce, where information of all kinds regarding practically every club in Buffalo and the Niagara Area is on file.







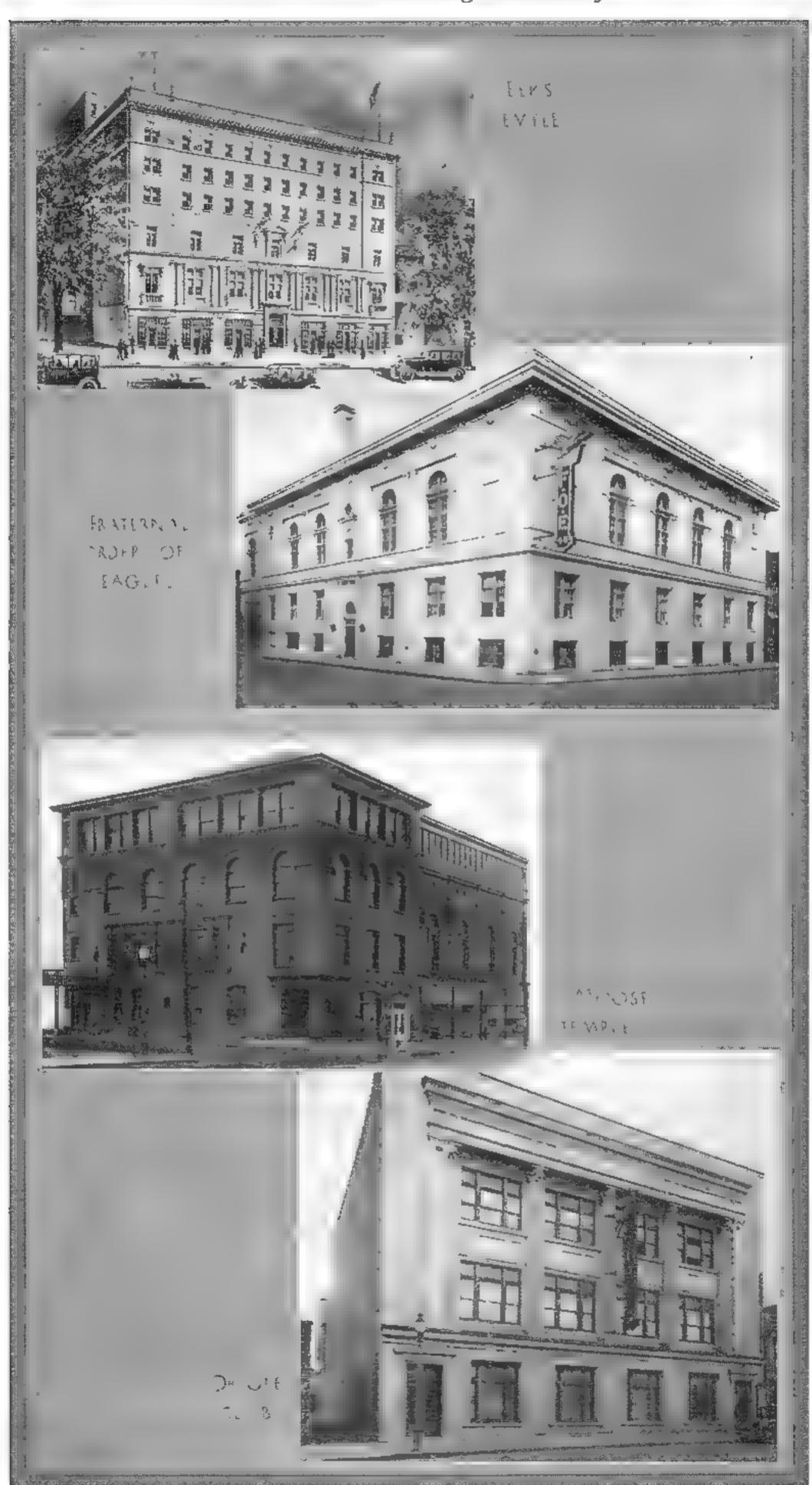
CATHOLIC NSTITUTE



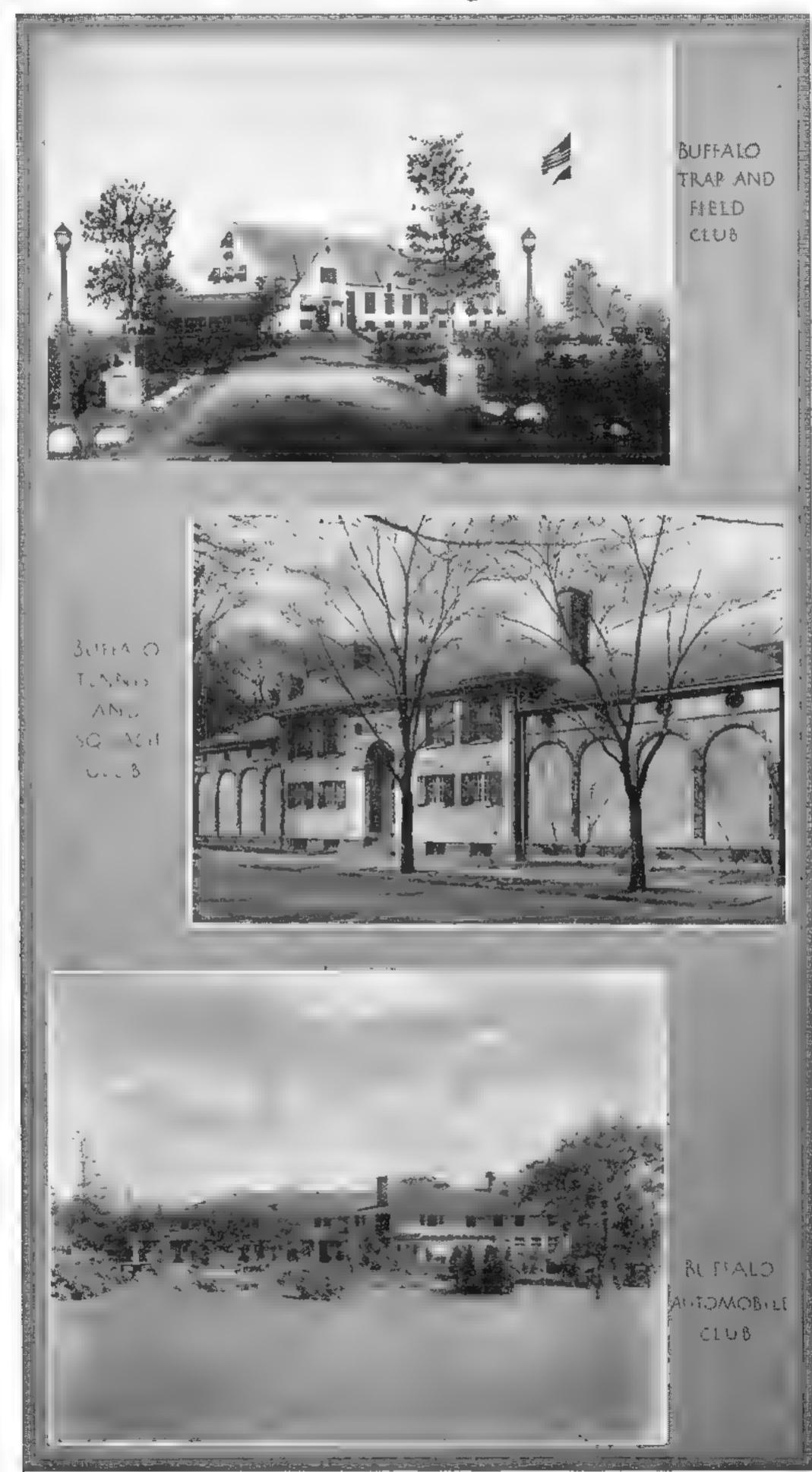


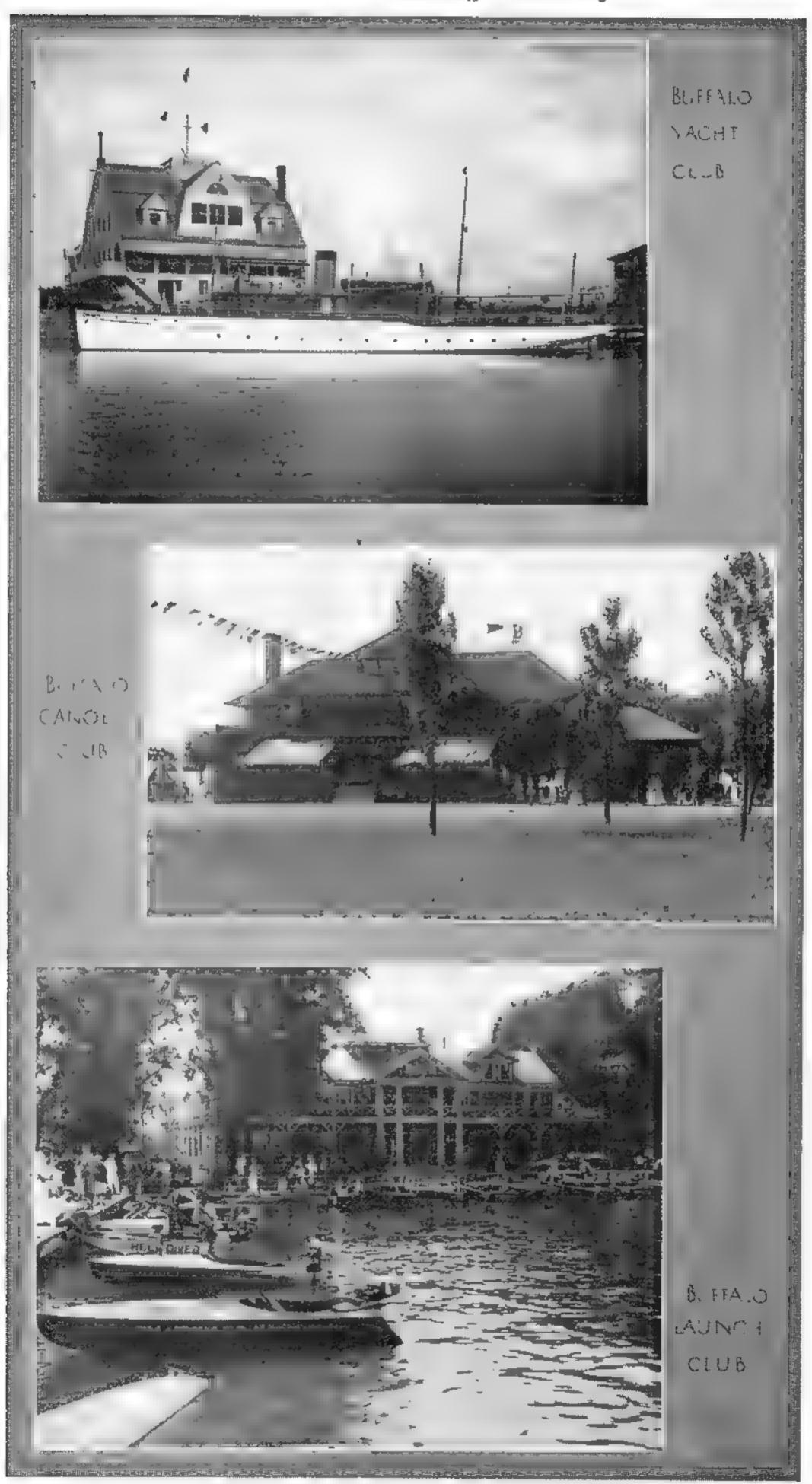


KNIGHT'S OF















By SARA KERR

Statistician, Buffalo Foundation

Annual expenditures in Buffalo for social welfare activities exceed ten million dollars. That may be an amazing statement to many, but it can be verified by reports regularly gathered and analyzed by the Bureau of Studies and Social Statistics of the Buffalo Foundation. It may seem a crude statement to make in order to aid in comprehending the scope and extent of social welfare work in Buffalo which is effectively contributing to the promotion of health, the development of character, and the improvement in standards of living. It should convey, however, some understanding of the capacity of the social machinery available for meeting community needs and for advancing community progress.

Buffalo's social work is engaged in a dynamic program. Many operations of the social machinery must necessarily be remedied, endeavoring to cure poverty, sickness, delinquency and defectiveness. Other processes are assuredly preventive and constructive. Still others are both remedial and preventive. Relief-giving has become an effective tool in the hands of skilled family welfare workers, not only for relieving hunger and suffering, but also for securing individual and family efficiency and independence. The survey is a constructive tool which is being used extensively by experienced community workers, with social statistics serving as compass and measuring rod. The various general and specialized clinics are indispensable parts of the machinery used by trained workers of many types, such as the family and child welfare workers, probation and parole officers, medical and psychiatric social workers. The clinics, hospitals, public health nursing and allied health services operate at an annual expense of more than four and a quarter million dollars. This indicates the facilities available for health promotion and helps to explain, through the annually increasing expenditures for health, the decreasing mortality rates of which the city can boast. That public health is purchasable has long

been the slogan of the State, and Buffalo is buying its share.

The annual expenditures of ten million dolprocure welfare lars commodities removed as far as possible from the competitive factors with which the industrial world must contend. In the social realm, competition is known as duplication or lack of co-ordination of the social machinery. It is a very small part of the whole, moreover, which is devoted to this process of eliminating wasteful competition or duplication, and securing helpful coordination. cifically, this is accomplished through such organizations as the Buffalo Council of Social Agencies and its Social Service Exchange, Buffalo Foundation, and



ANSLEY WILCOX

Long a leading figure in Buffalo's Philanthropies. At his home President Theodore
Roosevelt took the oath of office as successor to Wm. McKinley.

BUFFALO—Social Service Center

the three financial federations, Jewish, Catholic and Joint Charities, all operating on budgets well under one per cent of the total social welfare expenditures.

In the character-building group of activities expending over two millions dollars a year are such organizations located in strategic sections of the city as the community centers and settlements, the branches of the Young Men's and Young Women's Christian Association, the Scout, Camp Fire and similar recreational and educational activities Neither school nor church programs are included in a summation of character-building activities in the social work field.

It is interesting to note that settlements were organized in Buffalo within a very few years of the inception of the settlement movement in England in 1883, when a group of young men at one of the English universities, inspired by Canon Barnett, went to live in the East side of London and founded Toynbee Hall. From the settlement workers have come reinforcement and vitalization of charitable, health, educational and recreational work. Westminster House on Monroe Street, Welcome Hall on Seneca, Memorial Chapel Center on Cedar, Neighborhood House at Oak and High, the Jewish Community Building on Jefferson, all date back to those early years of ardent, gifted settlers, sharing their best with the less fortunate and the underprivileged, in addition to contributing much to the improvement of living conditions in the whole city.

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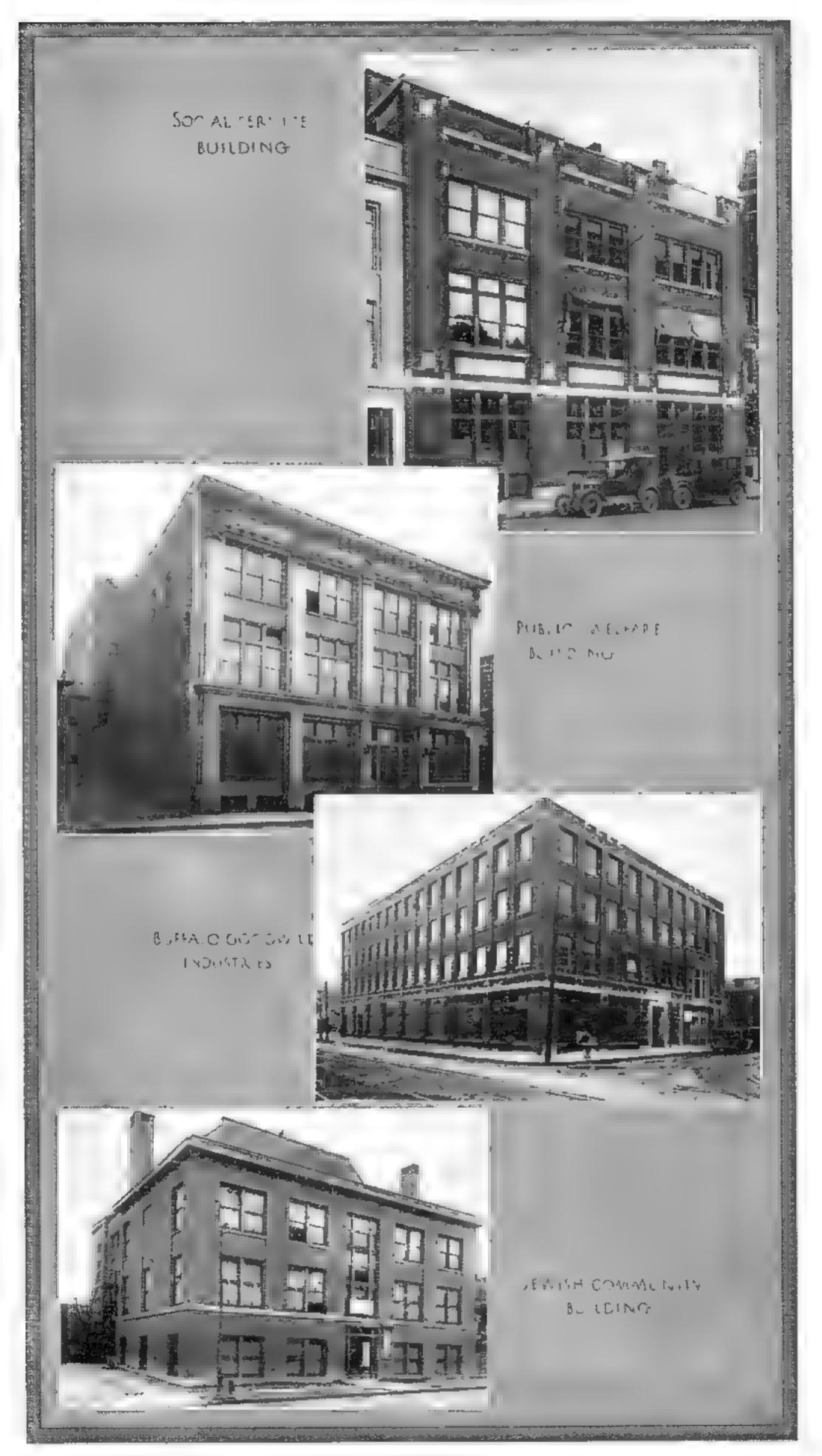
For the work in Buffalo which is particularly concerned with economic and other conditions of dependency, there is expanded anually almost four million dollars. There is a variety of activities within this field, which is designated broadly as the field of dependency, and includes family welfare rehabilitation and relief-giving work, child welfare services, institutional care of many types and for different ages, and certain special protective services. The family welfare organizations necessarily expend the larger portion of the four million dollars because of the financial assistance given in the homes, although the total for child welfare services for children in their own homes and in foster homes or institutions comes very close to reaching the family welfare expenditures.

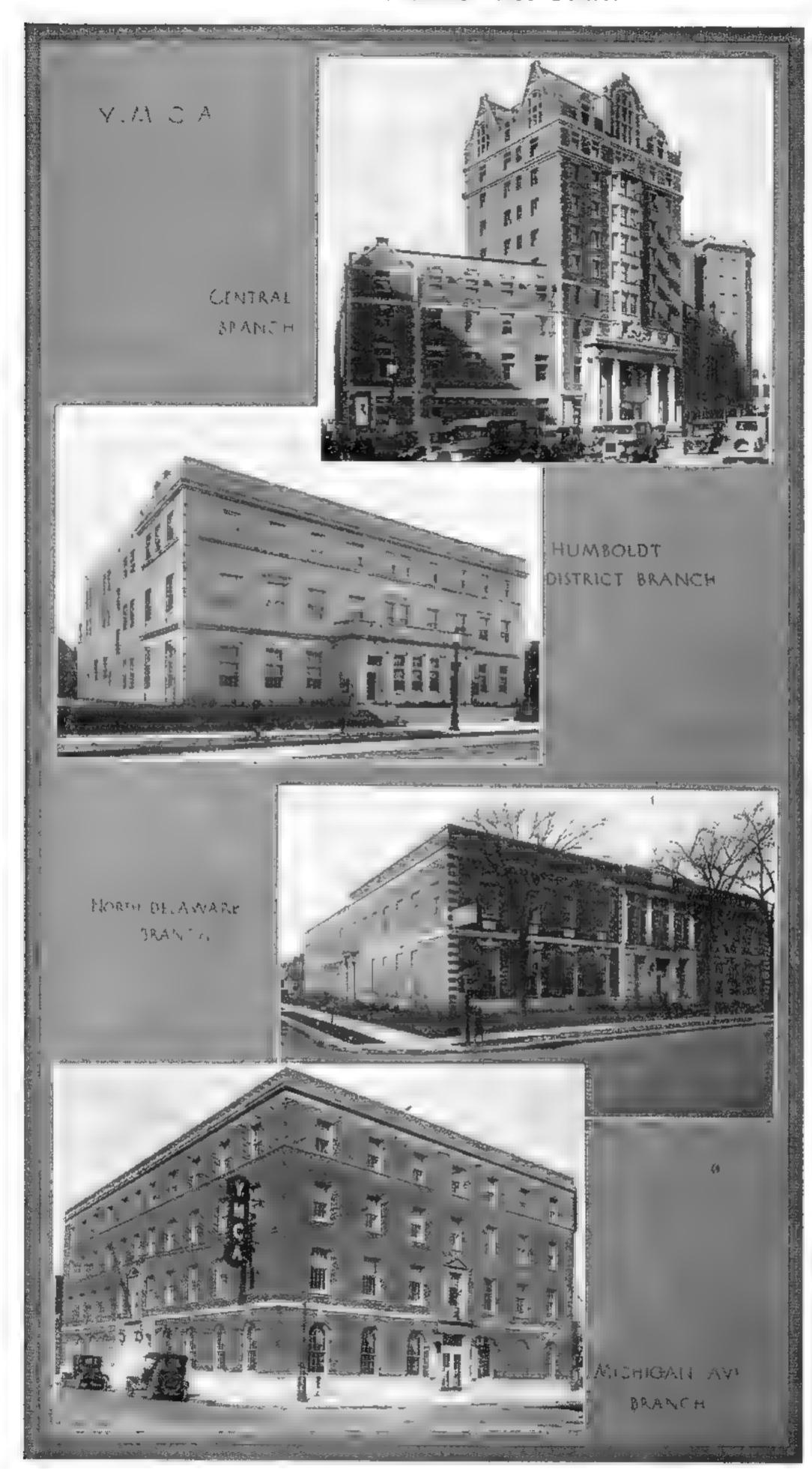
Welfare expenditures.

Very few cities can show to its credit the standard of family welfare scruce which the large Department of Social Welfare renders through its three branches, the two Veterans' Bureaus and the Family Division. Buffalo also has to its credit the oldest Charity Organization Society in this country, which in turn is recognized throughout the country as a society with unsurpassed standards of service and outstanding contributions to community welfare in its fifty-four years of existence. Discussion of this field would not be complete without recognition being given to the likewise highly creditable work which the Catholic Charities, the St. Vincent de Paul Society and the Jewish Family Welfare Society do for their own people in the special manner in which they constantly serve their clients.

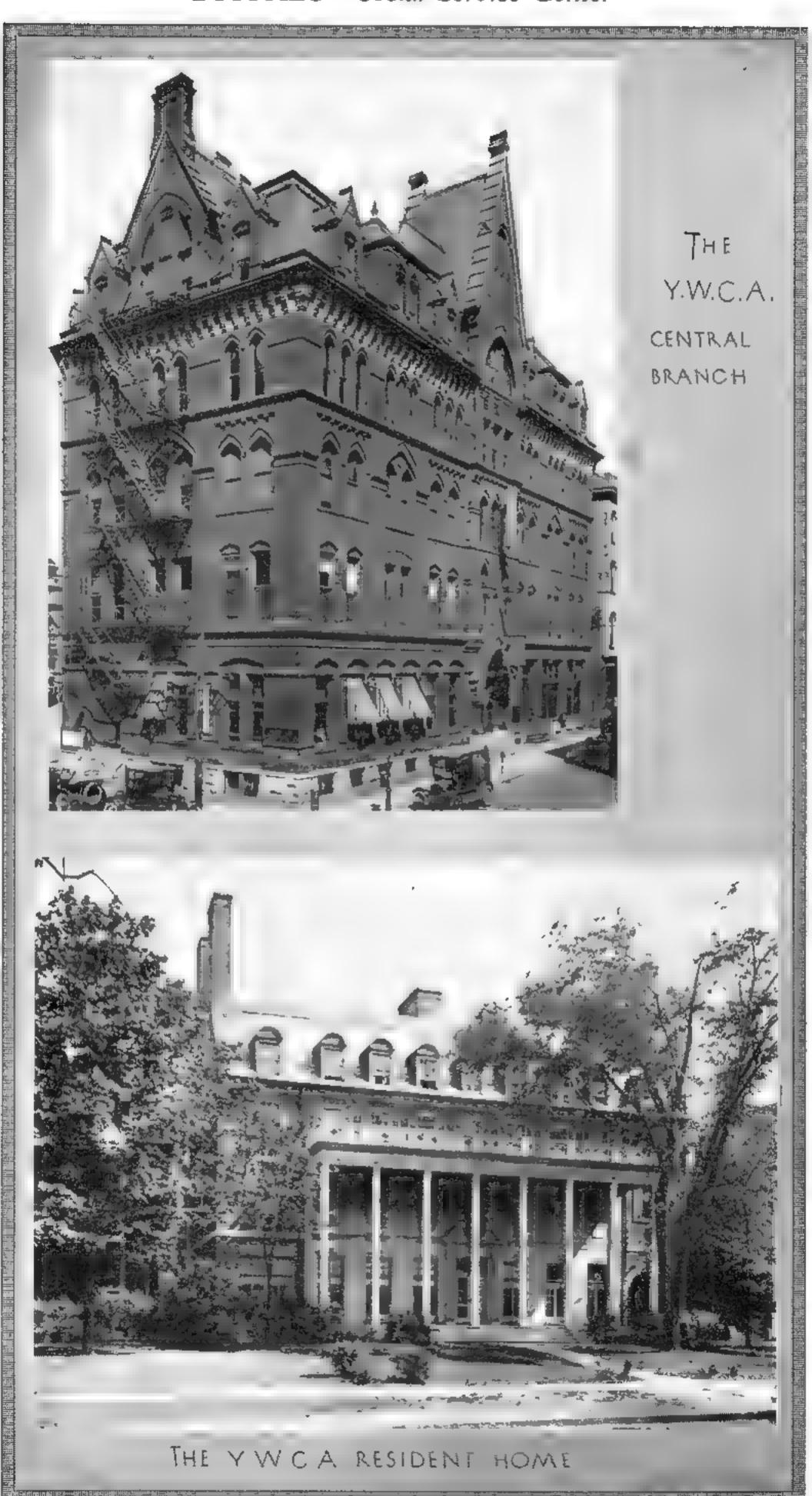
Twelve institutions for the care of children, five child placing services, and the modern protective work provided by the Children sover thoroughly the needs in Buffalo of the dependent and neglected children which every city has within its confines. In addition are the maternity home services for children born out of wedlock which are given by such institutions as St. Mary's, Ingleside and the Salvation Army.

And so the social machinery of Buffalo constantly hums in the midst of the busy life of the city, caring for many who have failed to reach their goals in the game of life, rehabilitating some of those who have temporarily been down, but who have, at the same time, the ability to rise again, given a little timely help, but better still working slowly and steadily to prevent the younger members of the community from facing the same catastrophes which wrecked their elders.





BUFFALO-Social Service Center



BUFFALO—Social Service Center





BUFFALO—Social Service Center







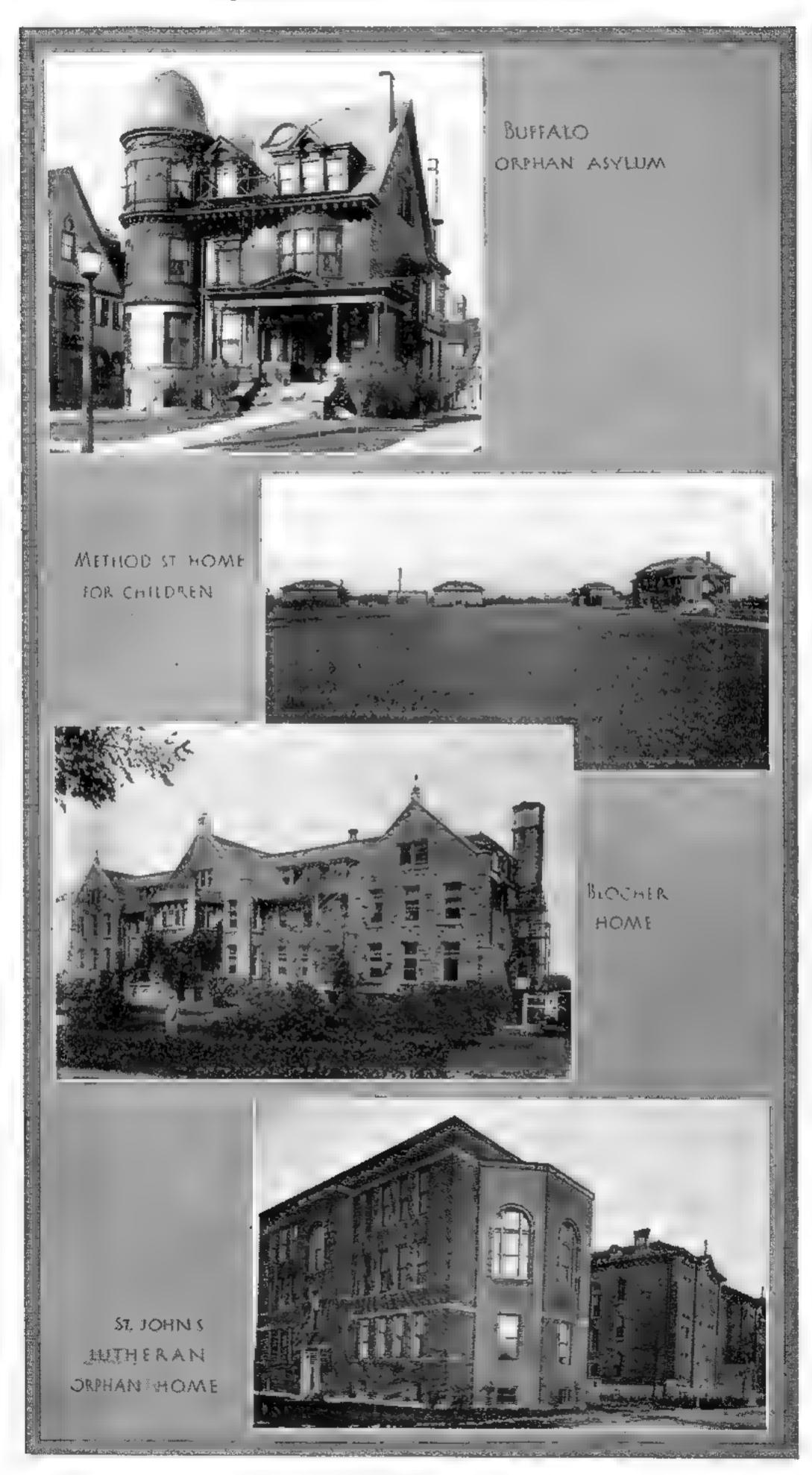
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HOMES OF CHARITY
"FATHER BAKERS"



ST. JOHN'S ORPHAN ASYLUM



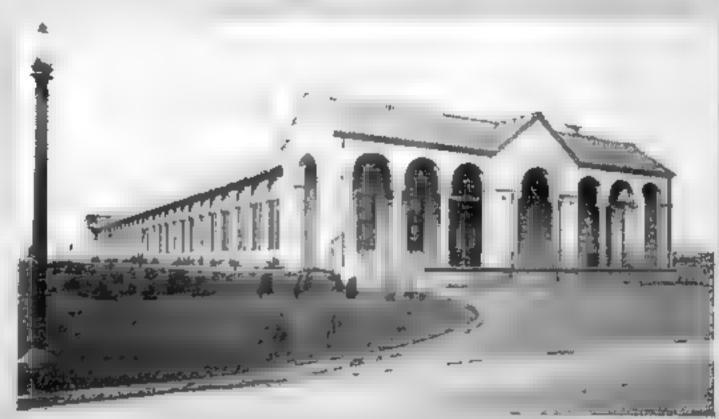






PROTESTANT
HOME FOR
UNPROTECTED
CHILDREN

BUFFALO CRIPPLED CHILDREN DAY SCHOOL



CRIPPLED CHILDREN'S

GERMAN ROMAN CATHOLIC ORPHAN ASYLUM





MEW YOR' STATE HOSPITAL



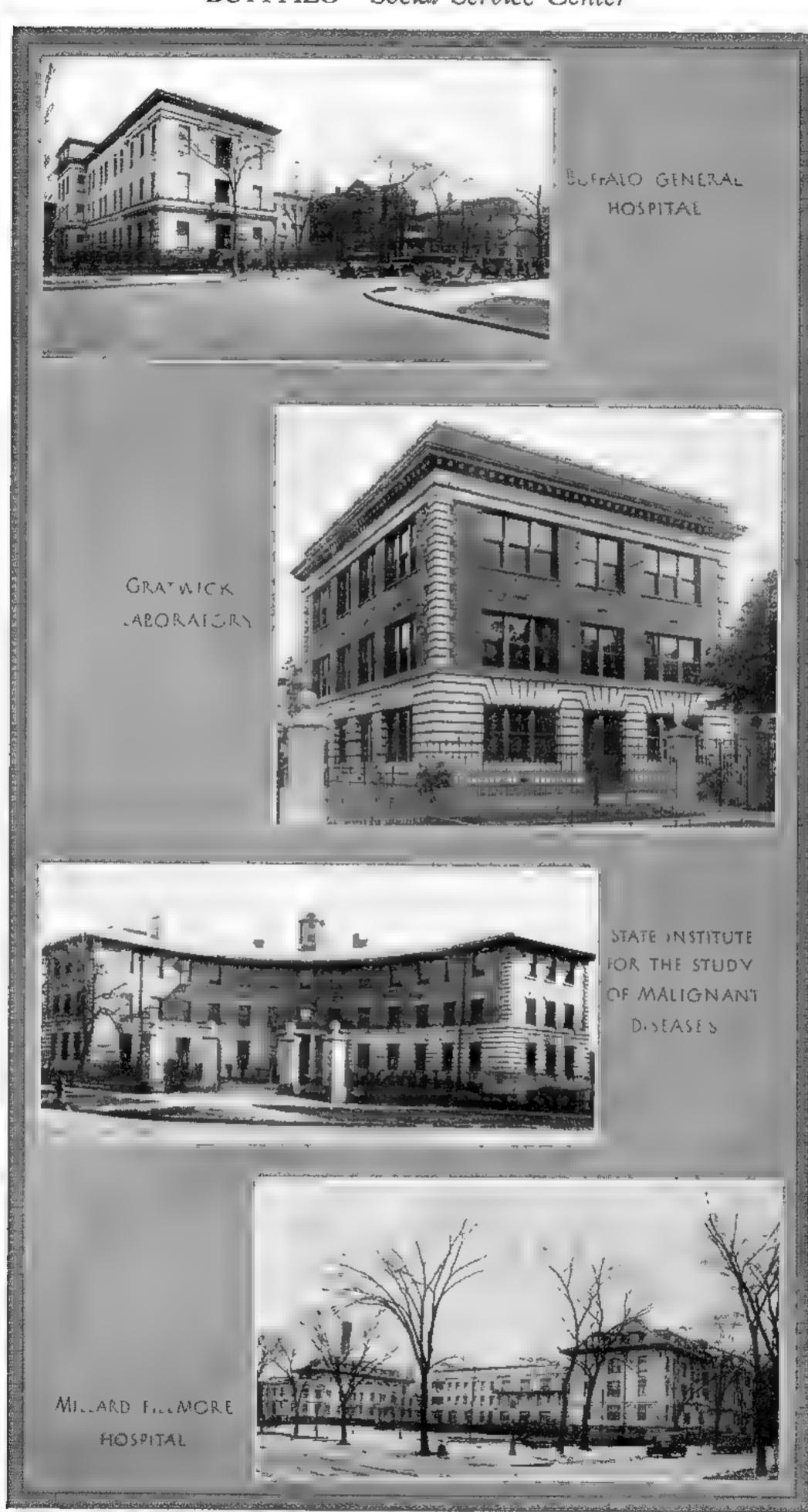
THE CHILDREN'S HOSPITAL



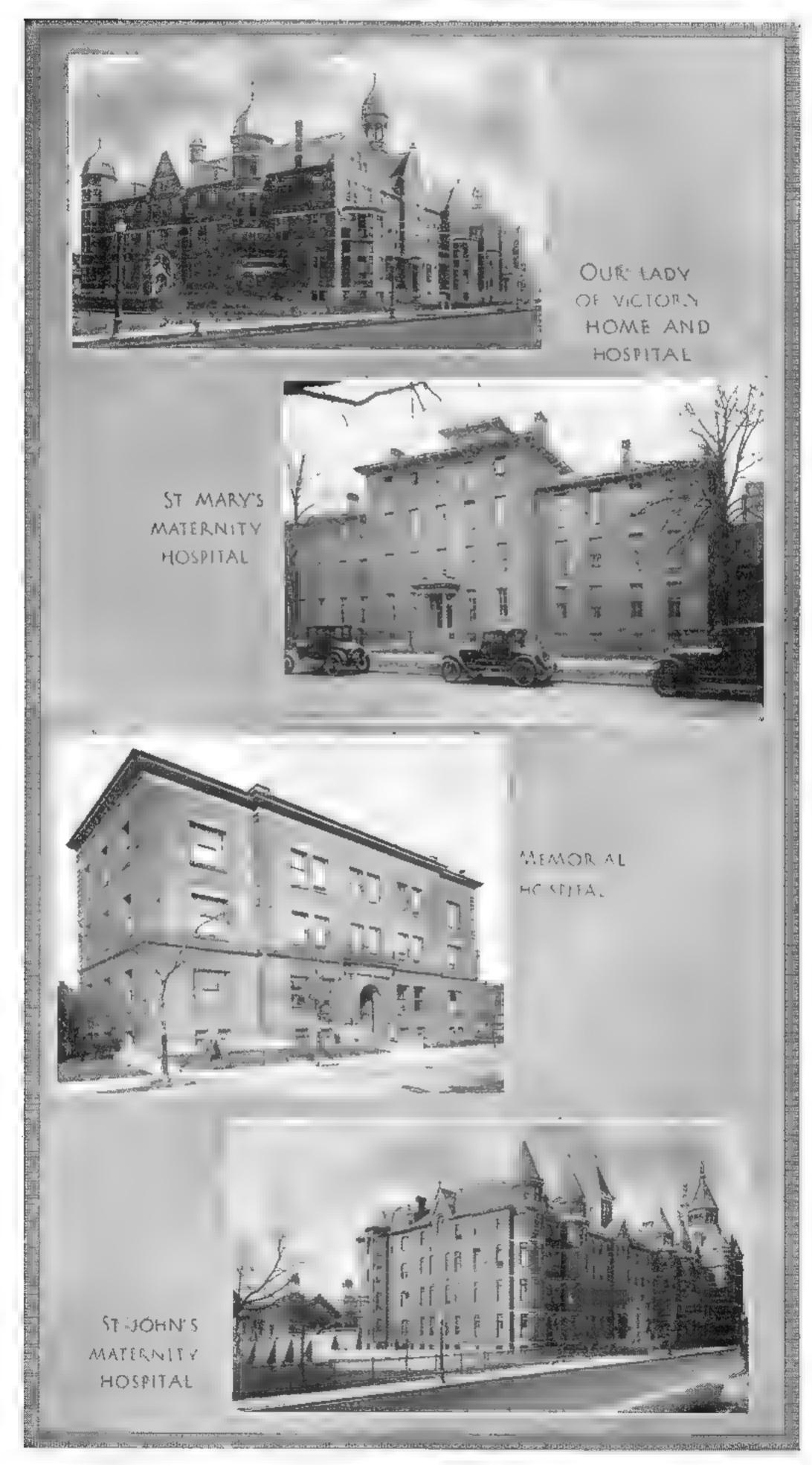
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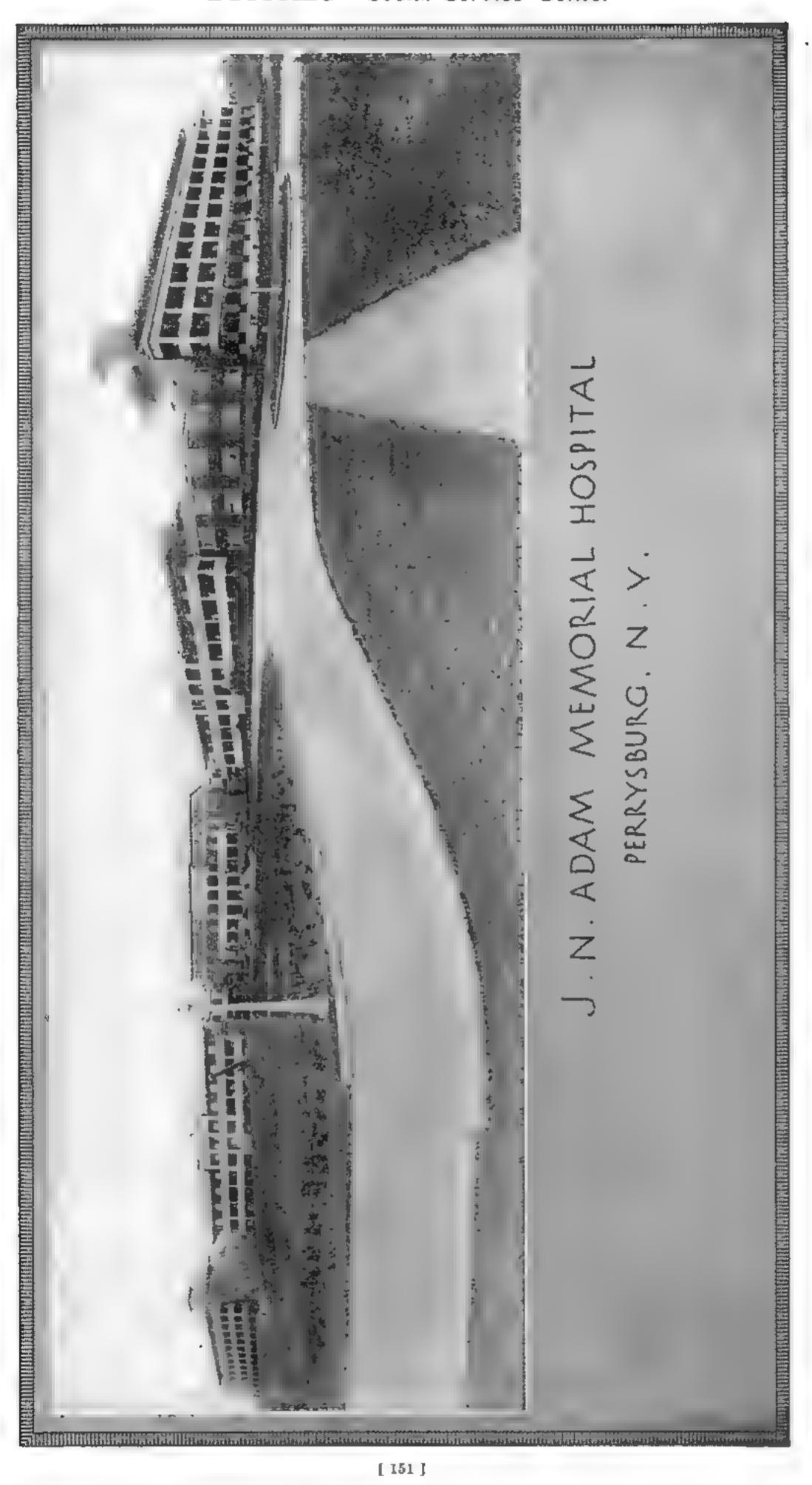


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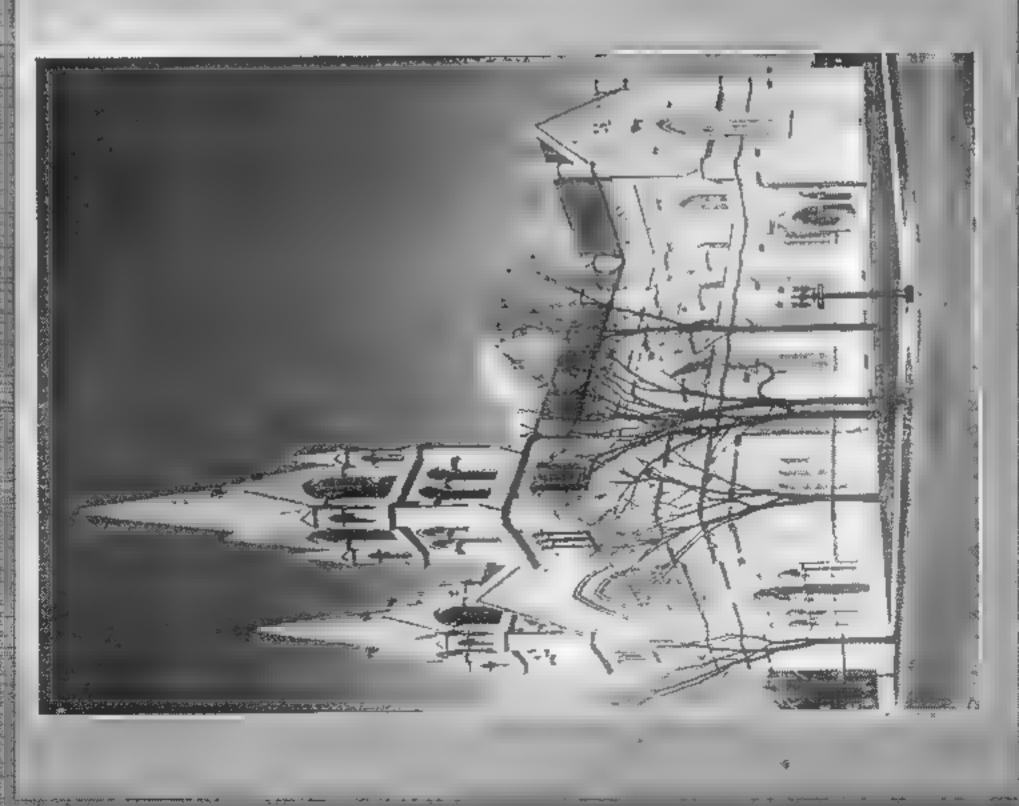








ST JOSEPH CATHEDRAL



By The Council of Churches of Buffalo

And Erie County

Did you say you liked to watch parades, and no parade could be too long for you? Then come with me for today. There will be a parade of all the church members of Buffalo. What! You say it will be too small to bother about? You evidently have not read that Buffalo stands among the first of the cities in the United States in the proportion of church membership to population.

Now find a comfortable place—and better get a sandwich! It is just exactly 10 A. M. and here they come up Main Street in files of ten each. Do you realize that twelve files are passing us every sixty seconds? One hundred and twenty people each minute! Have you ever watched a parade for five hours? You would go crazy watching that long? Well, then you had better go back to your regular work, finish the day, go home, sleep well tonight, work a full day tomorrow, another night's sleep, then come back day after tomorrow about 10:30 A. M. You will be in plenty of time to see the end of the parade; for it will take almost 49 hours for the 351,907 church members to pass this corner.

This immense group of people is divided into 56 denominations, with a total of 341 churches—an average of 1,032 members per church. 315 churches report their year's expenditures as \$5,465,253—an average of \$17,350 per church. 283 churches report a total valuation of \$32,177,335.

Why do we need the church?

Life is full of mysteries. We cannot understand the voices that call on every side. When God speaks many of us say that it thundered. We are unfamiliar with the language of the universe. It is the supreme duty of the church to supply this need.

The church is the interpreter of God to men. The entire program should articulate with this objective, and every phase of the worsh in phould contribute to this end. The sermon, the music, the ritual, should interpret

sermon, the music, the ritual, should interpret God to the individual worshiper. Loyalty to this ideal would mean the revamping of many sermons and the reforming of many choirs. A minister's discussion of his doubts or a singer's demonstration of his ability will not interpret God to men.

The church is the interpreter of man to man. Most of the evils civilization result o f from human misunderstanding. When men of one group understand men of other groups industrial strife will cease. One life was sacrificed for every 50,000 tons of coal mined last year and one life for every 7,000 tons of steel. The coal you are burning this week may have cost the



BISHOP CHARLES H. BRENT Prominent Buffalo Churchman, and a Leader in the Movement for Peace and a Better Understanding between Nations.

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Infe of a fellow man. Your new automobile may be constructed of steel welded by human sacrifice. The church's interpretation of man to man will result not only in a deeper appreciation of those who toil but also a more adequate protection of human life in industry.

When men of one nation understand the men of other nations, racial strife will cease. It is said that Buffalo is "the second largest Polish city in America." This statement, together with the fact that the number of Hungarians, Italians, Jews, and Negroes will run up to at least five figures for each group—to say nothing of numerous smaller national groups—shows what a meeting place of the nations Buffalo is. The church's interpretation of man to man will cause these children of the same Heavenly Father to be brothers indeed.

The church is the place for men to find the answer to their own lives. Our Joys and sorrows, our defeats and victories all have a meaning in the plan of God. To interpret these experiences in the light of divine fatherhood is the privilege and duty of every church. To no other institution has this commission been given.

My Church is the place where the Word of God is preached, the power of God is felt, the Spirit of God is manifested, the Love of God is revealed, and the Unity of God is perceived.

There I am to meet my Saviour, to meditate on His redemption, to listen to His commands, to bow in reverence before Him, to pray for His guidance, to sing His praise, to ask for His help, and to sit quietly in His house.

It is the home of my soul, the altar of my devotion, the hearth of my faith, the center of my affections, and the foretaste of heaven.



It is the home of my soul, the altar of my devotion, the hearth of my faith, the center of my affections, and the foretaste of heaven.

I have united with it in solemn covenant, pledging myself to attend its services, to pray for its members, to give to its support, to obey its laws, to protect its name, to reverence its buildings, to honor its officers, and to maintain its permanence.

It claims the first place in my heart, the highest place in my mind, the principal place in my activities, and its unity, peace, and progress concern my life in this world and that which is to come.

I owe it my zeal, my endeavor, my sympathy, my devotion, my benevolence, my sacrifice, and my prayers. When I neglect its services I injure its good name, I lessen its power, I discourage its members, and I chill my own soul.

I have solemnly promised, in the sight of God and men, to advance its interests by my faithful attendance, by reading the Holy Bible, by never neglecting its ordinances, by contributing to its support, by meeting with my fellow-members, by watching over their welfare, and by joining with them in prayer and praise and service; and that promise I this day renew, before God my Father.



PROM NENT ROMAN CATHOLIC CHURCHES IN BUFFALO



ST ANN'S CHURCH



ST OSEPH'S OLD CATHEDRAL



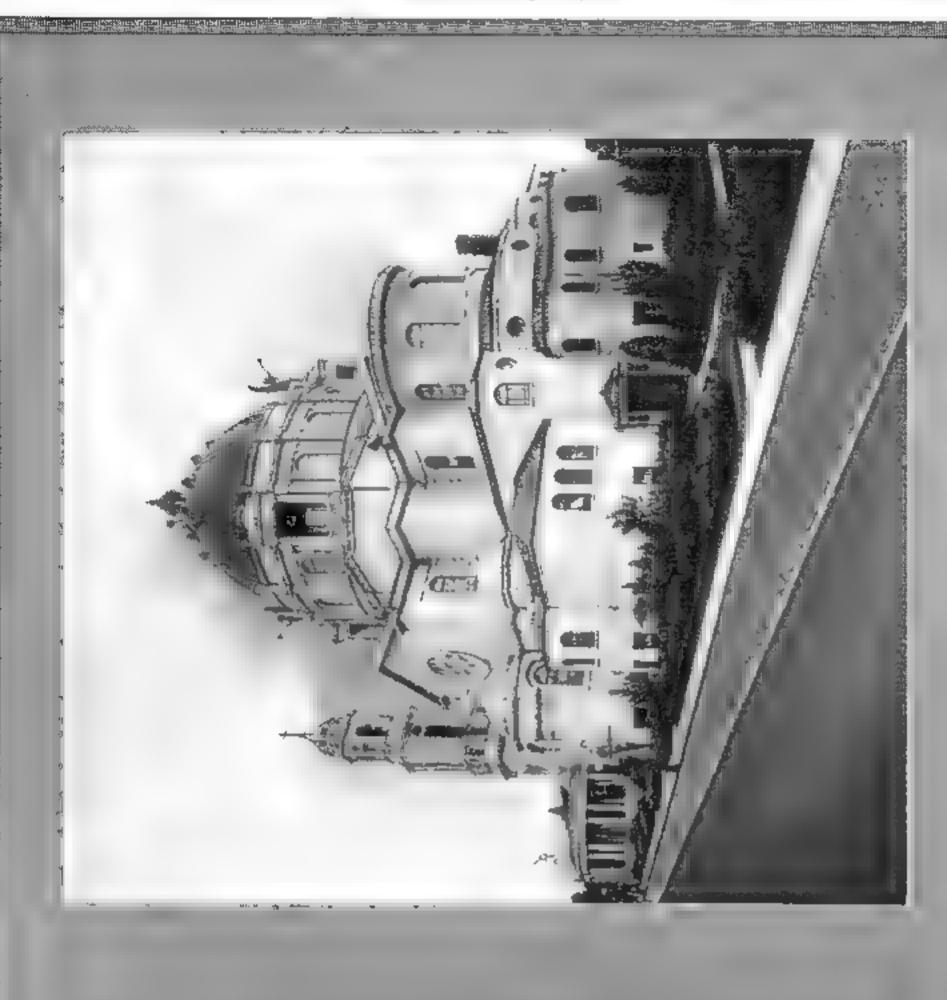
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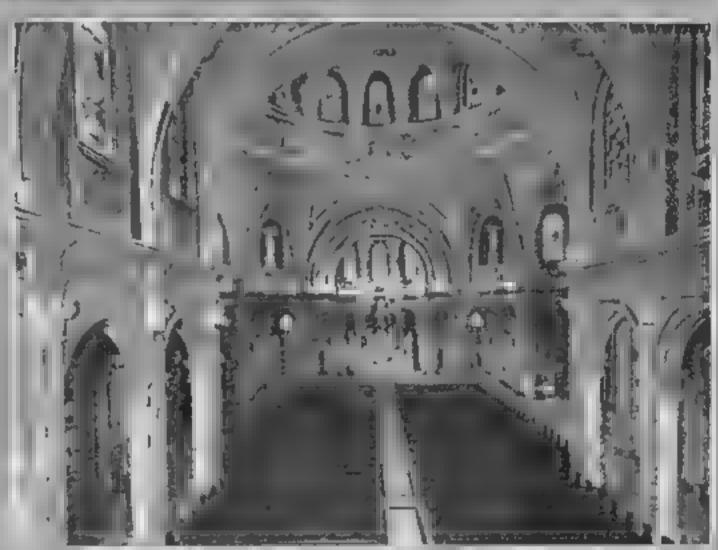
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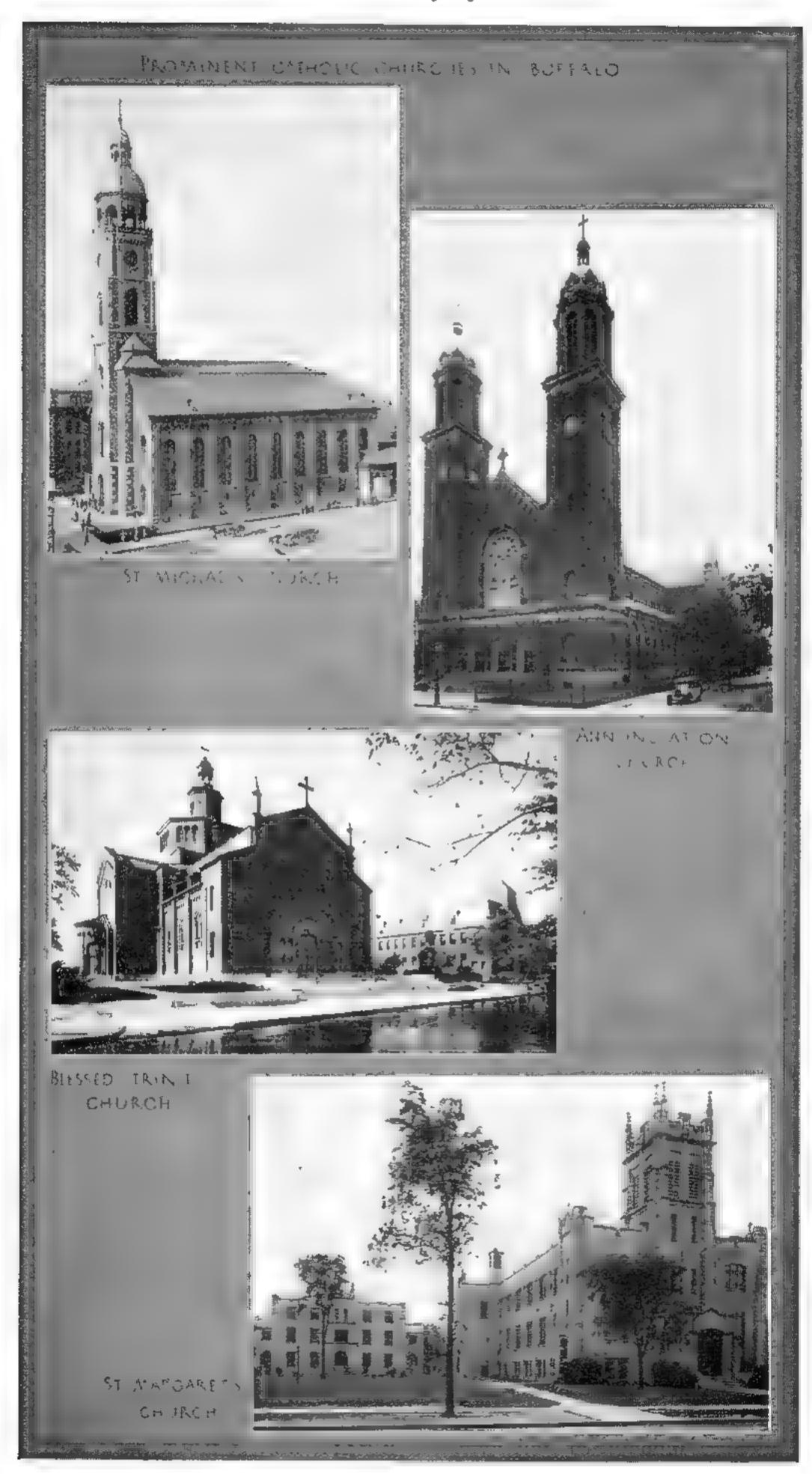


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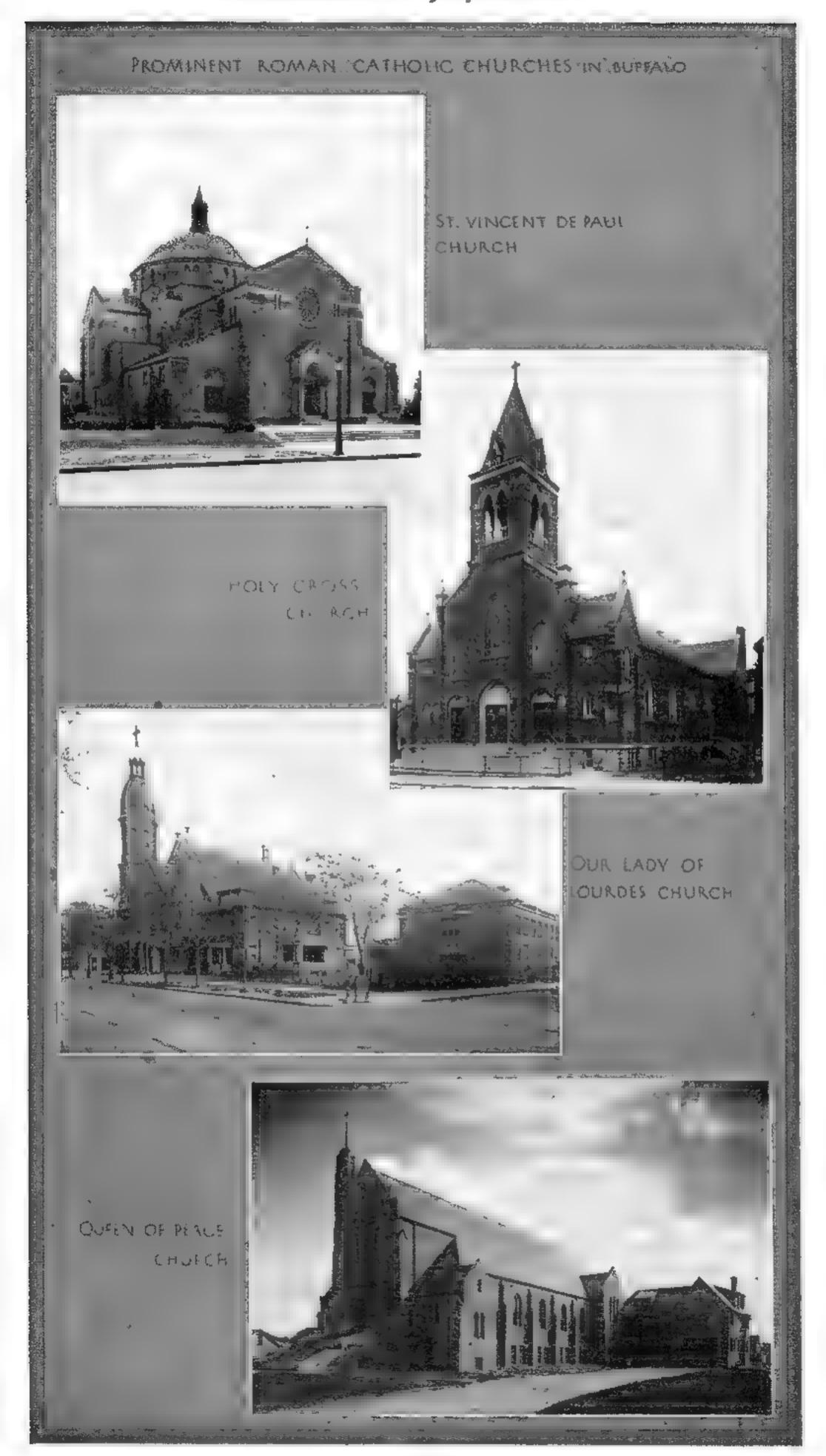


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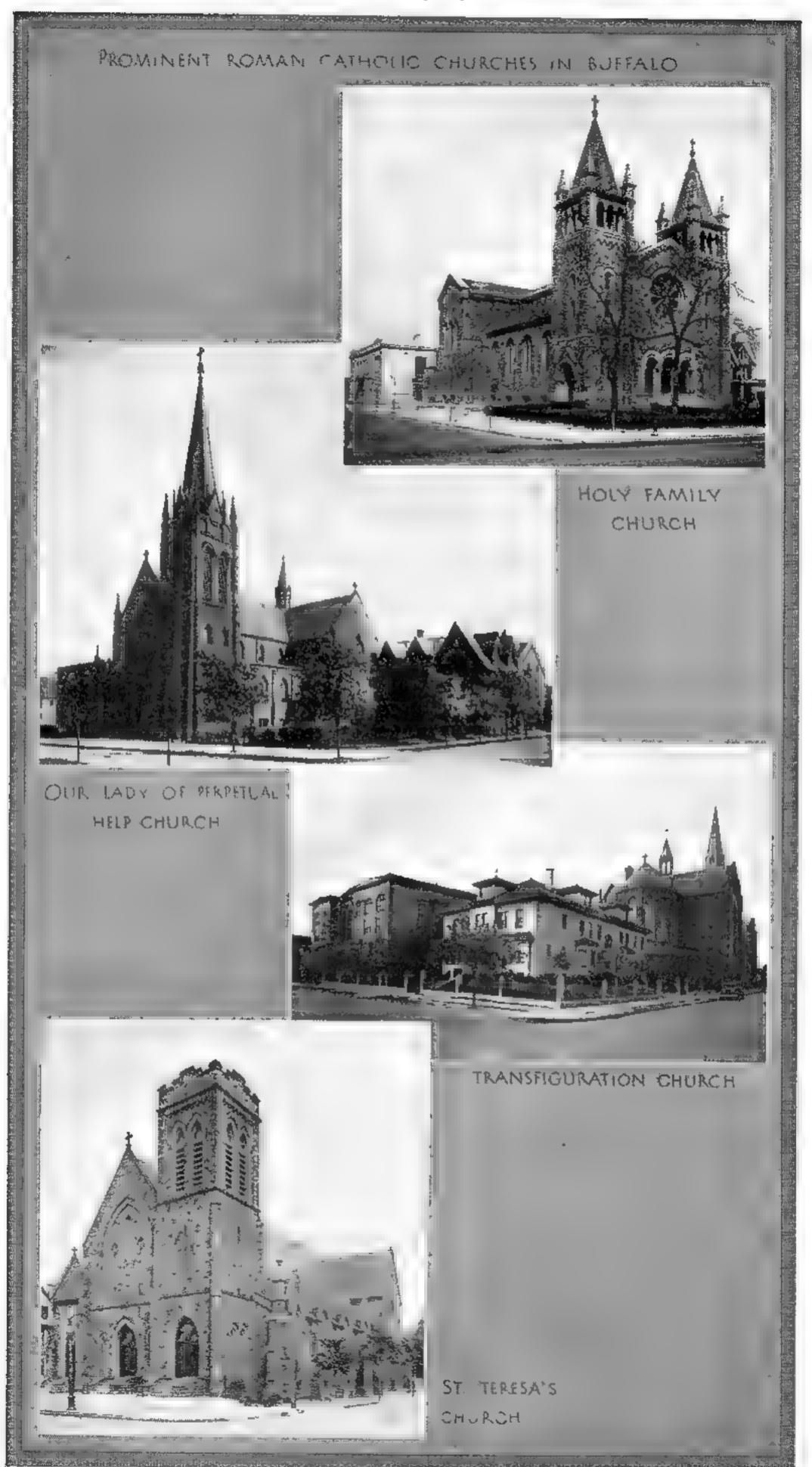


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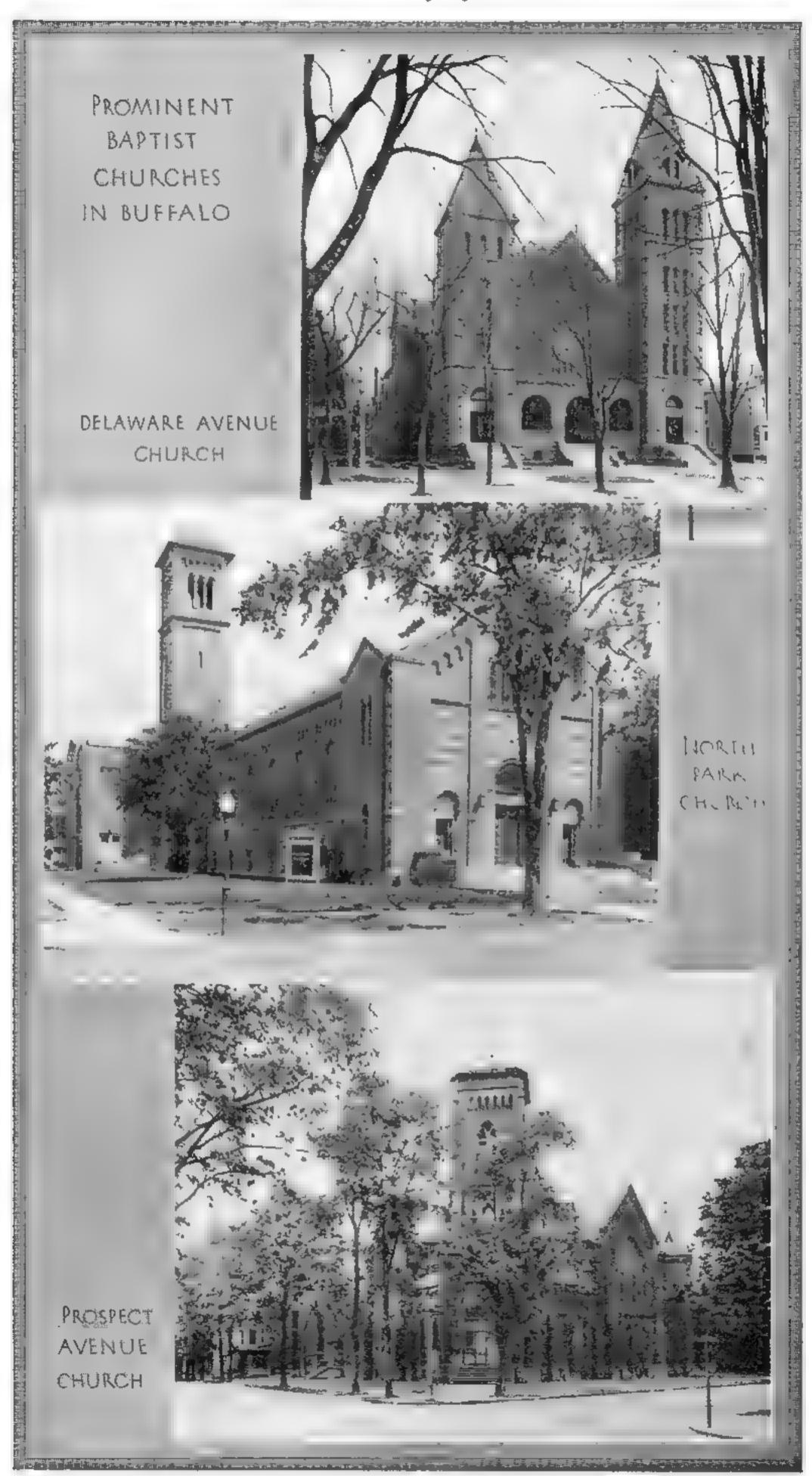




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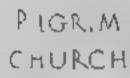






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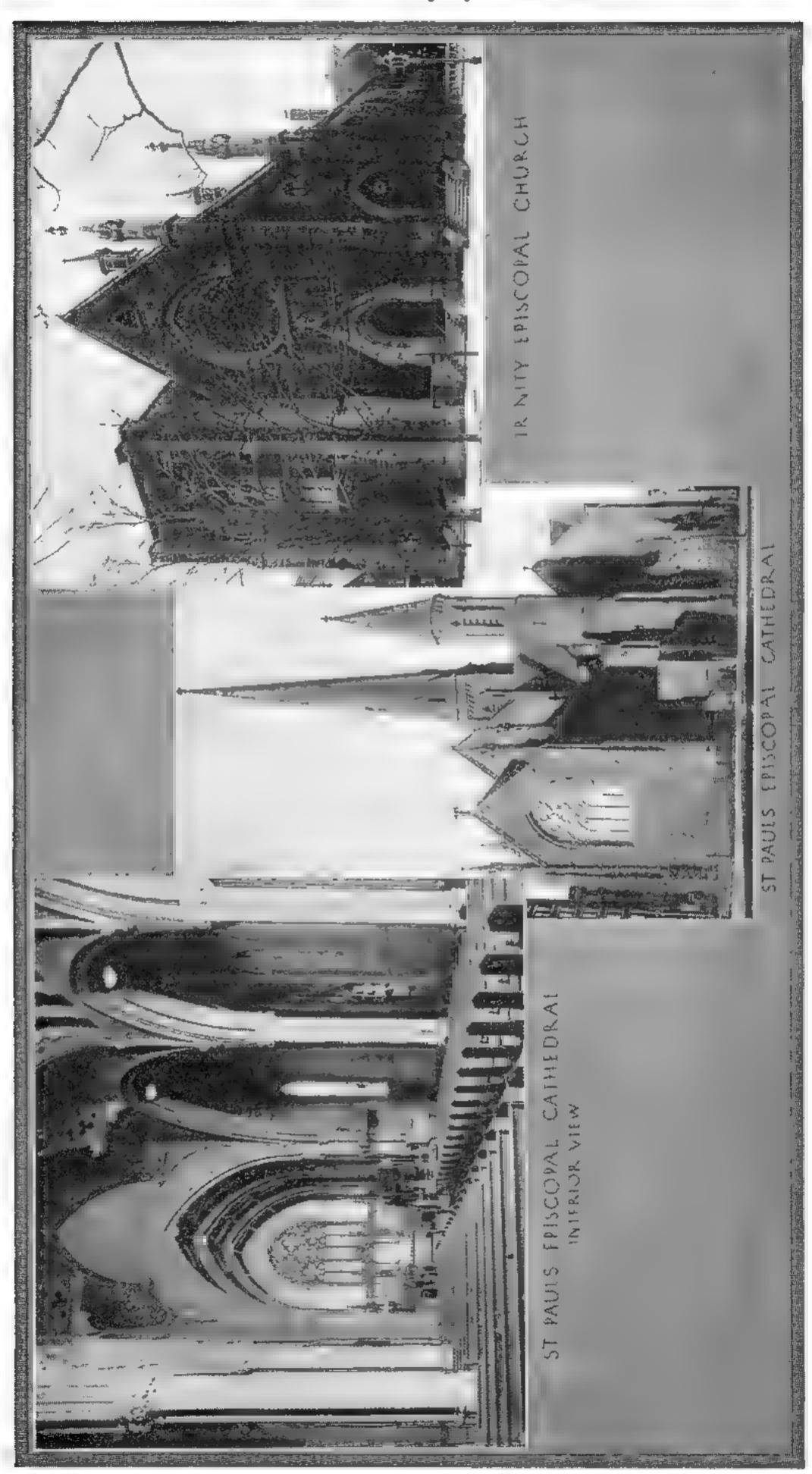
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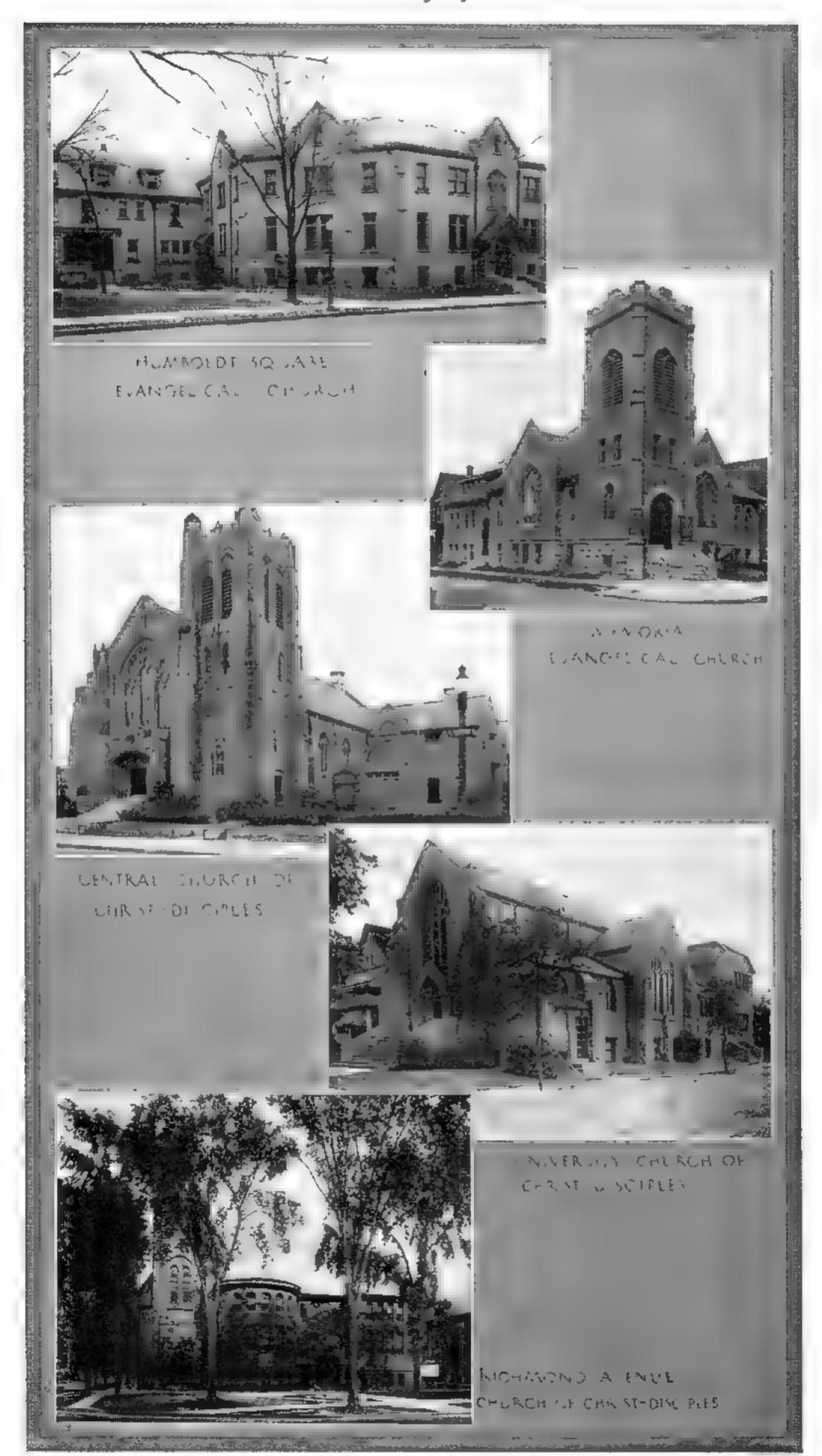


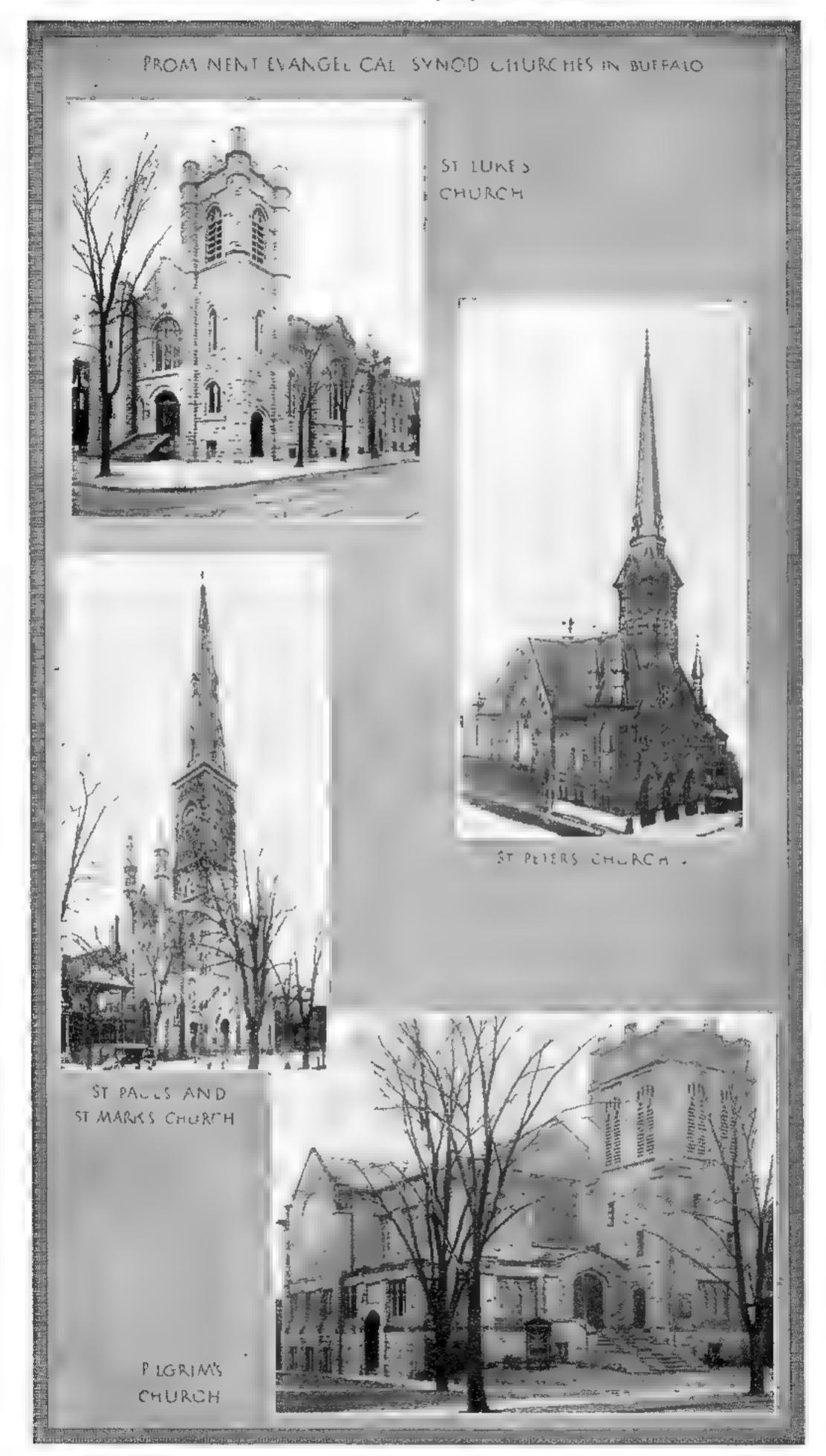
PLYMOUTH CHURCH



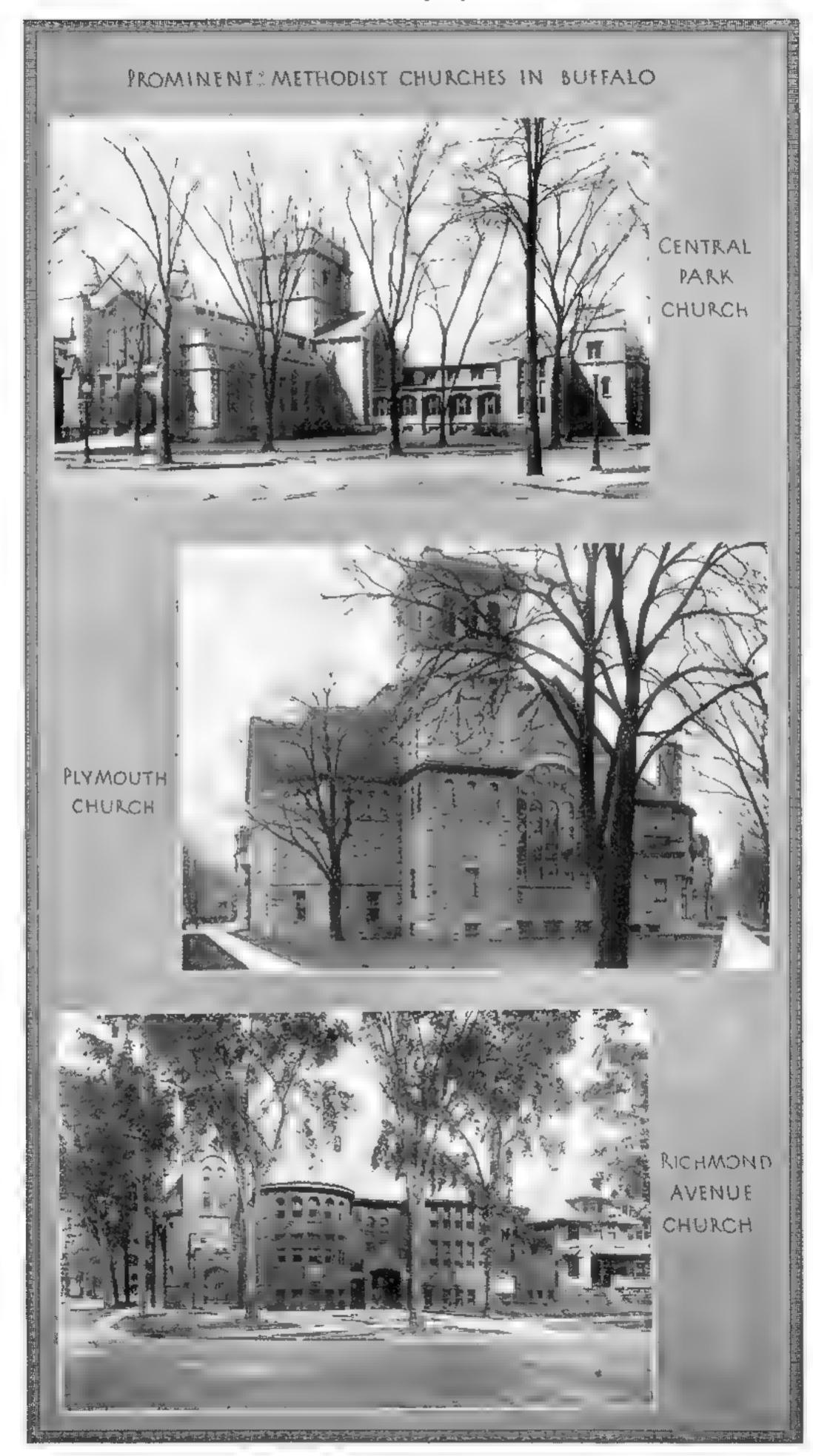




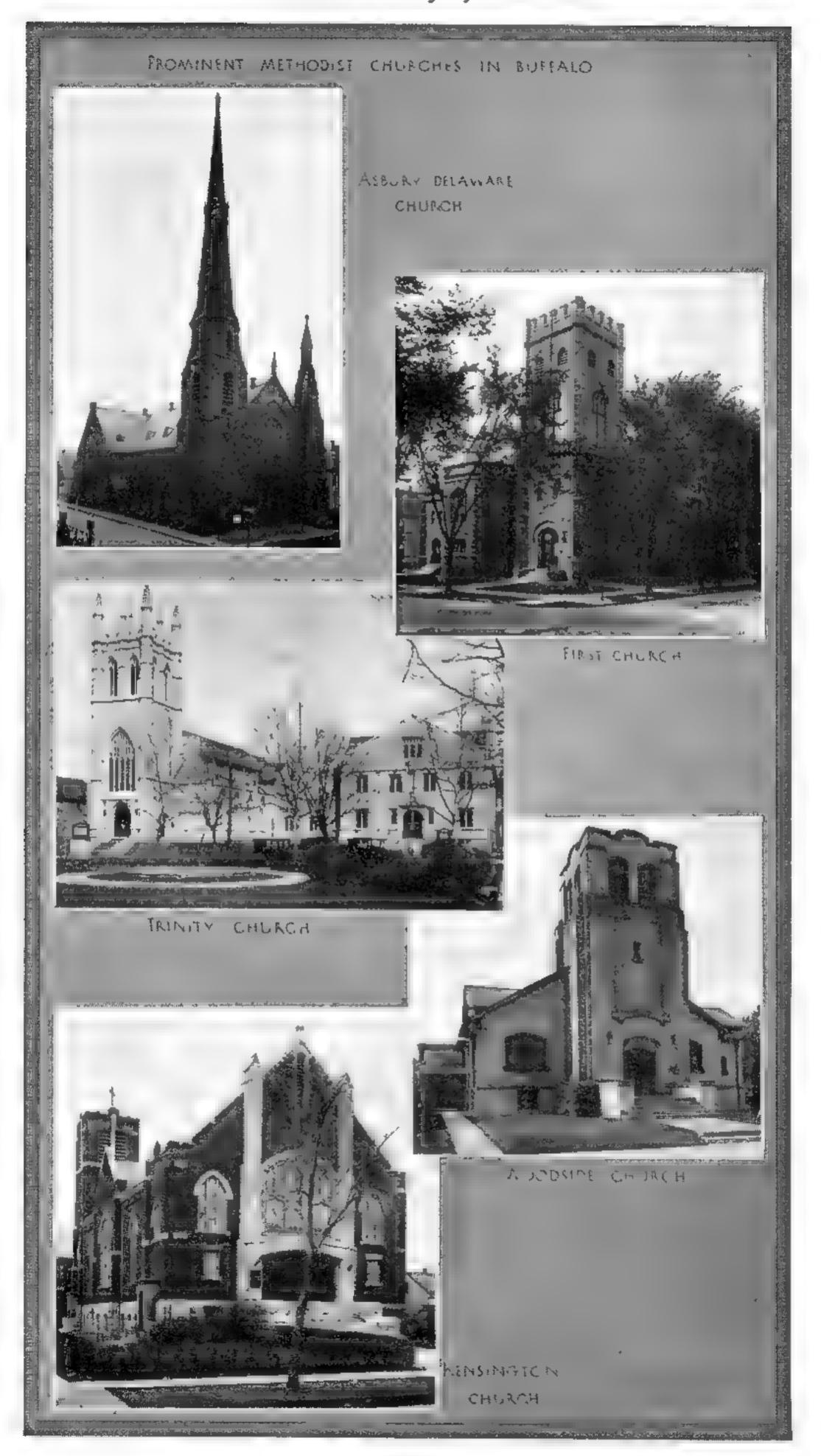


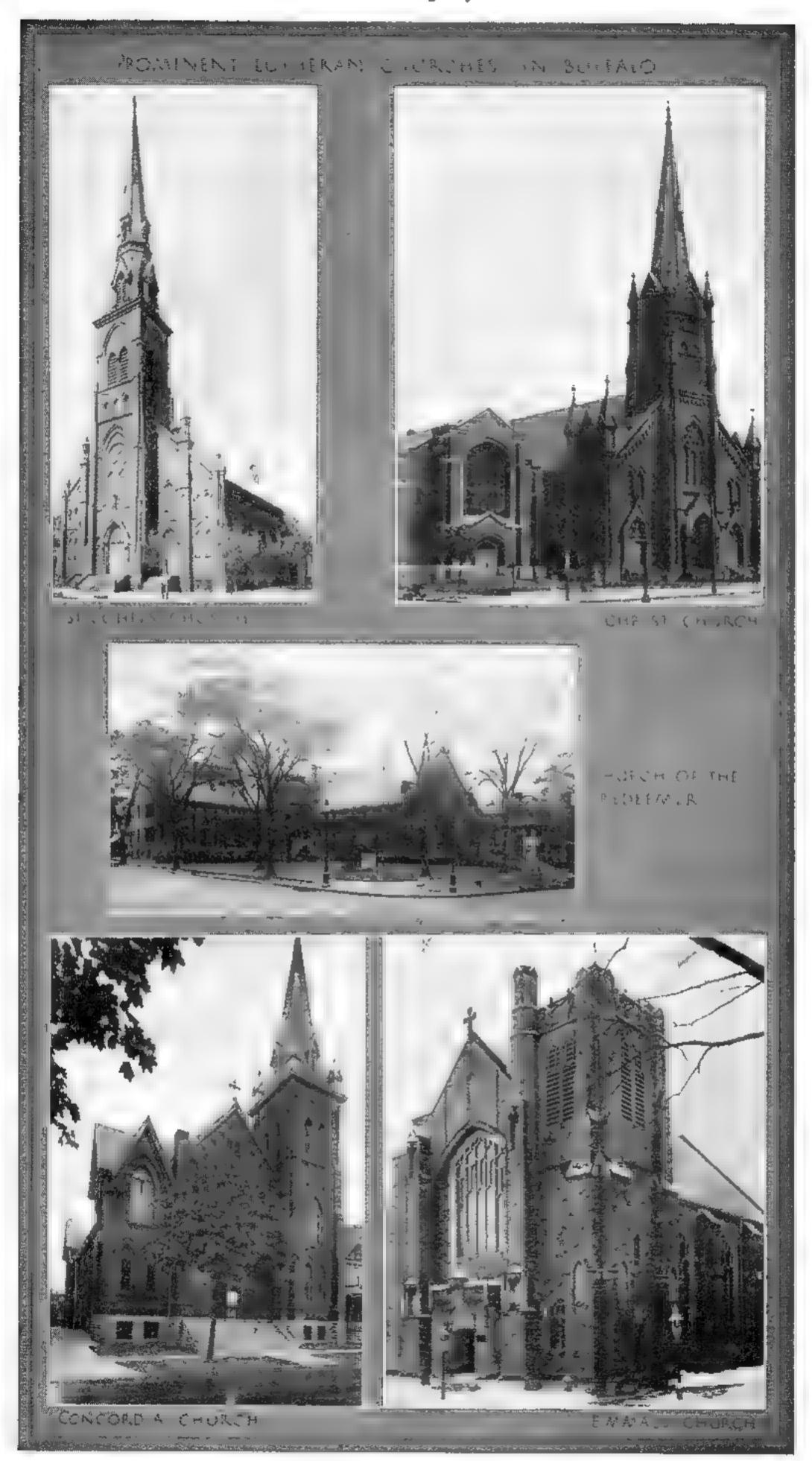






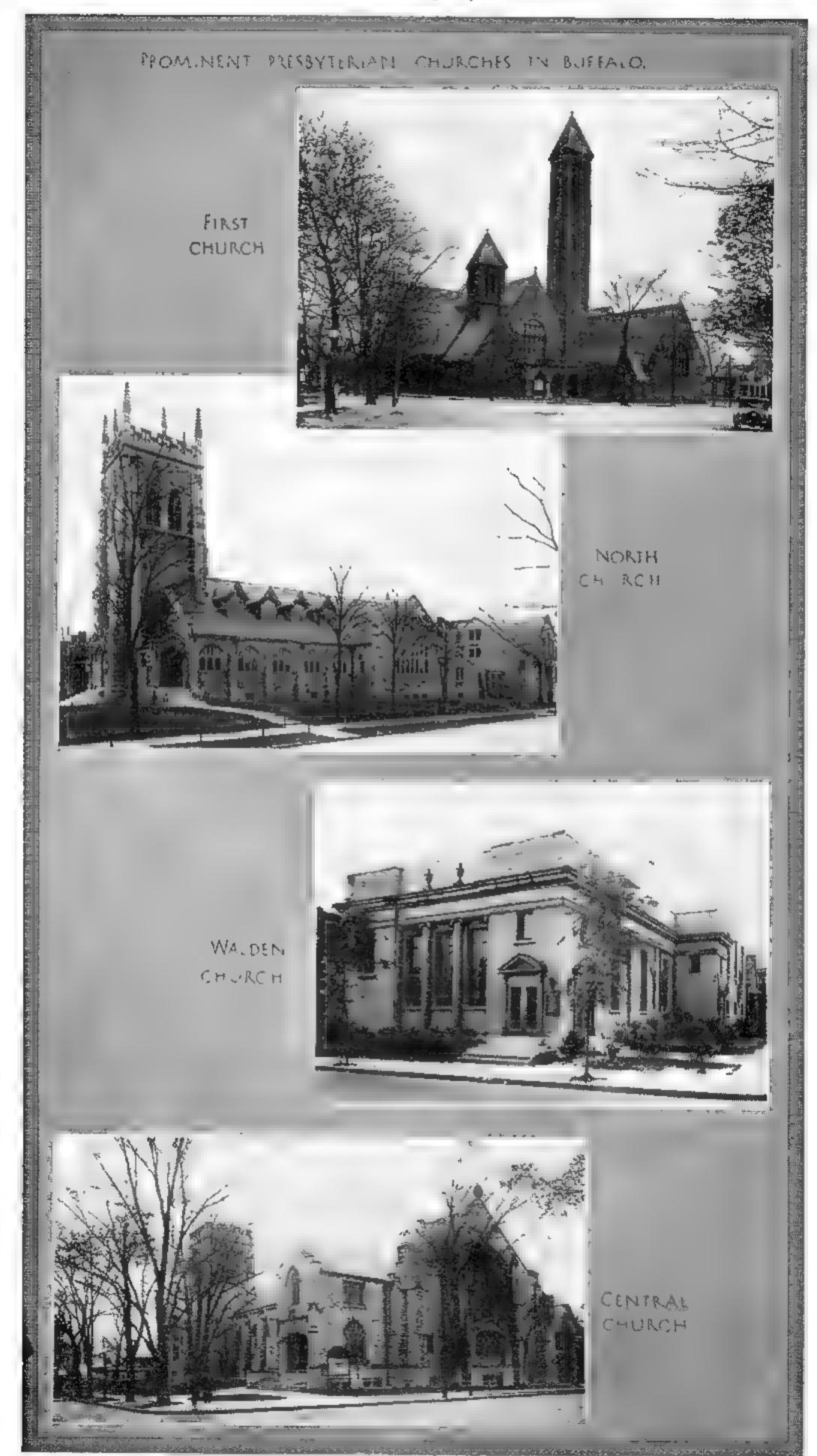


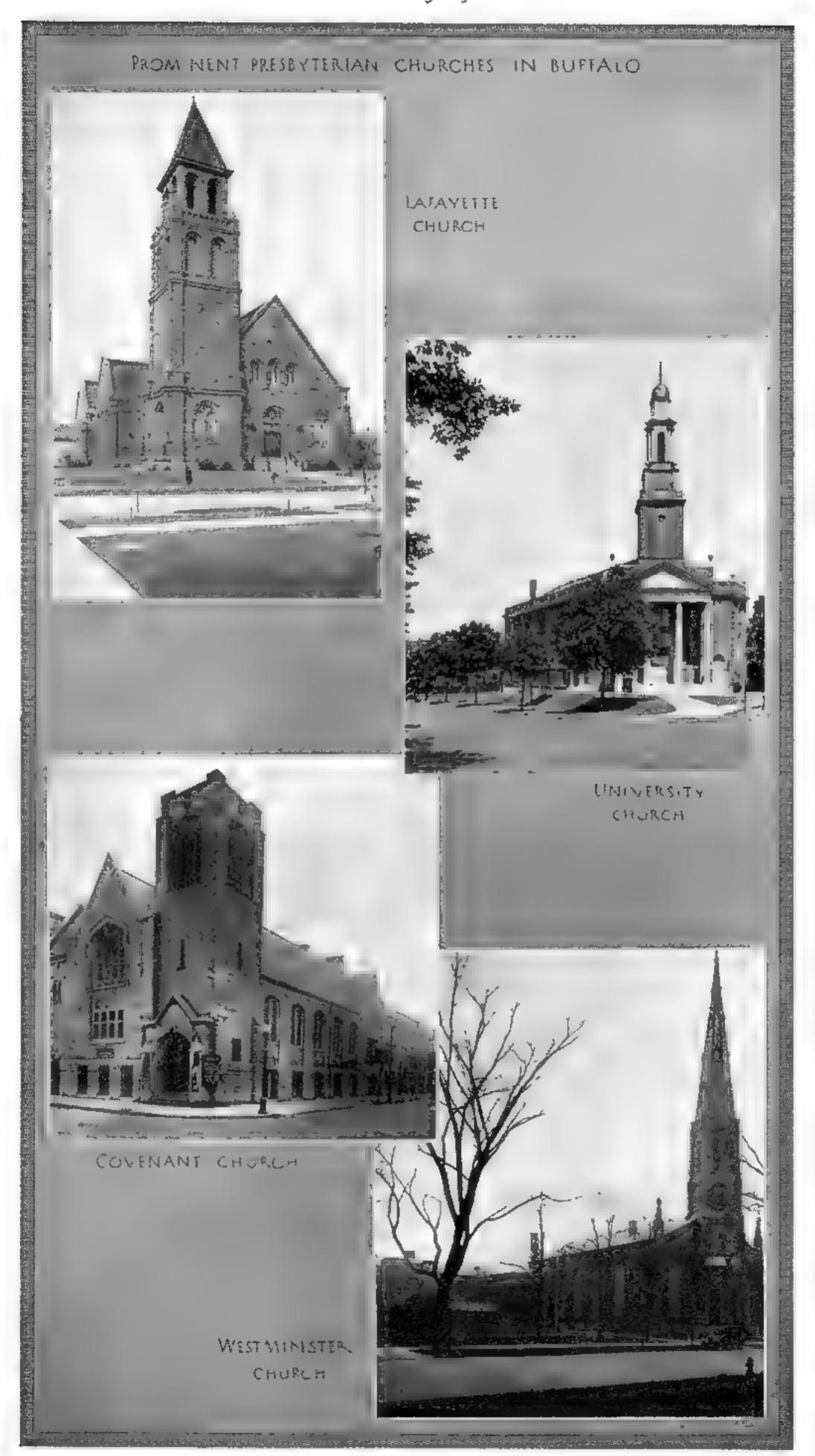


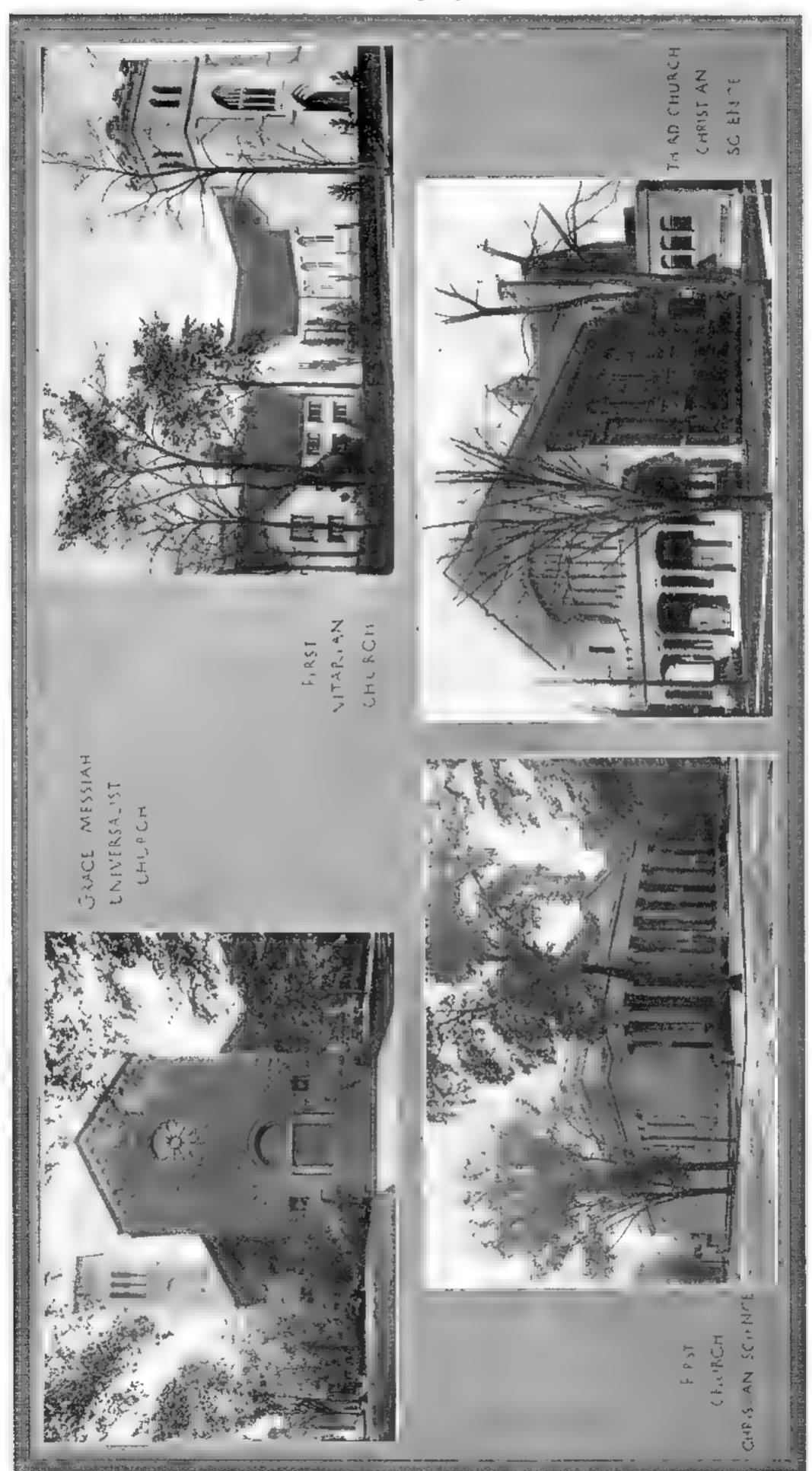
















By ROBERT W. ELMES

Former Executive Secretary City Planning Commission

Buffalo owes its place as a great city of commerce and transportation to the construction of a harbor over a century ago by men who mortgaged their homes to make a place for ships.

The history of Buffalo and its commerce is, in fact, the history of the development of Lake commerce, for Buffalo, more than any other city, is the keystone of the transportation structure of the Great Lakes. Ships have to have a place to come from and go to, and Buffalo with an annual waterborne commerce valued at between \$600,000,000 and \$700,000,000 holds rank as the greatest inland port in the world in the value of commerce handled across its docks.

A century ago the opening of the Erie and Welland canals gave to Buffalo this key position as a great focal point in water transportation.

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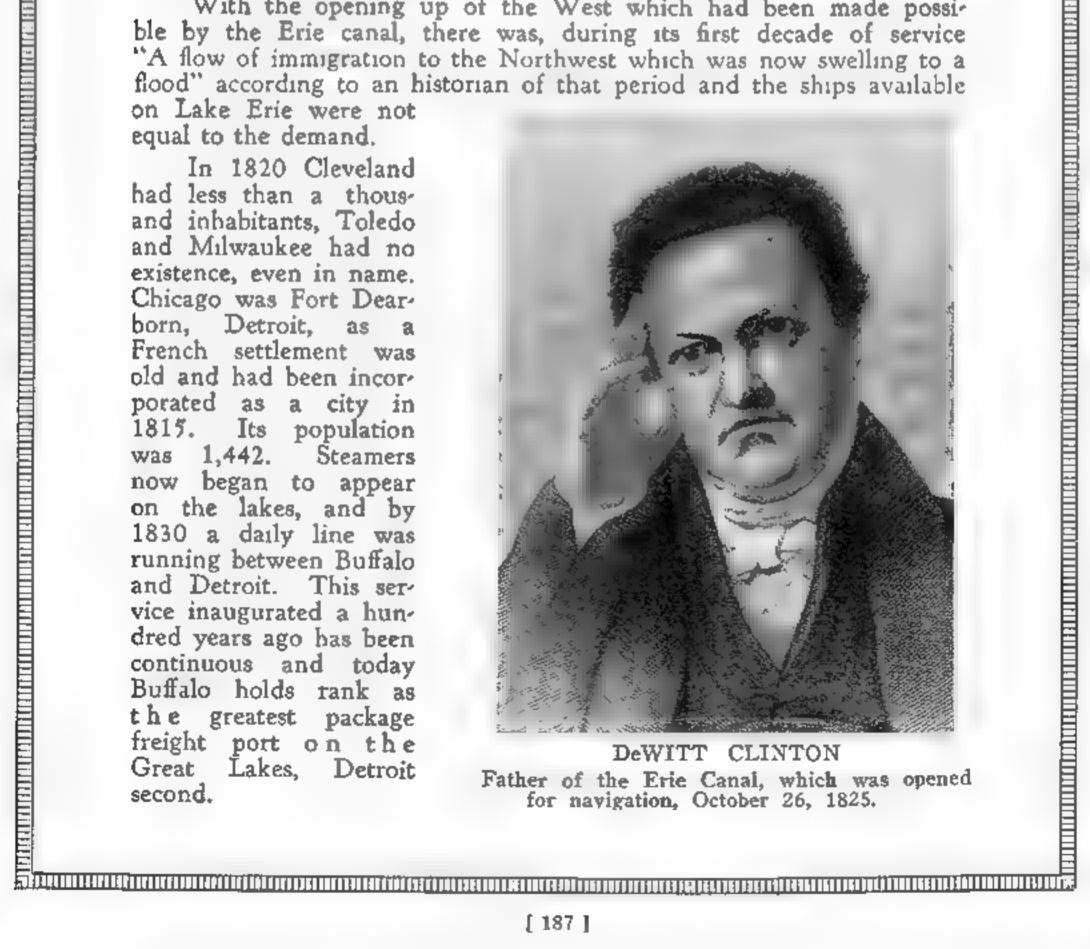
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It was terminal decreed ocean by easterly the entire A which set with the set the s With the opening of the Erie canal in 1825, connecting the Great Lakes with the sea, Buffalo became the leading city of transfer in the great migration from the East to the West, for it was here that the early emigrants from New England bound westward, first to settle in Michigan, and later to points beyond, left the canal packets and took steamboat for Detroit, where it is said, "by 1830 the arrivals of emigrants at Detroit was put at 15,000 a year." "By 1836 a careful estimate made stated that 'One wagon left the city every five minutes during the twelve hours of daylight." "An average of three boats a day arrived from Buffalo with from 200 to 300 passengers

It was not by accident that Buffalo was chosen to be the western terminal of the Erie canal. Nature, thousands of years earlier had decreed that if ever the great inland seas were to be joined to the ocean by a man-made waterway, the place of joining would be at the easterly tip of Lake Erie, for here is the only water level break in the entire Appalachian chain extending from Quebec to Alabama, and which separates the Mississippi basin from the eastern sea.

With the opening up of the West which had been made possible by the Erie canal, there was, during its first decade of service



With the "Opening up of the Praurie West," accelerated by the easy transportation to and from the East by lake and Eric canal, products of agriculture began to arrive at Bulfalo. The port's grant content of the Chargo, then in Malwaukee, later in the states tributary to the Port of Chcago, then in Malwaukee, later in Duluth and the Northwestern States, and last of all in the world's greatest tributary to the Port of Chcago, then in Malwaukee, later in Duluth and the Northwestern States, and last of all in the world's greatest tributary to the Port of Chcago, then in Malwaukee, later in Duluth and the Northwestern States, and last of all in the world's greatest tributary to the Port of Chcago, then in Malwaukee, later in Duluth and the Northwestern States, and last of all in the world's greatest the theory of the Port of Chcago, then in Malwaukee, later in Duluth and the Northwestern States, and last of all in the world's greatest the state of the International Chargo of the Praurie Provinces of Western Canada. The wheat that state of the Port of the yearly receipts ranged from 210 million bushels up to 330 million.

To visualize what a cargo of 500,000 bushels represents in rail tonnage, it can be stated that this cargo is the equal of 340 car loads of 1.500 bushels each. This in turn represents three and a half trains of 100 cars each.

In the growth of the Great Lakes grain commerce, Buffalo has not only manntained the early supremacy as the distributing point for up lake grain, but has grown to tremendous importance in this field in excess of the total crops of either Argentine or Australia, amounting to between 250 and 300 million bushels a year.

Grain arriving here is unloaded at elevators with a capacity of over 43 million bushels, and from them transferred to the "Welland Canal" type steamers for Montreal, canal barges for New York, box cars for export at New York.

Thiladelphia and Baltimore, and approximately 60,000,000 bushels of wheat retained here for flour manufacturing. During the past decade the

To convey to the reader in understandable form what it really means when we say that Buffalo is one of the nation's great centers of commerce and transportation, Let it be pointed out that of the total railroad mileage of the United States and Canada, railroad lines representing 20 per cent. of that total mileage operate into Buffalo. A tabulation of the mileages of these great systems will furnish the proof of this. New York Central. Ency: Pennsylvania; Delaware, Lackawanna and Western; Lehigh Valley; Baltimore and Ohio (B. R. 197); Canadian Natural Kulways (Grand Trunk); Michigan Central; Waddition, the Canadian Pactoral Kulways (Grand Trunk); Michigan Central; Waddition, the Canadian Pactoral Kulways (Grand Trunk); Michigan Central; Waddition, the Canadian Pactoral Kulways (Grand Trunk); Michigan Central; Waddition, the Canadian Pactor of the province of Ontario and Quebec.

In proof of this, it is stated that 75 per cent of the express business between the United States and Canada is moved through this gareway at the Niagara Frontier.

With the advantages of transportation so pronounced as they are at Buffalo, it has made this city the eighth industrial center of the country, although ranking but thretenth in population A third of the commerce of the port of over 20 million tons is due to the great steel and pg. iron producing plants that have located here with the advent of the new century, to the great cement and limestone crushing plants located also on the harbot and the subtract. Ideal transportation facilities link Buffalo with these markets. Of the 93 cities of 100,000 population or over, 54 are within a nights rise of Buffalo, 500 miles.

The significance of Buffalo's location in respect to the assembling of raw maternals, as well as in manufactures and in distribution, is seen, when manufacture with the states in the union in the value of merchandise exported.

Buffalomated products are varied in bagges to the Huddon, to New York City and along the Northeastern Atlantic chores, and in ships to Manu

ment. Furthermore the Department of Commerce states that the exports from New York, Pennsylvania and New Jersey constitute 30 per cent of the total merchandise exports of the United States for the fiscal year ended June 30th, 1929. New York ranked first of all the states in the union in the value of merchandise exported.

Buffalo-made products travel in barges to the Hudson, to New York City and along the Northeastern Atlantic shores, and in ships to Montreal, by rail, north, south, east and west. We serve Canada, too, and it must be always borne in mind that in this Niagara Frontier are solid trains moving into and from Canada with goods and merchandise from and to the great industrial east. Because the railroads converge here, Buffalo is the world's greatest grain distributing center, as well as the greatest flour milling and feed manufacturing center.

Although the major part of the commerce of the port consists of grain for local consumption in the manufacture of flour, or on its way to the seaboard for export, it should be realized that Buffalo is a manufacturing port. Its basic wealth comes from the manufacture of steel and its affiliated products and a third of its over 20 million tons of commerce is due to these manufactures

The monthly commerce of the port, in tons, during the eight months of navigation, is comparable with the monthly barge transits of either the Panama or Suez Canals, which are used by the world's commerce.

Buffalo, therefore, is the place where lake, canal and rail meet, is one of the great metropolitan centers of the country, making this city a great focal point of transportation and the "pivotal port of the Great Lakes".



VIEWS OF BUFFALO'S BUSY HARBOR WHERE RAIL AND WATER, MEET











BUFFALO HARBOR ENTRANCE



BUFFALOS SKYLINE



BUFFALO'S WATERIRONT



THE LACKAWANNA R.R. STATION

















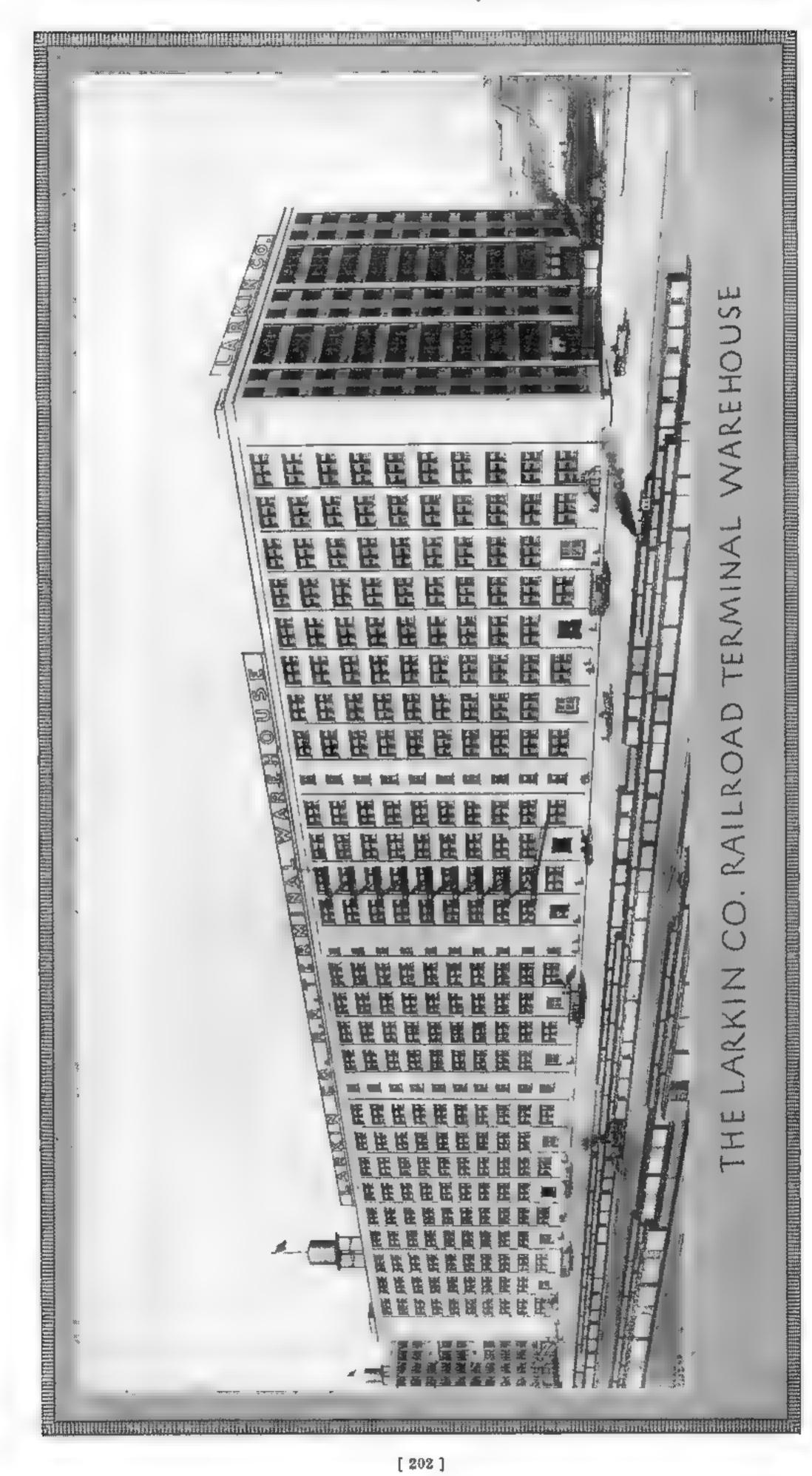
ERIE BASIN TERMINAL OF NEW YORK STATE BARGE CANAL

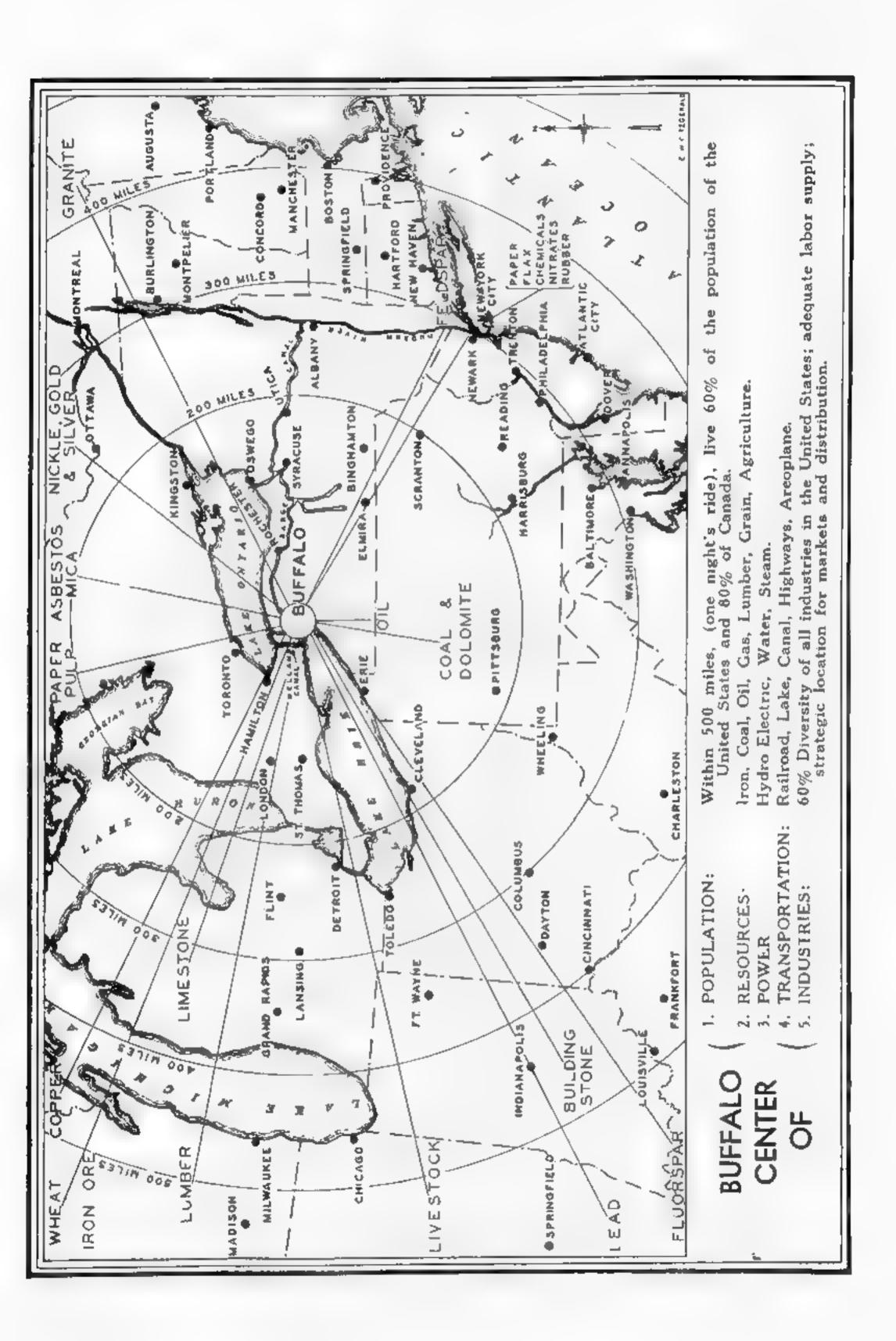


BUFFALO'S MUNICIPAL PIERS



NEW YORK CENTRAL RAILROAD PASSENGER YARDS







By W. N. KESSEL

Manager Industrial Research Department Buffalo Chamber of Commerce

The city of Buffalo occupies a superior position in its commercial and industrial advantages.

A glance at a map will tell you why. The city is part of a great industrial district known as the Niagara Area, center of trade between United States and Canada. At the eastern end of the Great Lakes, America's great inland waterway—at the western end of the Barge Canal System, running through the wealthiest state of the country—having water connection with the entire Atlantic seaboard, Panama and the Pacific—at the central point of the largest and wealthiest market territory in America—surrounded by a complete variety of raw material resources—with the power of Niagara Falls at its door—the Buffalo-Niagara Metropolitan district has all the requisites of a great industrial community.

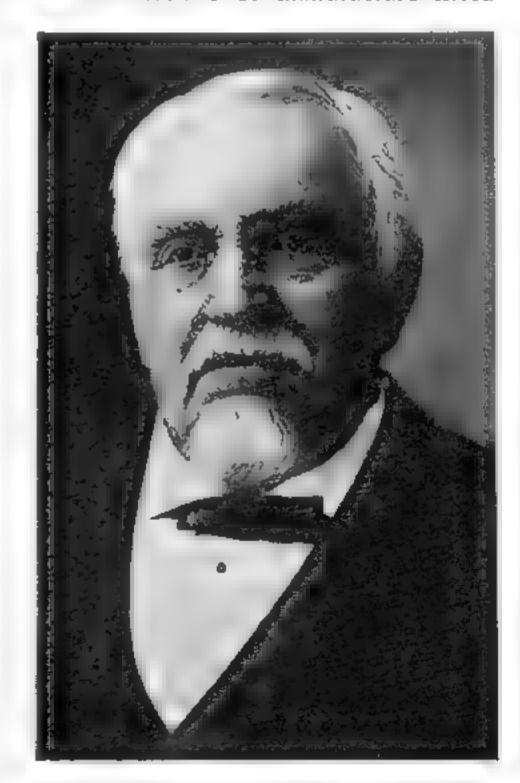
Four factors determine economic production—climate, power resources, accessibility of raw materials and labor conditions. In these Buffalo is fortunate. Located in the center of the so-called "energy belt" where the climate is best suited to productive activity, it leads all industrial cities east of the Rocky Mountains in uniformity of temperature. One of the great single sources of hydro-electric power of the country is at its door. Coal and gas are directly available from the fields of Pennsylvania, Ohio and West Virginia, and raw materials are brought from the vast, undeveloped Canadian region, the Great Lakes country, and the rich territory of New York State itself.

It is a proved principle that the stability of a city's labor condition is in direct proportion to the variety of its industries. In Buffalo, where there is a greater diversity of industry than in any other American city, it is only natural that depressions are not as severe as in many other cities. Of the 334 classifications of manufacture listed

in the United States Census of 1927, nearly 70 per cent are represented in Buffalo, and no one industry equals more than ten per cent of the total production of the city.

Buffalo, geographically, is ideally located for the manufacture of steel. During the navigation season, the ores from northern Michigan and the Superior fields can be deposited here directly from the steamer. Coal, coke and limestone are easily assembled and an inexhaustible source of water power is always available. The three largest steel plants in the district-Bethlehem Steel Co., Republic Steel Co. and Wickwire-Spencer Steel Corporation — employ 13,000 persons have an aggregate yearly production of more than 2,000,000 tons.

The production of the



JACOB F. SCHOELLKOPF
Pioneer in Buffalo's Industries and Development of Power at Niagara Falls.

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smaller Buffalo steel companies bring the total for the district close to 3,000,000 tons.

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It is now the The Niagara Area is the main gateway of commerce for Northern United States and Canada. It is a natural market for the concentration and distribution of lumber. Reshipping at Buffalo has determined the assorting, drying and reshipment of lumber here and has created an important center for another of the key industries of the city. While it is true that this industry has diminished in Buffalo during the past few years because of the shifting of the source of supply, it is still one of the important businesses of the community. The U.S. census of 1927 showed a total of \$11,523,904 in lumber manufacture for the

In rubber manufacture, Buffalo's particular advantage lies in its inexhaustible supply of chemically suitable water. This was the determining factor in the decision of the Dunlop Tire and Rubber Corporation to locate its \$25,000,000 American plant here after its engineers had studied prospective locations in twenty-three cities of

Within our city limits, which have not been changed for three quarters of a century, there are, under normal conditions, over 65,000 men employed solely in manufacture. The Bethlehem Steel Company's Lackawanna plant, having but a small part of its establishment within the city limits, is not included in these figures—neither is the Wick-

Buffalo is the world's greatest grain distributing port. Of the more than 500,000,000 bushels of grain shipped on the Great Lakes each summer, an average of nearly 300,000,000 bushels, about half the total, are brought to Buffalo Two hundred million bushels are reshipped from here to the eastern seaboard. Fifty to Sixty million are ground into flour.

Because of low transportation rates on the Great Lakes, it is cheaper to bring grain to Buffalo and mill it here than to grand it into flour near the source of supply. In six years Buffalo has increased its milling output from 6,000,000 barrels to more than 12,000,000 barrels of flour a year. In 1930 it passed Minneapolis and took first place. It is now the milling city of the world.

Outstanding among the city's new industries is aviation Airplane and airplane engine manufacture in Buffalo during 1929 had a value of slightly more than \$15,000,000, placing Buffalo in a leading position among American cities in aircraft production. In 1928, its five aircraft manufacturing plants had a combined output of nearly \$5,000,000. The two largest of these—Curtiss Aeroplane & Motor Company, Inc. and Consolidated Aircraft Corporation, used nearly 300,000 square feet of manufacturing space, employed 2000 persons, and produced nearly 400 planes and 198 engines. The new plant, recently opened by Curtiss, added to these figures 448,000 square feet of floor space and a working force of 2000 persons, giving Buffalo one of the largest aircraft manufacturing plants in America.

One of the most important points in the question of Buffalo's market explains, in part at least, its phenomenal growth as a center of commerce. In the first place, there are more than 70,000,000 people within a radius of 500 miles. More than 80% of the net income of the United States is in this circle. Eighty per cent of the country's merchandise,—eighty per cent of its automobiles,—are sold within that territory's borders. It includes twenty-eight of the fifty largest cities in the country. It includes trenty-eight of the fifty largest cities in the country. It includes the populated, wealthiest section of America.

Given the products and the endless demands of this vast market, there remains the vital question of distribution. Buffalo reaches its customers through lake, rail, canal, highway and, increasingly, by air.

The city owes to water transportation probably more than to any other factor its ranking as one of the great industrial centers of the

Summer of the su

country. Its 37.4 miles of water frontage have been so developed that it is one of the leading ports of the country. More than \$200,000,000 is invested in industries along the harbor, \$64,000,000 of which has come within the past six years. The freight handled across Buffalo's docks is first in value of all inland ports of the country. It is second in tonnage on the Great Lakes, being exceeded only by Duluth.

The value of this freight has averaged over 600 million dollars for the past five years, with an annual tonnage approximating 20 million The latest figures of value were \$704,256,339 and tonnage of 22,779,829 short tons.

Buffalo is the greatest point of trade between United States and Canada, the Buffalo Customs District handling 25% of all the \$950,-000,000 of commerce between these countries. It is the point of distribution for 97% of all the water-borne commerce of the Niagara Area. Occupying a stragetic position where commerce on the Great Lakes ends, the city is the natural gateway between east and west.

The other great means of transportation at Buffalo is, of course, rail. Thirteen railroads operating into the city make this the country's second largest railroad center. Eleven of these lines represent 20% of the total railroad mileage of the United States and Canada.

The thirteen roads maintain seven hundred miles of tracks within the city limits, and 1500 along the Niagara Frontier. They maintain six hundred and fifty private sidings; twenty-six classification yards with 600 miles of track and a capacity of 57,000 cars; one hundred and six team tracks upon which can be "spotted" nearly 1500 cars: twelve freight terminals with approximately 45,000 trains entering each year; five passenger terminals served by nine railroads, at which approximately 90,000 trains enter each year; fourteen freight stations with a combined floor space of 500,000 square feet for the handling of less than carload freight; more than 20,000 employees who divide a monthly payroll of more than \$3,000,000.

Supplementing lake and rail traffic is the Barge Canal System, constructed by the State at a cost of \$170,000,000, and given over to the nation free of cost for transportation purposes. It is one of the cheapest means of transportation in the country Buffalo is the center of a network of concrete highways serving in every direction.

So much for Buffalo's industrial life.

Retroactively, a great industrial city becomes a great residential city. Buffalo is now alive to the fact that living conditions directly influence production, therefor pride, planning and performance are now taking the place of criticism, complaint and obstruction.

Buffalo has long been known as "the city of half a million people set in the middle of a forest." For twenty years, the city has maintained a municipal Forestry Bureau to plant new trees and to give them constant care As a result, there are over 300,000 trees growing in the city of Buffalo today, stretching for miles along the beautiful residential

The Buffalo metropolitan district and the Niagara Frontier are Therefore, it seems fitting that here should be quoted a most significant statement. Charles M. Schwab and Eugene C Grace of the Bethlehem Steel Corporation recently had this to say about the Niagara Frontier:

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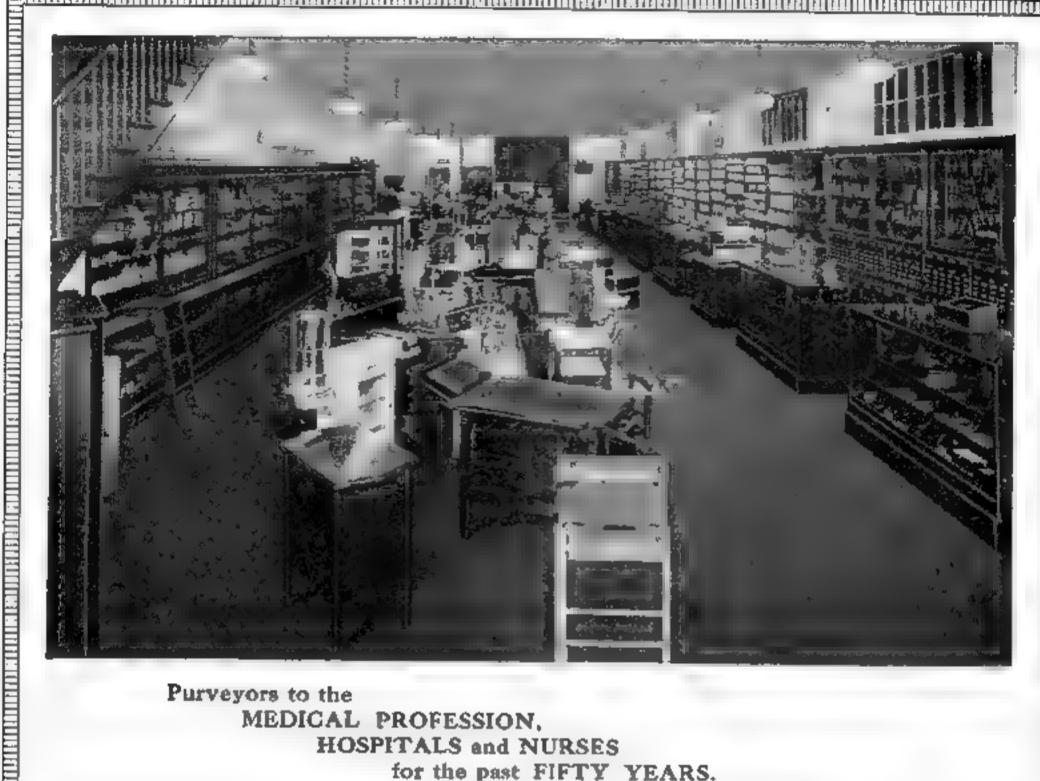
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city of half a million people ity years, the city has maintakeness and to give them 300,000 trees growing in the along the beautiful residential in the say about in 1922. It may also be an along the beautiful residence we not it is indicated by the fact invested nearly \$40,000,000 at in 1922. It may also be an along the ready accession and unlimited water power, the that is becoming increasing increasing the residential increasing increasing increasing the residential increasing increasing the residential increasing increasing the residential increasing increasing increasing increasing increasing increasing the residential increas "The great potential development of the frontier district was one of the guiding influences in the acquisition by the Bethlehem Steel Corporation of the Lackawanna Steel Company. The confidence we feel in the industrial future of this district is indicated by the fact that the Bethlehem Steel Corporation has invested nearly \$40,000,000 in improvements since acquiring the plant in 1922. It may also be regarded as indicative of a growing commercial intercourse for the Niagara Frontier, which, with its strategic location, its ready accessibility to foreign and domestic markets and unlimited water power, possess an industrial and commercial wealth that is becoming increasingly known to the entire civilized world."





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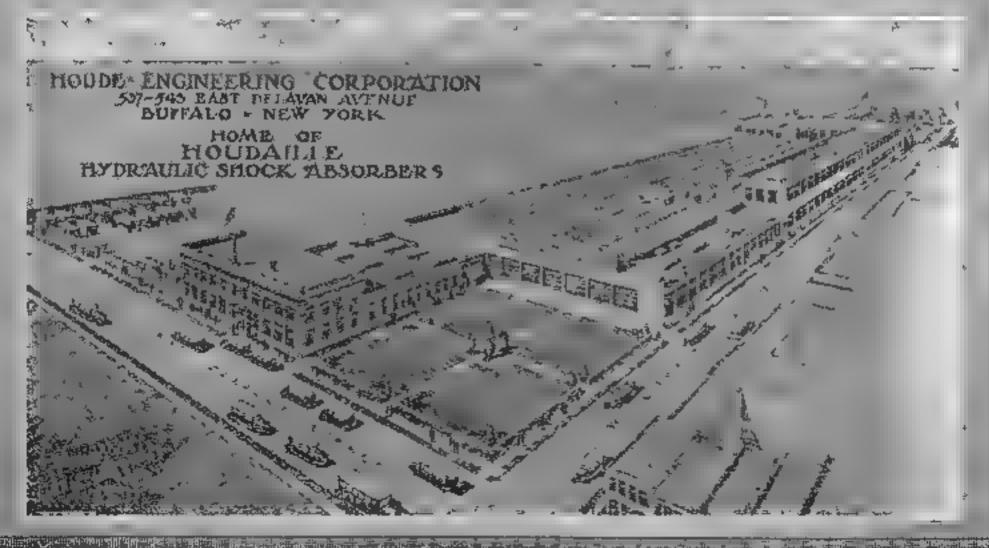
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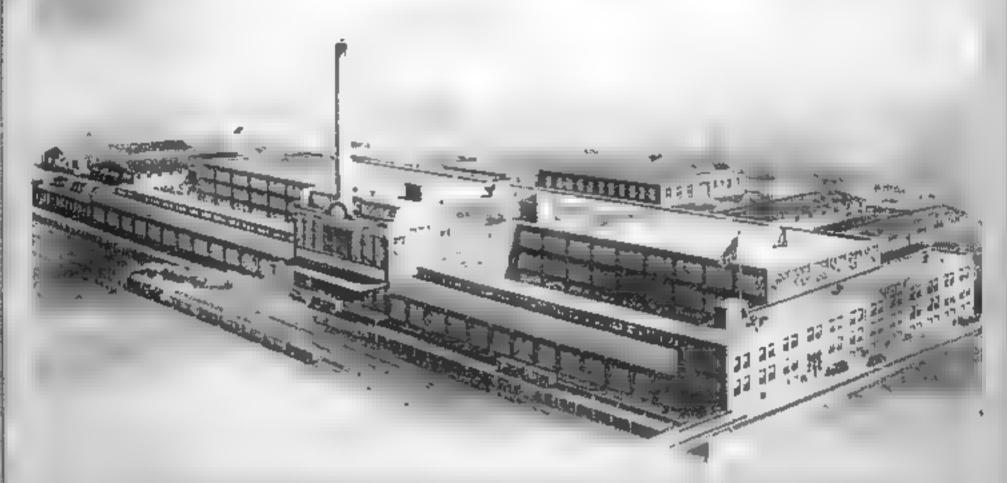


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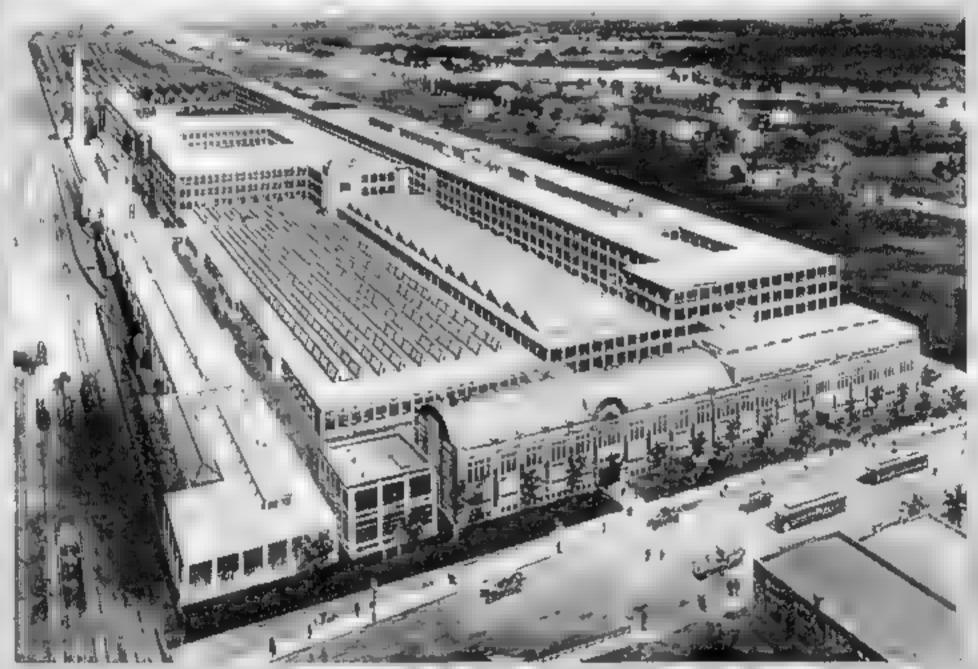
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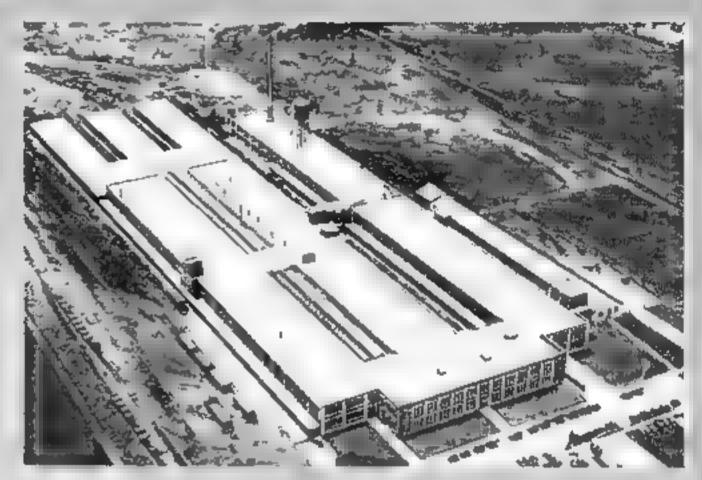
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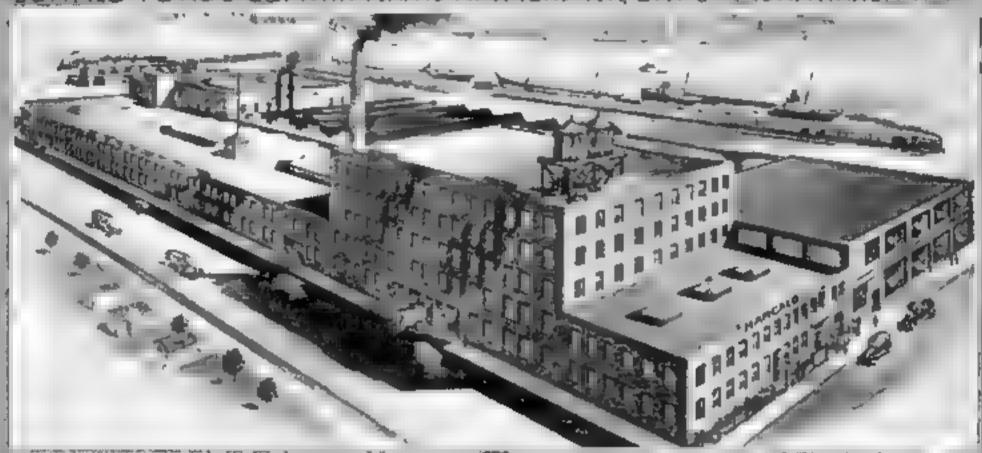
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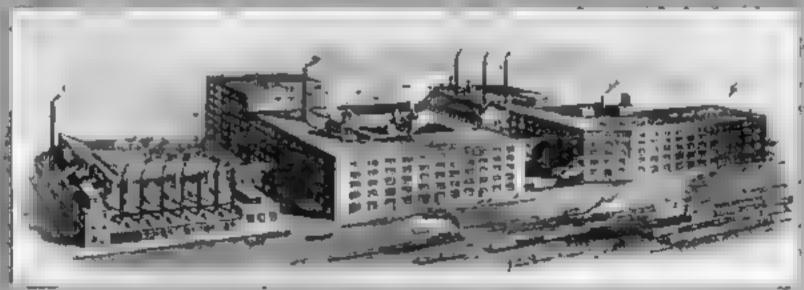
FORD MOTOR 'COMPANY'S INEW PLANT



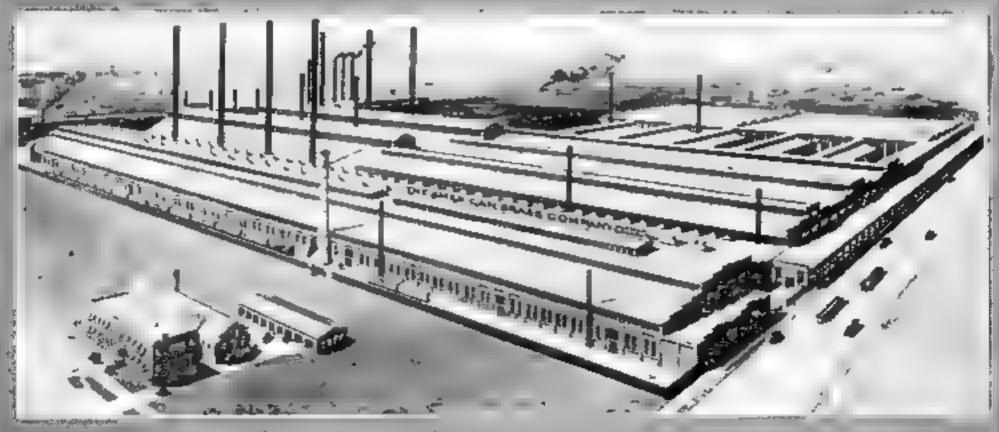
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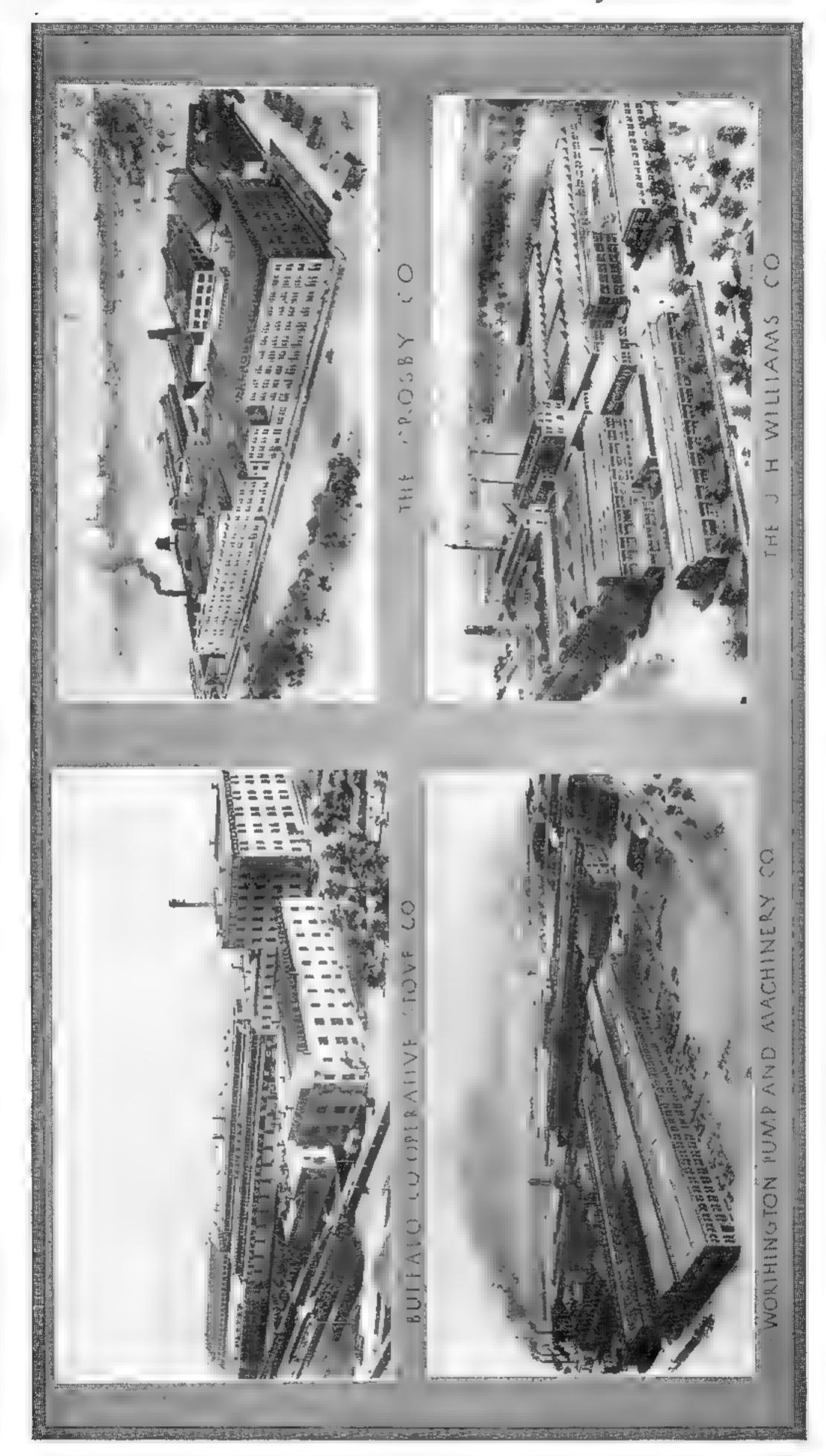
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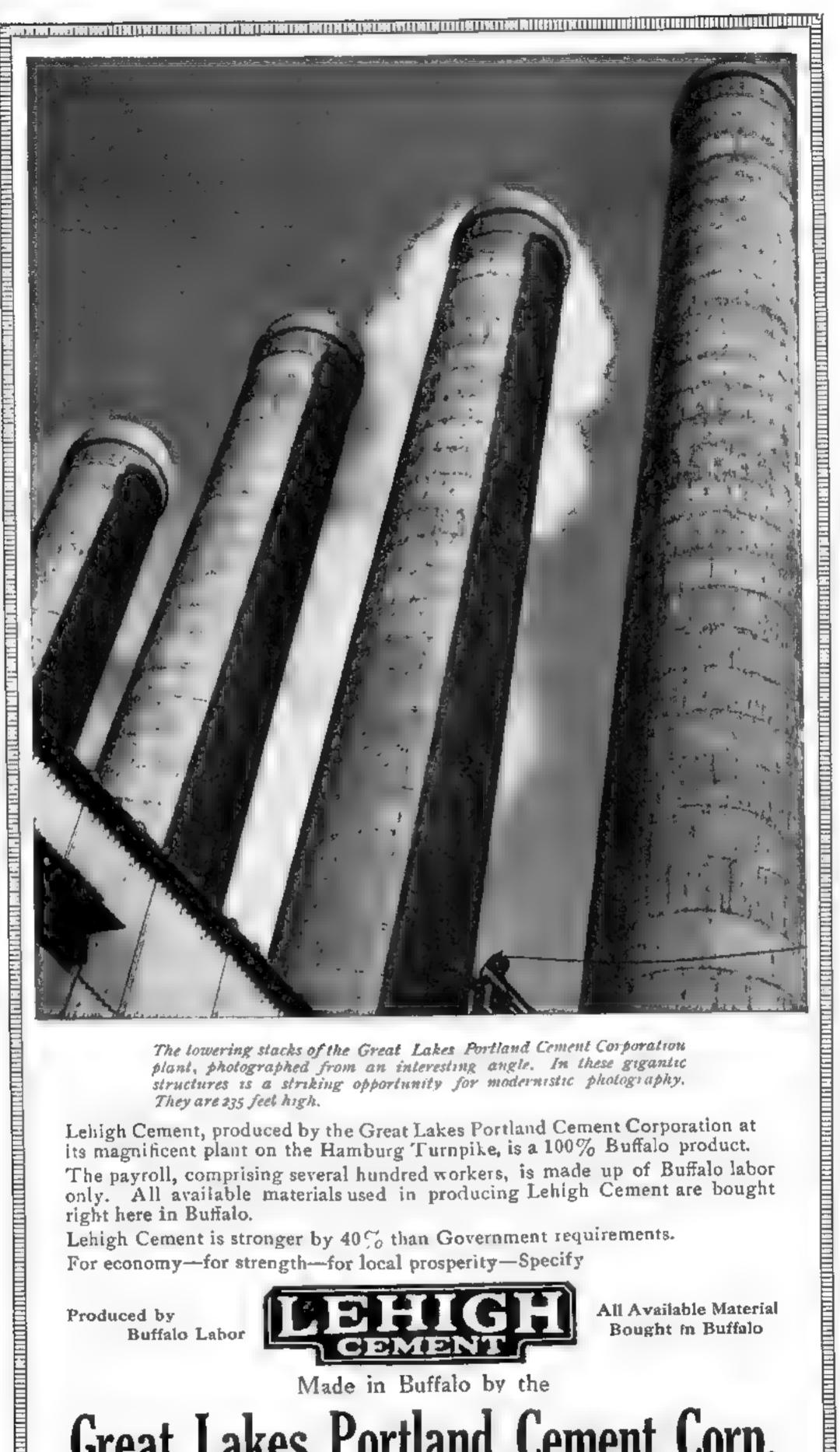
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ASSOCIATES

Frederick Manning Charles W. Haist Leonard C. Butler Lloyd N. Howe

FREE LANCE STUDIOS

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BUFFALO
GRANT 2012



The towering stacks of the Great Lakes Portland Cement Corporation plant, photographed from an interesting angle. In these gigantic structures is a striking opportunity for modernistic photography. They are 235 feet high.

Lehigh Cement, produced by the Great Lakes Portland Cement Corporation at its magnificent plant on the Hamburg Turnpike, is a 100% Buffalo product. The payroll, comprising several hundred workers, is made up of Buffalo labor only. All available materials used in producing Lehigh Cement are bought right here in Buffalo.

Lehigh Cement is stronger by 40% than Government requirements. For economy-for strength-for local prosperity-Specify

Produced by **Buffalo** Labor



All Available Material Bought in Buffalo

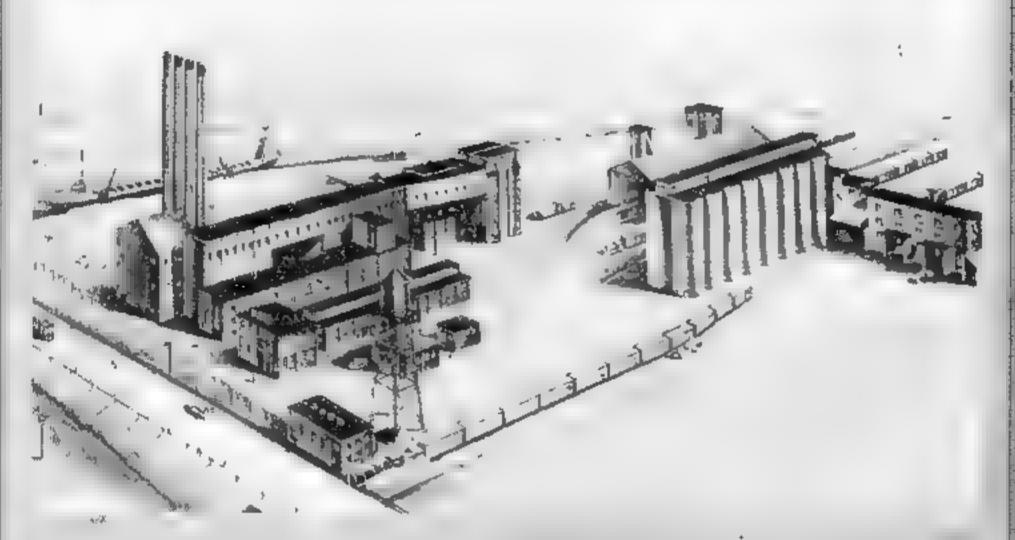
Made in Buffalo by the

Great Lakes Portland Cement Corp.

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FEDERAL PORTLAND CEMENT CO



GREAT LAKES PORTLAND CEMENT CO



MICHIGAN LIMESTONE & CHEMICAL CO





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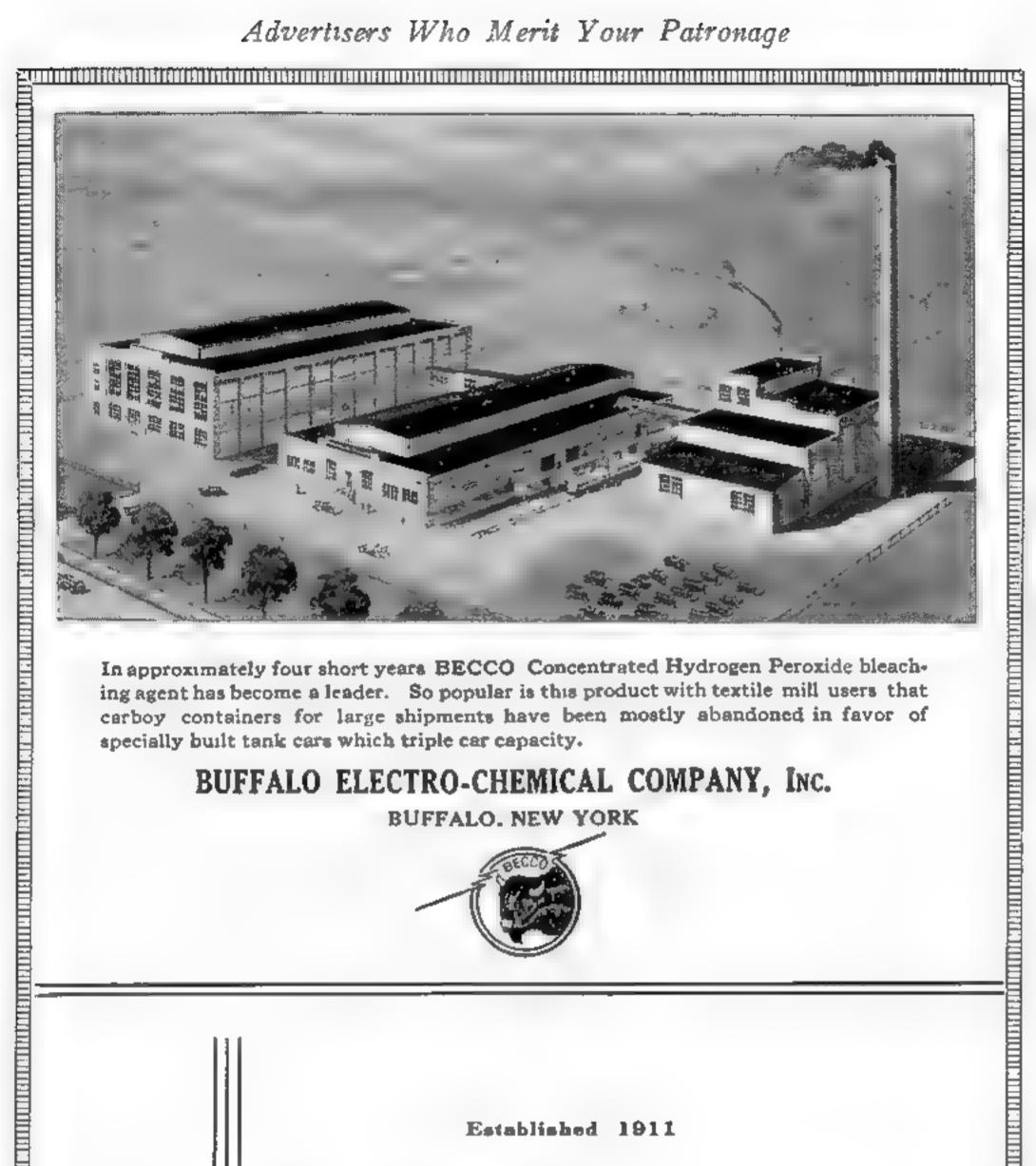


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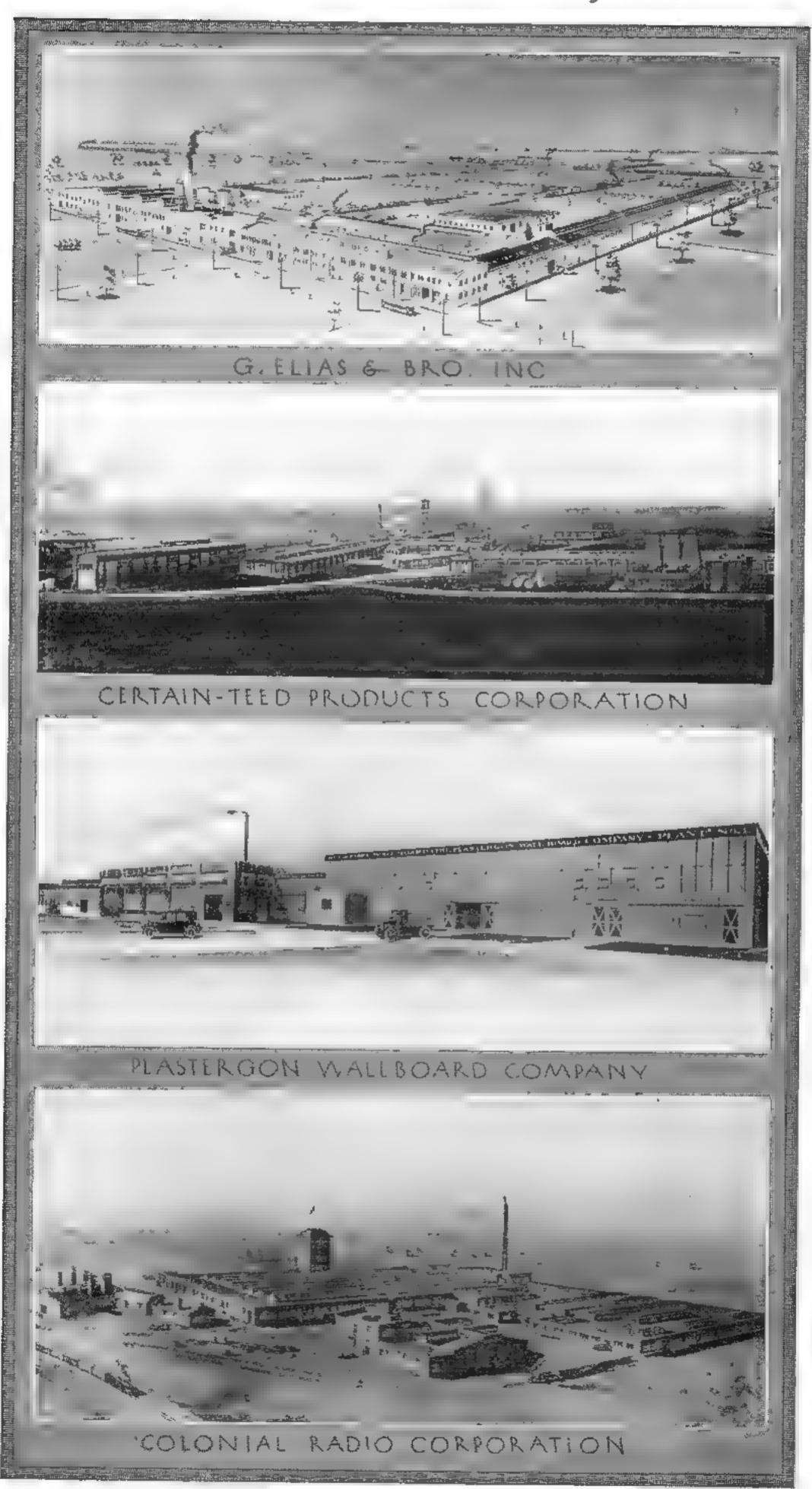
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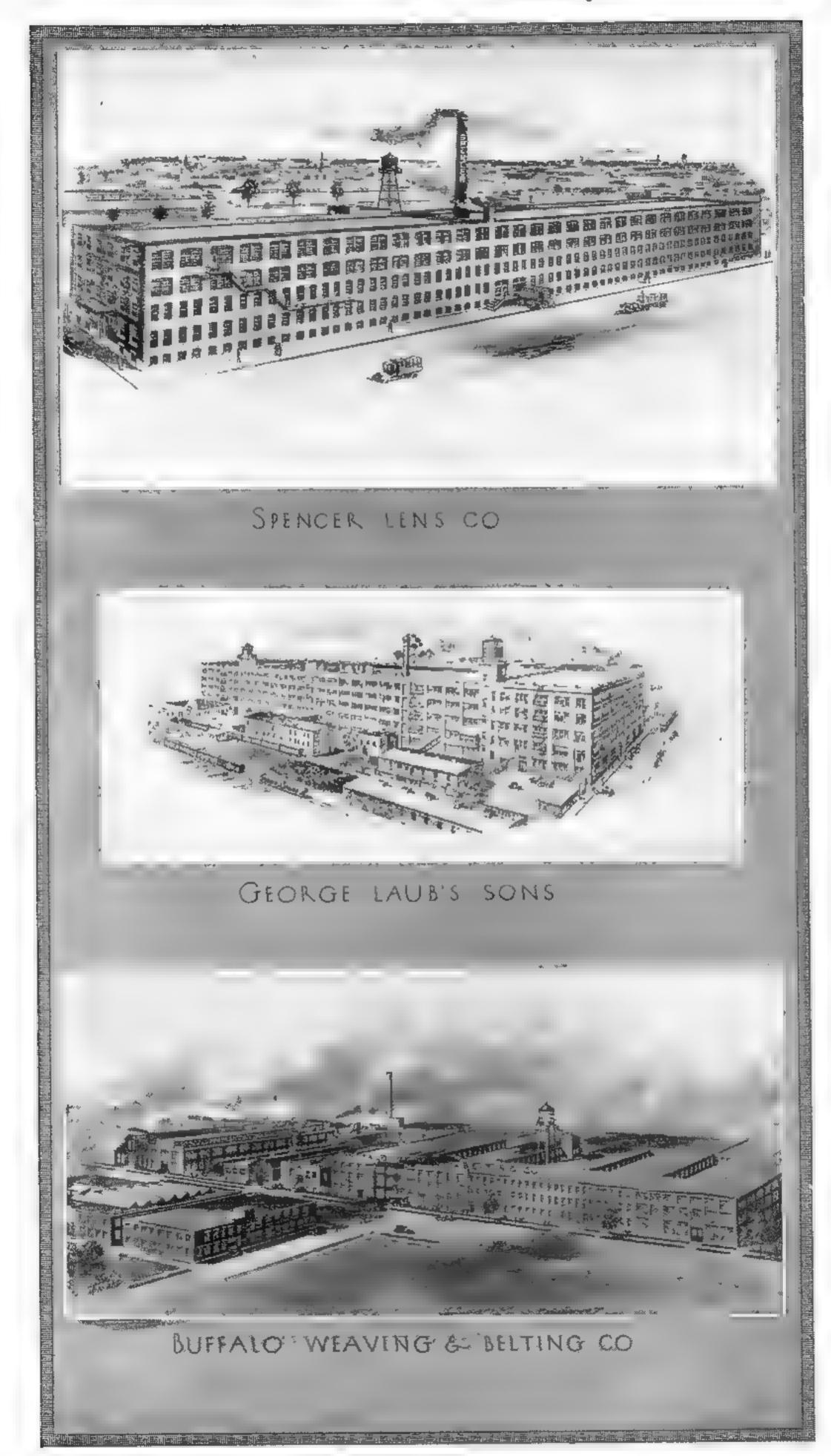
GLOBE PLASTER

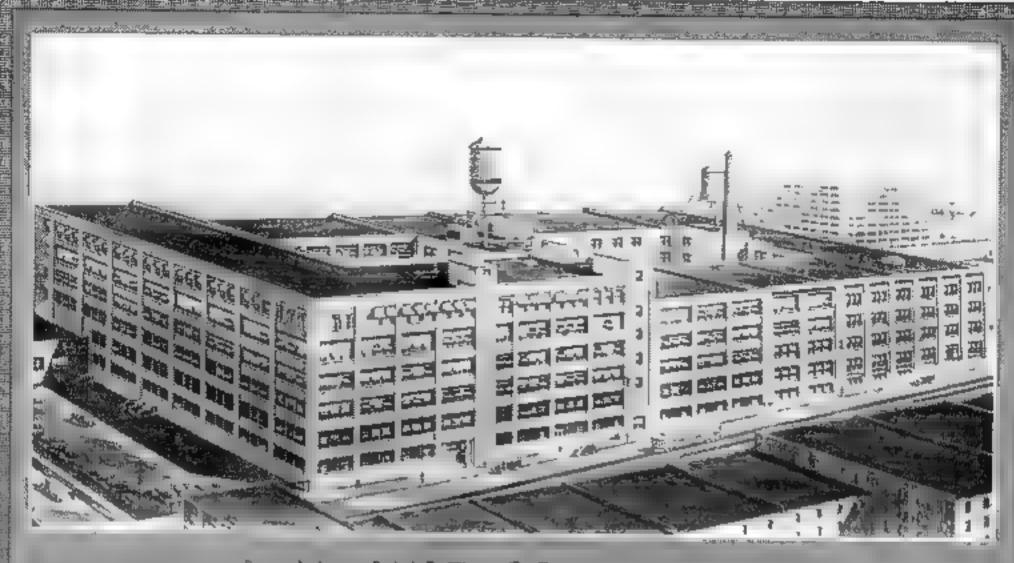
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By J. F. SCHOELLKOPF, Jr. President, Schoellkopf, Hutton & Pomeroy, Inc.

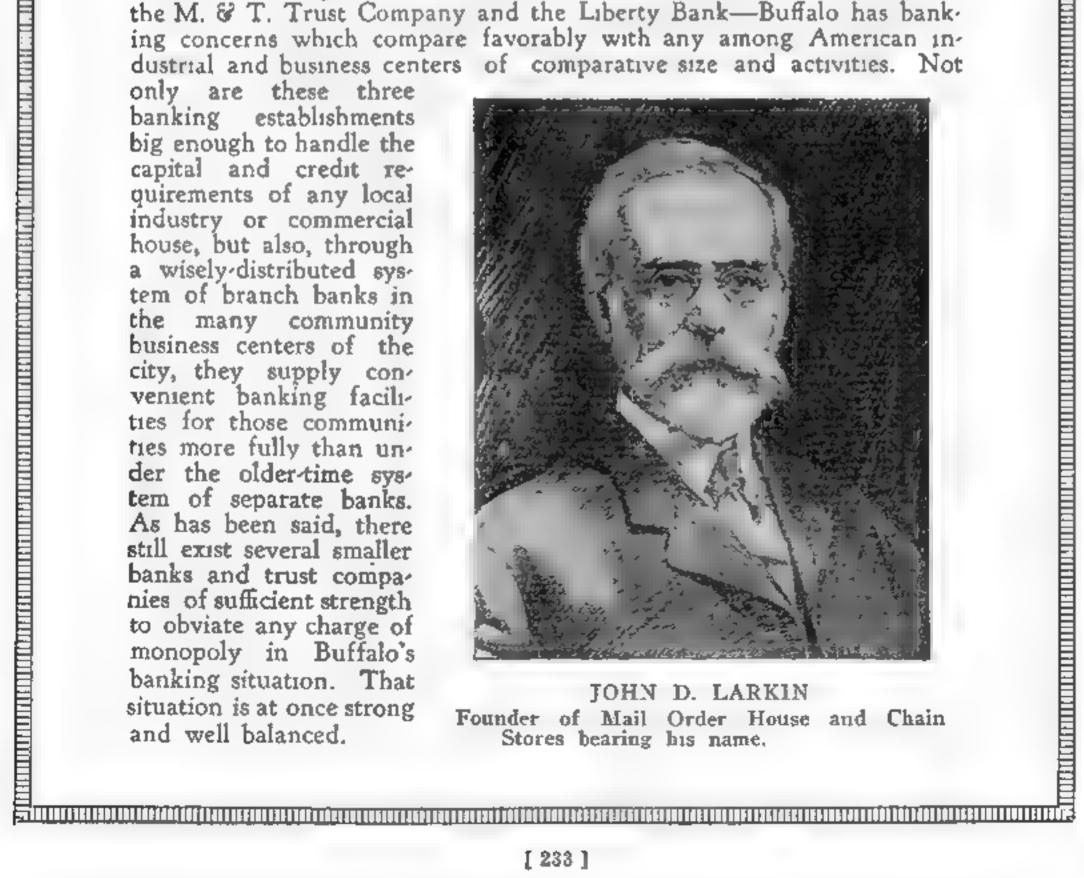
Second city of the Empire State in population, industry and commerce, Buffalo naturally takes an equal rank as a financial center. It is something of an anomaly, though a well-established fact, that the city has increased more rapidly in the size of its industries, the value of their output, the volume of its commerce and in the strength of its financial institutions, during the last decade, than it has in its population. In the latter respect Buffalo's growth has been steady and material, but its business and financial activities have grown faster. Perhaps the reason for this fact is, that improved mechanical processes enable industry to increase its production with a smaller proportion of added man-power than in former years.

Without any question, the chief factor which has led to Buffalo's industrial expansion has been its large and dependable supply of electric power, at a lower average cost than in other industrial centers. This is due, of course, to its nearness to the world's greatest source of hydro-electric power, Niagara Falls The city's commercial growth has been due in part to the increased amount and value of its industrial output and, in part, to the constant improvements and merchandise-handling facilities, by water, rail and motor, to the Nation's

great inland markets and to the Atlantic seaboard.

Buffalo's notable development as a financial center is a combined result of expanding requirements of its industry and commerce, together with the broad vision of the men who have been the directing heads of the city's financial institutions during recent years. As was the case in many American cities, in earlier times Buffalo's financial strength was scattered among many small to moderate-sized separate banks, no one of which, because of limited capital, was able to supply large necessities for cash or credit on the part of local or Western New York business concerns. Today Buffalo has consolidated its money resources. It possesses three big and strong banking institutions, with resources running from over \$100,000,000 to more than \$300,000,000, which are able not only to meet all local financial requirements, but also to extend effective financial help throughout the western area of New York state. In addition the city possesses a number of smaller, strategically-located, sound banks.

"Big Three" institutions-the Marine Trust Company, the M. & T. Trust Company and the Liberty Bank-Buffalo has bank. ing concerns which compare favorably with any among American in-



And Buffalo banking is progressive. In addition to the citywide system of branch banks mentioned, in which all three of the leading institutions participate, Buffalo banking can be credited with initiating, as well as carrying to successful development, the first important, state-wide, group-banking system of the Eastern States, the Marine Midland Corporation. The inception of this plan may be assigned to President George F. Rand of the Marine Trust Company here; and its development may be credited to him and to those associated with him in the management of The Marine Trust Company's business.

wice lead in the bound of the second of the With its headquarters in Buffalo, the Marine Midland Corporation is a bank-stock Holding Company which owns practically the entire capital of sixteen leading banking houses that served strong industrial and agricultural communities of New York state, from Buffalo and Niagara Falls on the west to Troy on the Hudson and to the former Fidelity Trust Company, now the Marine Midland Trust Company of New York, in New York City. Differing from some of the banking chains inaugurated in the far west, each Marine Midland institution retains its original name, except the one in New York City, and in each the official as well as the working personnel remains unchanged. Marine Midland Corporation, although in full stock control, exercises no autocratic authority over its member institutions. It maintains an advisory and supervisory attitude while, at the same time, it extends practical financial help to the member banks along lines that increase their capacity and make them of greater economic value to the communities they serve.

With the development of Buffalo's greater banks into institutions of notable strength and high reputation, the city's influence as a financial center has spread widely, not only throughout Western New York and Northern Pennsylvania, but also over the International border. Buffalo is one of the largest gateways for American-Canadian trade, particularly that with Eastern Ontario which is at once the leading industrial area, as well as the most populous section of the Dominion. This leads to the handling of material amounts of Canadian exchange through Buffalo banks, and checks on the big institutions of this city are accepted as freely in Eastern Ontario as are those drawn on the leading New York banking houses.

Establishment of the Buffalo Stock Exchange as an open market for dealings in Western New York and other securities has added another important facility for the handling of the city's financial operations within the last two years. For a long time previously, the actual value of local stocks and bonds, dealt in on the "over-the-counter" market then existing, was a matter for estimation rather than actuality. This fact, together with the uncertainty of being able to realize promptly, if required, on such securities, made them more or less unsatisfactory collateral for corporate or personal banking requirements. Today most of the leading security issues of Western New York corporations are listed and dealt in actively on the Buffalo Stock Ex-Those of other reputable and solvent business corporations are, and may be, so listed. This gives definite market valuations to local securities, provides them with a clear standing as collateral and adds materially to their practical availability.

In addition to the commercial banking institutions mentioned, Buffalo has two notably large and two smaller savings banks, all of high repute and wisely managed. It also has two Title & Mortgage companies which contribute distinctly to the facilities for financing real estate transactions. Still further, the city has a number of widely known Investment Banking houses of a size and strength which permits them to underwrite and distribute important local issues of stocks and bonds. They are also participants in most of the highest class nationally-offered security issues.

Summarized, it may be said that Buffalo is not only one of the leading industrial and commercial centers of the Eastern States, but also that as a financial center it is equipped with every facility needed for the adequate and successful handling of its great business as well as that of Western New York. Moreover it may be emphasized again that, alike in its industrial, commercial and financial activities, Buffalo is a city of progressive and rapid business growth.

Buffalo's Progress

has resulted from the development of its industries, its power, transportation and financial facilities, together with its highly favorable geographic situation.

This house, from its founding, has specialized in the financing of Buffalo and Western New York electric utilities, industries, banking institutions, etc. as well as in dealing in all Western New York securities.

SCHOELLKOPF, HUTTON & POMEROY, INC.

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New York

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- is still being played.
- have you a hand in it?
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4 By the same rule then, cheaper printing means worse printing, unless one has found ways of beating the laws eternal, getting something for nothing. CTo produce good, honest work, printing that you will be proud to send out as representing YOU, such is my aim, my purpose. The price is of minor importance, is quickly forgotten; the impression, good or bad, lingers on. Let me talk with you about your printing and advertising problems.

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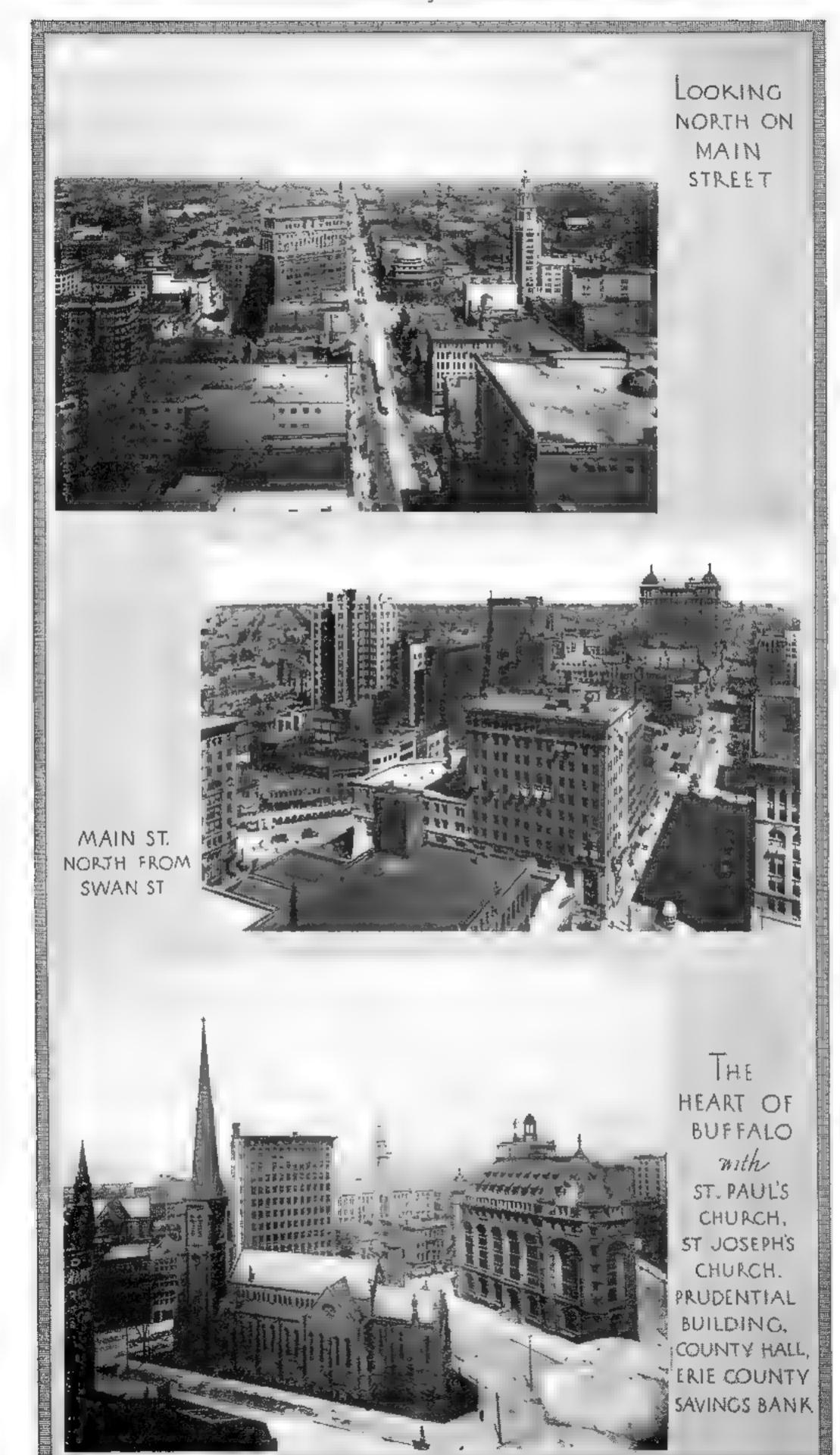
AUTOMOBILE

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FEDERAL BUILDING AND POST OFFICE





BUFFALO OF TODAY AS SEEN FROM TOP OF NEW CITY HALL, WITH ELECTRIC BUILDING, RAND BUILDING AND LIBERTY BANK







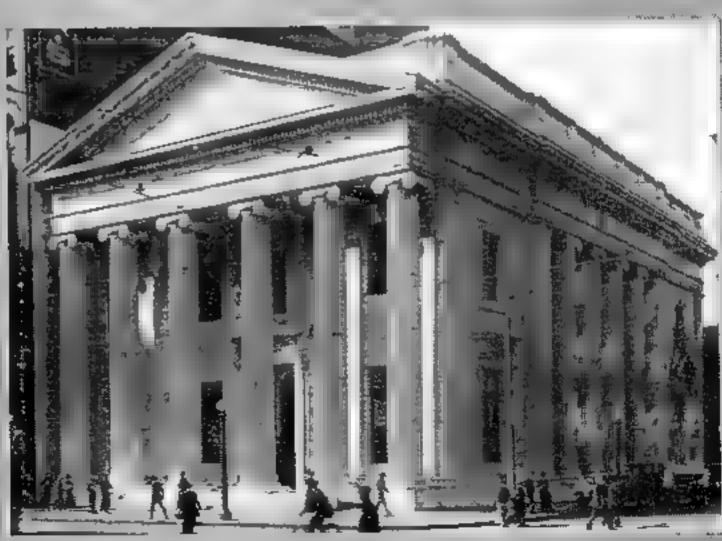


MAIN OFFICE MARINE TRUST CO

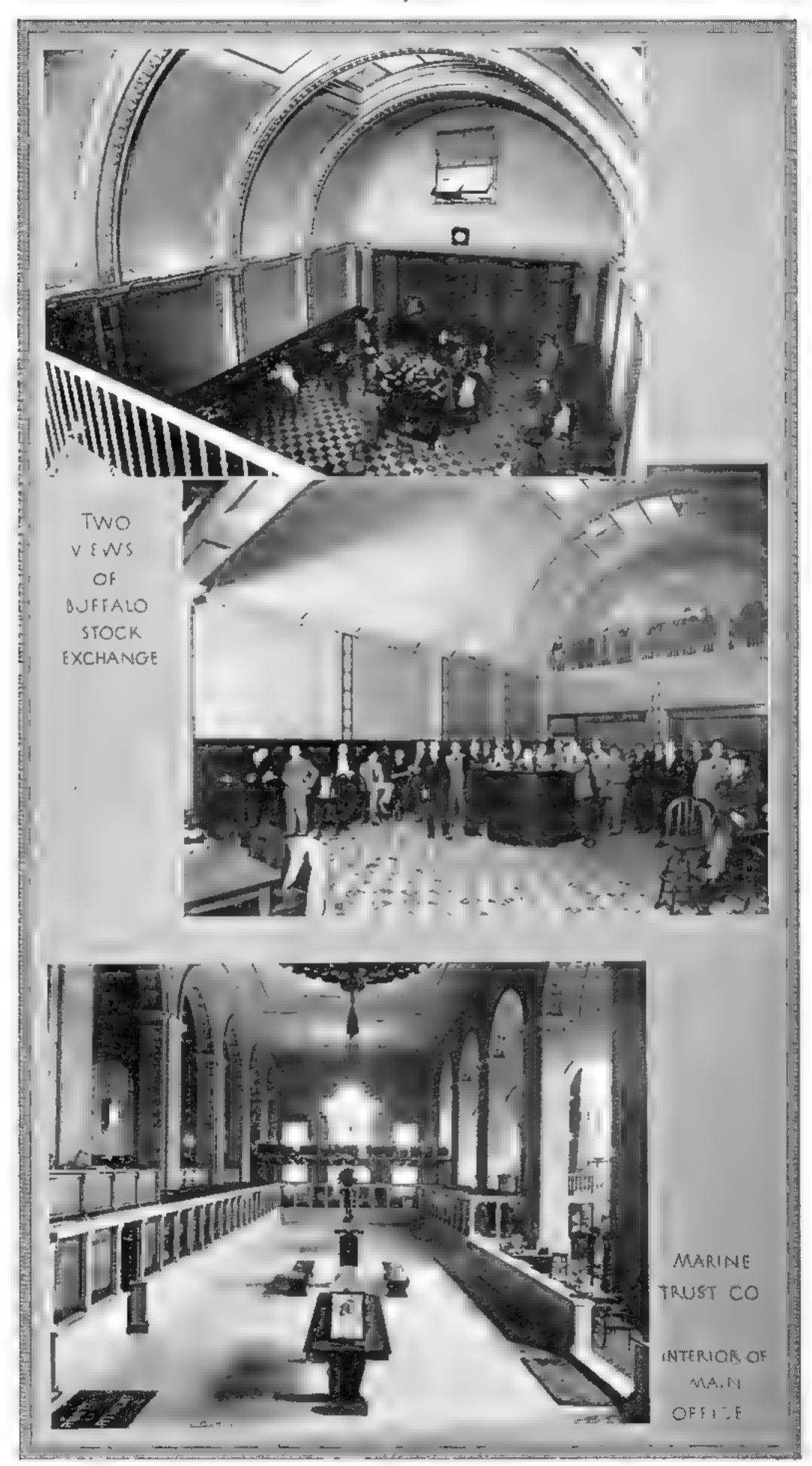
MAIN CHELL LIBERTY BANK

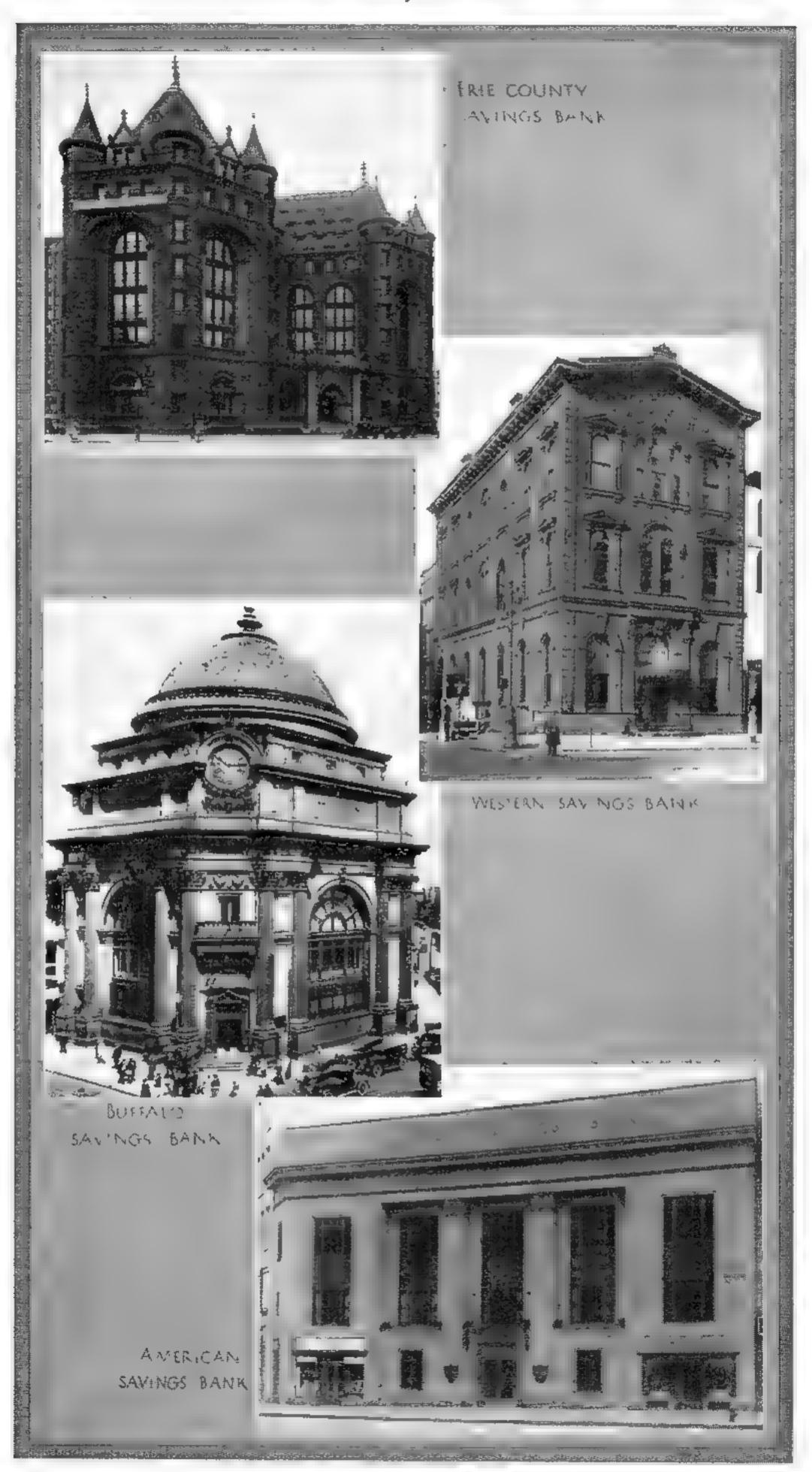


MAIN OFFICE M 6-T. TRUST CO



FEDERAL RESERVE BANK



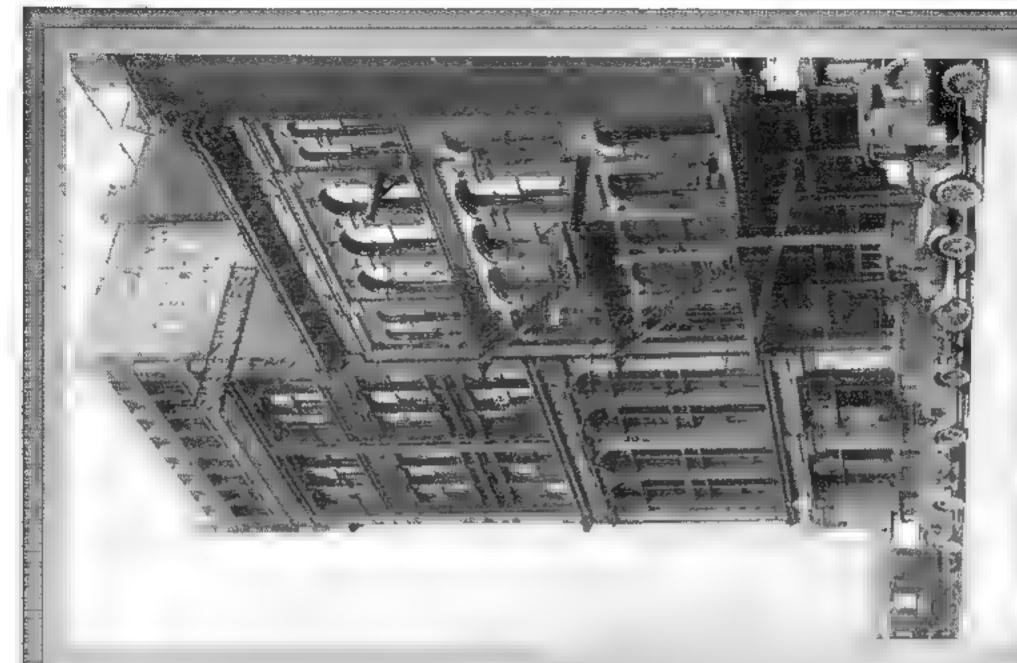






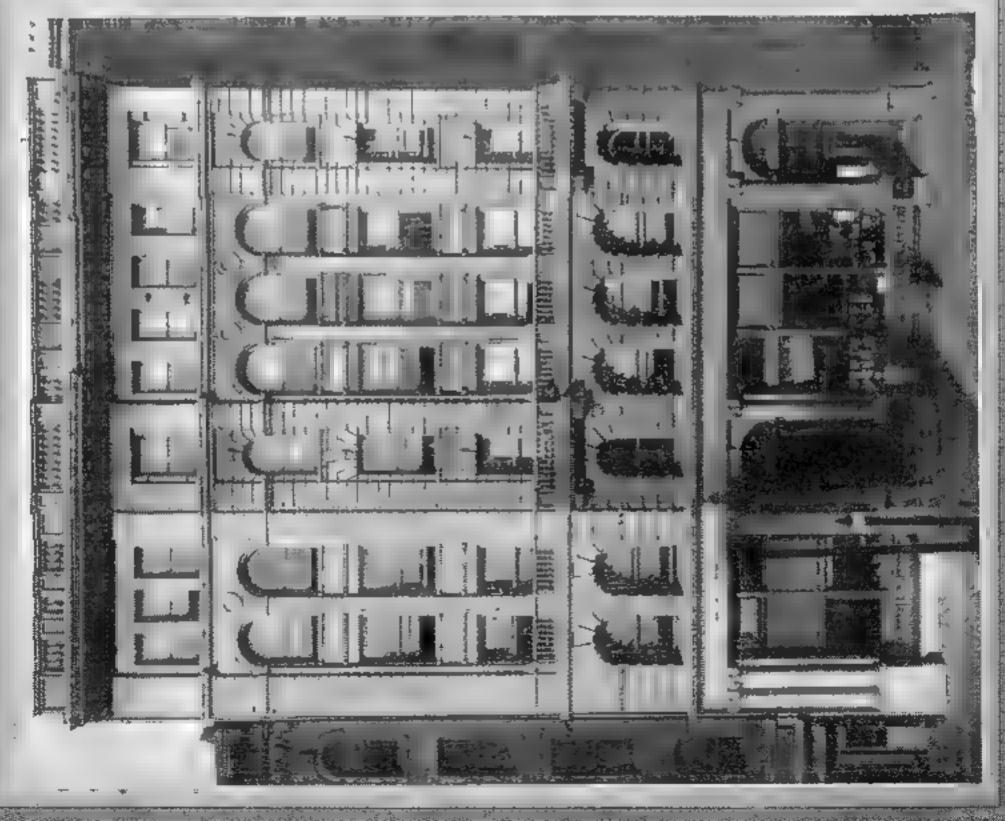




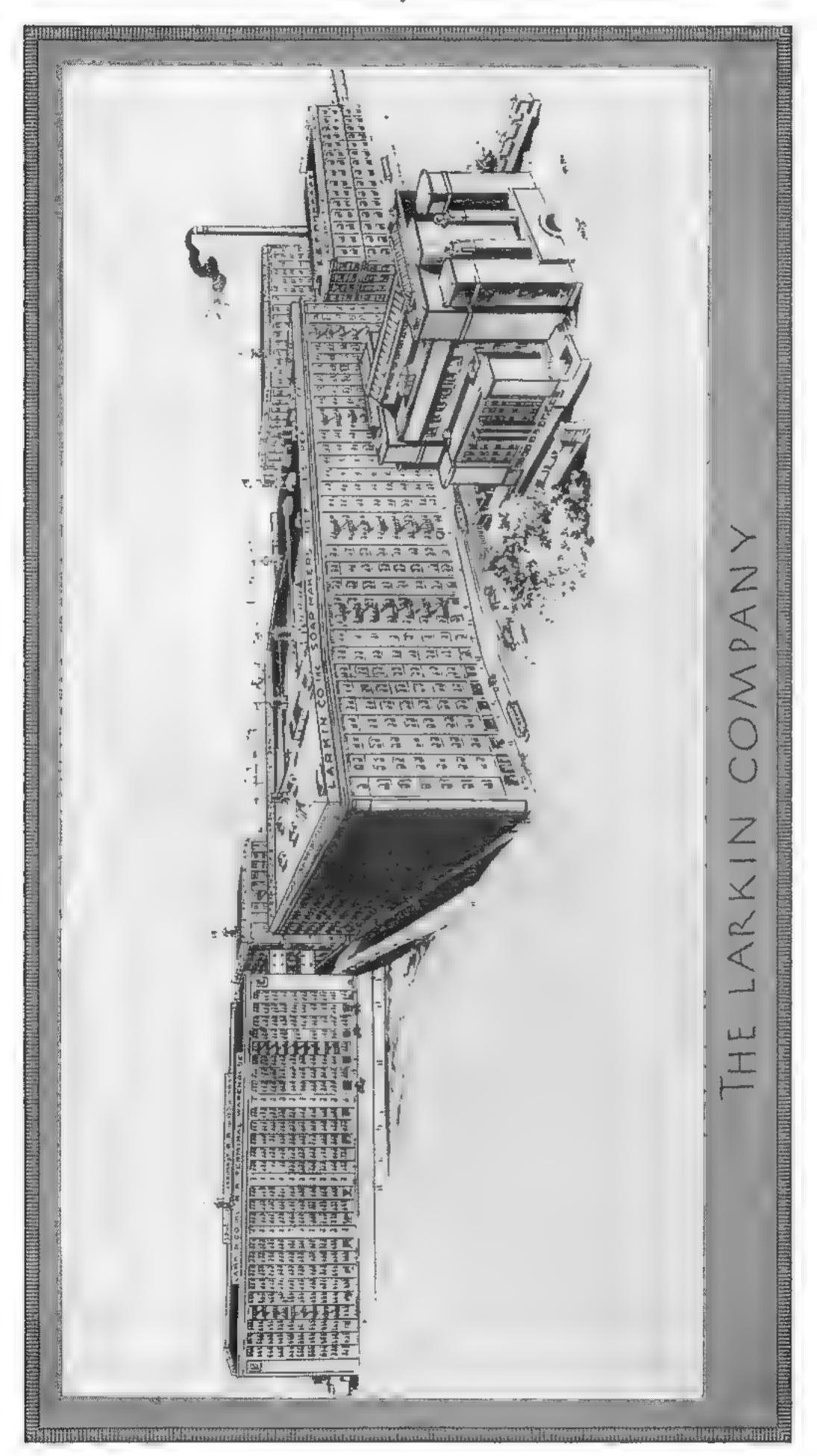


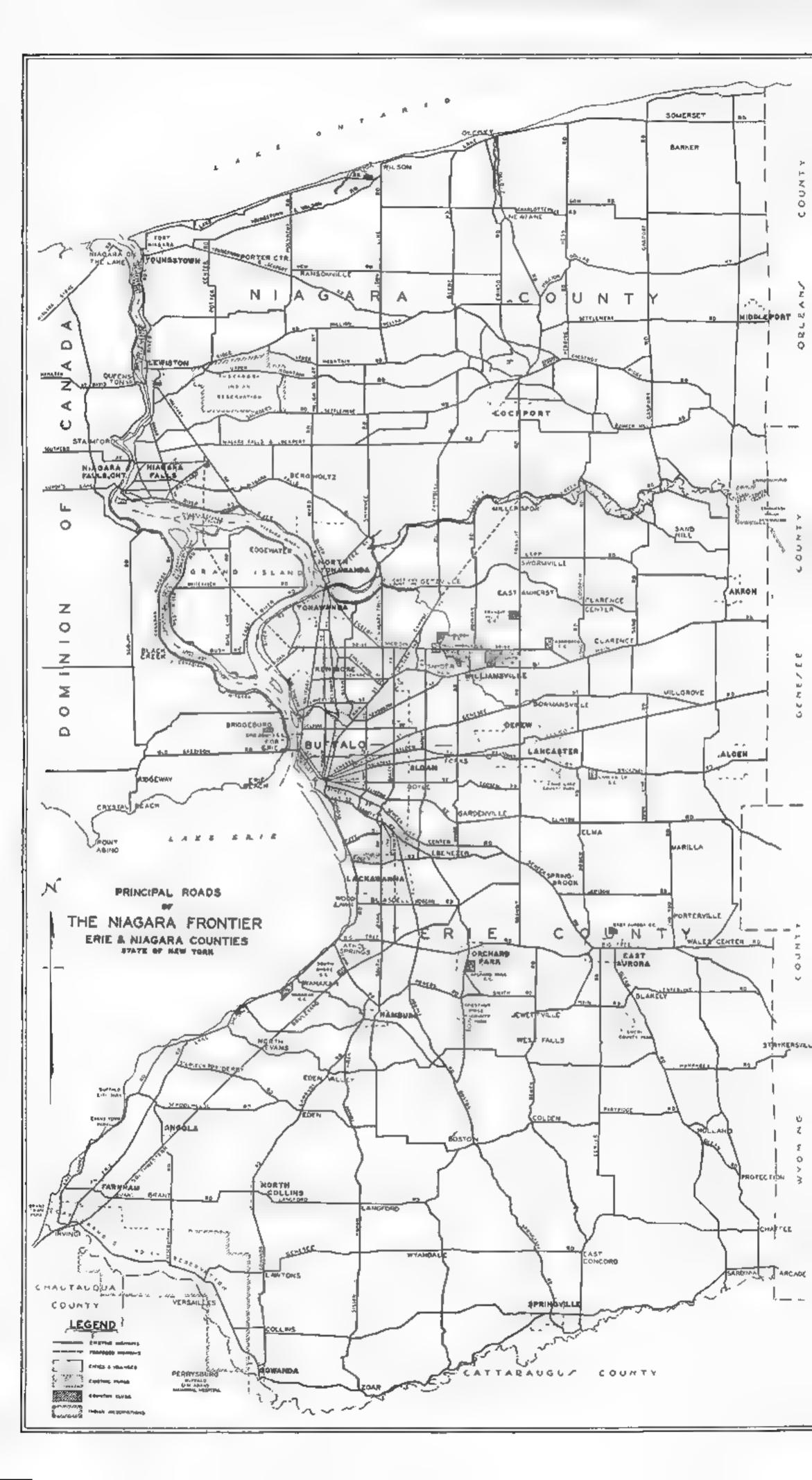
EUFFALO TIMES BULDING

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By GEORGE C. DIEHL County Engineer for Erie County, New York

No region anywhere in the vicinity of a large city has more diversified natural scenery, accompanied by real beauty, than the environs of Buffalo. God made this basin, at the head of the great lakes, both beautiful and fertile. Our pioneers found it largely covered with forests, cut with the channels of streams wending their way from greater heights to Lake Erie or Niagara River, to join the waters of the great St. Lawrence watershed, yet only fifty miles southwest streams flow towards the Ohio and Mississippi and but twenty miles north—at Niagara Falls—the magnificent river plunges over the great precipice.

Within a great circle, centered in Buffalo, there are scores of cities, towns and villages, rich farm areas, rolling hills, uncut forests, hundreds of modern country homes and estates. Within a radius of thirty miles inter-communication is safe, easy and rapid, because of hundreds of miles of improved highways, open to travel at all seasons of the year. Erie County's highways are distinctive, because they conform to what is established as the best possible arrangement, twenty-two of the highways extending from the county line to the City of Buffalo being radial roads, spreading like the ribs of a fan to the north, east and south. Both State and County highways systems have been co-ordinated, so that it is possible to go almost anywhere in the county without leaving a hard-surfaced roadway. Generally speaking, the northern half of the county is comparatively flat, while the southern half is rolling, with a gradual ascent towards the Allegheny mountains in Pennsylvania. There are several valleys slashed through this rising ground southward, and all are beautiful, and their bottom lands exceedingly fertile.

Lake and river are the western boundaries of the county. The only direct route west is across the Peace bridge, spanning the Niagara river at Buffalo, connecting on the Canadian side with the Ontario highway system, with two available improved routes westward to Windsor and Detroit, or northward to Hamilton and Toronto. On the American side the traveler worms his way through the congested south side of the city and thence southwesterly towards Erie, Cleveland, Toledo, and the west. From Lackawanna westward the State has provided a great boulevard, the Lake Shore road, 40 and 30 feet in width, to the County line.

The principal routes to Niagara Falls are the Boulevard and the river road through Tonawanda. Soon there will be another route, much shorter, leading across Grand Island. This island, in Niagara river,



CHIEF RED JACKET

SA-GO-YE-WATHA (He-That-Keeps-Them Awake), prominent in the early history of Buffalo and neighborhood. Buried in Forest Lawn Cemetery.

is unique and probably a like situation is not to be found in any industrial area of equal development in the whole world. It is all in the United States and has an area of 18,000 acres, or about half the size of Buffalo. Yet it is wholly rural in development and it has been possible to plot and zone the island so that the development, which is certain to follow in the next decade, will be along the lines of the best ideas in city and district planning.

This island is to be made accessible by two bridges, spanning the Niagara, authorized by New York State, which created a commission of prominent citizens to plan and carry out the work of construction. Crossing of the upper river will be somewhere south of the City of Tonawanda, connecting with the River road and Sheridan drive, extended. The other bridge will extend from Buckhorn Island, at the north tip of Grand Island, into the City of Niagara Falls. A diagonal road is projected, across the island, connecting the two bridge heads.

Lands already have been purchased by the State for parks at both the north and south ends of the island. They are to be connected, in addition to existing roads, by a boulevard along the west side of the island, facing Canada. Areas between the boulevard and the river also are to be improved with the planting of shrubs, so that this island is to become an ideal home-site, within a few minutes' drive of the center of Buffalo. Manufacturing is barred from the island and the only business permitted will be that required to take care of the needs of island residents. A townsite development, together with plans for the regulation of the whole island, have been prepared by George C. Diehl, Inc., engineers for the town board, and improved and converted into an official map and ordinances.

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It is about nt and levelop anning comport of south dand Buck-liagara necting rks at convert dand to that nutes n the cd to ment, have town inces.

ys in his of days care haller with stem. have but brest, eball and atus, elters sport here foot aths. fully s of an wing crity once ges, and ood golf ppy of ure, the rail for Aside from the beautiful drives, among the hills and valleys in Erie County there are man-improved sections, in which millions of our citizens, both children and adults, and visitors, find many days of happy recreation, both summer and winter. Chief of these are the Erie County Park System, although there are a number of smaller parks and play areas maintained by towns and villages, together with two score golf courses. There are four parks in the County system. They are wholly unlike the conventionalized city park. They have no costly buildings, no marble statues, nothing to be seen only but They do have acres of beautiful meadow and forest, supplies of potable and sanitary water, athletic fields with baseball diamonds, running tracks and tennis courts, with locker houses and toilets. There are children's playgrounds, equipped with apparatus, Adirondack shelters, ovens and grills in abundance, group shelters Toboggan slides are provided for winter sport for the larger parties. and the natural conformation of two of them is ideal for skiing. There are hard surfaced drives for automobiles, ample parking areas, foot paths and rustic bridges across creeks and gullies, and bridle paths. Every building and structure conforms to the rural idea. Carefully regulated refreshment stands in park buildings supply the needs of those who come unprepared.

In the background of the things of which we boast, there is an area which makes for peace and happiness. A great and growing industry supplies the payrolls without which the economic prosperity of the region would be impossible. There is the widest possible choice of a home; in the city, its environs, in any of the three score villages, or in the adjacent country. All are equipped for public service and comfort, with running water, gas and electric power. There are good schools, occuping modern buildings, movie houses, country clubs, golf courses, and unlimited opportunity for amusement and cultured happy living. An abundance of fruits and vegetables are the products of High-class dairy herds, rigidly inspected, supply pure fertile farms milk for the growing babies and family use. A transportation center, leading all others in the daily interchange of loaded cars, making the region a major center on the highway of a nation's commerce, by rail and water, Buffalo and its environs offers unsurpassed opportunity for both capitalist and worker.



THE NIAGARA RIVER
SPANNED BY TWO BRIDGES, ROLLS ON
IN MAJESTY TOWARD TONAWANDA
AND THE FALLS

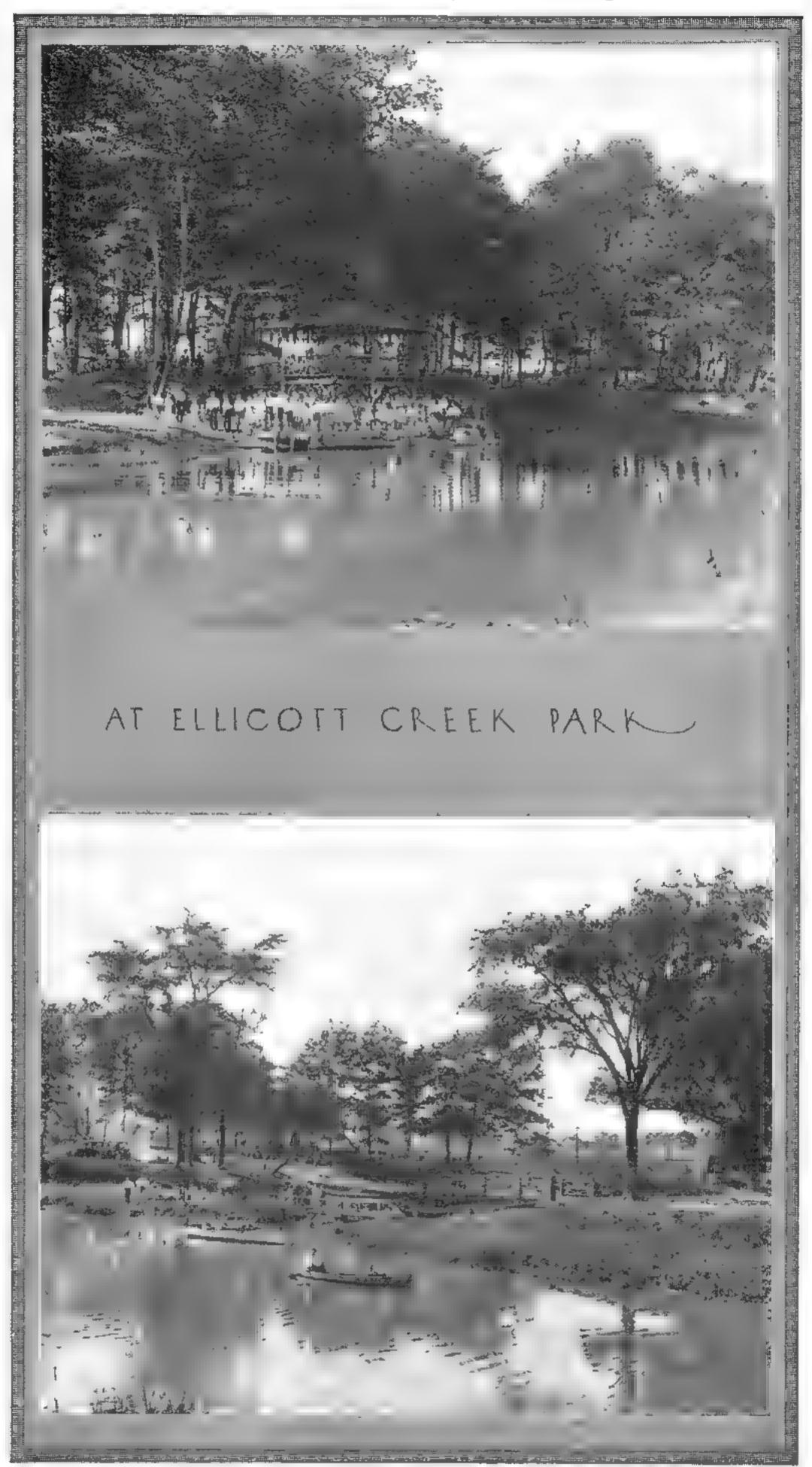


CLOSE-UP OF THE PEACE BRIDGE,
CONNECTING BUFFALO AND FORT ERIE, - THE
UNITED STATES WITH CANADA. IT IS A MONUMENT
TO OVER 100 YEARS OF PEACEFUL RELATIONS
BETWEEN THE TWO NATIONS



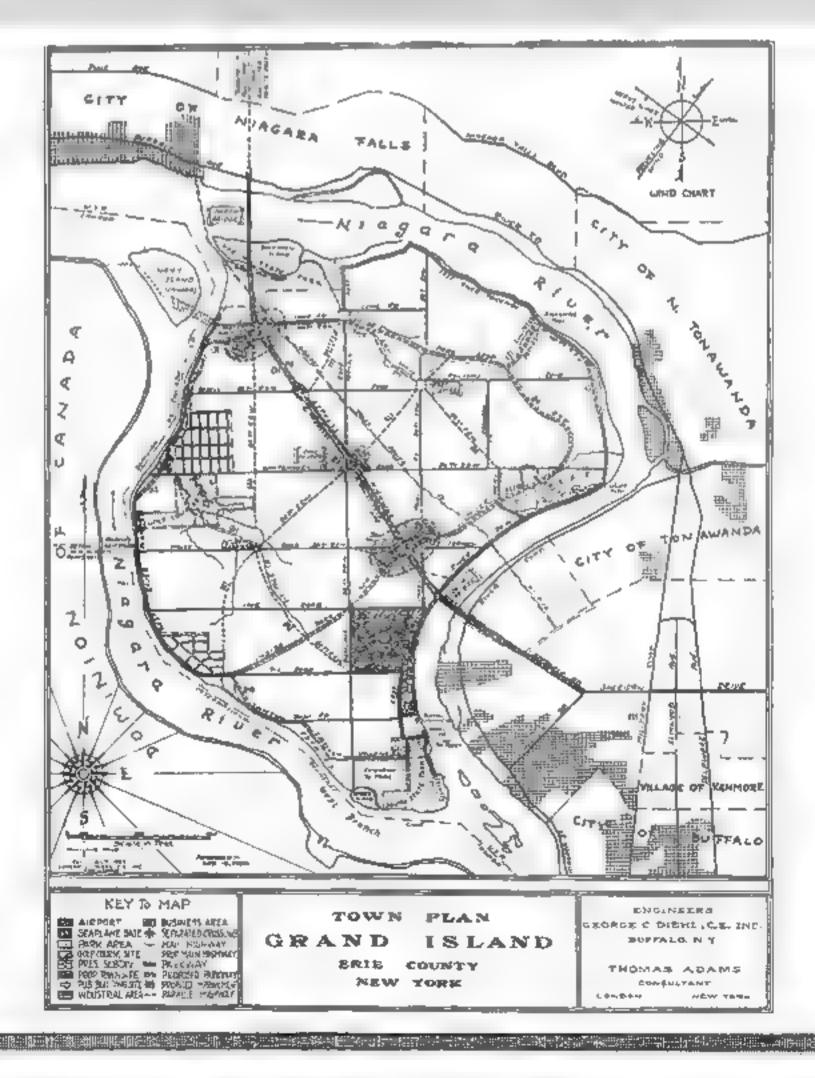








EAST RIVER DRIVE --- GRAND ISLAND





A SITY OF
RHINELAND
AT
AT
ANALAMSVILLE







A VIEW OF LANCASTER WITH AN OLD WORLD TOUGH"









THE ODD FELLOWS HOME

NIAGARA COUNTY

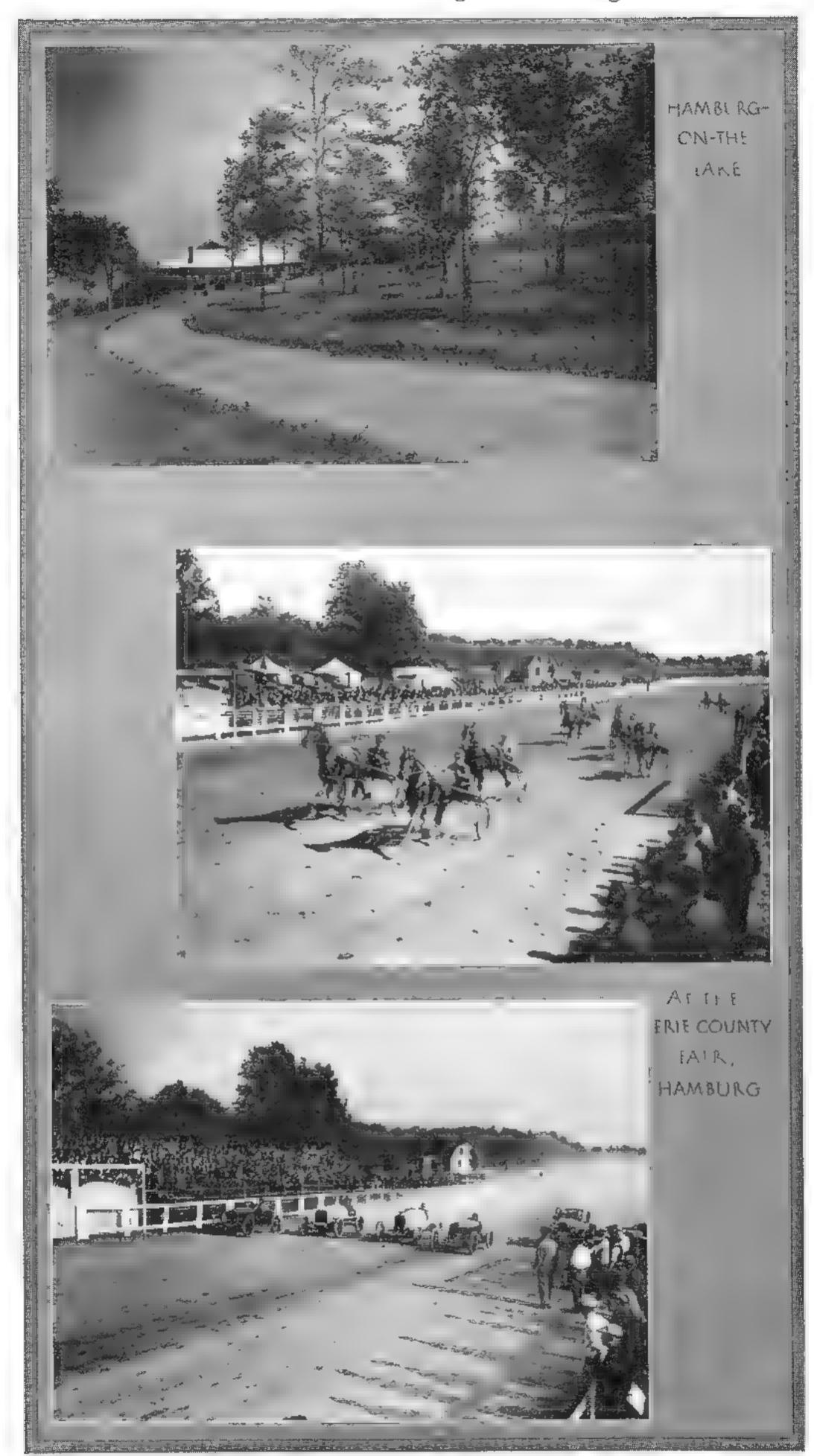




POST OFFICE

LOCKPORT HIGHERSCHOOL







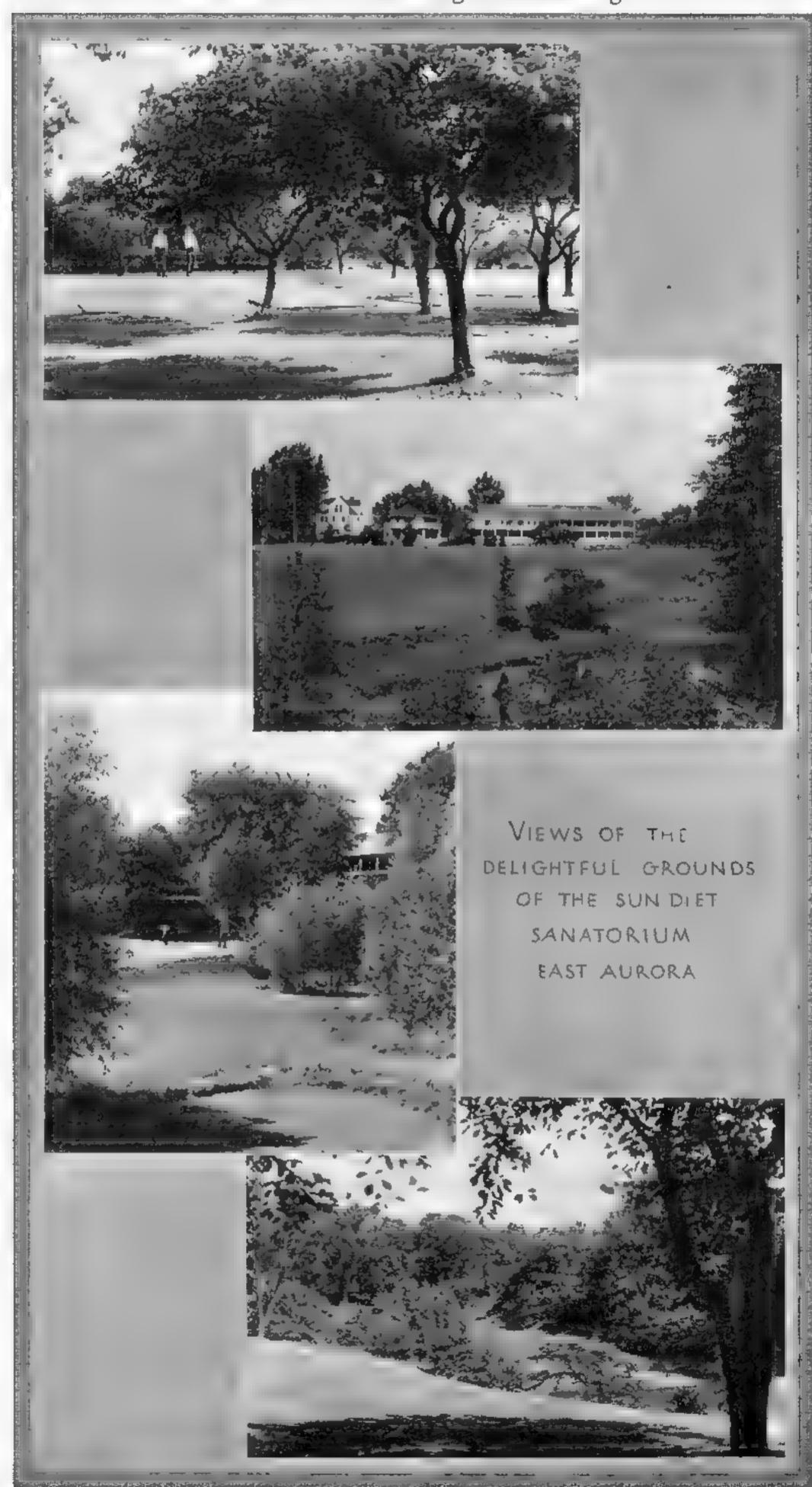
EAST AURORA COUNTRY CLUB



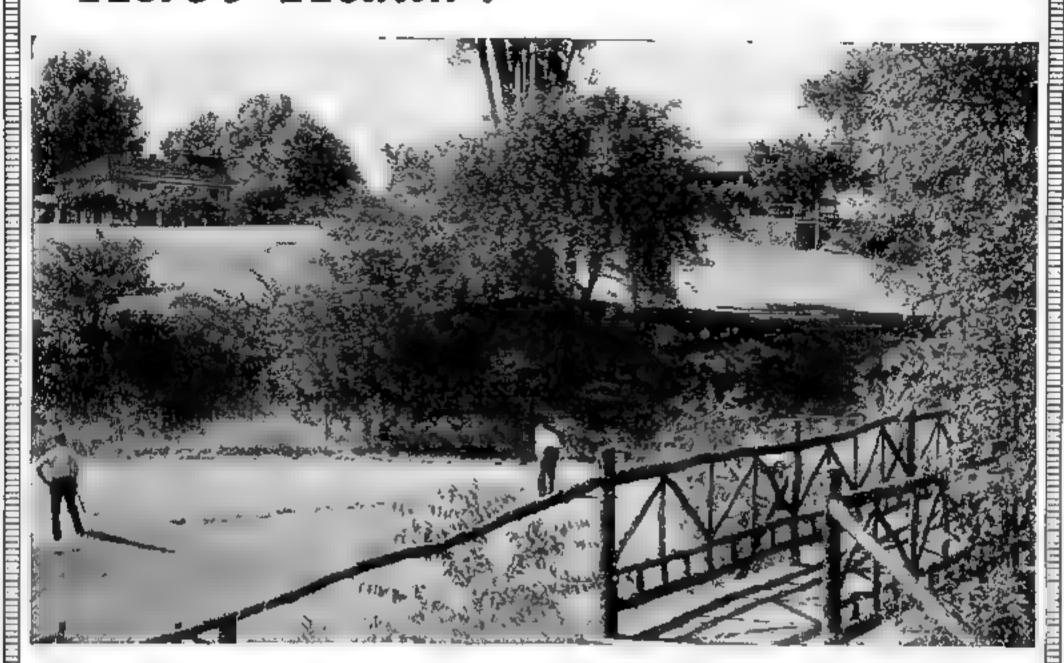
THE ROYCROFT SHOPS AT EAST AURORA



ALONG THE REAUTIFUL LAKESHORE ROAD



Here's Health!



An environment that induces health restoration

People Get Well Here.... And Enjoy the Experience

HE blue and depressed, the tired and discouraged, the chronically ill and hopeless . . . have found how to regain energy and good health here at the internationally-famous Sun-Diet Sanatorium.

Not by the administration of medicines or drugs, not by faddish diets... but by cooperating with a clear-thinking management which first determines the causes of ill-health, then proceeds to prepare the body by thorough detoxication for a simple system of right living... which, in itself, will re-establish the normal, healthy functions and give the body a chance to correct its own disorders.

DO YOU KNOW HOW TO EAT?

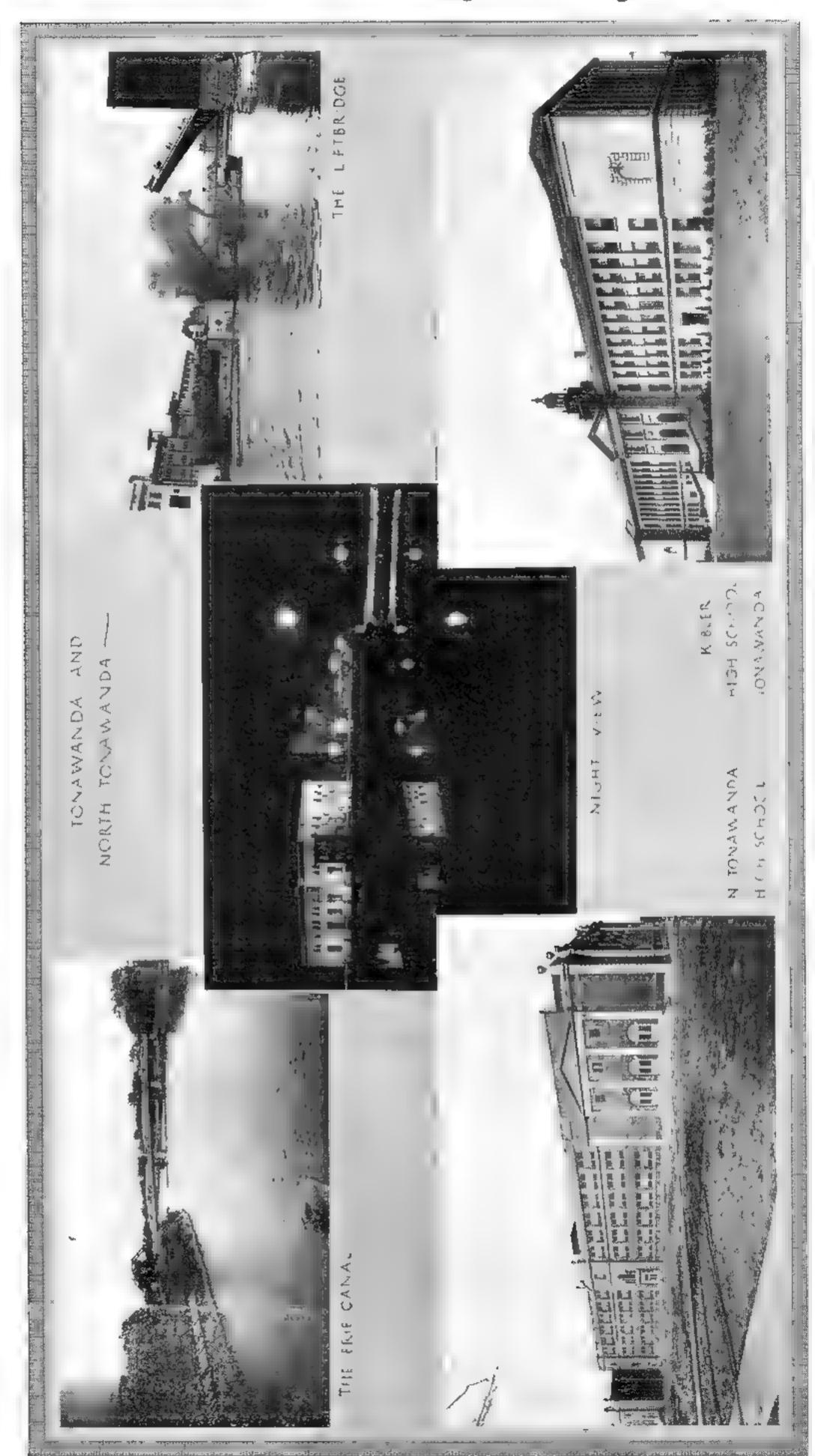
Over 95% of people do not know how to select foods and combine foods so as to maintain good health. The Sanatorium not only educates its guests so they may practise the simple, fundamental principles when they return home but it offers a Health Service by mail which is subscribed to by thousands. This service, in itself, has brought new happiness and health to afflicted people in all parts of the country. Address your inquiries to

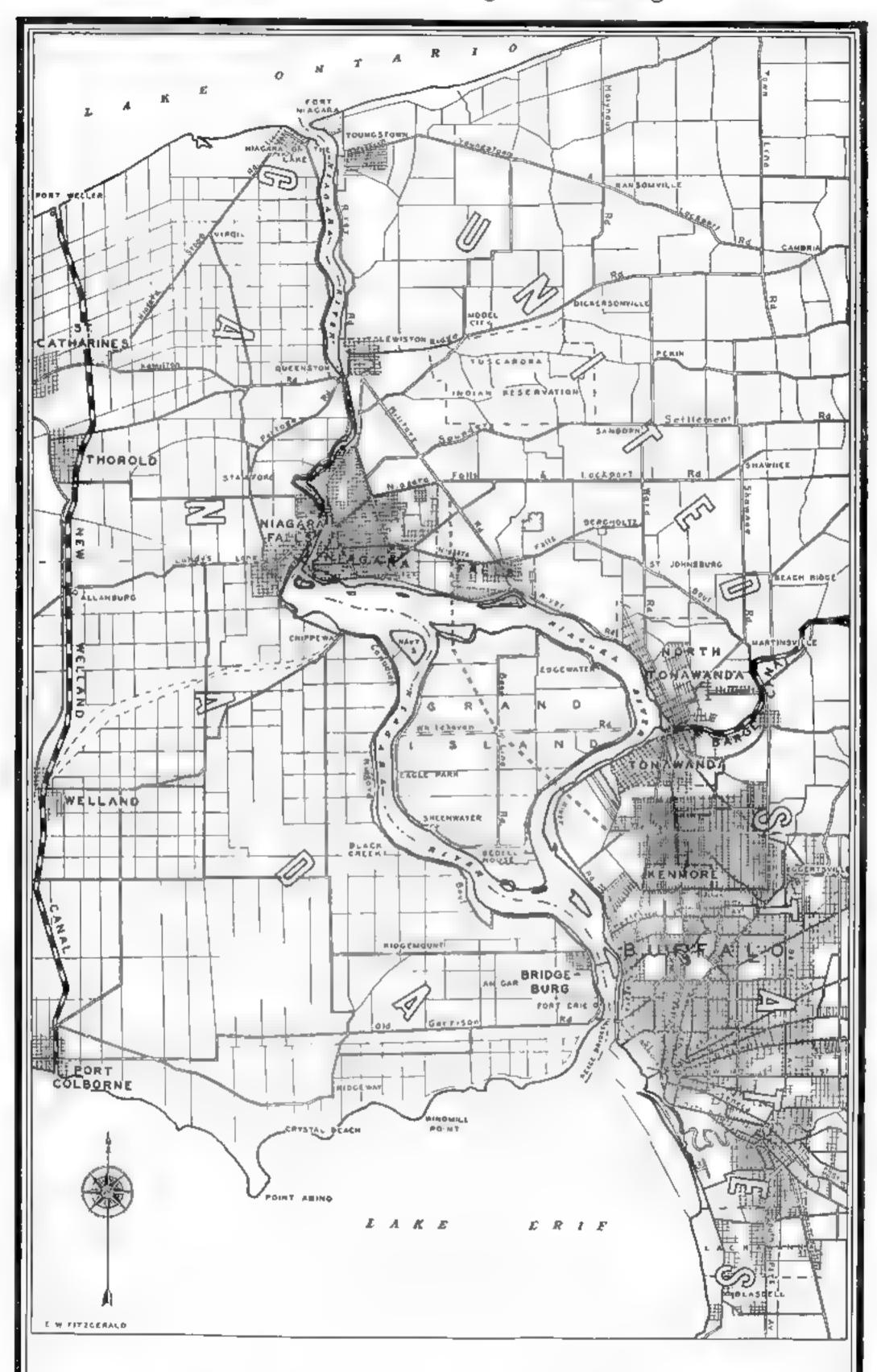


5VN - DIET SANATORIVM

180 CAZENOVIA STREET

EAST AURORA, N. Y.





THE NIAGARA AREA

THE WELLAND CANAL - NEW AND OLD



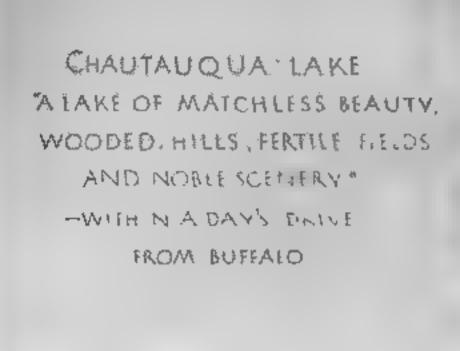
ENTRANCE TO NEW WELLAND SHIP CANAL AT PORT COLBORNE



THE OLD WELLAND CANAL IN A SETTING OF RURAL BEAUTY











A FINE, WIDE
AUTO BOULEVARD
NEARLY SO MILES
LONG, RUNS ENTIRELY
AROUND THE LAKE

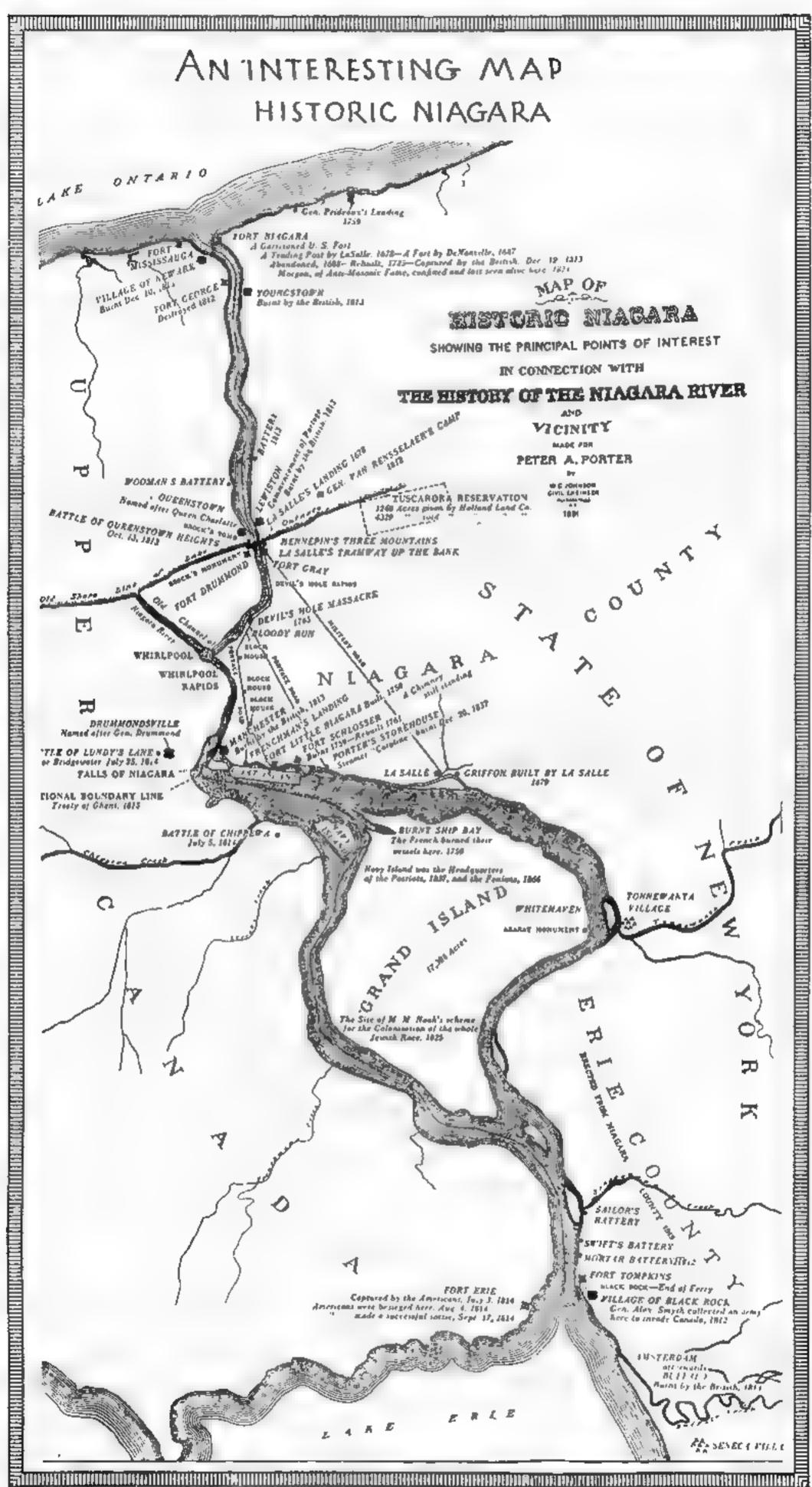




THE NOTION

MEMORIAL HALL

AT CHAUTAUQUA, N.Y.



NIAGARA

By Mrs. Lydia M. Sigourney

Flow on forever, in thy glorious robe
Of terror and of beauty. Yea, flow on,
Unfathomed and resistless. God hath set
His rainbow on thy forehead, and the cloud
Mantled around thy feet. And He doth give
Thy voice of thunder power to speak of Him
Eternally—bidding the lip of man
Keep silence, and upon thine altar pour
Incense of awe struck praise.

Earth fears to lift
The insect trump that tells her trifling joys
Or fleeting triumphs, 'mid the peal sublime
Of thy tremendous hymn. Proud Ocean shrinks
Back from thy brotherhood, and all his waves
Retire abashed. For he hath need to sleep,
Sometimes, like a spent laborer, calling home
His boisterous billows, from their vexing play,
To a long, dreary calm.

But thy strong tide
Faints not, nor e'er with failing heart forgets
Its everlasting lesson, night or day.
The morning stars, that heard Creation's birth,
Heard thy hoarse anthem mixing with their song
Jehovah's name;—and the dissolving fires,
That wait the mandate of the day of doom
To wreck the Earth, shall find it deep inscribed
Upon thy rocky scroll.

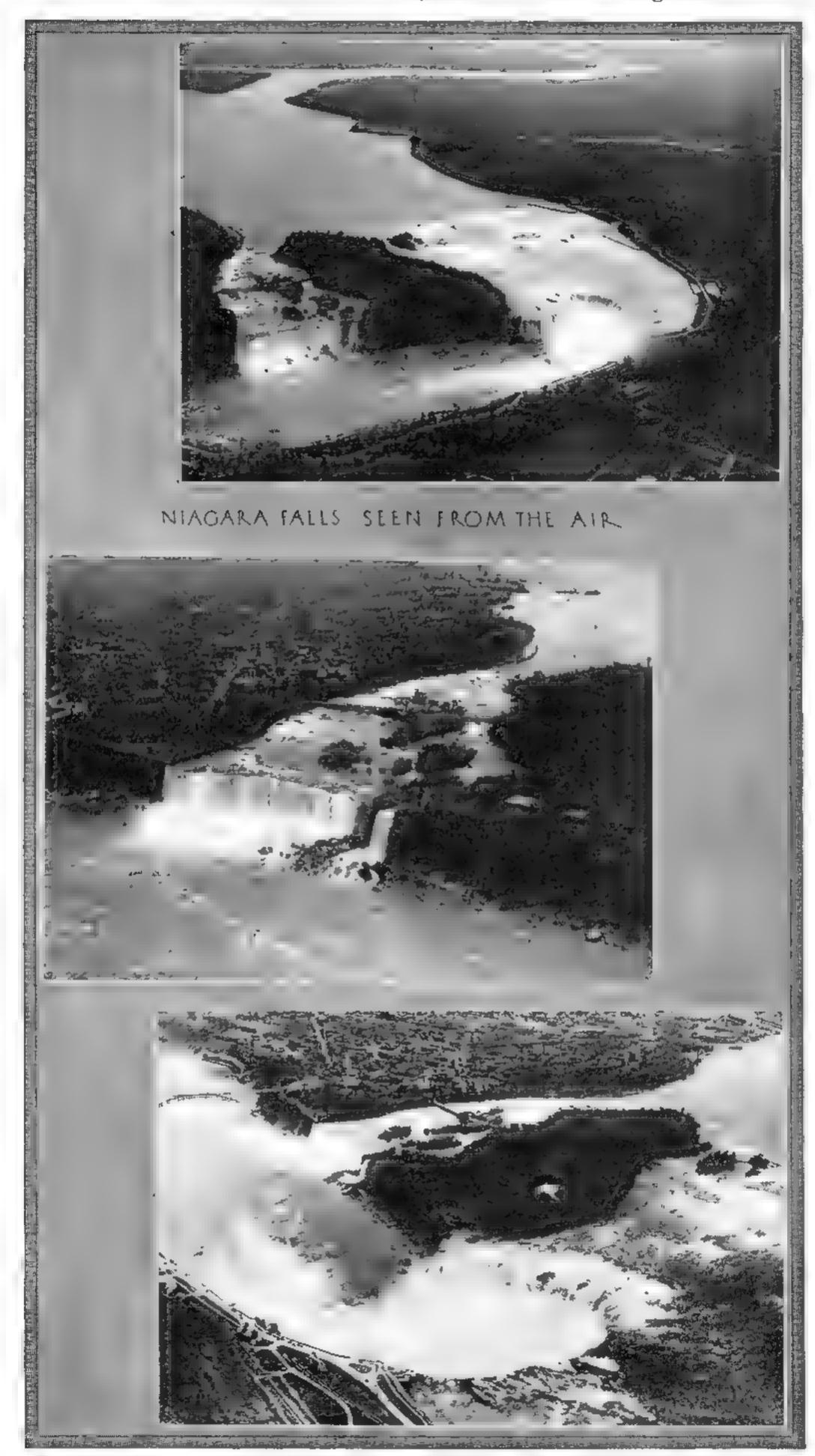
Lo! you birds,

How bold, they venture near, dipping their wing
In all thy mist and foam. Perchance 'tis meet
For them to touch thy garment's hem, or stir
Thy diamond wreath, who sport upon the cloud
Unblamed, or warble at the gate of heaven
Without reproof.

But as for us, it seems
Scarce lawful with our erring lips to talk
Familiarly of thee. Methinks, to trace
Thine awful features with our pencil's point
Were but to press on Sinai.

Thou dost speak
Alone of God, who poured thee as a drop
From His right hand—bidding the soul, that looks
Upon thy fearful majesty, be still,
Be humbly wrapped in its own nothingness,
And lose itself, in Him.

NIAGARA FALLS—Buffalo's Wonder Neighbor



THE NAME "NIAGARA"

First appeared in Coronelli's Map, published in Paris in 1688. It is said to be oldest of local geographical terms, having come down to us from the Iroquois Indians, who derived it from the Neuters, to whom in turn it had come from some prior tribe of the aborigines, so that the actual origin of the word "Niagara" is lost in the dim past of Indian lore. This much, however, we know that when Father Hennepin first saw the Falls in 1678, Niagara was the local Indian spelling of the name, which it has been ever since.

This name is also remarkable for the number of different ways that there have been of spelling it, said to number 39.

Regarding the significance of the word "Niagara" there could be no more eloquent and more comprehensive manner of presenting it than is found in one of Hon. Peter A. Porter's historical articles, where he says:

"To the lover of Nature it recalls one of the scenic wonders of the earth, for the day when one's eyes first rest upon' the cataracts, marks an epoch in the life of any man.

To the traveler, it represents the one spot above all others in America that he wants to visit.

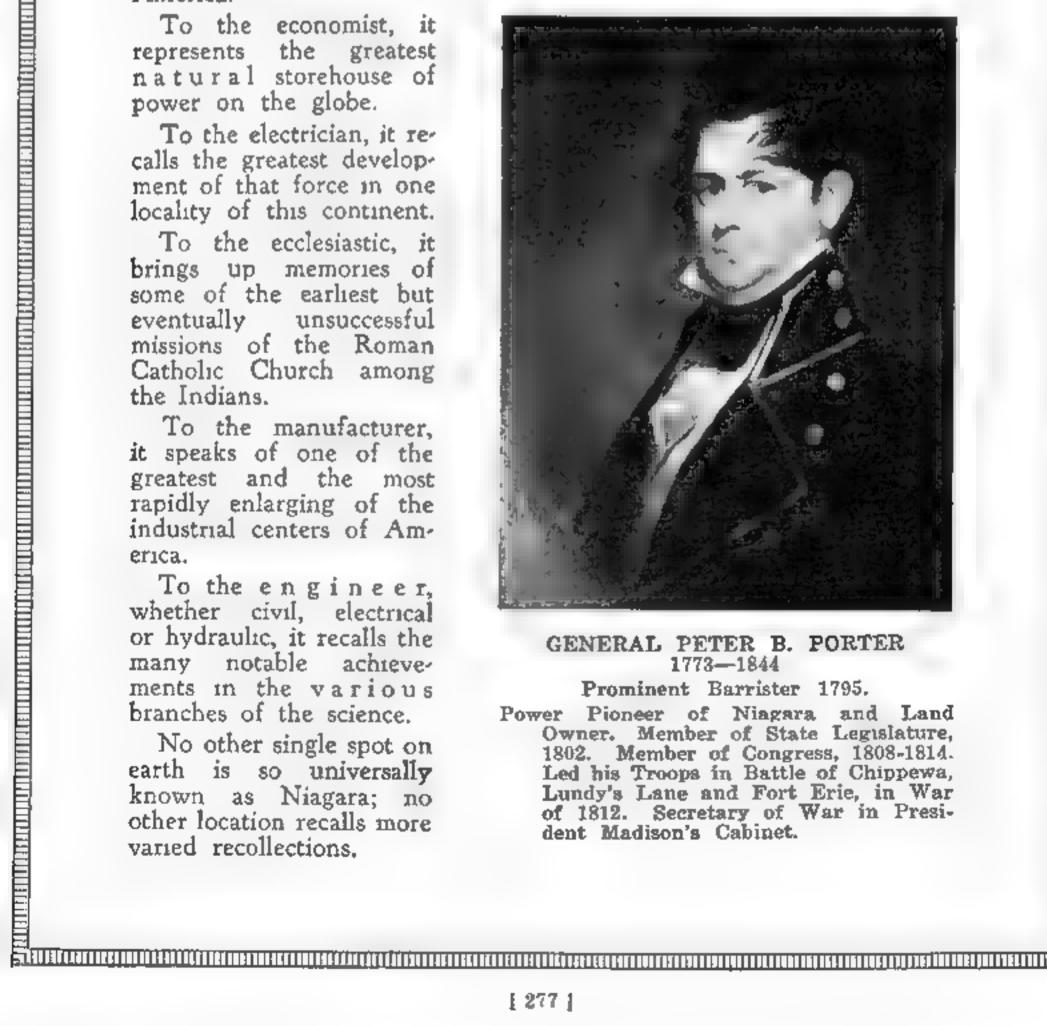
To the geologist, it unfolds a vista of thousands, yes, perhaps millions, of bygone years.

To the student of anthropology, it suggests the question of ancestry of the red race, that, ages before a white man reached its shores, roamed this continent, and knew of the existence of the water fall.

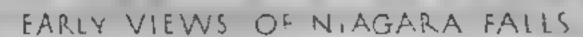
To the historian, it tells of wars, inter-tribal and inter-national, waged hereabouts, on whose outcomes hinged destinies of North America.

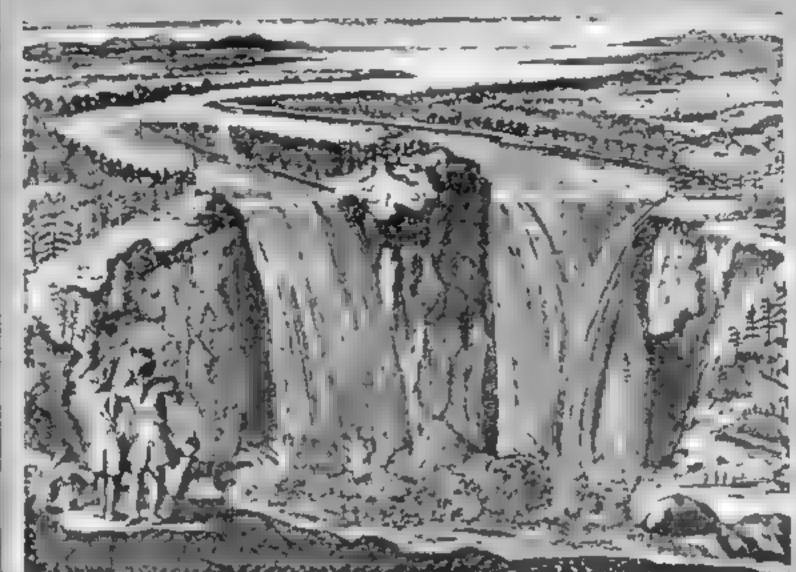
To the economist, it represents the greatest natural storehouse of power on the globe.

To the electrician, it re-



NIAGARA FALLS-Buffalo's Wonder Neighbor





HENNEPIN'S FIRST KNOWN VIEW 1697

AN ARTIST'S
FANTASTIC
CONCEPTION
OF BEAVERS
BUILDING DAMS
BELOW NIAGARA
PUBLISHED IN 1702





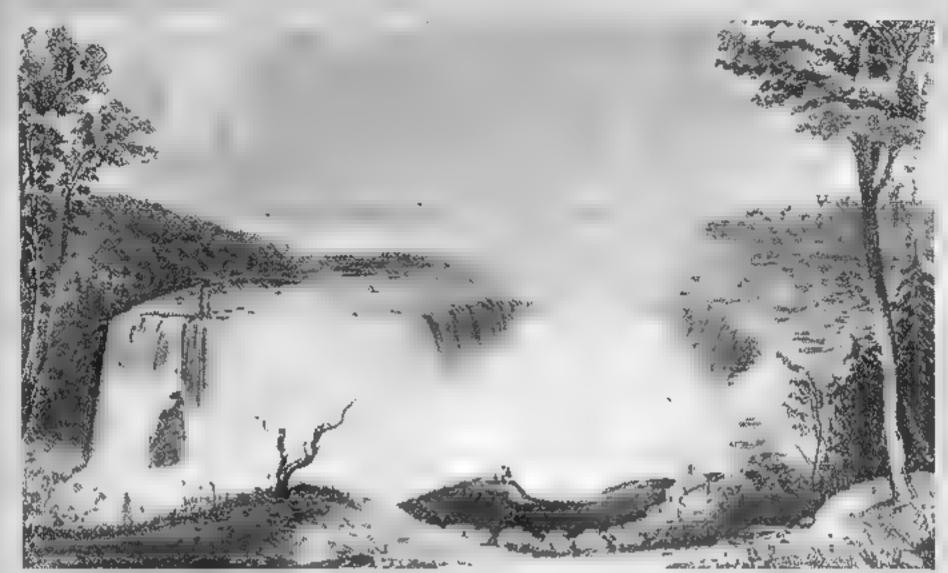
THE FARLY TYPICAL WIEW-1700-1750

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NIAGARA FALLS—Buffalo's Wonder Neighbor

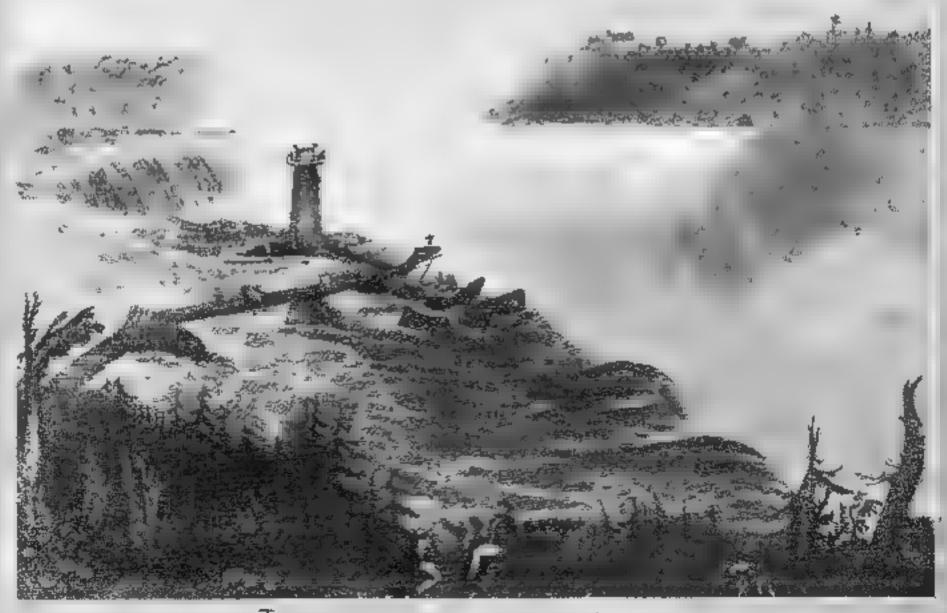
EARLY VIEWS OF NIAGARA FALLS



THE FALLS AS SEEN BY F HALLOWAY 1840



RAINBOW VIEW DRAWN BY T. DAVIES 1760



TERRAPIN TOWER 1846

- Sister Islands, and the islands in the upper rapids. The lands were stripped of all traces of commercialism and retored to their natural beauty.

 All parts of the Reservation are absolutely free to the public. Prospect Park and the other parts on the mainland are always open, while the islands are open during the day, throughout the year, and until midnight every night.

 The Administration Building is located in Prospect Park, with the offices of the Reservation Commissioners, rest rooms for visitors, etc.

 The only charges within the Reservation are for auto service, the elevator to the "Maid of the Mist" landing, (free stairway is provided, however), the trip on the "Maid of the Mist", and the trip to the "Cave of the Winds."

 FACTS AND FIGURES ABOUT

 NIAGARA FALLS

 The Niagara River carries the water of Lake Superior, Lake Michigan, Lake Huron and Lake Erie to Tay to the Ocean.

 The elevation of Lake Erie is 572 feet above sea level, and that of Lake Ontario 246 feet, resulting in a fall of 326 feet throughout the course of Niagara River, in a length of about 35 miles. Nearly all of this drop,—314 feet,—takes place within about five miles of Niagara Falls.

 From Lake Erie to the head of the Upper Rapids, in a length of 19 miles, the fall is about 11 feet. The fall throughout the length of the Upper Rapids is about 51 feet in one mile.

 From base to crest the American Falls are 167 feet high,—the Horseshoe Falls 162 feet.

 From the foot of the Horseshoe Falls to the head of the Whirlpool Rapids there is a fall of 6 feet in the length of two and one-half miles.

 In the Whirlpool Rapids there is a fall of 50 feet in about three quarters of a mile; the fall in the Lower Rapids from the Whirlpool to Lake Ontario is about 45 feet in a distance of eleven and one-half miles.

 The maximum depth of water over the Horseshoe Falls is about 15 feet in the length of the Whirlpool of the Whirlpool to the the feet of the Whirlpool had been been been falls in about 15 feet in the length of two and one-half miles.

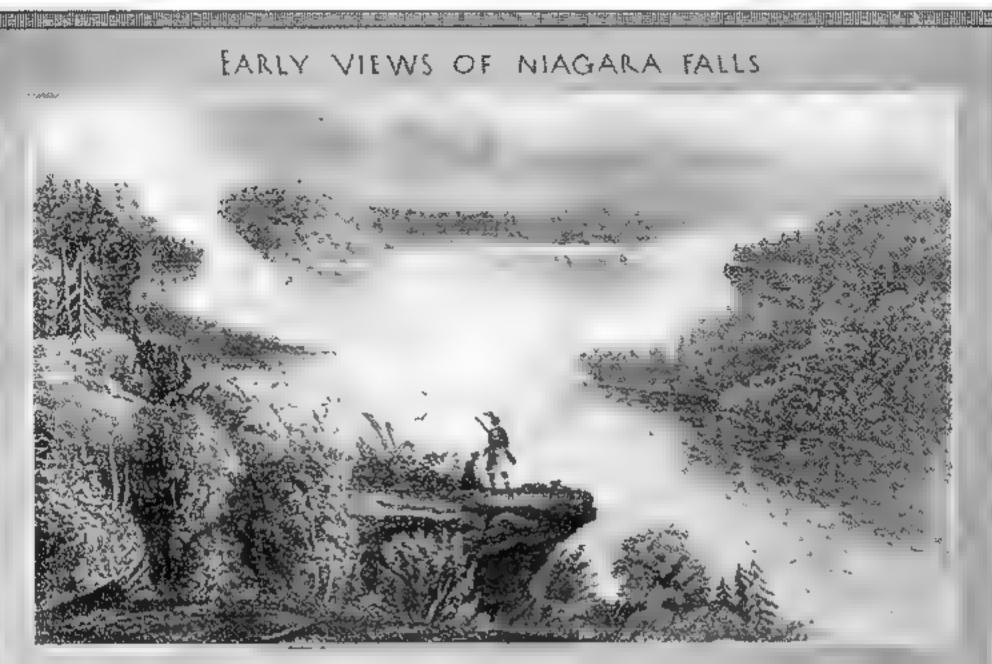
 - and one-half miles.
 - The maximum depth of water over the Horseshoe Falls is about 15 feet; at the foot of the Horseshoe Falls the maximum depth is about 185 feet; the total depth of the Gorge, some 350 feet.
 - In the Whirlpool Rapids the depth is from 30 to 40 feet; the Whirlpool itself is about 120 feet deep
 - The crest of the American Falls is about 1000 feet long; that of the Horseshoe Falls about 3000 feet; the cliff of Goat Island is more than 1300 feet long.
 - The normal discharge of the Niagara River is about 210,000 cubic feet per second, or 93,150,000 gallons per minute. Six per cent of the water flows over the American Falls; 94% over the Horseshoe Falls.

NIAGARA FALLS, THE CITY

Niagara Falls, New York, was organized as a city on March 17, 1892. In 1910 the population was 30,445; in 1930-75,398. Tempered by two of the Great Lakes, the geographical location has given the Niagara Region the climate which makes it the garden and fruitgrowing center of the East. Winters are moderate and are followed by delightful summer and autumn seasons. The area stands 562 feet above sea level.

Niagara provides adequate hotel facilities. More than a score of hotels, backed by an active Hotel Men's Association, faithfully and comfortably serve hundreds of thousands of visitors yearly. They range from modern hostelries, the last word in construction and appointments, to quiet and moderately-priced family establishments.

NIAGARA FALLS-Buffalo's Wonder Neighbor



PAINTED BY THOMAS COLE. 1848



TOP OF INDIAN LADDER ON CANADIAN SIDE



FROM PROSPECT POINT

NIAGARA, THE POWERFUL

Niagara serves not only as an inspiring scenic spectacle, it is also an unfailing source of material benefit to mankind through the medium of hydro-electric power.

Six millions potential horsepower lie in the rapids and cataracts of the Niagara River. If this power were to be produced by burning coal, about fifty million tons would be required every year. Only a small part of this potential power has been developed, yet it provides a greater volume of electric service than any other single system in the world.

The foundations of the present development was not made until 1852, when work was begun on the Hydraulic Canal, which leads from above the rapids around the Falls. Niagara water first turned an electric



SEAL OF THE NIAGARA FALLS POWER COMPANY "Representing the Wonder of Nature and the Art of Man; the Romance of a Dying Race and the Science of a New Century."

generator in 1881, and light was supplied to the Village of Niagara Falls, then a small community of about 10,000 people. Today, largely because of the stimulus of cheap and abundant electric power, Niagara Falls has grown to be a city of 75,000. Niagara power reached Buffalo in 1896 and Syracuse in 1905; today it extends into all of western and central New York, serving a population in excess of 2,500,000.

Since May 1900 the diversion for water power purposes has been limited by treaty to 20,000 cubic feet per second for the United States, and 36,000 cubic feet for Canada. There is no appreciable effect upon the scenery, as a result of this diversion. It is now pro-

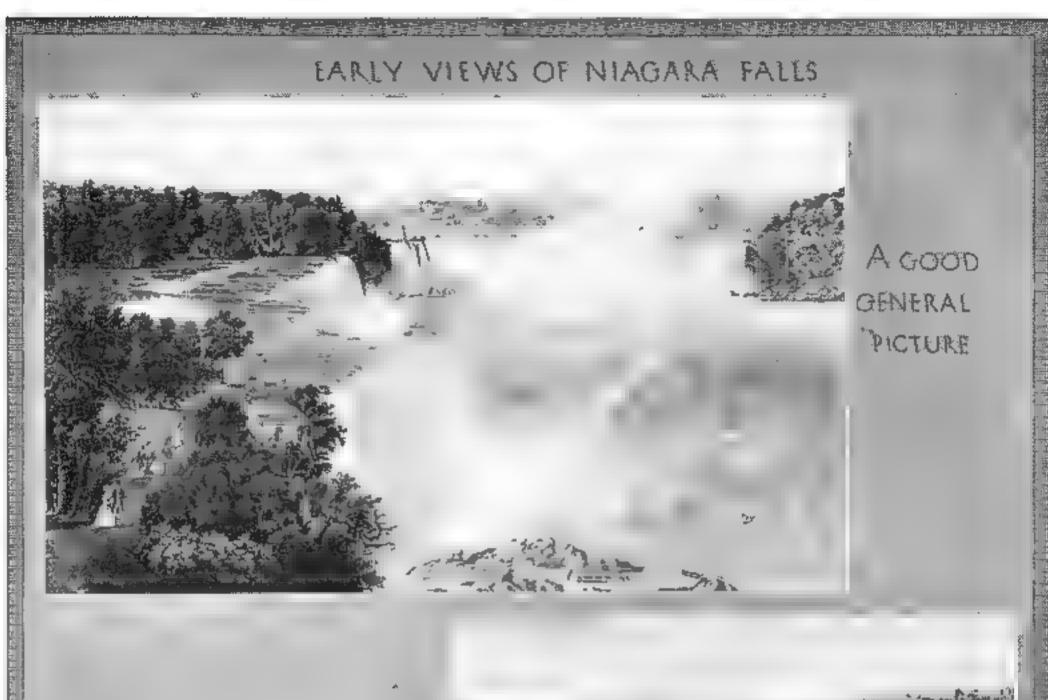
States, and 36,000 cubic feet for Canada. There is no appreciable effect upon the scenery, as a result of this diversion. It is now proposed to revise the treaty, permitting an increase in this diversion, coincident with the construction of remedial works in the upper rapids, chiefly for the purpose of stopping the constant recession of the Horseshoe Falls, which goes on at the rate of about six feet every year. United States engineers have estimated that 40,000 cubic feet per second could be diverted without any damage to the scenery. This would provide approximately 300,000 additional horsepower.

Niagara Falls has become the world's largest electro-chemical center, because its peculiar basic industries depend upon a constant, abundant and, above all, cheap supply of electric power. Such products as ferro-alloys, abrasives, chlorine, alkalı, electrodes, graphite, calcium carbide, sodium, cyanide, potassium, aluminum, and many other basic materials, are provided in large quantities for our national industries, at low cost.

INDUSTRIAL NIAGARA

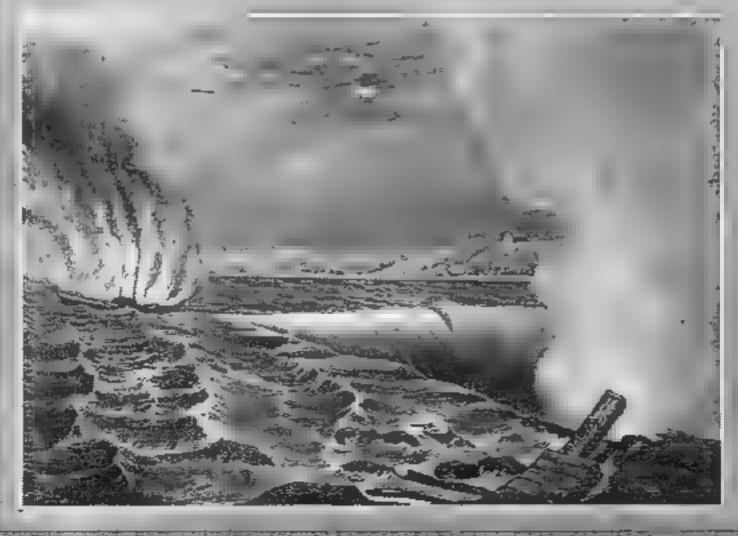
Niagara has an ideal combination of the chief factors for manufacturing and distribution:—central location, moderate climate, desirable sites, adequate power supply, nearness to raw materials and markets, excellent transportation facilities, unique advertising possibilities and the opportunity of operating both American and Canadian plants with but one overhead. Its commercial and industrial greatness is evidenced by the fact that its industries produce a steady stream of products essential to the world's industries. The automotive industry is directly dependent upon the products of Niagara. If this

NIAGARA FALLS-Buffalo's Wonder Neighbor



SHOWING THE GOATS ON GOAT ISLAND





DESTRUCTION OF
THE STEAMBOAT
"CAROLINE"
AS SHE PLUNGED
AFIRE-OVER THE
FALLS, FRIDAY,
DEC 2911837

NIAGARA FALLS—Buffalo's Wonder Neighbor

[41 44571 | CC3) (7597 | 14447 | 1457 | 1467 | 1467 | 1467 | 1567 | 1567 | 1567 | 1567 | 1667 | 1667 | 1667 | 1667 | 1667 | 1667 | 1667 | 1667 | 1667 | 1667 | 1667 | 1667 | 1667 | 1667

important industry were deprived of the ferric alloys, the artificial abrasives and the aluminum manufactured at Niagara, the present car would increase in weight and the output would materially decline Other essential industries in the country also would be seriously crippled if deprived of the electro-chemical and electro-metallurgical materials made only at Niagara. Niagara is the heart of American industry

The romance of fact outruns the imagining of fiction. Drab coke and sand become marvelous jewels of industry in the high heat of the electric furnace; salt of the earth takes on a new meaning as it becomes an agent for the protection of health and the development of manufacture when transformed into chlorine; clods of clay are metamorphosed into shining sheets of aluminum that are fashioned into hundreds of forms familiar to everyone.

While Niagara has become the chemical center of the world through the use of its transformed energy, it is even more the power center The seat of the world's greatest hydro-electric developments, providing continuous, cheap and dependable power service. Situated midway between New York and Chicago, Niagara is an advantageous distributing point for many products. With a continuous supply of power available, many plants operate day and night, thereby reducing overhead and equipment expenses.

NIAGARA IN WINTER

Nowhere does King Winter reign in such joyous beauty as about Niagara. Those who have viewed the Falls only in summer have seen but half of it. With the coming of cold days Niagara prepares for a wonderful transformation, which is truly marvelous. The most delicate twigs, shrubs, bushes and great trees, big rocks, railings,-all as though hewn from the purest marble. Constantly the superb whiteness is renewed in all its purity, creating a spectacle of dazzling beauty, a veritable fairyland, and over it all, the smothered roar of the great cataract, as though angered at the effort to make it a prisoner.

The points where the winter scenes at Niagara are especially enjoyable are in Prospect Park, on Luna Island, on Goat Island, at

The points where the winter scenes at Niagara are especially enjoyable are in Prospect Park, on Luna Island, on Goat Island, at Terrapin Point, and along the Goat Island Shore, up toward the Three Sister Islands There are also spots of remarkable beauty in delightful Victoria Park, on the Canadian side.

Along the very crest of the waterfall the ice forms in great masses, and parts of the Falls are stilled. Then the face of the cliff is covered by great stalactical masses of ice, that hang suspended in a weird manner. Up from the rocky talus, at the base of the American Falls, huge stalagmitical mounds rear their heads, until they also conceal the remaining falling waters of this portion of the cataract.

The first freezing spell starts the ice mountain, and its foundation is laid close by the foot of the American Falls, adjoining the Prospect Park Electric Elevator, and it is from here that people from all parts of the world view this great sight.

In time tremendous floes of ice, coming down from Lake Erie, cover the upper Niagara, and plunging over the precipice into the Gorge, lodge in the eddies close to the Falls. Soon a "bridge" is formed by the small cakes of ice, the force of the rushing water jamming it tightly, thus forming the famous "Ice Bridge" below the Falls.

The great Horseshoe Falls never presented themselves in so unique a manner than a few years ago, when immense clouds of mist, arising out of the snow and ice that bound the roaring waters during the winter months, rolled up from the base of the cataract, hundreds of feet in the air, giving the Falls all the appearance of a hot geyser. From Goat Island, it reminded one of a volcano in eruption, while to the onlooker standing at Terrapin Point, the scene was most werd. Almost 200 feet below, the mammoth ice bridge seemed to have stilled the angry flow of the waters. Across the great Gorge, huge icicles, many yards long, hung like gigantic spears and lances in most fantastic fashion.

NIAGARA FALLS-Buffalo's Wonder Neighbor



ILLUMINATED AT NIGHT
IN ALL THE COLORS OF THE RAINBOW
BY MILLIONS OF CANDLEPOWER
PRODUCED BY ITSELF
NIAGARA FALLS PRESENTS
A MATCHLESS PICTURE OF RARE BEAUTY



SEEING NIAGARA FALLS

One cannot see Niagara in a day or from one vantage point. In line of greater service to the millions of visitors that annually come to Niagara, it is logical that the most helpful suggestion that guests can receive is a convenient daily listings of "things to do."

The following suggestions are made:

The first day presents the mighty cataracts and their surroundings The second day affords an all-over picture of the points of interest along and through Niagara's Great Gorge

The third day suggests that further explorations take the guest

to historic Fort Niagara.

For the fourth and following days, side trips to points of interest

are appropriate.

RA FALLS

ay or from one vantage point. Illions of visitors that annually the most helpful suggestion that visitings of "things to do." de: cataracts and their surroundings or picture of the points of inter-Gorge ther explorations take the guest a profitable day. Every point ly and comfortably by modern is for reaching them presume merce headquarters, located at acts, No. 55 on the map. Is marked No. 65. The Post The Public Library No 58.

AY Falls Street, four blocks from beauty along the rapids above brink of the Falls, an excellent ican Fall, Horseshoe Fall, the anorama. The prospect Point and ist, Louis Hennepin, drew the tury the foot of the American Fall view of the cataracts bringing amer, Maid of the Mist, to very from Prospect Point one reaches Rapids to Goat Island, famed to Spirit. Take path or road to by stone staircase and rustic tree Bridal Veil Fall. Any one of these trips make up a profitable day. Every point of interest can be reached conveniently and comfortably by modern transportation at Niagara. Directions for reaching them presume starting from the Chamber of Commerce headquarters, located at the foot of Falls Street, near the cataracts, No. 55 on the map.

The principal Railroad Depot is marked No. 65. The Post Office No. 57; The City Hall No 56; The Public Library No 58.

FIRST DAY

PROSPECT PARK, No. 1. Foot of Falls Street, four blocks from railroad station. Ten acres of natural beauty along the rapids above American Fall.

PROSPECT POINT, No. 4. At the brink of the Falls, an excellent spot from which to view the American Fall, Horseshoe Fall, the

islands and the head of the gorge in Panorama.

HENNEPIN VIEW, No. 2. Midway between Prospect Point and the Bridge, where the Franciscan priest, Louis Hennepin, drew the

first picture of Niagara in the 17th century

MAID OF THE MIST, No. 15. To the foot of the American Fall by a modern elevator. A magnificent view of the cataracts bringing out their height and volume. Take Steamer, Maid of the Mist, to very foot of Horseshoe Fall.

GOAT ISLAND, No. 7. Upstream from Prospect Point one reaches Goat Island Bridge which crosses the Rapids to Goat Island, famed in Indian lore as the abode of the Great Spirit. Take path or road to right to Bluff for new views of Falls.

LUNA ISLAND, No. 8. Reached by stone staircase and rustic

bridge crossing stream immediately above Bridal Veil Fall.

CAVE OF THE WINDS, No. 9. Take elevator on Goat Island into Gorge to winding passageways leading to sun-sparkled spray to foot

TERRAPIN POINT, No. 10. is reached from Goat Island, it is a

vantage point on the brink of the Horseshoe Fall.

THE THREE SISTER ISLANDS, No. 12. A splendid view of the

HERMIT'S CASCADE, No. 13. Seen from the first Sister Island Francis Abbott, the hermit of Niagara, is said to have made

THE SPRING, No. 14. A fountain of cool clear water in a cozy glen close to the edge of the rapids at the north side of Goat Island;

in Indian lore as the abode of the Great Spiright to Bluff for new views of Falls.

Luna Island, No. 8. Reached by bridge crossing stream immediately above B Cave of The Winds, No. 9. Take ele Gorge to winding passageways leading to so of Bridal Fall.

Terrapin Point, No. 10. is reached vantage point on the brink of the Horseshoe The Three Sister Islands, No. 12. upper rapids.

Hermit's Cascade, No. 13. Seen fr Bridge. Francis Abbott, the hermit of Niag this spot his rendezvous.

The Spring, No. 14. A fountain of glen close to the edge of the rapids at the radelightful woodsy spot.

The Evening

Sunshine at Night on Niagara. Nof bursting sunrise—clothed in veils of rain has furnished wonderment for millions of vacts for years past. In the dull gray of mood has been reflected in the faces and her pale moonlight, her rolling crest has lapped yawning abyss has deepened in the contrast. a battery of huge arc searchlights is even in to her natural benefactors. Mounted on a vantage, commanding a clear way to every if Falls, the great arcs distribute one billion, for candlepower of light reflected in such a mar n - 's e e to at of the one he SUNSHINE AT NIGHT ON NIAGARA. Niagara in the glorification of bursting sunrise-clothed in veils of rainbows and clinging misthas furnished wonderment for millions of visitors to the mighty cataracts for years past. In the dull gray of a cloudy day, Niagara's mood has been reflected in the faces and hearts of her guests. In the pale moonlight, her rolling crest has lapped the moonbeams and her yawning abyss has deepened in the contrast. And Niagara's reaction to a battery of huge arc searchlights is even more remarkable than that to her natural benefactors. Mounted on a slightly elevated point of vantage, commanding a clear way to every inch of the crests of both Falls, the great arcs distribute one billion, four hundred forty million candlepower of light reflected in such a manner that it penetrates the



banks of heavy mist and draws the cataracts into bold relief against

banks of heavy mist and draws the cataracts into the darkness of night.

With vari-colored screens over the searchlight transformed into a fairyland of color, each blending a soft splendor which beggars description. Through interests, on both the American and Canadian side phenomena have been made possible and the opinghts for years to come has been assured. They at Niagara's visitors and they will be operated every the year, with special features on particular occardrills, freworks, etc. The colored lights are show vals and furnish a spectacle which is making Niehundreds of thousands of travelers. To see the best, spend the night at Niagara Falls; moder needs of every traveler.

The battery of searchlights is located at No. 24

SECOND DAY

The visitor will find convenient highways a driving along Niagara's Gorge and visiting the viterest. There is only one way, however, by withrough the Gorge and that is via Niagara's Gre terminal of which is located at No. 67, Gorge Terr of Falls Street. The Gorge Trip and automot Canadian bank are practically synonymous and incl. FALLS VIEW BRIDGE, No. 21. Here is obtain and most-photographed view of the Falls.

Queen Victoria Park, Nos. 22 and 23. 'was opened May 24, 1888, and embraces 196 acr Province of Ontario.

FALLS VIEW OBSERVATION TOWER, NIAGARA No 25 From this vantage point, a panorama of cence may be viewed. Here also is located the Burning Spring, for many years worshipped by table Rock, No. 26. Visitors will find through the Scenic Tunnel running back of the tuthe Horseshoe Fall.

Table ROCK, No. 26. Visitors will find through the Scenic Tunnel running back of the tuthe Horseshoe Fall.

Table a Main Street car or drive through Que Murray Hill. Turn left at top of hill.

New Railway Bridge, No. 31. A little downstream from the Falls is the new Michigan placing the old Cantilever Bridge. With vari-colored screens over the searchlights, the cataracts are transformed into a fairyland of color, each blending into the other with a soft splendor which beggars description. Through the efforts of civic interests, on both the American and Canadian sides of the Falls, these phenomena have been made possible and the operation of the big lights for years to come has been assured. They are for the benefit of Niagara's visitors and they will be operated every evening throughout the year, with special features on particular occasions, such as light drills, fireworks, etc. The colored lights are shown at frequent intervals and furnish a spectacle which is making Niagara the Mecca of hundreds of thousands of travelers. To see the illumination at its best, spend the night at Niagara Falls; modern hotels meet the

The battery of searchlights is located at No. 24.

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The visitor will find convenient highways and park areas for driving along Niagara's Gorge and visiting the various points of interest. There is only one way, however, by which one may pass through the Gorge and that is via Niagara's Great Gorge Trip, the terminal of which is located at No. 67, Gorge Terminal Building, foot of Falls Street. The Gorge Trip and automobile trip along the Canadian bank are practically synonymous and include the following:

FALLS VIEW BRIDGE, No. 21. Here is obtained the best-known

QUEEN VICTORIA PARK, Nos. 22 and 23. This beautiful Park was opened May 24, 1888, and embraces 196 acres. Owned by the

FALLS VIEW OBSERVATION TOWER, NIAGARA FALLS, ONTARIO, From this vantage point, a panorama of unexcelled magnificence may be viewed. Here also is located the famous and historic Burning Spring, for many years worshipped by the Indians.

TABLE ROCK, No. 26. Visitors will find an interesting trip through the Scenic Tunnel running back of the tumultuous waters of

Take a Main Street car or drive through Queen Victoria Park to

NEW RAILWAY BRIDGE, No. 31. A little more than a mile downstream from the Falls is the new Michigan Central Bridge replacing the old Cantilever Bridge.

NIARARA RAILWAY ARCH BRIDGE, No. 32. A combination rail-

way and vehicle international bridge.

RAPIDS ELEVATOR, No. 45. A convenient elevator leading to

delightful foot paths along the swirling rapids in the Gorge.

THE WHIRLPOOL, No. 36. About a mile below the railroad bridges the river takes an abrupt turn at right angles and forms the famous Whirlpool. This great basin, some 60 acres in extent, lies at the foot of frowning, towering cliffs.

SPANISH AERO-CAR, No. 46. Cable car to carry passengers from

one point to another directly over the swirling Whirlpool.

NIAGARA GLEN, No. 47. No spot offers more to the naturalist than Niagara Glen. It abounds in rare plants, ferns, trees and flowers -great pot holes and other evidences of the recession of Niagara from its birthplace at the edge of the escarpment. Shaded sylvan paths, cozy dells, grotesque rocks and fascinating natural phenomena all combine to make this one of the popular stops. Shelters, restaurant and picnic facilities make this an ideal spot to spend considerable time.

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Hydro-electric Power Commission of Ontario, Queenston PLANT, No. 93 Newest power development on the Canadian side of

the river. Visitors welcome.

BROCK'S MONUMENT, No. 48. Erected to the memory of the famous British General who fell in the battle of Queenston Heights and whose body is buried there. From the top of the shaft, one obtains a remarkable view of the lower reaches of the Niagara River, the fertile valley and Lake Ontario.



GENERAL VIEW OF NIAGARA FALLS
SEEN FROM THE WATER'S EDGE



FROM PROSPECT POINT A STRIKING VIEW OF NIAGARA-FALLS PRESENTS ITSELF

Suspension Bridge between Queenston and Lewiston, 'No.

40.

Historio Village of Lewiston, No. 39. It was here that Chabert Joincaire, the French master of the portage, built the first trading post.

From Lewiston, travelers on the Great Gorge Route Cars will pass through the Gorge, past the Giant Wave to Niagara Falls, New York This is the only method of passing through the Gorge. Those traveling on the highways will encounter the Devil's Hole No. 37. Here, the Devil's Hole Massacre took place in 1763. Five hundred Seneca Indians ambushed a British supply train, massacred its escort and hurled bodies and wagons into the chasm below. Here may be seen Bloody Run Creek, the interesting Council Rock and the Mysterious Cave

At this point, New York State Reservation Commission has established a park completely equipped with facilities for picnicking, fire-places, fuel, etc.

WHIRLPOOL STATE PARK, No. 35. Along Rapids Boulevard will be found Whirlpool and the Whirlpool Rapids. The Rapids are indicated by Nos. 33 and 34 on the map Those riding in the Gorge Cars will pass along the edge of these rapids in the Gorge. Through these rapids the rocky bed of the stream is so precipitous that the waters descend at a speed of between 25 and 30 miles an hour at places, effecting mammoth waves and a most picturesque spectacle.

NIAGARA FALLS POWER COMPANY, No. 82. A corps of well-informed guides will entertain the guests of Niagara, showing them through the generating station wherein are installed the largest hydroelectric generators ever built.

THIRD DAY

Everyone is interested in Historic Old Fort Niagara, showing them through the generating station wherein are installed the largest hydroelectric generators ever built.

United States, at the mouth of the Niagara, some fourteen miles north of Niagara Falls. This point may be reached by automobile or by Gray Bus Line which starts from the Gorge Route Terminal No. 67, foot of Falls Street. This route passes the beautiful newer residential section of Niagara Falls, De Veaux Military School, No. 101, the Whinlpool State Park, No. 35, Devil's Hole Park, No. 37, Niagara University, No. 102, the Niagara Falls Country Club, No. 38, located on the cliff, which was the former shore line of Lake Ontario and the birthplace of the Falls 300 centuries ago; the Old Frontier House of Lewiston, No. 39, lower Niagara River and fruit belt; the old fishing village of Youngstown to Historic Old Fort Niagara. At the Old Fort, visitors will be welcomed by representatives of the Old Fort Niagrara, in co-operation incorporated, a non-profit bearing organization operated for the purpose of restoring and maintaining Old Fort Niagrara, in co-operation with the War Department of the United States.

FORT NIAGARA BEACH with boating, bathing, fishing, dancing and other amusements

FOURTH DAY

Separate Trips to Points of Interest

Many visitors, stopping at Niagara for a longer period, take advantage of the opportunity to make daylight return trips to Buffalo and its charming vicinity, across beautiful Lake Ontario to Toronto, the Queen City of Canada, and other excursions by way of automobile or interurban cars and boats.

BUFFALO, Niagara Falls' big neighbor, is within one hour's drive by automobile, with several splendid and beautiful highways to choose from, or it may be reached over the Niagara Falls High Speed Electric Line, or by train. Those desiring the most modern methods of transportation will find aeroplanes available at the Niagara Falls Flying Field.



- Buffalo is the second city of importance in the State of New York, and ranks thirteenth in the United States. It is a city of homes, set in a forest, well worth seeing.

 Much might be said of the beauty of its parks and avenues, its unexcelled schools, its cultural and social life. It is a leader in commerce, in the steel and milling industries, and known to possess a more diversified line of industries than any other city in the United States, a condition that makes for stability in business and employment.

 A visit to Buffalo should include the new City Hall, the Albright Art Gallery, the Historical Building, the Museum of Natural Science, the University of Buffalo, the Botanical Gardens at South Park, and, if possible, some of the larger industrial establishments.

 For convenience the following drive through Buffalo is suggested:

 Start at Main and Niagara Streets, (Shelton Square), out Niagara Street to Niagara Square, (McKinley Monument in the center), with new City Hall and Buffalo Athletic Club on left.

 To Delaware Ave., passing Hotel Statler on right, (site of former home of President Millard Fillmore), Hotel Ford, Hotel Touraine and Buffalo Club on left. At 641 Delaware, at the Ansley Willcox home, President Theodore Roosevelt took the oath of office as President; at 1168 Delaware Ave., former home of John G Milburn, President William McKinley died.

 To Gate's Circle, around the fountain to Chapin Parkway, to Soldiers' Place, partly around the circle, to Lincoln Parkway, to Soldiers' Place, partly around the fire the right and following the boulevard through the park, bear right and following the boulevard through the park, bear right again at circle on to Humboldt Park, passing the Museum of Natural Science. Circle around Humboldt Park and return by the same route on opposite side of Humboldt Parkway. Again crossing Main Street to Delaware Park, bear right at circle and follow drive around the meadow. Bear left to

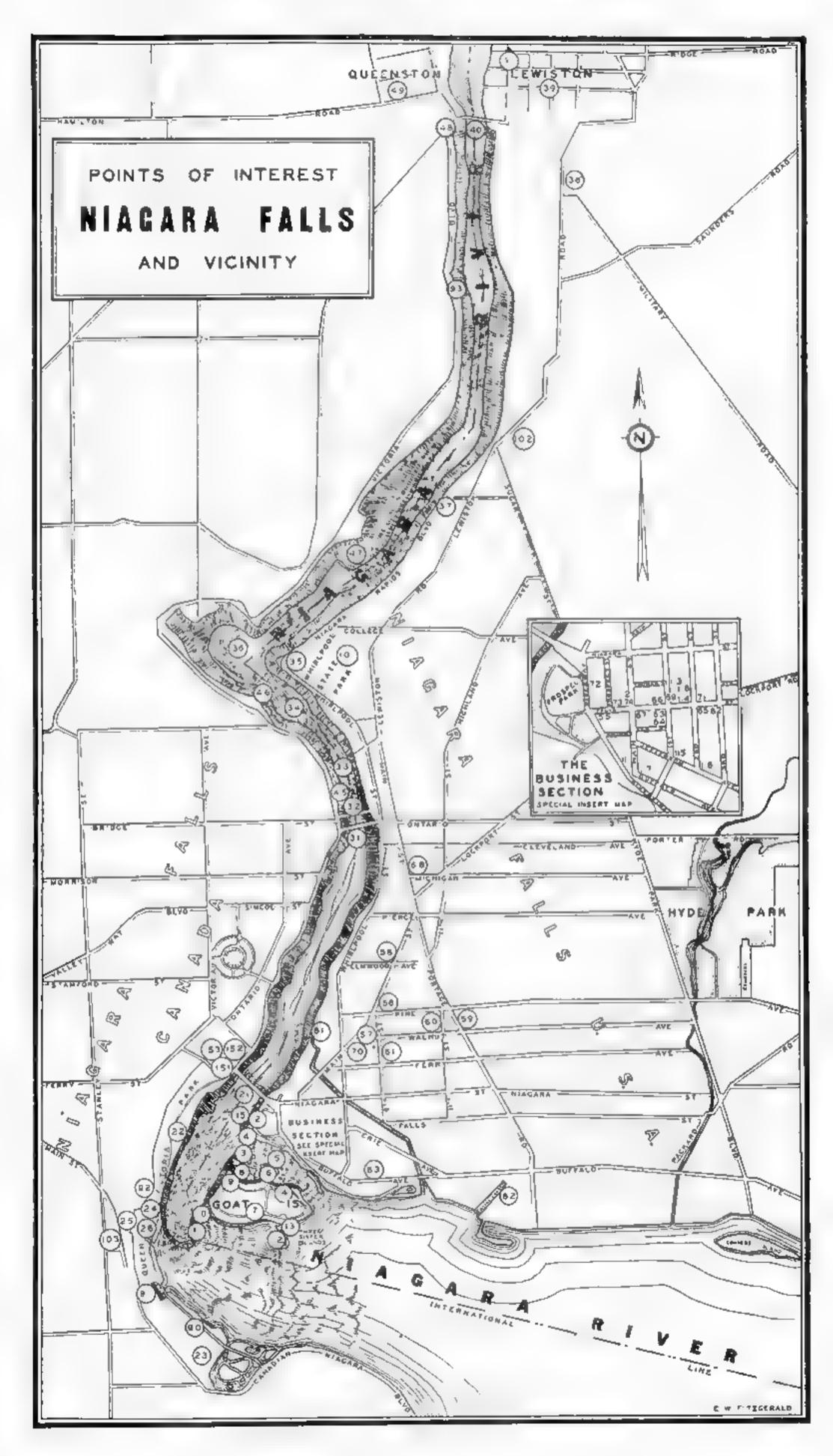
 Lincoln Parkway, to Colonial Circle, around circle to Richmond Avenue, around West Fer

Circle, turn right to Porter Avenue, to Front Park, bear right, passing Perry Monument, to Peace Bridge, turn around and return to Porter Avenue, to Circle, straight ahead to North Street, to Delaware Avenue, turn right to Niagara Square.

TORONTO may be reached by splendid highways either by bus line or private automobile. Regular trips to Toronto by way of the Canada Steamship Company's palatial steamers start at the Gorge Route Terminal, foot of Falls Street, No. 67, taking cars through the famous Gorge and embarking at Lewiston, sailing down the picturesque and historic Niagara River past Fort Niagara and the ancient village of Niagara-on-the-Lake, thence across Lake Ontario to Toronto, a beautiful day's outing and a pleasant day abroad. This trip may be made via the Treasure's Toronto Tour starting from the Gorge Terminal Building No. 67, with special sight-seeing arrangement and luncheon in Toronto arranged in the fare. The trip also may be made by way of the Canadian National Route from Terminals No. 68, to Port Dalhouse, where there is a beautiful bathing beach and other water-front amusements, thence crossing Lake Ontario to Toronto for a day's outing.

OTHER AUTOMOBILE TRIPS

Other beautiful golf courses and boating, bathing and fishing
The Niagara Falls Chamber of Commerce and the Niagara Falls Automobile Club operate a joint Information Bureau at the Chamber of Commerce Headquarters, No 55, and courteous attendants will be glad to give authentic information and to assist Niagara's visitors in planning their programs of tour.



- DOWN STREAM,
 AMERICAN SIDE

 31. New Railway Bridge
 32. Niagara Railway Arch Bridge
 33. Lower Rapids
 34. Lower Rapids
 35. Whirlpool State Park
 36. The Whirlpool
 37. The Devil's Hole
 38. Niagara Falls Country Club
 39. Village of Lewiston
 40. Suspension Bridge between
 Lewiston and Queenston
 41. Road to Youngstown and Ft
 Niagara

 DOWN STREAM,
 CANADIAN SIDE

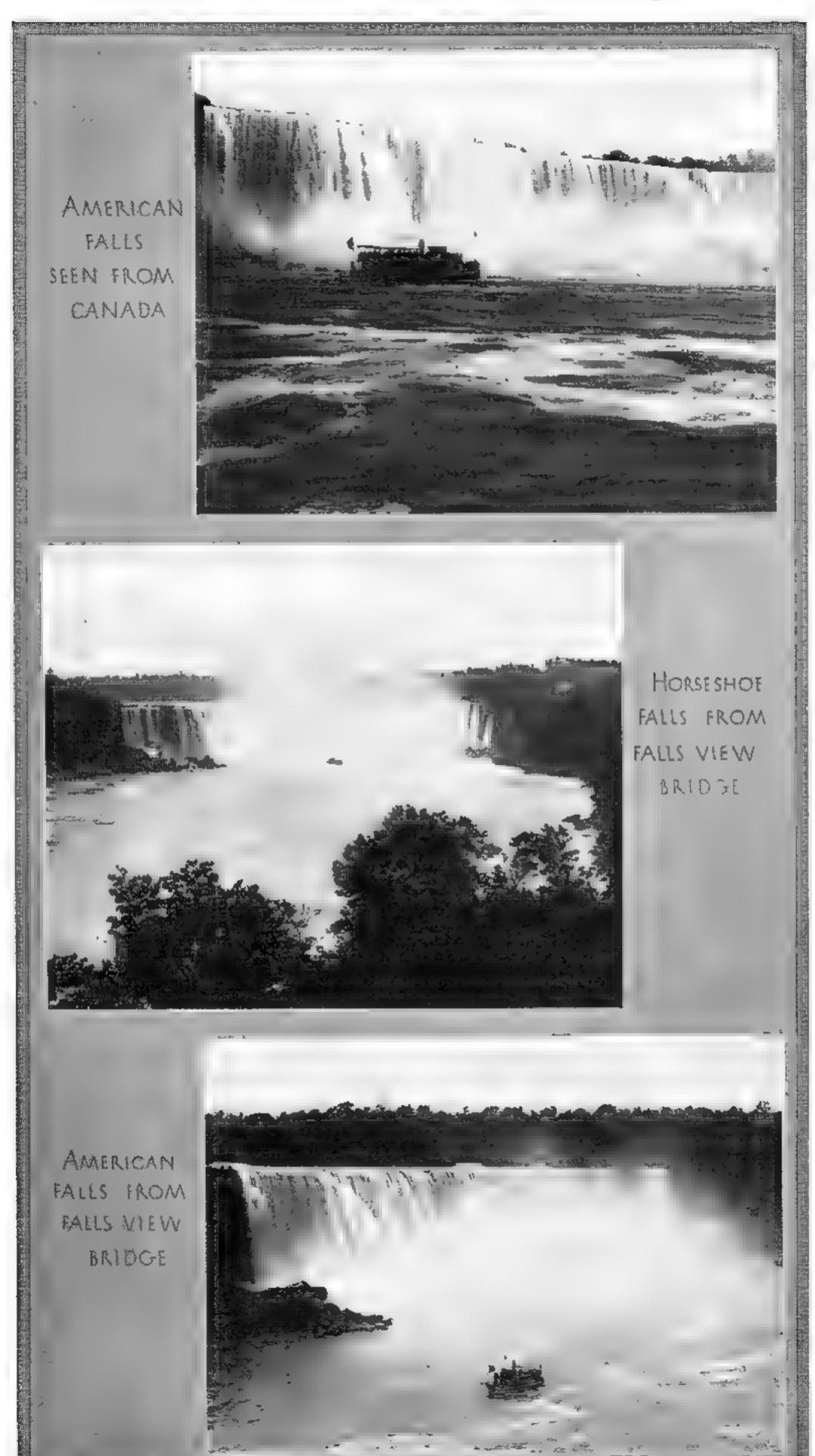
 45. Rapids Elevator
 46. Spanish Aero Car
 47. Niagara Glen
 48. Brock's Monument
 49. Village of Queenston

 [295]

 DOWN STREAM,
 SIDE

 90. Power Plant (Canada)
 91. Power Plant (Canada)
 92. Power Plant (Canada)
 93. Power Plant (Canada)
 93. Power Plant (Canada)
 94. Power Plant (Canada)
 95. Power Plant (Canada)
 96. Power Plant (Canada)
 97. Power Plant (Canada)
 102. Niagara University
 103. Loretta Academy (Canada)
 114. Cataract House
 115. The Clifton
 118. Temperance House
 117. Red Coach Inn
 118. Temperance House
 117. The Clifton (Canada)
 151. The Clifton (Canada)
 152. The General Brock (Canada)
 153. Fox Head Inn (Canada)



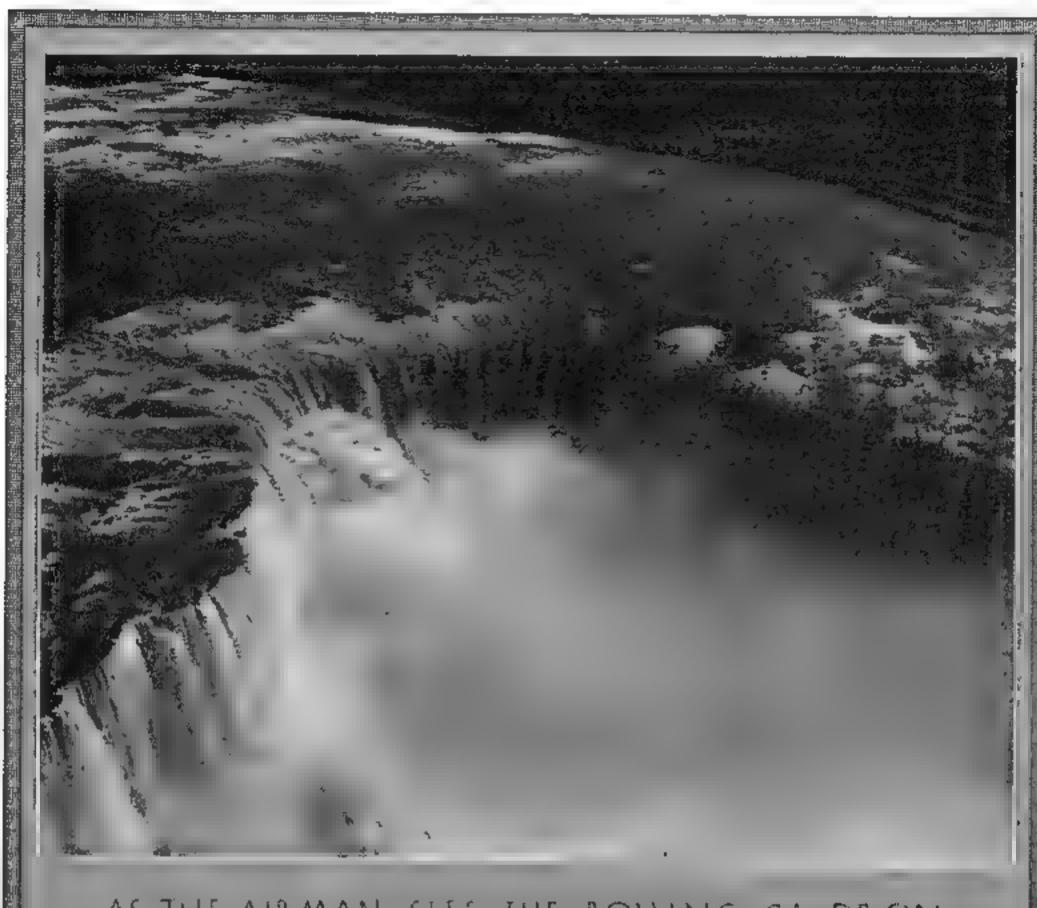




RAPIDS ABOVE THE FALLS
SHOWING THE RUSH OF WATER TOWARD THE PRECIPICE



THE HEART OF NIAGARA

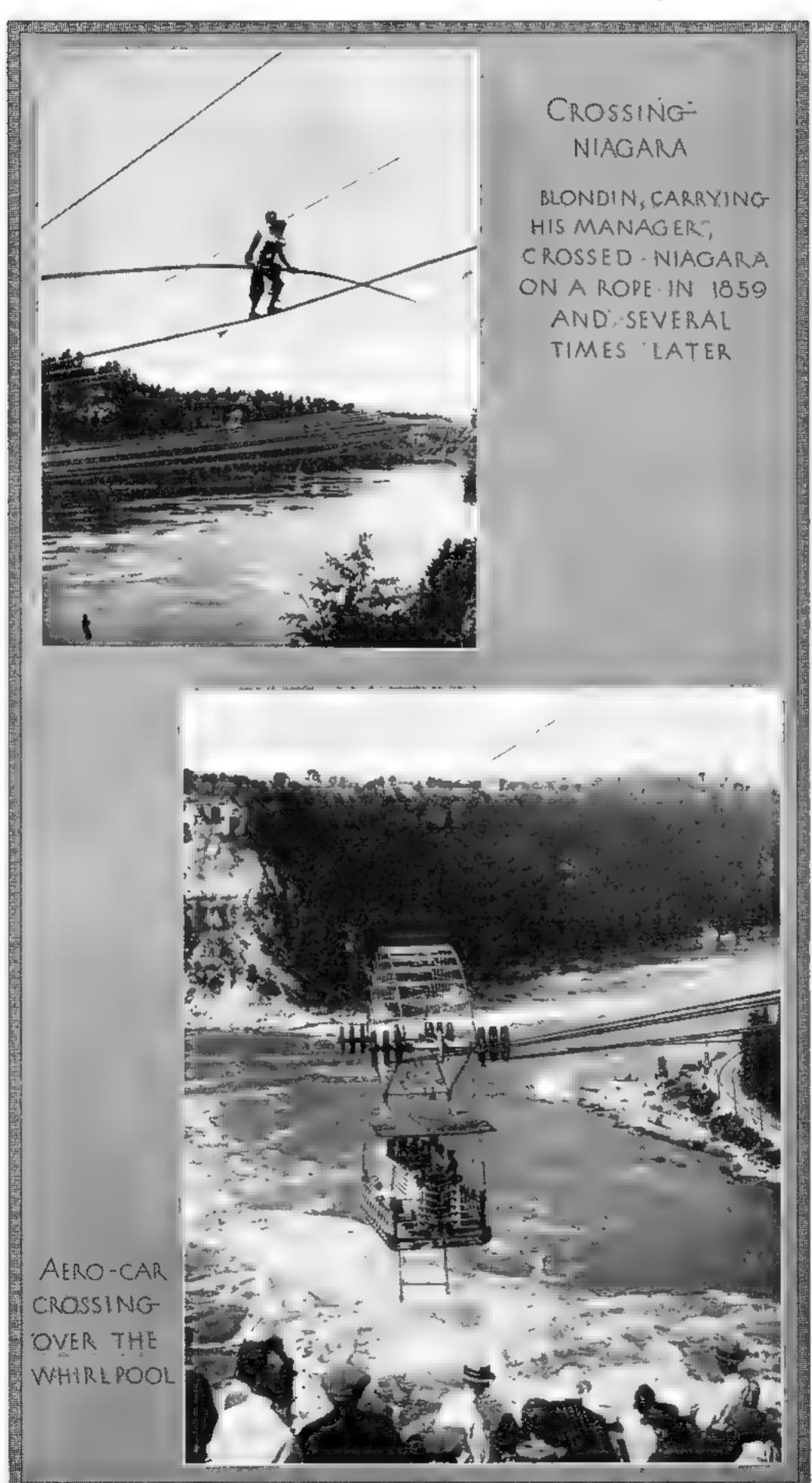


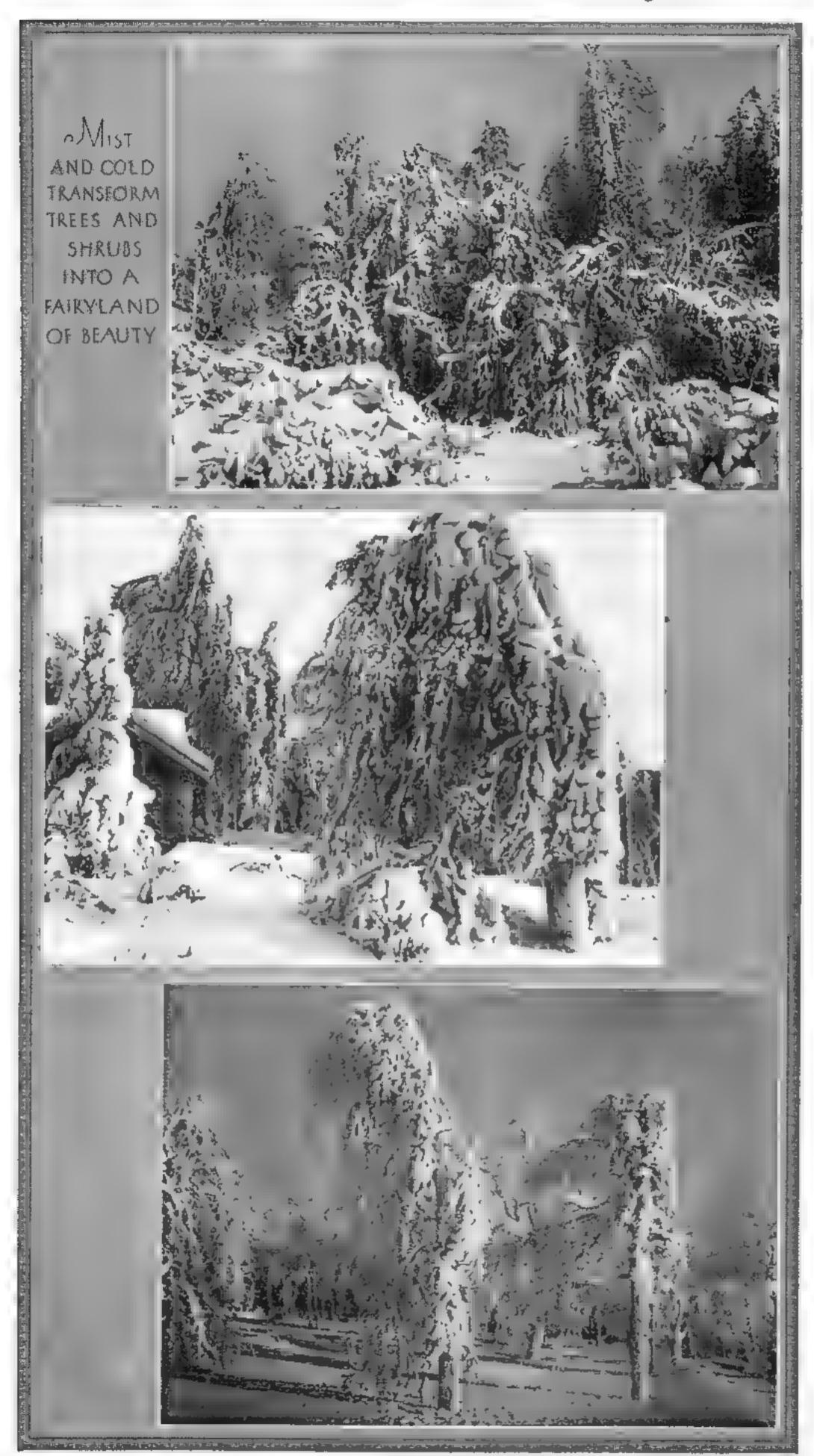
AS THE AIRMAN SEES THE BOILING CALDRON
OF THE HORSESHOE FALLS



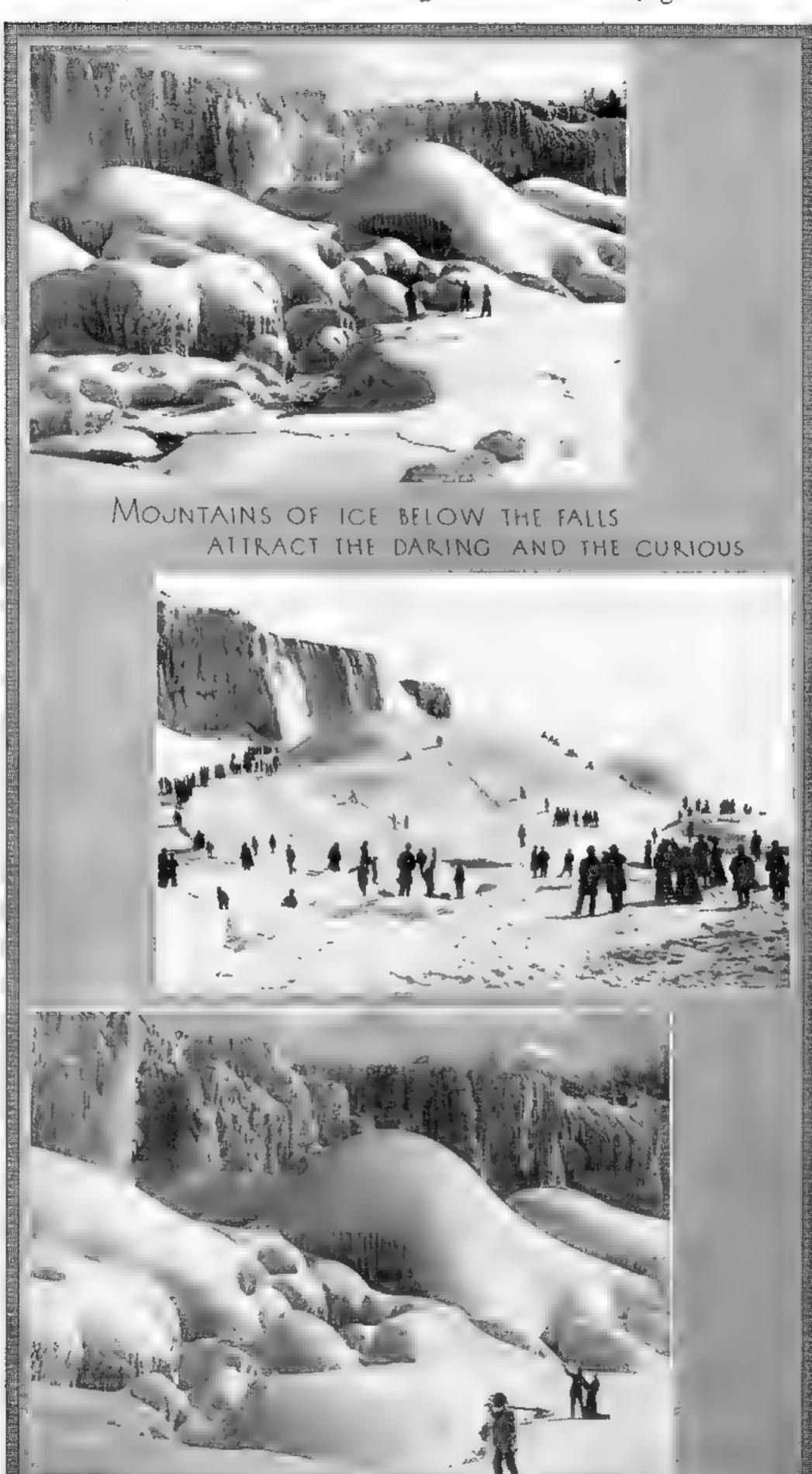
BRINK OF THE HORSESHOE FALLS





















ADMINISTRATION BUILDING PROSPECT PARK NIAGARA FALLS, NY



ENTRANCE TO THE CAVE OF THE WINDS

AT QUEEN VICTORIA TARK



TABLE ROCK HOUSE



ADMINISTRATION . BUILDING



REFECTORY

BROCK'S

MONUMENT

QUEENSTON

HEIGHTS PARK

ONTARIO



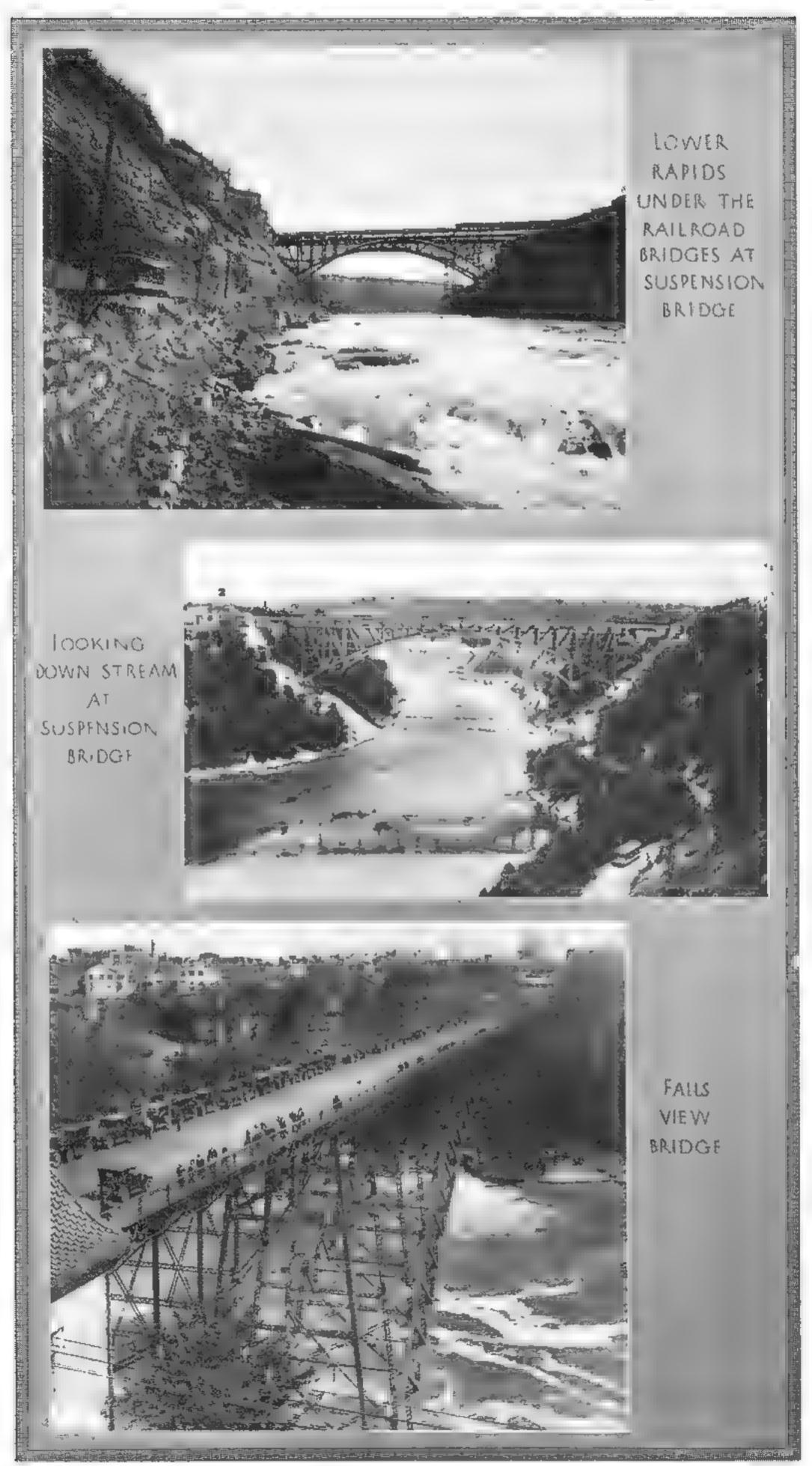


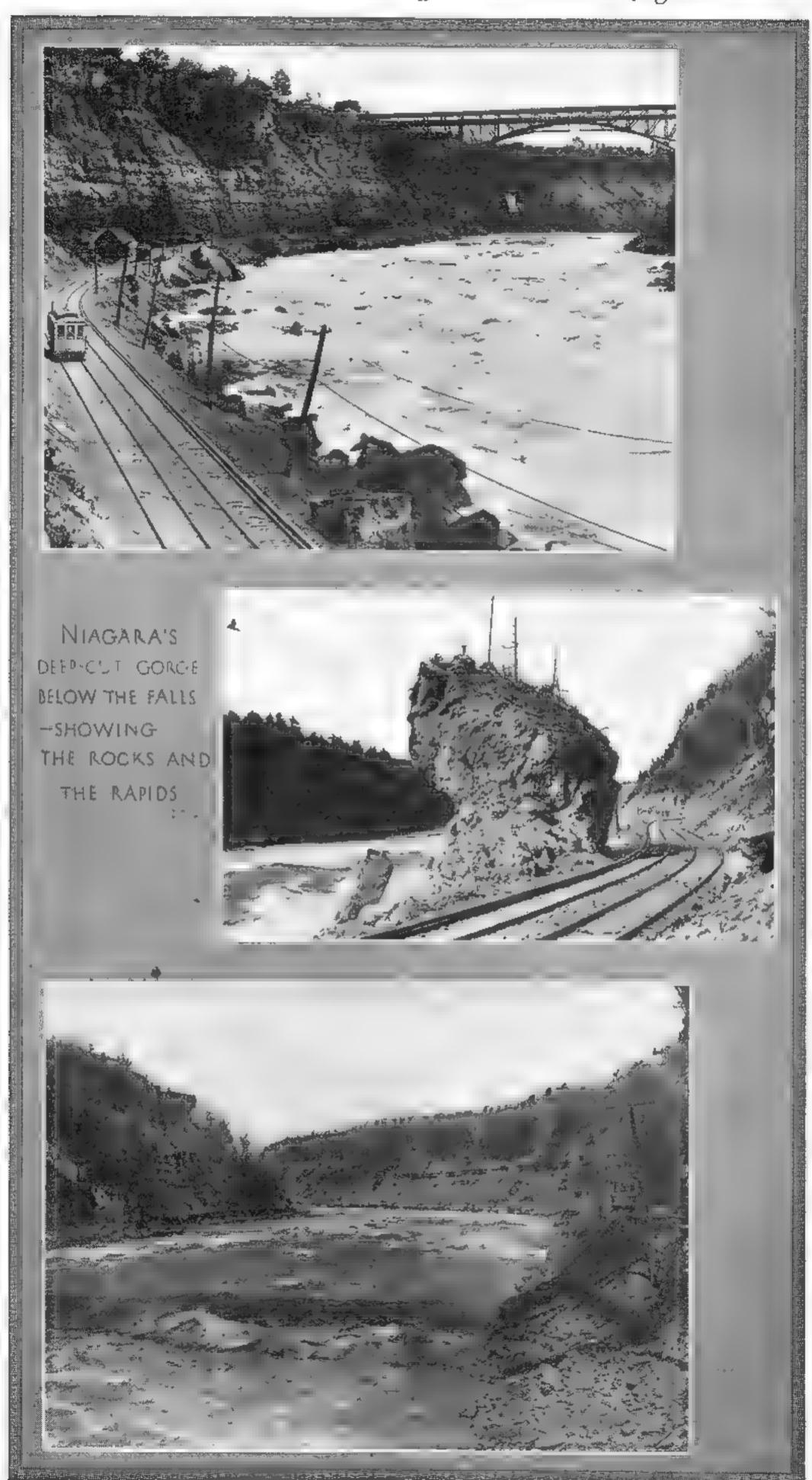
MONUMENT TO THOSE WHO FELL IN THE GREAT WAR, VICTORIA PARK ONT

LAURA SECORD
MONUMENT
QUEENSTON
HEIGHTS,
ONTARIO











PEACEFUL NIAGARA
AS SEEN FROM QUEENSTON, TOWARD LAKE ONTARIO



AN INTERESTING VIEW OF NIAGARA RIVER LOOKING UP-STREAM FROM LAKE ONTARIO WITH OLD FORT NIAGARA IN THE FOREGROUND

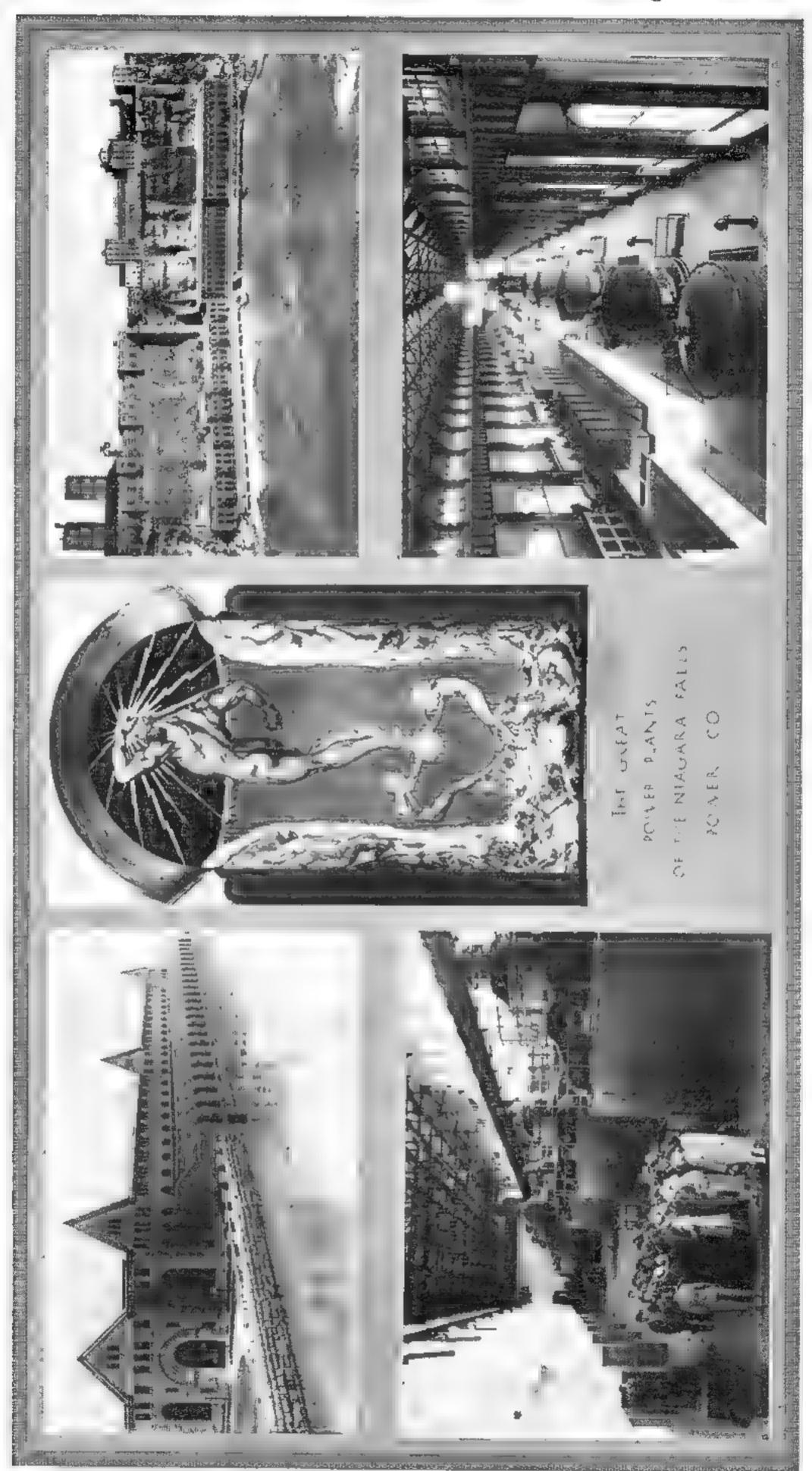


OLD FORT NIAGARA, MOST HISTORICAL
PLACE IN EASTERN UNITED STATES

NOW BEING RESTORED





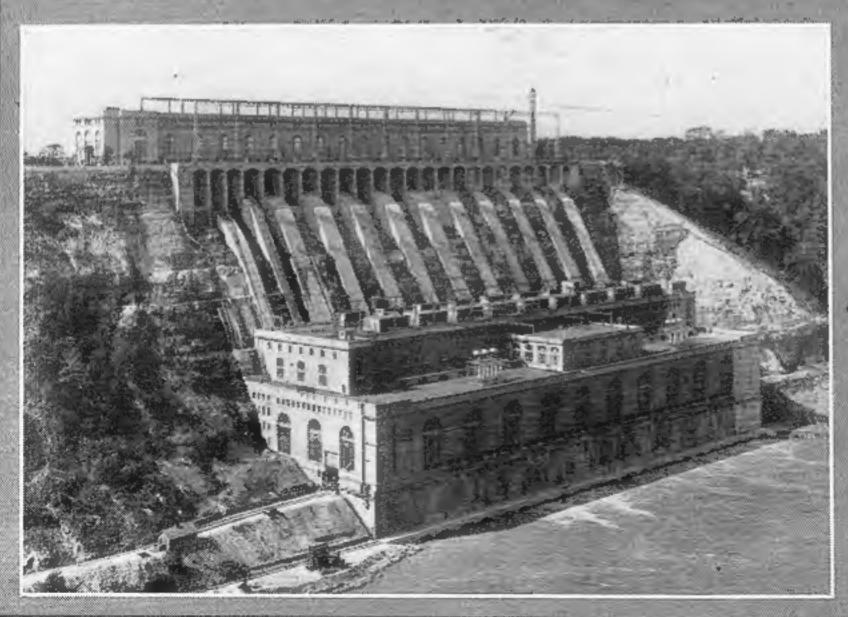




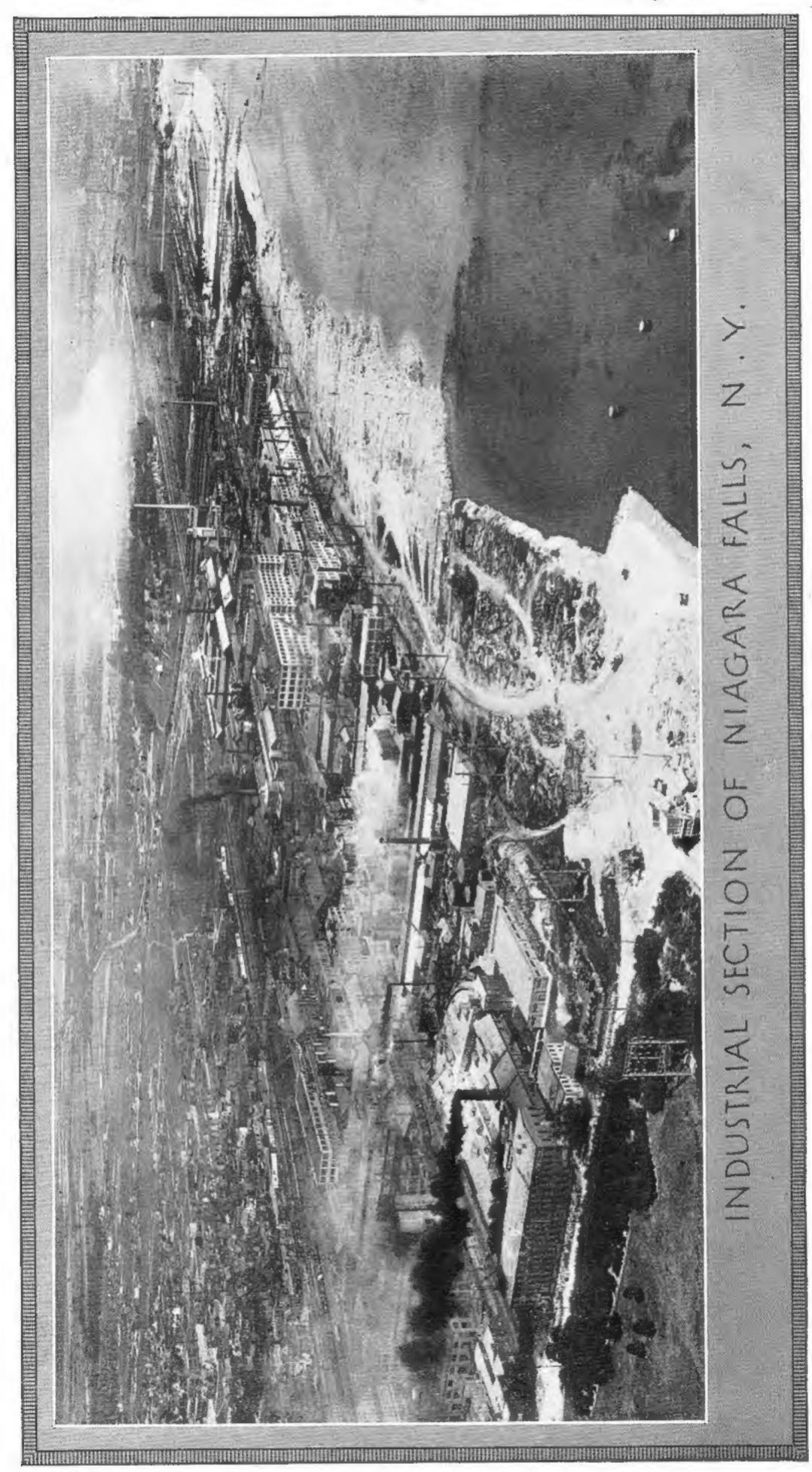
UP-STREAM
POWER PLANT
NIAGARA
FALLS,
ONTARIO







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ONT



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Posted June 22, 2020

By Brian D. Szafranski Elma NY USA

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